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MAXIM

June 2006

Girls!

Veronica Varekova Dresses Down for Summer!

Sex!

Cheating, One-Night Stands, and Your Friend's **Hot Sister** p.88

Movies!

It's **Blockbuster** Season! (Break Up With Her Now!)

Terror!

The Most **Amazing Photo** Ever Taken! p.30

Gold!

$10 Billion in Buried Loot and the Man Who Can't Find It

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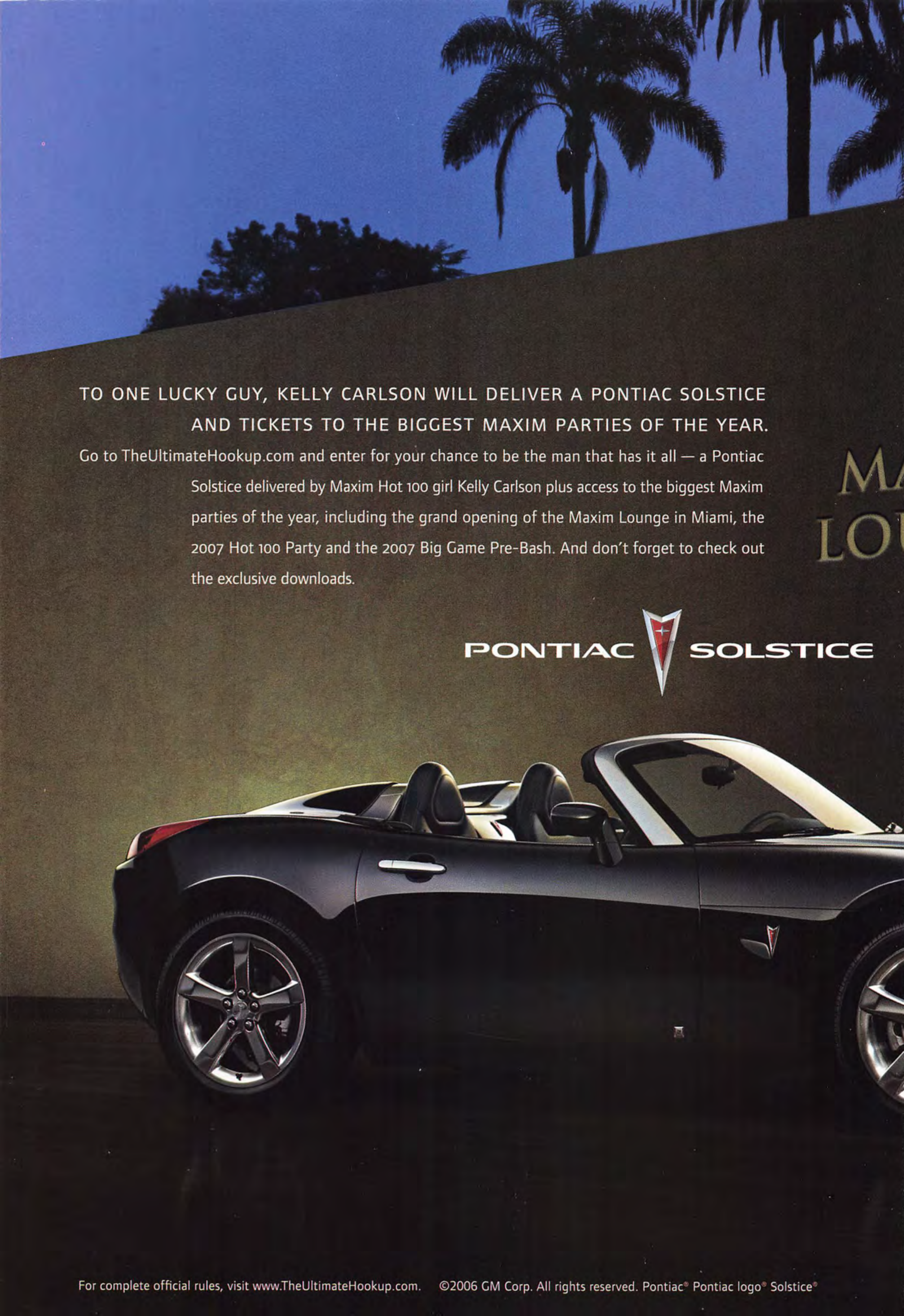

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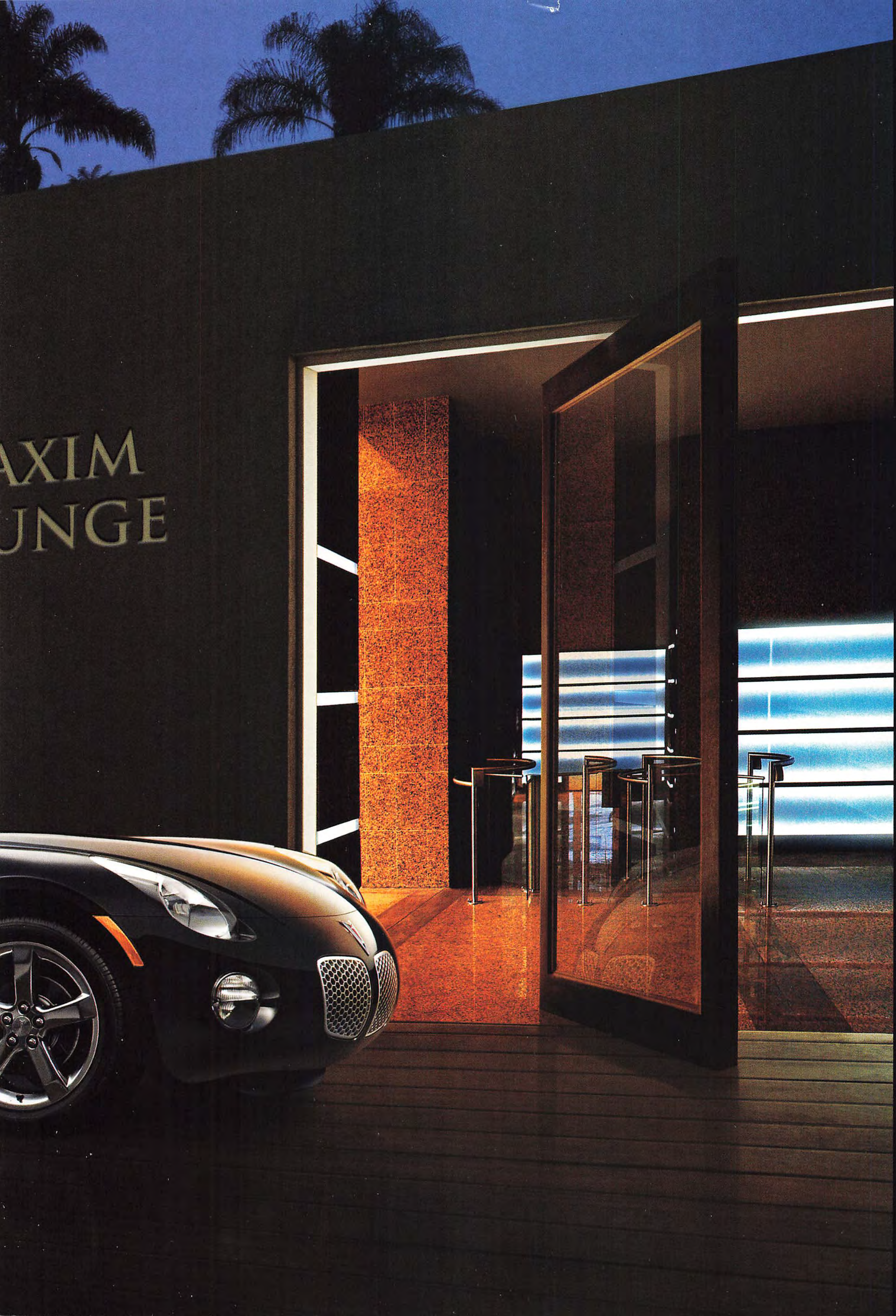
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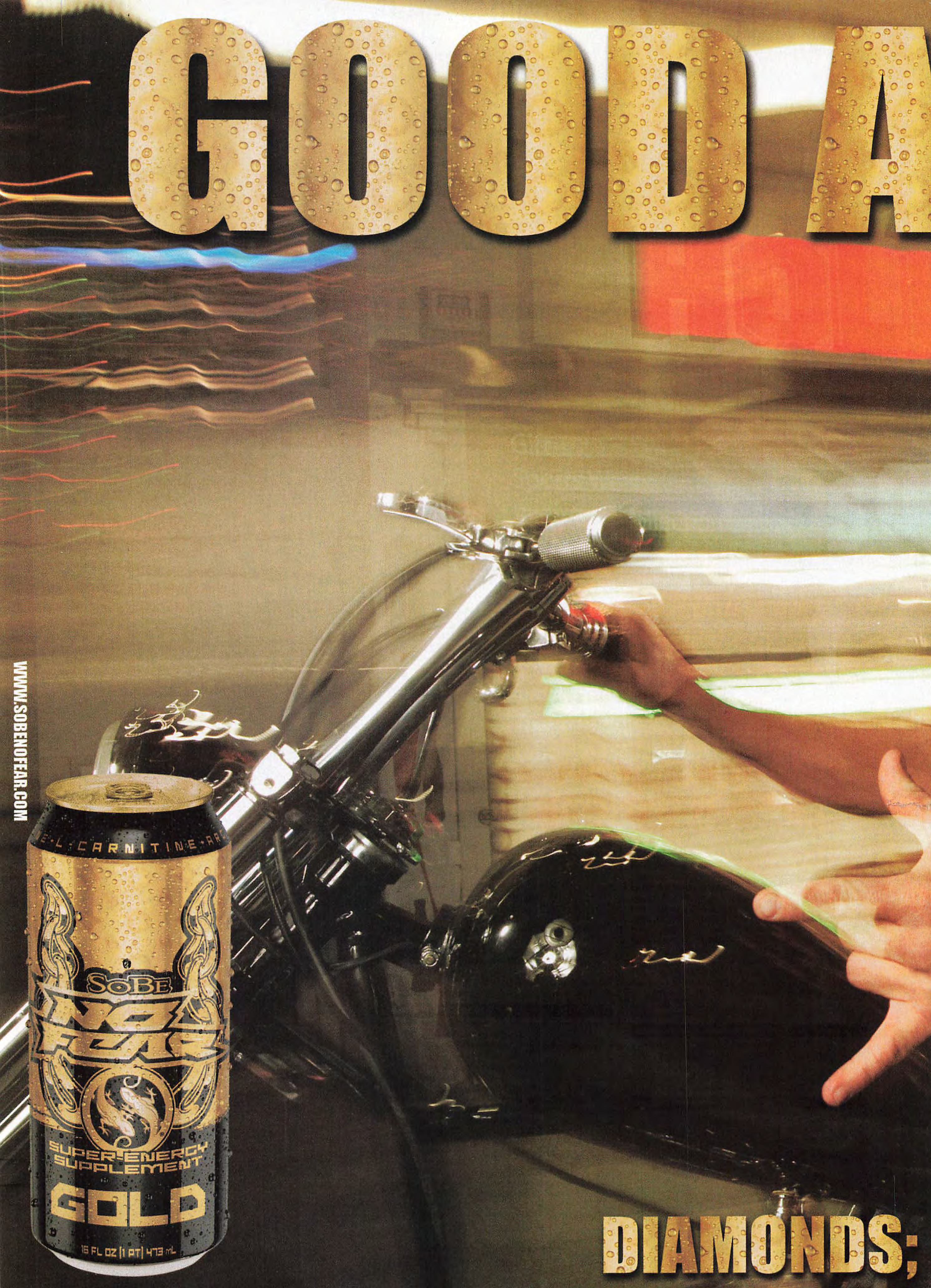
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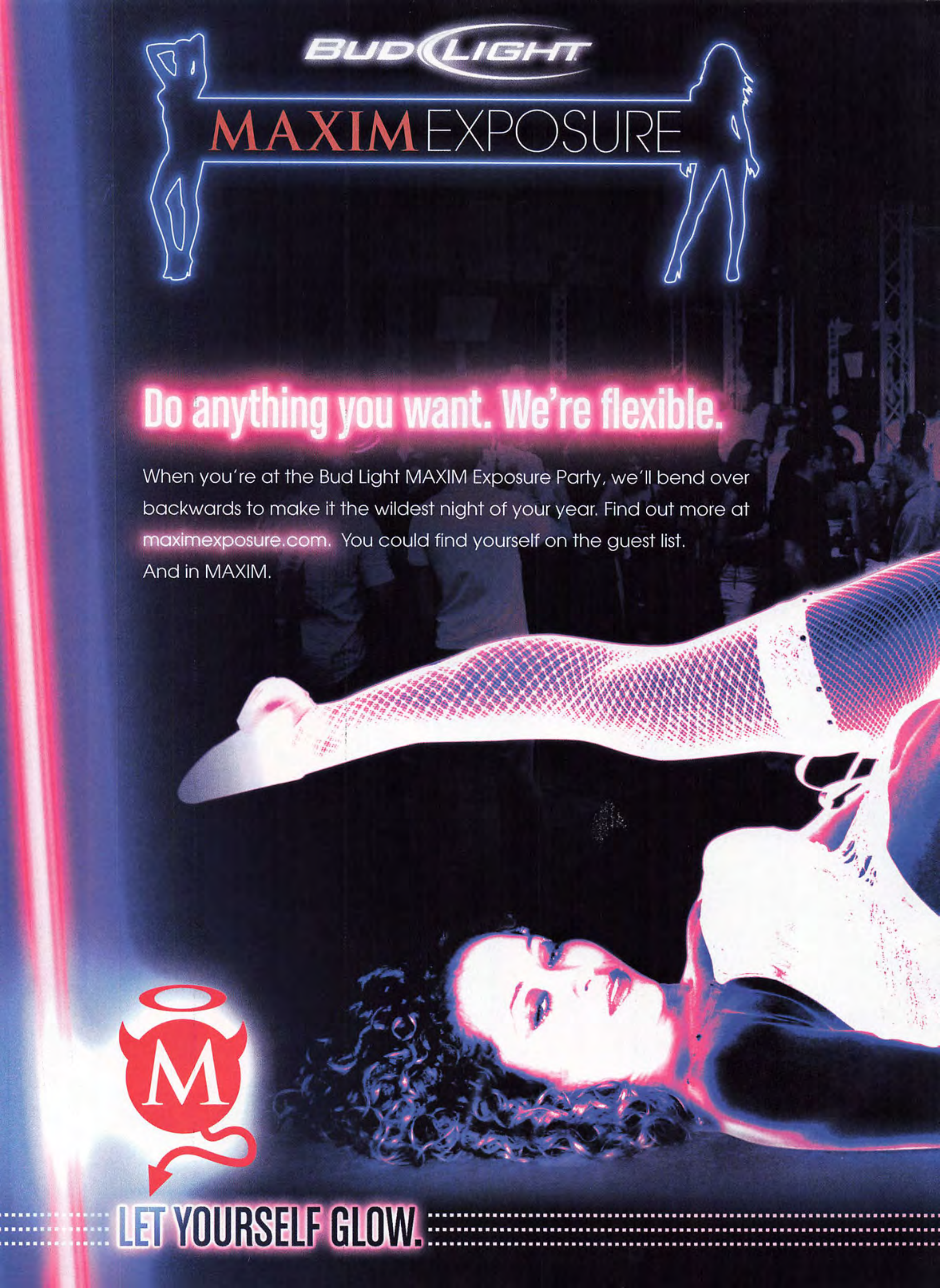

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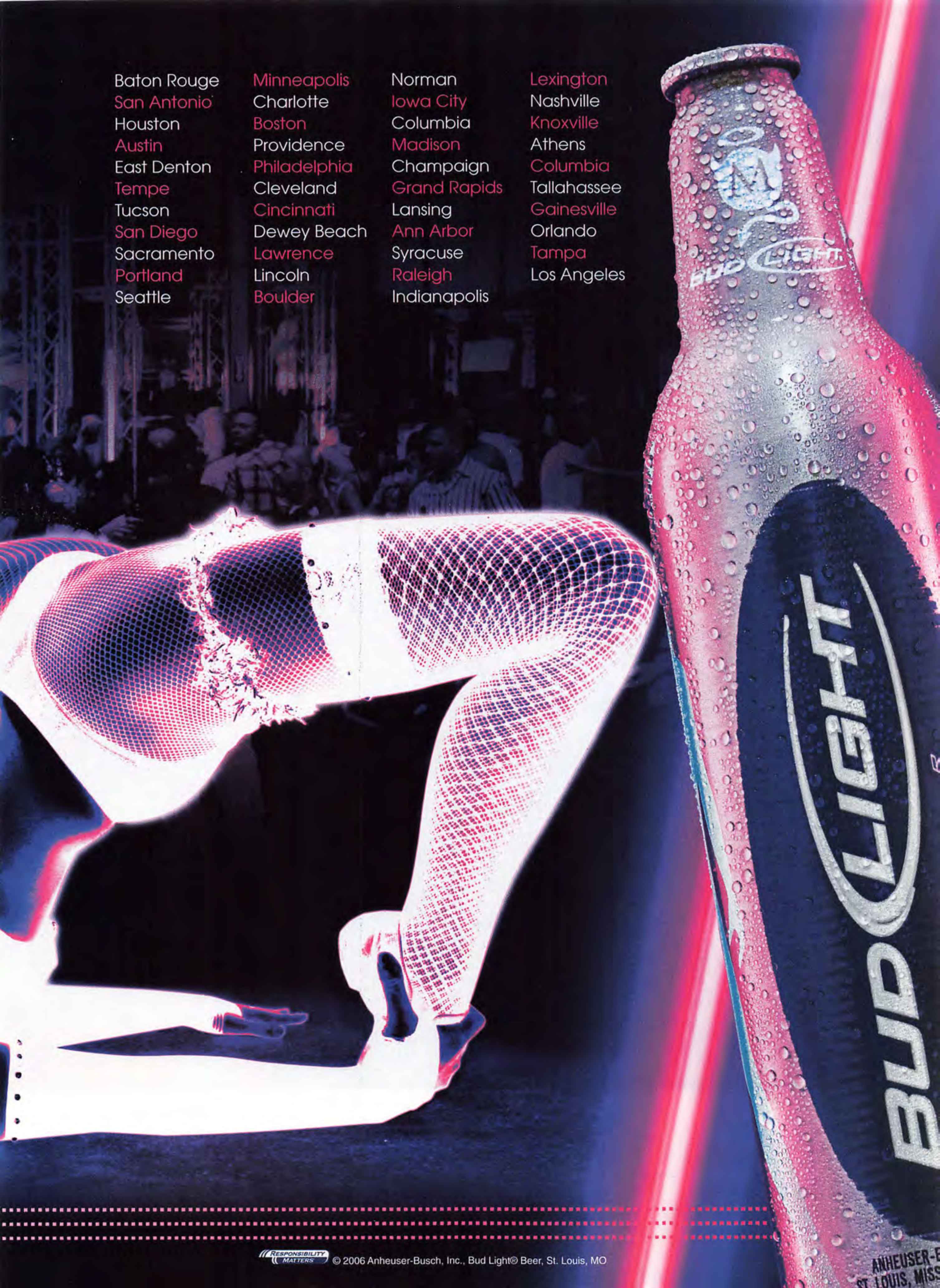

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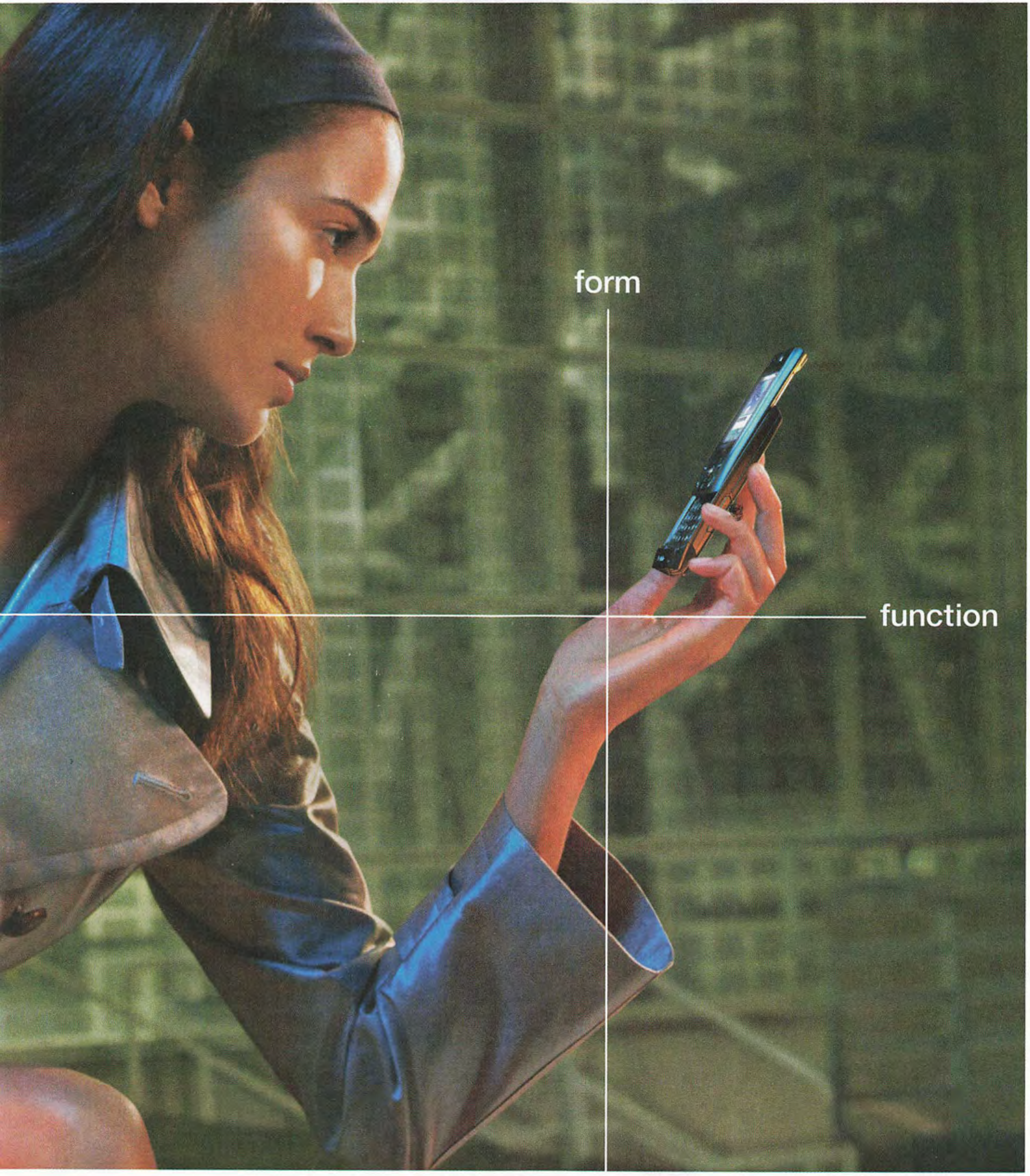

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ART.NO. MT2057-C

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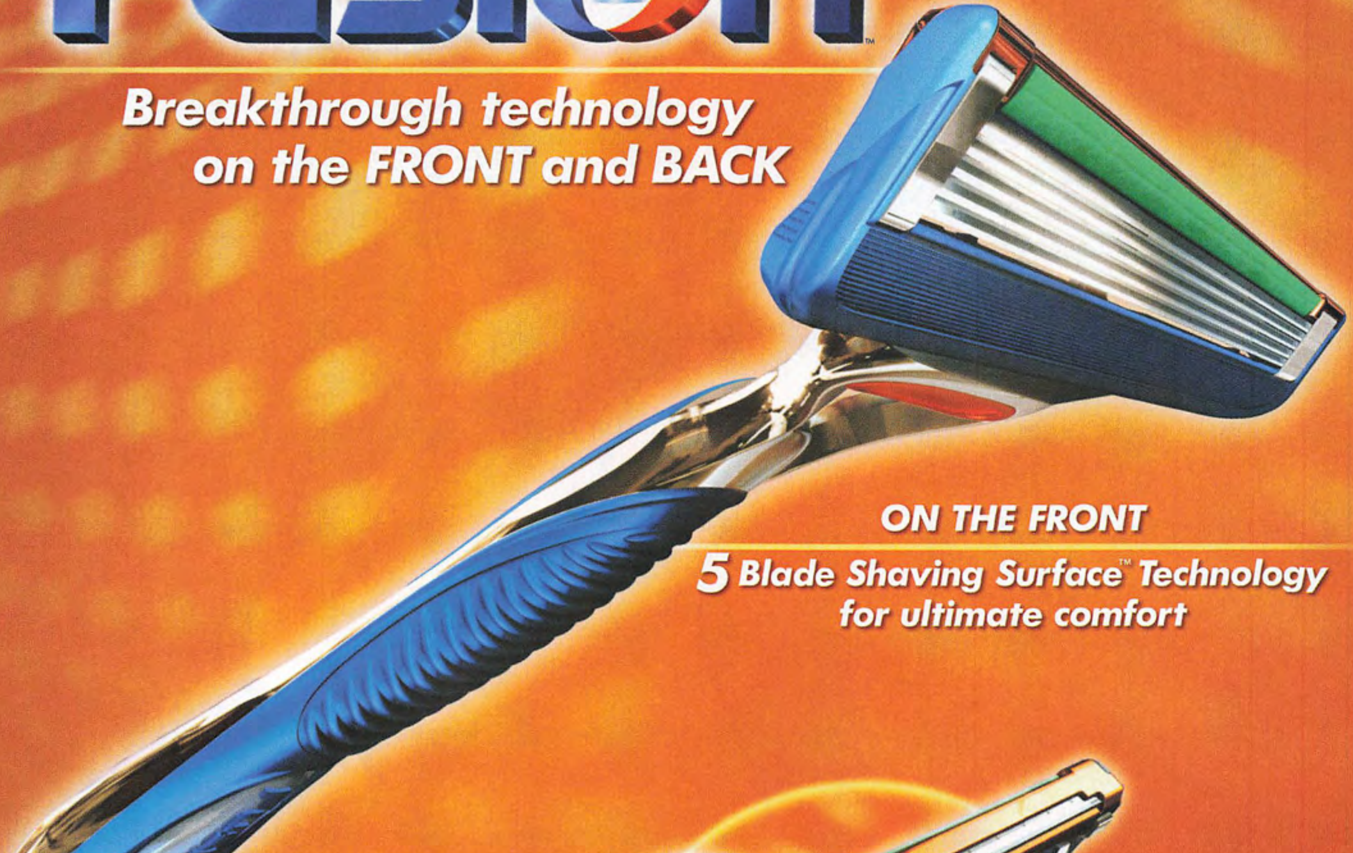

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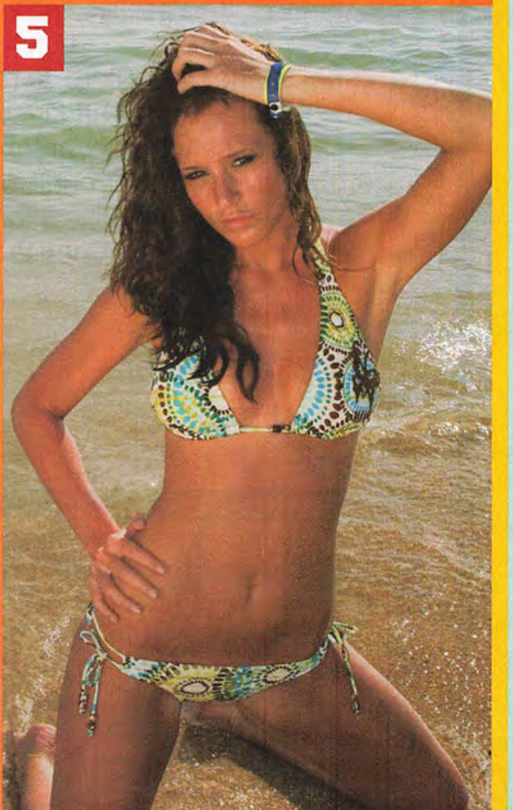

ALYSSA, FROM TUCSON, AZ
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EDITOR'S LETTER

WHEN THE MEDIA LOOKS through its special fisheye peephole to see what's going on in the world, it often turns insignificant stories into issues of great prominence. Remember Y2K? SARS? The flip side is that sometimes the biggest things get pretty much ignored. Always eager to right wrongs, *Maxim* gives some stage time to two neglected mega-institutions, namely the World Cup and the chain store. The last Cup final was watched by over a billion more people than the last Super Bowl (1.1 billion to 91 million). (And where, by the way, is this vast global audience the producers of the Super Bowl always claim? Sure as hell not in Europe—they like to be asleep at 2 A.M. Or in Asia—they work during the daylight hours on Mondays.) Anyway, you can read about soccer and the Cup on page 82. As for the much-maligned chain store, wrecker of Main Street, sponsor of sweatshops, and contributor to the dullness of suburban life, you've got to admit they put out some pretty hard-to-resist products. You don't get to build gigantic parking lots without knowing how to make a decent burger or take the pain out of photocopying. To save you the trouble of ranking them in order of greatness, we've done it for you on page 138. Soccer and malls—what America was built on! Enjoy the issue.

EDITOR-IN-CHIEF

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ON THE COVER VERONICA VAREKOVA

PHOTOGRAPH Michael Williams/Corbis Outline

Photograph, Len Irish (Ed); grooming, Andie Markoe Byrne

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CONTRIBUTORS

Copy **Lisa Ferber, Çemile Kavountzis, Jeff Tomko** Research **Jane Dryer** Editorial **Maria Fontoura**
Production **Jessica Matusiak** Art **Todd Detwiler, Riva Fischel**
Interns **J. Alan Hamill, Carolyn Kylstra, Jacquelyn Meyers, Mallory Stuchin, Cherise Watts**
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MAXIM WORLDWIDE

International Publishing Director **Kerin O'Connor**
011-44 (0) 20-7907-6452
International Licensing Director **Richard Bean**
011-44 (0) 20-7907-6136
Maxim International Licensing
Manager **Tracy Erb 011-44 (0) 20-7907-6138**
Maxim International Manager **Simon Clays**
011-44 (0) 20-7907-6135

EDITORS-IN-CHIEF

France Philippe Bourbeillon and François Guillebon
011-33 (0) 1-41-34-96-50
Germany Florian Boitin 011-49 (0) 30-259-17-49-00
Holland Hans Van Alphen 011-31 (9) 20-751-83-42
Belgium Thierry Sarasyn 011-32 (0) 9369-3173
Czech Republic Pavel Vondracek 011-42 (0) 233-023-100
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INTERNATIONAL ADVERTISING

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Louis Orlianges 011-33-1-41-34-83-18
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BURN THIS

We're stationed in Iraq, which is bad enough, but recently a fire burned all our shit down: our military-issue gear, our personal stuff (iPods, laptops, cameras, PSPs, etc.), even our aid station, where we treat patients. While searching through the remains, we found that only one item survived. Next time a fire starts, we'll just cover all our stuff with *Maxim*s!

Spc. Megan Thieme
Pfc. Kenneth Stafford
Via e-mail

The good news: Our magazine can save lives. The bad news: It makes terrible rolling paper.

MAXIM
HOT MAMA!

PURSUIT FORCE

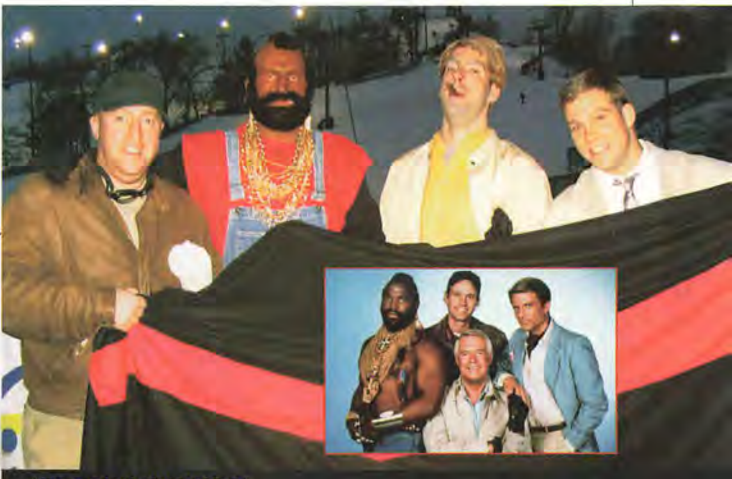
FOR YOU! Did we publish your letter? You scored a copy of *Pursuit Force* for your PSP.

WEIGHTY MATTERS

In the "Readers' Letters" section of your 100th Issue, some guy wrote in about the "Human Meatball" article [Circus Maximus, January] saying that it was weird seeing some guy flexing so much with a 10-pound dumbbell. You corrected him, saying it was made of lead and probably weighed closer to 100 pounds. Ten pounds of iron and 10 pounds of lead are the same—they're both still 10 pounds! I mean, seriously, guys, you could go to the gym once in a while and exercise that thing you call a brain.

Ben Hsu
Via e-mail

OK, your "logic" kind of makes sense, but what if the dumbbells were made of gold? Checkmate, sucka!



[TROPHY WINNER]

THE A-TEAM

MAXIM
YOUR NAME HERE

Recently some friends and I dressed up to raise money for a local charity. The first prize, which sadly went to some guys in rented costumes, was four round-trip tickets to Vegas. We didn't win, but I know the *Maxim* readers will appreciate it.

Nick Crudo
Via e-mail

We enjoyed your picture, though we also find it racially insensitive (the man portraying Colonel Hannibal Smith is clearly black).

TAG TEAM

In the March Expert section you claim that Tag Heuer's Calibre 360 is so precise that it can display hundredths of a second. You then inform us idiots that that's "one rotation per second." Yeah, my watch can do that, too. That's called regular seconds. Hundredths of a second means 100 rotations every second. Why don't you tell the crack-job wannabe mathematicians called journalists in your department to go ask a fifth grader to divide one by 100 next time they actually have to put numbers into a sentence.

Chris Heintzelman
St. Louis, MO

If you look at the watch, it has a smaller hundredths-of-a-second clock on its face. That clock has 100 hash marks, and its hand passes every one of them in one rotation. That rotation takes one second. We're rubber, you're glue, suck our balls.

[SHOULDA KEPT IT SHUT]

MOUTH WATCH

When smart people say stupid things.

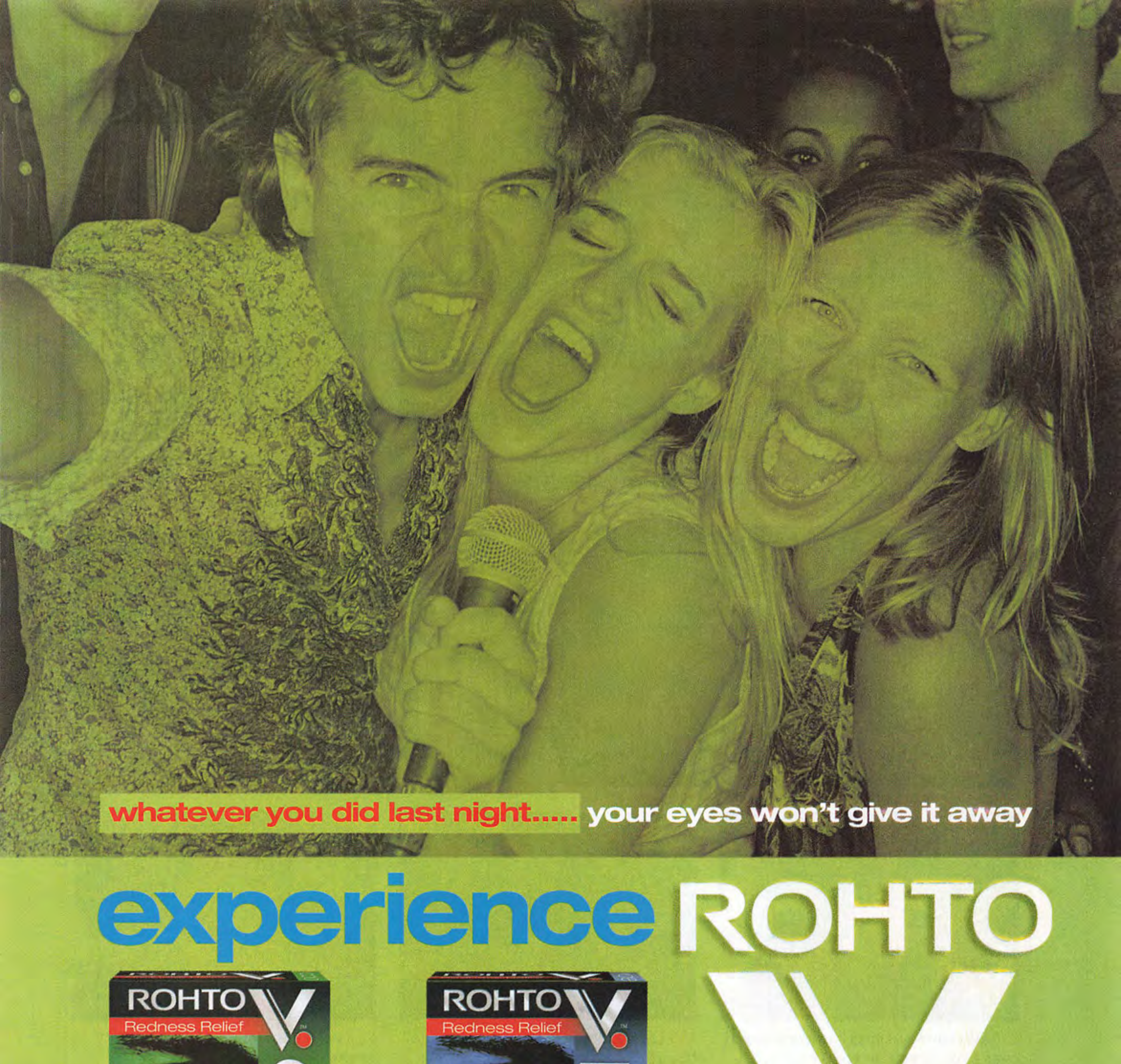
"But it's gold. Gold isn't metal."
—Woman to a security agent at Dulles International Airport, after walking through a metal detector

"What's the difference between the nine-ounce sirloin and the 12-ounce sirloin?"
—Customer to waiter at Outback, Gainesville, FL

"Our enemies are innovative and resourceful, and so are we. They never stop thinking about new ways to harm our country and our people, and neither do we."
—President Bush, August 5, 2004

"Where in the hell is the yellow line?"
—Girl at Arizona football game

Overheard something totally moronic lately? E-mail it to bigmouth@maximmag.com. If we publish it, your nosy ass gets a *Maxim* T-shirt.



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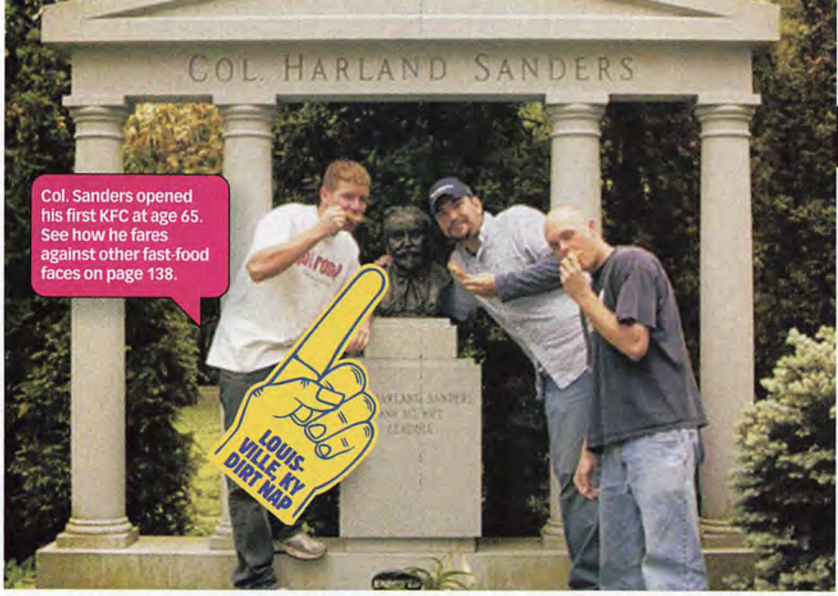

Col. Sanders opened his first KFC at age 65. See how he fares against other fast-food faces on page 138.

>>> "Here I am with two of my friends eating some KFC chicken on Colonel Sanders' grave. I know it's wrong, but it's funny! And delicious."
Austin Larr, via e-mail

>>> If he just keeps on gunning it, good things are bound to happen!
John Harrington, Puyallup, WA

UPLOAD COMPLETE

Your cell phone isn't just a communication device or traffic accident facilitator. It's also a powerful tool of mindless entertainment.

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>>> The Olsen boys weren't as cute as Mary-Kate and Ashley.
S. Strother, Huntington Beach, CA

>>> Besides muffling his screams, it keeps him fresh up to 10 hours.
BJ Evans, Cedar City, UT

>>> Life ain't been the same since them Duke boys moved next door.
Curtis Silverbaio, Metairie, LA

>>> As if his webbed toes weren't creepy enough.
Dillon Hood, Newport News, VA

[MIDNIGHT MUSINGS]

LATE-NIGHT THEORIES

Some of you call us after a few cocktails. Occasionally, you actually make sense.

Never take financial advice from a man who wears clothes from Old Navy. >>> Ethnic stereotypes are grounded in truth, like this one: The Irish are magic alcoholics. >>> There is a point of diminishing returns when it comes to staying late at work. Anything beyond an extra hour will just make you look incompetent. >>> The best way to shut up a blowhard at the bar is to confuse him. Interrupt him and say, "C'mon, guy, that's like farting in a revolving door." He'll feel so dumb trying to comprehend your pointless analogy that he'll probably forget the point he was trying to make in the first place. >>> Oil companies hire people to drive slowly on the highways and create traffic jams, so you use more gas. >>> If someone says that they're 99 percent sure they're going to make it, it's 100 percent definite that they won't.

[SWEET SWAG]

It's 2 A.M. Got a late-night theory? Call us at 212-372-8633, e-mail us at theories@maximmag.com or IM Maxim Theories—and this shirt could be yours!

THERE GOES THE NEIGHBORHOOD
YOU WIN CHAMP!

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Right Guard® Xtreme PowerStripe™
drops odor like a bad habit.
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MESSAGE BOARD

The place to go when you're lonely. That and hoping to score cool prizes and maybe make your girlfriend famous overnight.

MISS MAXIM 2006

Tami, 2005's Hometown Hotties winner, competes for U.S. *Maxim*

WIN A TRIP TO OUR MISS MAXIM CONTEST!

Hit the Caribbean with 27 smokin' international girls!

NEWSFLASH: *Maxim* has 30 editions worldwide, from Argentina to Korea, and now 27 of those countries are sending their hottest females to compete for the title of Miss Maxim. The contest will take place at the Dominican Republic's Sun Village Resort and Spa, and we want to send one reader and a friend to represent our 13-million-reader fan base. E-mail **missmaxim@maximmag.com** by June 15 with a 100-word description of the worst date you've ever been on. Whoever makes us shed a tear will get to party in paradise for seven days! Travel, hotel, access to our VIP party, and BFFing with 27 worldly babes round things out. Head to **maximonline.com** for all the rules and regulations.

SUNVILLAGE Resorts

[FREEDOM AT WORK]

MAXIM'S HOMETOWN HOTTIES 2006!

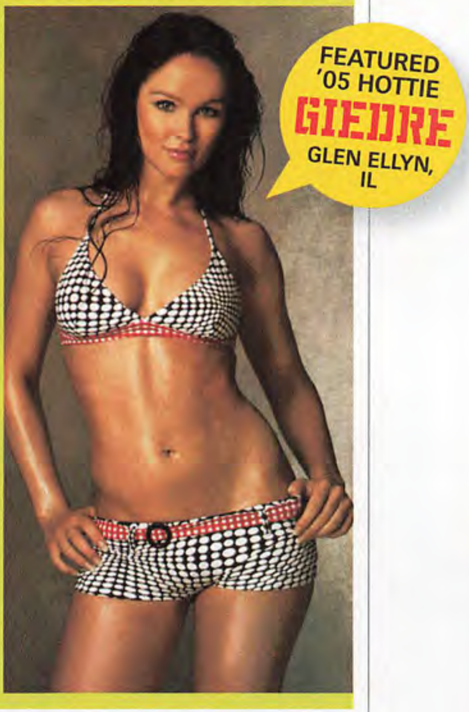
Ten-hut! We need every American to do his part as we track down *Maxim*'s next No. 1 Hometown Hottie.

Go to maximonline.com, where you'll find pictures of the 100 hottie semifinalists.

Vote for your 10 favorites. Balloting runs from June 5 to July 3.

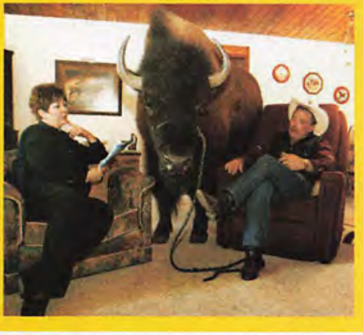
Find out who the 10 finalists are when they all get featured in an upcoming issue.

Now, for God's sake, stop working and log on to maximonline.com!



FEATURED '05 HOTTIE
GIEDRE
GLEN ELLYN, IL

[POOL PARTY SCHWAG]

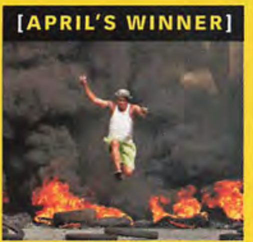


BEAT THIS CAPTION!

So you can have the best Labor Day ever!

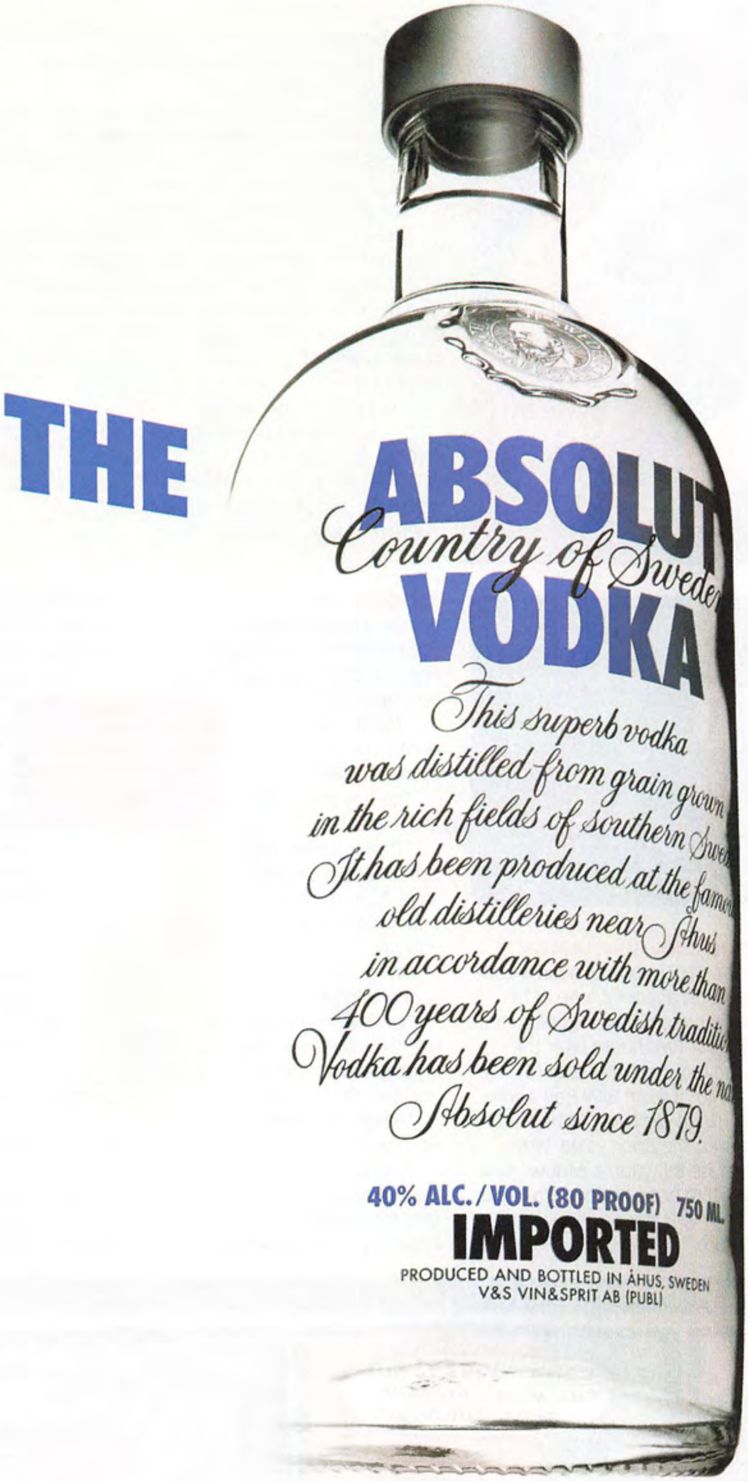
1. Pen a caption at **maximonline.com/contests.**
2. The funniest one will earn you outdoor weatherproof speakers, a 22-piece stainless-steel grill set, and a Mini Fridge from **Sharper Image.**
3. Check August's issue to see if your BBQ's gonna rule.

[APRIL'S WINNER]



"The 2006 Baghdad Olympics."
—Lucas Meadows

absolut.com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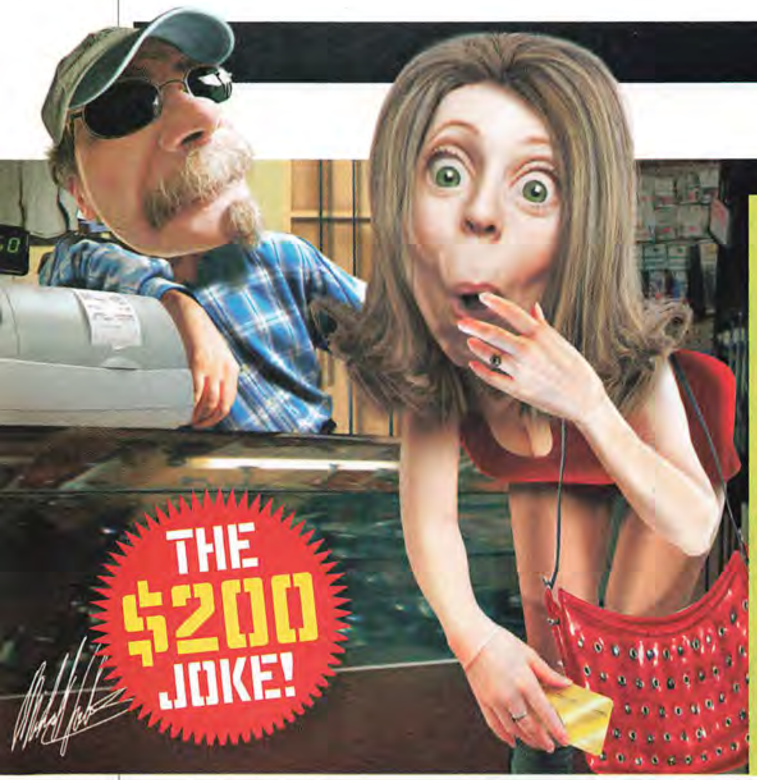

THE $200 JOKE!

[JOKE OF THE MONTH]

DOLLARS AND SCENTS

A woman goes to a sporting goods store to buy a rod and reel for her son's birthday. She grabs one and approaches a clerk, who's wearing dark shades.

"Can you tell me about this rod and reel?" she asks.

"Ma'am, I'm completely blind," he replies. "But if you drop it on the counter, I'll tell you everything you need to know about it from the sound it makes."

She drops the rod on the counter.

"That's a six-foot graphite rod with a 404 reel and 10-pound-test line," the clerk declares. "It's on sale this week for $20."

"I'll take it!" the woman exclaims. She opens her purse, and her credit card falls to the floor. The woman bends down to pick it up and accidentally lets one rip. She's embarrassed but decides not to draw attention to it when the blind man doesn't react.

The guy rings her up and says, "That'll be $34.50, please."

"Didn't you just tell me it was on sale for $20?" asks the baffled woman.

"The rod and reel is $20," the clerk replies, "but the duck call is $11, and that catfish bait costs $3.50."

—Brett Lewis, Webster, TX

LAUGH OUT LOUD

Are you as funny as you look? Submit your finest knee-slappers to jokes@maximmag.com. If yours is the funniest, you'll win $200!

DR. JOHNSON

A wife sits with her husband at a therapist's office, complaining about their marriage. Suddenly, the therapist rips off her clothes and makes love to her.

As the wife sits quietly, the counselor tells the husband, "Your wife needs this three times a week. Can you do that?"

"Well," the husband starts, "I can drive her here Monday and Wednesday, but Friday I play golf."

SOUTHERN GENTLEMAN

When Billy Bob is killed in a construction accident, one of his two redneck friends goes to tell his wife. Two hours later the friend returns with a case of beer.

"I got it from Billy Bob's wife," the friend explains. "When she opened the door, I said, 'You must be Billy Bob's widow.' She said, 'I'm not a widow.' So I said, 'I'll bet you a case of beer that you are.'"

STOCKED UP

A man and his son walk by the condom display inside a drugstore. The boy asks, "What are these, Dad?"

"Those are condoms, son. It's how men have safe sex."

The boy asks, "Why are there three?"

"Those are for high school boys," his dad says. "One each for Friday, Saturday, and Sunday."

"Who are the six-packs for?" the boy asks.

"College men," the dad explains. "Two for Friday, two for Saturday, and two for Sunday."

"Wow!" says the boy. He grabs a 12-pack. "And these?"

The dad sighs and answers, "Those are for married men. One for January, one for February, one for March…"

CHEAP CHOP

Q: How do you perform a hillbilly circumcision?
A: You kick his sister in the jaw.

FRIENDLY FOAM FINGER

CUTTING REMARK

A man walks into a doctor's office and says, "I want to be castrated."

"It's a serious operation, and there's no going back," the doctor cautions. Still the man insists.

The day after the operation, the man is walking very slowly, legs apart, down the hospital corridor. He sees another patient walking the same way.

"Looks like we've had the same operation," he says.

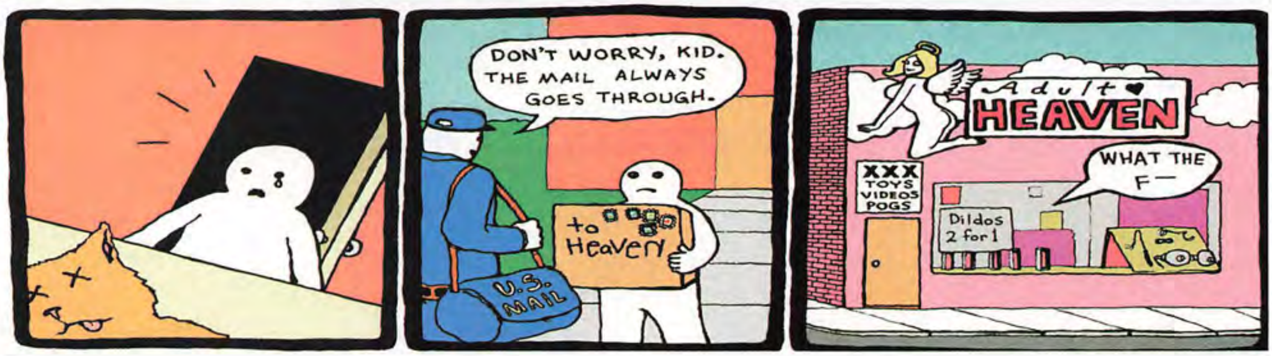
"Yes, I finally got circumcised," replies the patient.

The man stares at him in horror, then screams, "Shit! That was the word!"

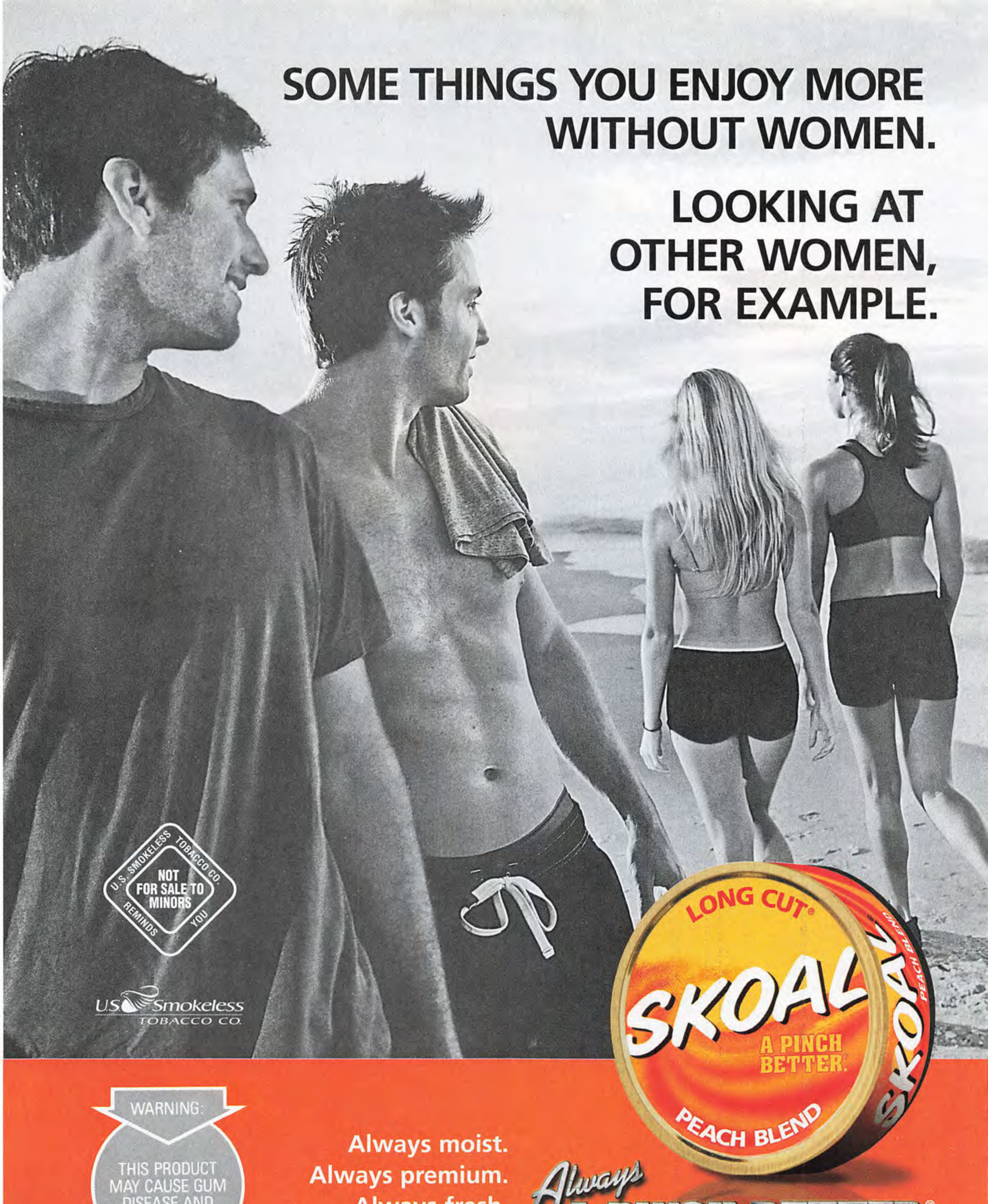
NOSY QUESTION

Q: What did the elephant say to the naked man?
A: "How do you breathe through something so small?"

[THE PERRY BIBLE FELLOWSHIP, BY NICHOLAS GUREWITCH]



Illustration, Mick Coulas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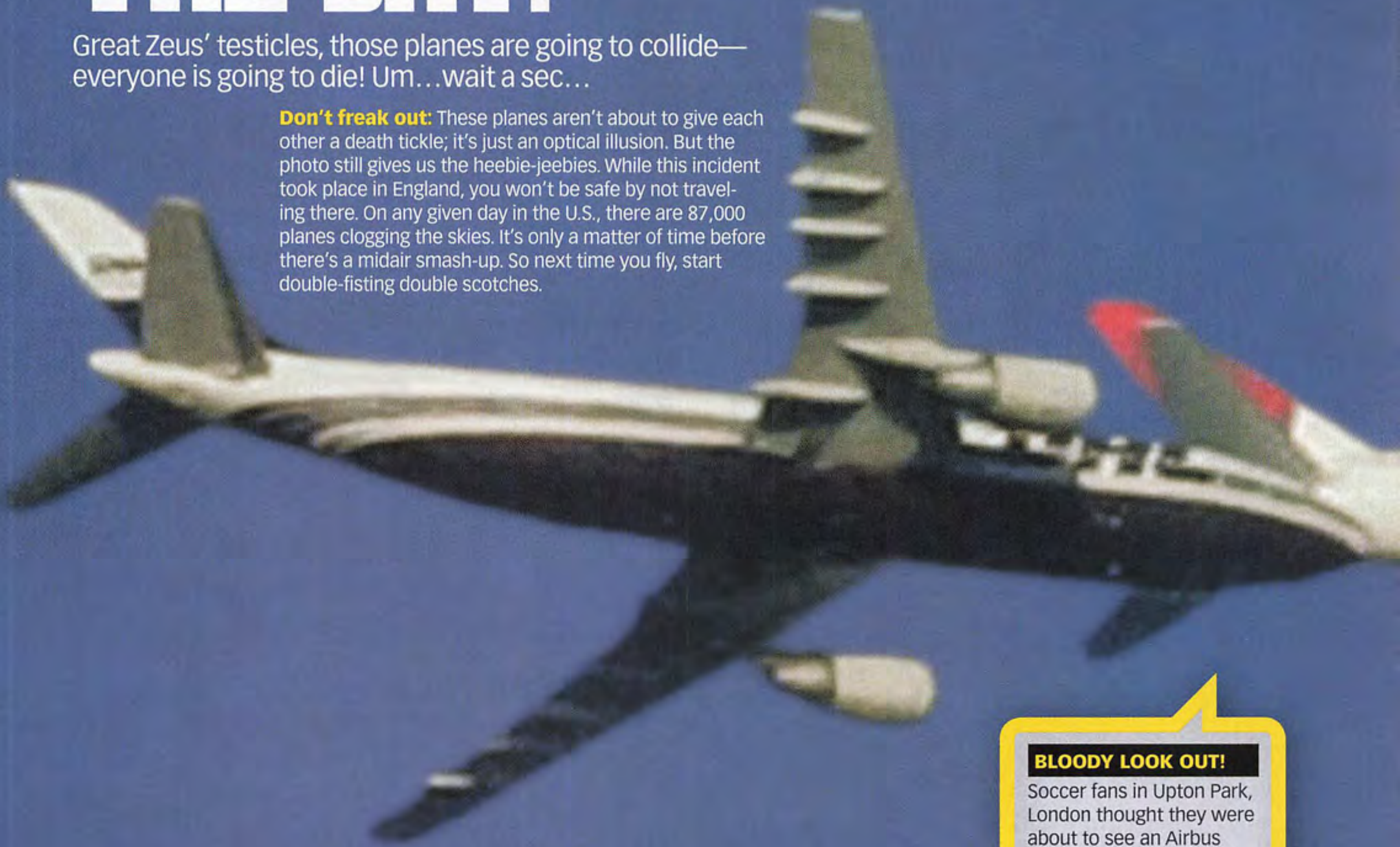
PREPARE TO STARE!

TERROR IN THE SKY!

Great Zeus' testicles, those planes are going to collide—everyone is going to die! Um…wait a sec…

Don't freak out: These planes aren't about to give each other a death tickle; it's just an optical illusion. But the photo still gives us the heebie-jeebies. While this incident took place in England, you won't be safe by not traveling there. On any given day in the U.S., there are 87,000 planes clogging the skies. It's only a matter of time before there's a midair smash-up. So next time you fly, start double-fisting double scotches.



BLOODY LOOK OUT!

Soccer fans in Upton Park, London thought they were about to see an Airbus A300 and a Boeing 777 wreck this past January. But these two planes were actually 1,000 feet apart. Sorry, disaster fetishists: Both planes landed safely.

THESE FACTS ARE EXCITING AND TRUE

- ➔ 1,600 people have died in midair collisions.
- ➔ The U.S. has 15,200 air-traffic controllers.
- ➔ The safest part of a plane? Ain't none.

5 SECONDS FROM DEATH!

THE PLANE! THE PLANE!

To keep wings from clipping each other, all aircraft have the Traffic Collision Avoidance System. The TCAS alarm even saved "Deadeye" Dick Cheney in 2004, when Air Force Two came within spitting, or shooting, distance of another plane.

BLUE SKIES OF DOOM

Normally, England's weather is gray and rainy, which is why they built so many boats and colonized more-temperate countries. But on this day the sky was a deep blue, almost off-azure. From this information, we can conclude jack shit.

KA-BOOM JUICE

A Boeing 777 can carry up to 9,806 gallons of highly combustible jet fuel, or enough to get a stadium of hobos drunk for a week. Jet fuel burns so intensely that it melted the steel girders of the World Trade Center. Steel melts at 2,500°F.

TURN AND BEHOLD: THE HOTTEST COED IN OHIO!

CAMPUS CUTIES

NAME: Heather
BIRTHDATE: June 28, 1983
SCHOOL: Youngstown State University
MAJOR: Business
FUTURE JOB: Start my own makeup company

[GUY Q TEST]

What does NSA stand for? *No strings attached?* ✗

Name two Sylvester Stallone roles. *Rocky. Some Rambo movie.* ✓

Gin:tonic as Jack:_____? *Is it a mixed drink? Coke?* ✓

How many Super Bowls did Joe Montana win? *Probably five.* ✗

True or false? It is acceptable for a man to drink a nonalcoholic beer. *False* ✓

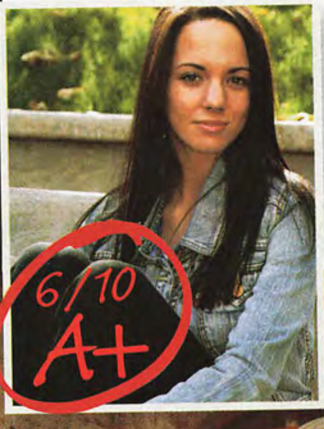
True or false? It is acceptable for a man to drink a nonalcoholic beer, provided he is an alcoholic. *False* ✓

Finish the quote: "Will the real Slim Shady *please stand up*?" ✓

Who is not a real general? (a) Patton (b) Pershing [✓ (c) Ripper] ✓

Name three baseball Hall of Famers. *Mickey Mantle... uh... Babe Ruth... I don't know.* ✗

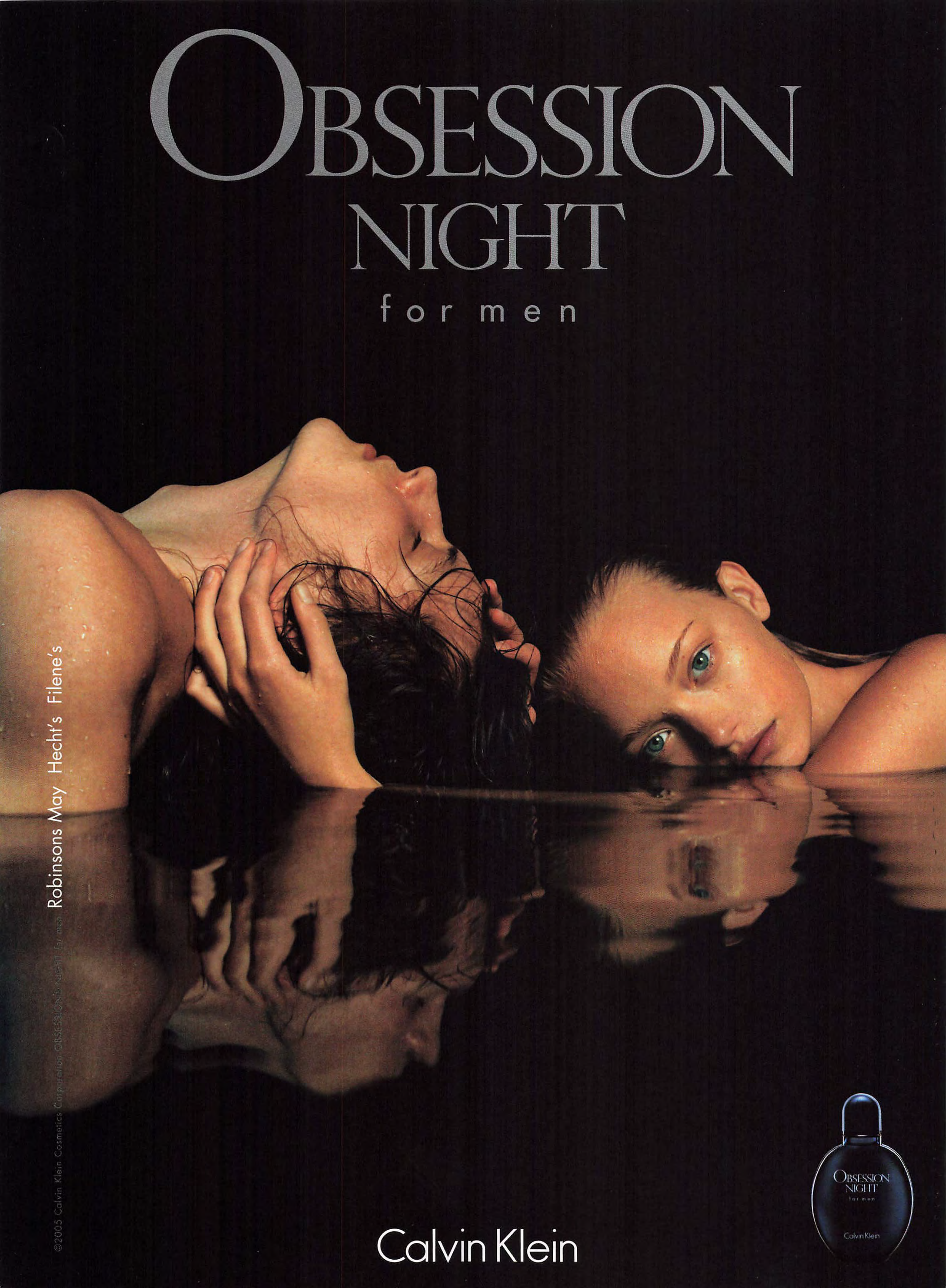
What power does Cyclops have? (a) Laser eyes [✓ (b) Supervision] (c) Electric fingers ✗



6/10
A+

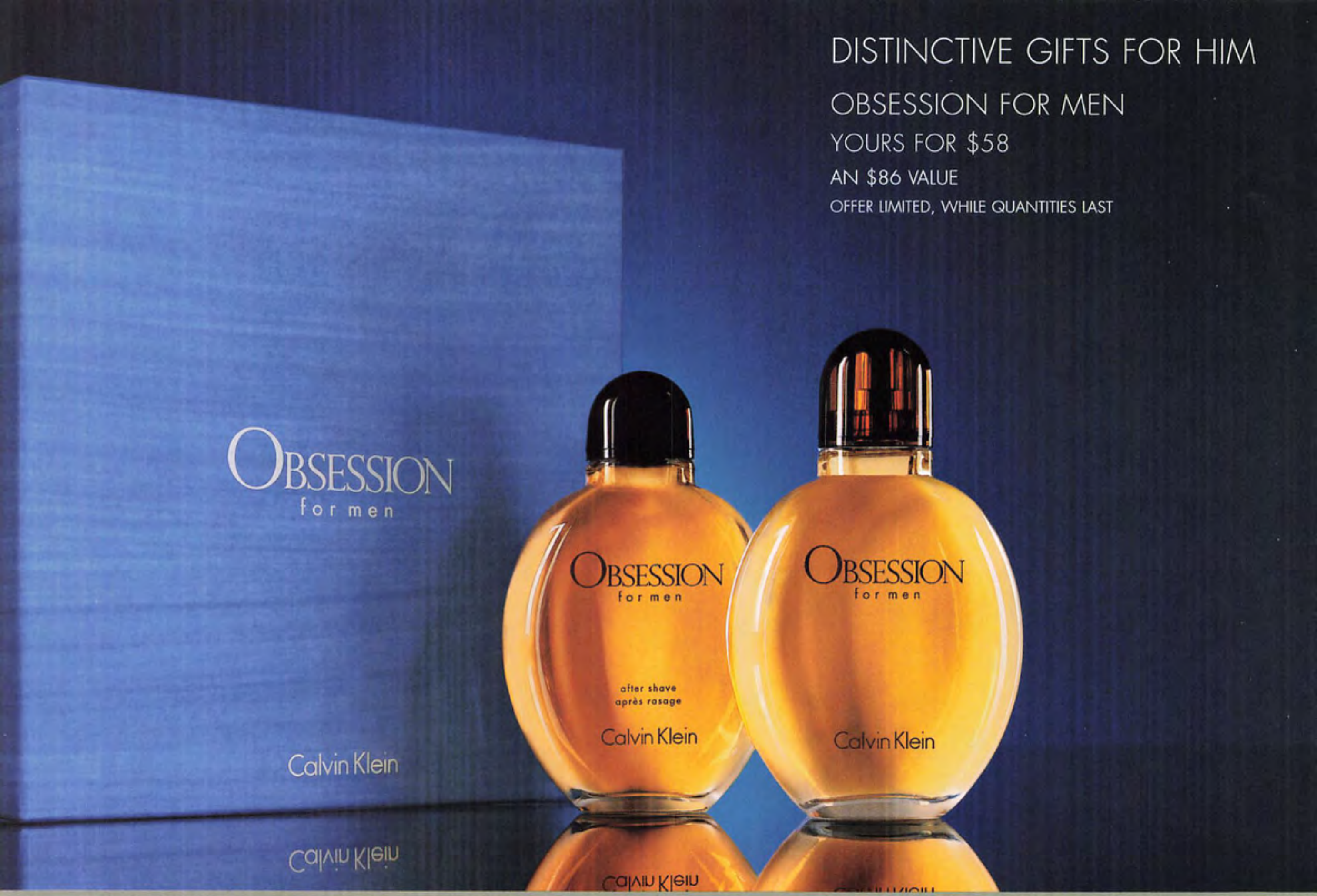
Styling, [illegible] for [illegible].com; makeup, Yugi for [illegible].com using Stila Cosmetics; hair, Christo[illegible] for [illegible] using Bumble & Bumble.

Photograph by **Garth Aikens**


OBSESSION
NIGHT
for men
Robinsons May Hecht's Filene's
OBSESSION NIGHT for men
Calvin Klein
Calvin Klein

©2005 Calvin Klein Cosmetics Corporation OBSESSION NIGHT for men

DISTINCTIVE GIFTS FOR HIM


OBSESSION
for men
Calvin Klein
OBSESSION
for men
after shave
après rasage
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OBSESSION
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Calvin Klein

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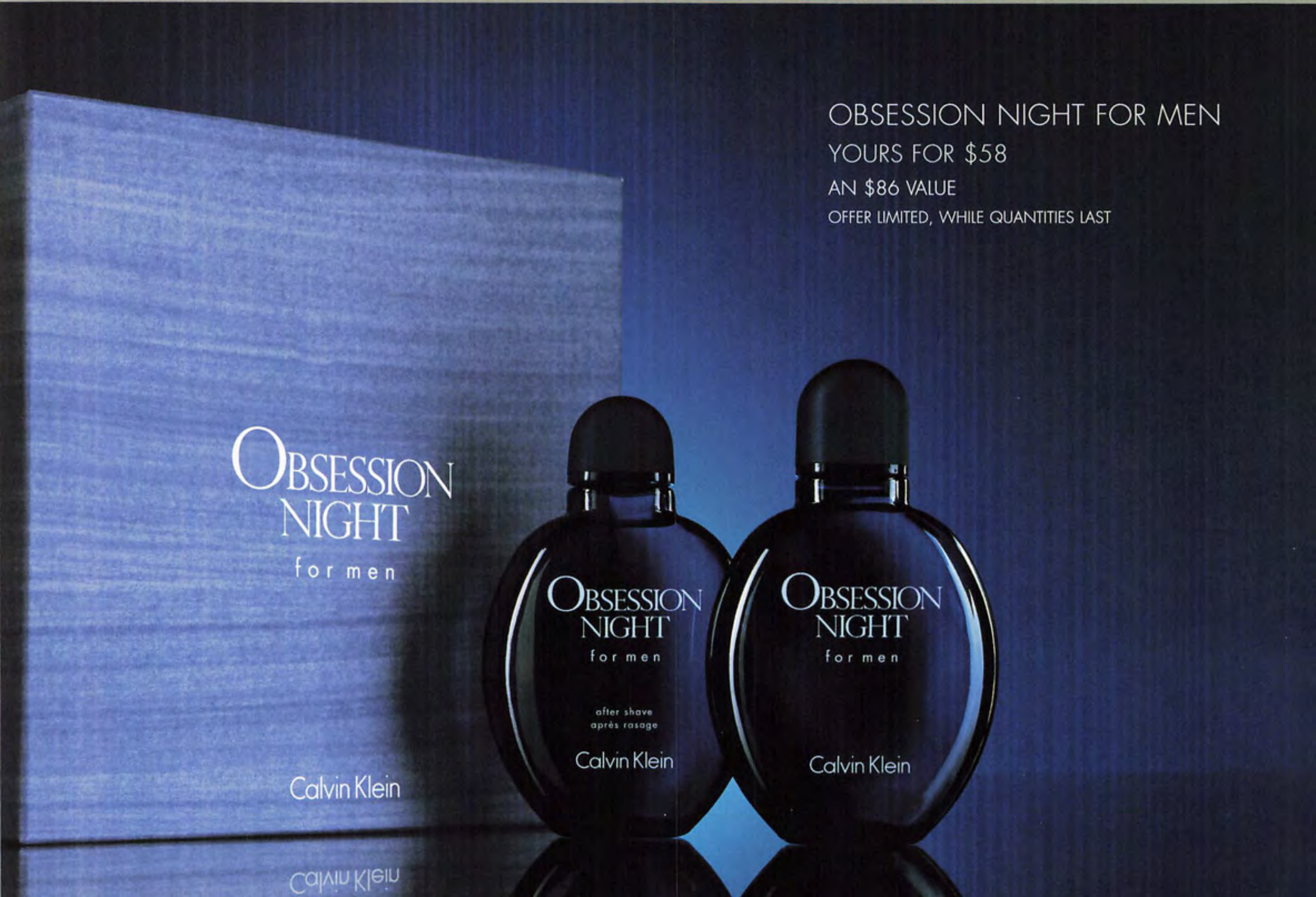
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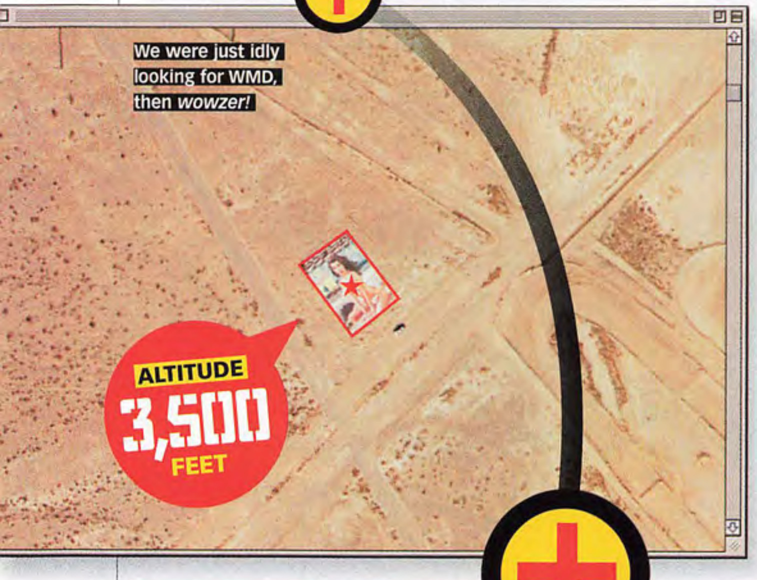
ALTITUDE
470
MILES

God looked down on His creation, and it was good

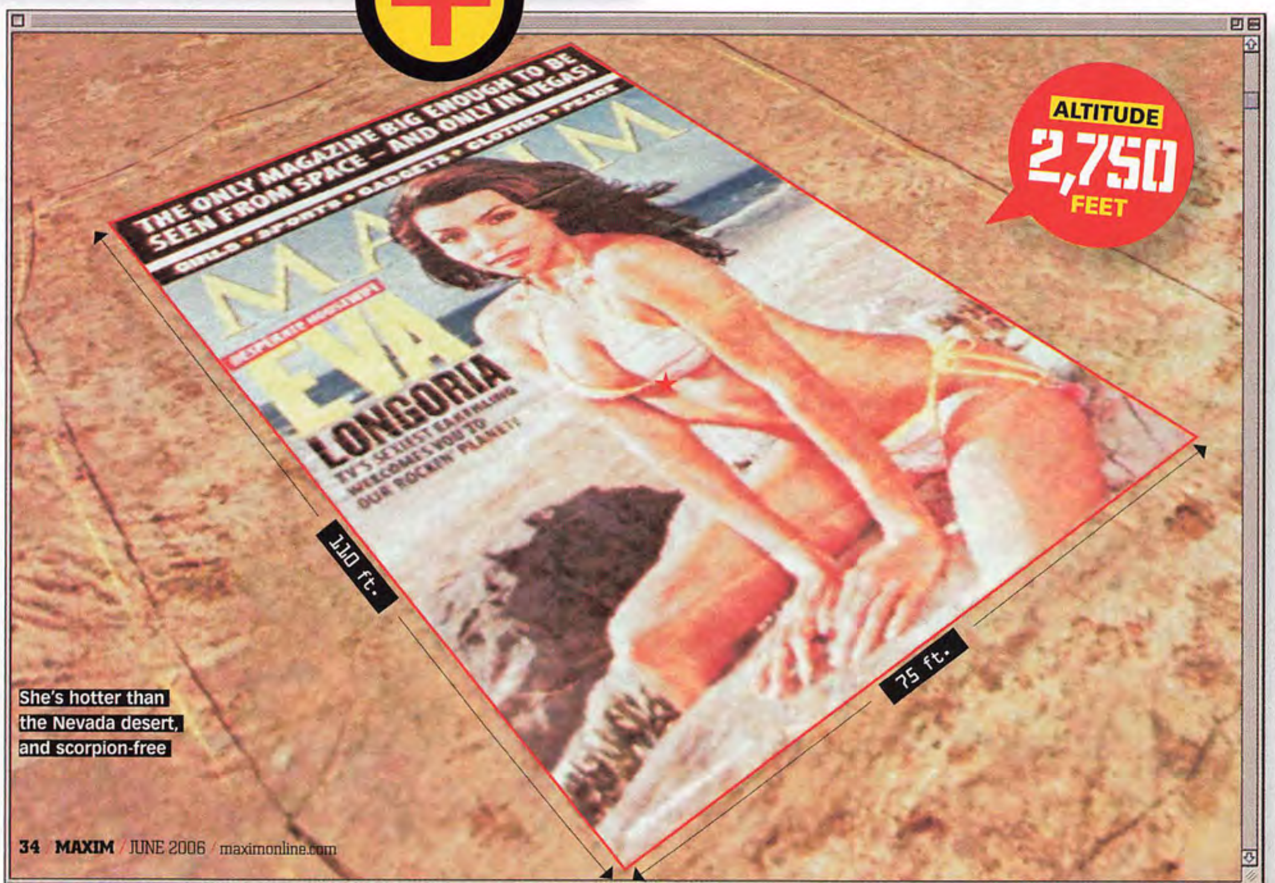

ALTITUDE
3,500
FEET

We were just idly looking for WMD, then *wowzer!*

ATTACK OF THE 100 FT. HOUSEWIFE

According to Google Earth, we're the world's largest men's magazine. Literally.

HERE AT MAXIM we like things big: power tools, cupcakes, over-the-top stunts in honor of our greatness. Like this enormous cover of our 2006 Hot 100 winner Eva Longoria. Constructed near Vegas out of vinyl mesh, this colossal babe can be seen from space using Google Earth. Seriously, check it out at maximonline.com/maxim usa. It'll put the whole universe thing in perspective.


ALTITUDE
2,750
FEET
THE ONLY MAGAZINE BIG ENOUGH TO BE SEEN FROM SPACE—AND ONLY IN VEGAS!
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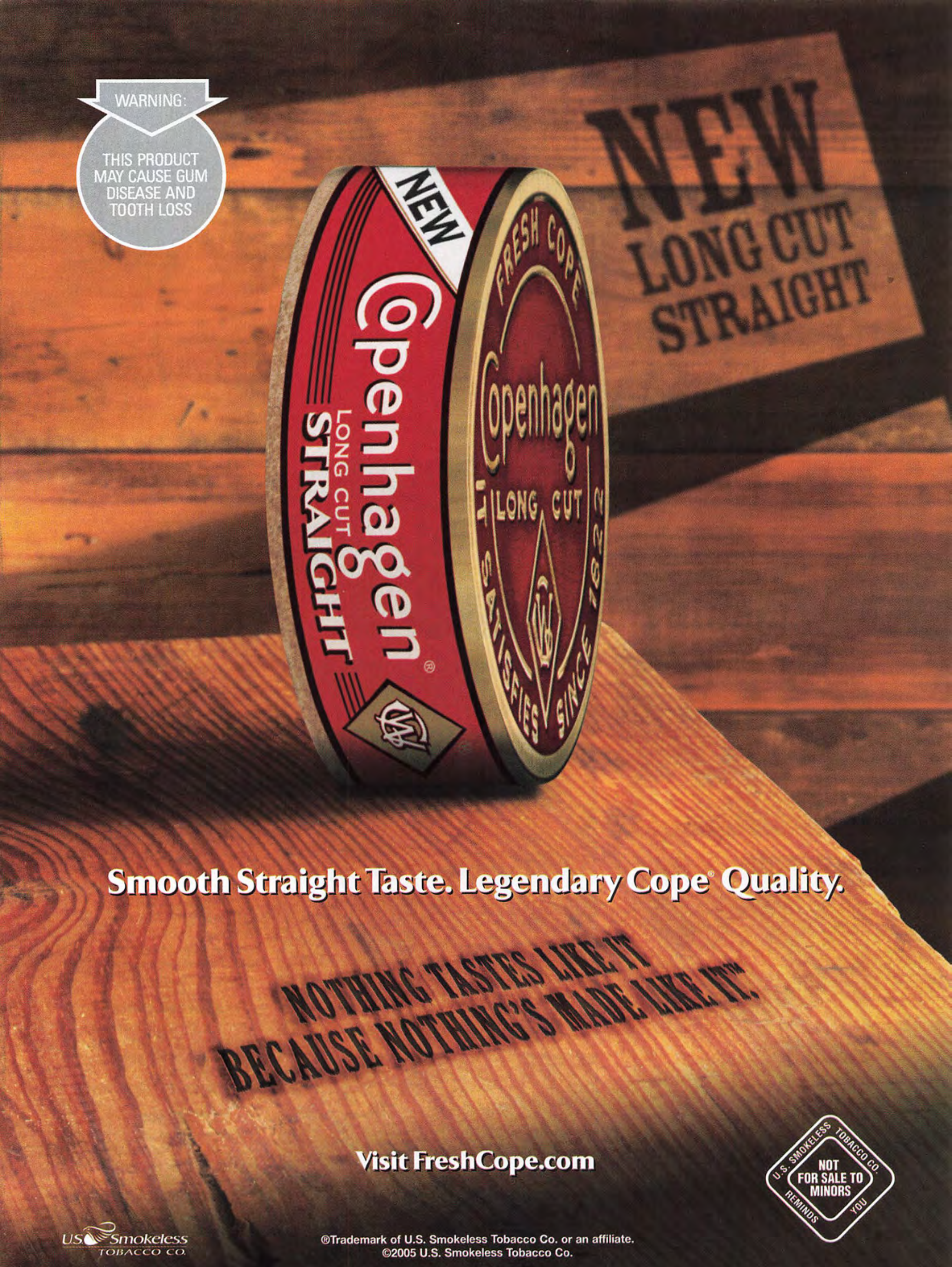
DESPERATE HOUSEWIFE
EVA LONGORIA
TV'S SEXIEST EARTHLING WELCOMES YOU TO OUR ROCKIN' PLANET!
110 ft.
75 ft.

She's hotter than the Nevada desert, and scorpion-free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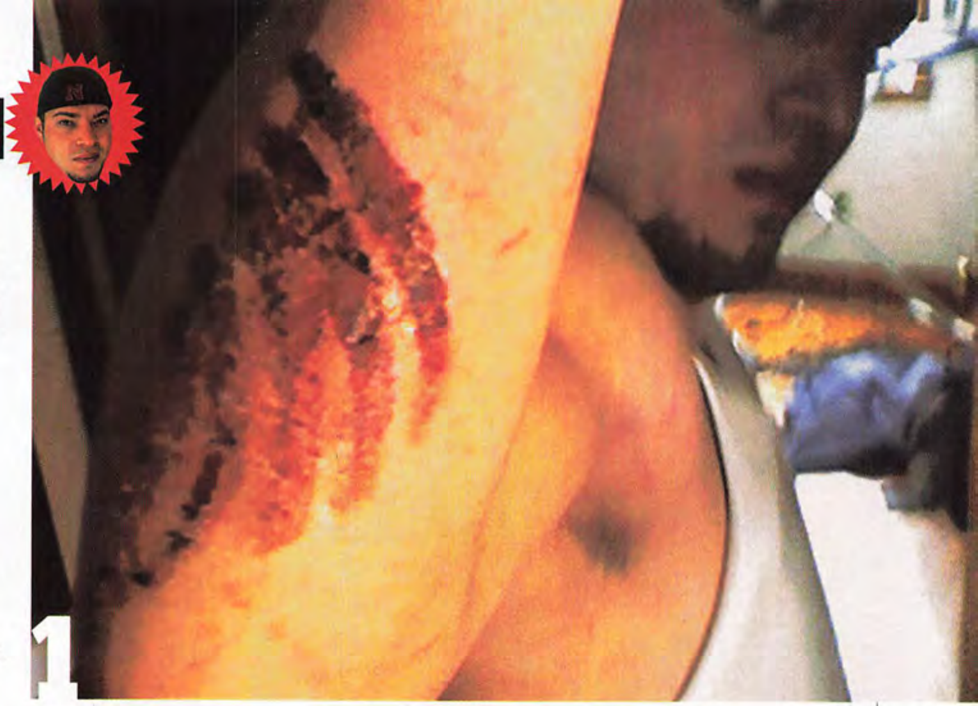
CHICKS DIG SCARS

We asked you to send us your nicks and scratches. Then came the open wounds. Makes you hungry for steak, huh?

1



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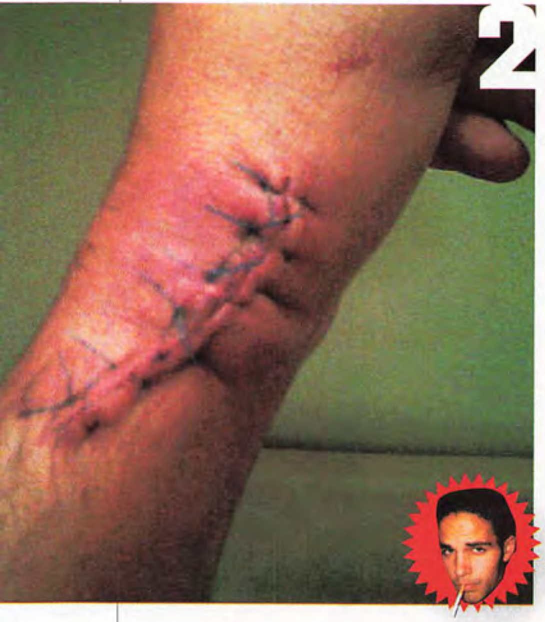

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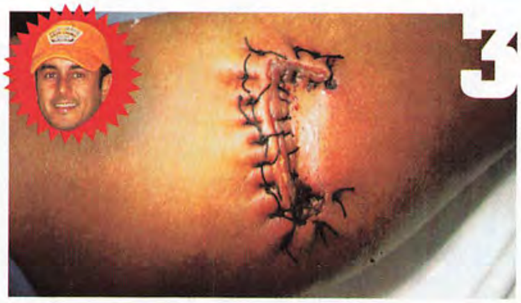

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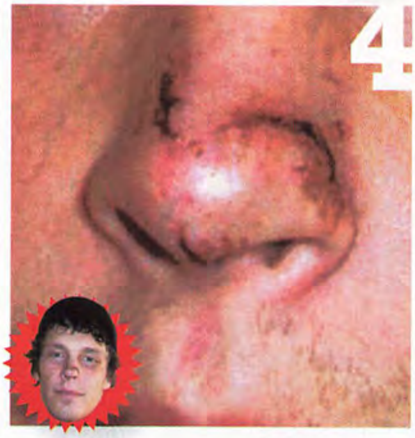

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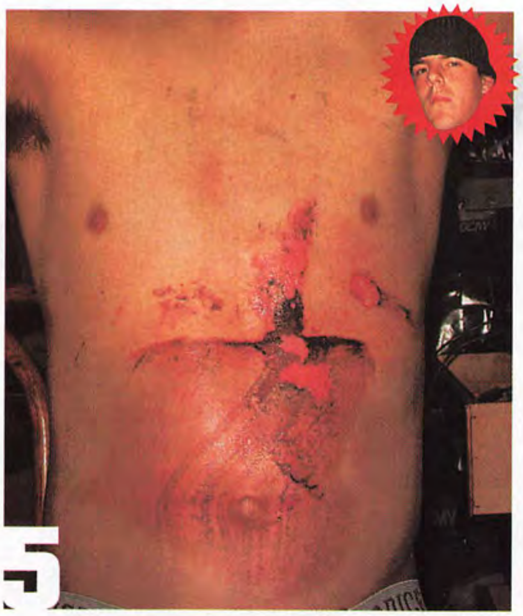

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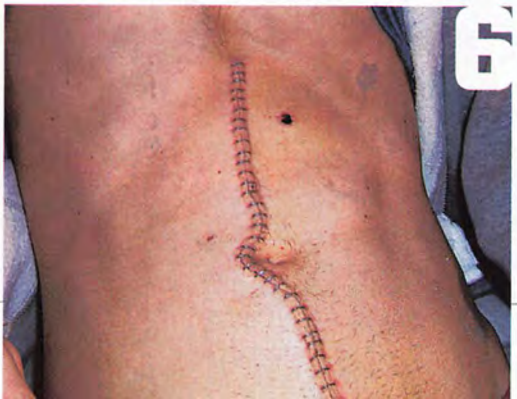

1. FLAME-BROILED
"After closing down the bars, my buddies and I stumbled back to my apartment yearning for some eggs. At some point while cooking, I think I must have briefly passed out on the burner."
Derik Musgrove, Haysville, KS

2. MEN SHOULDN'T SEW
"I did this while hemming a pair of jeans. Needless to say, I slipped. Five torn tendons, a sliced artery, and two operations later, I'm left with one hell of a scar and a worthless thumb."
Rich Edlund, Muskegon, MI

3. THE MACHETE INCIDENT
"Only a month after a dog mauled my hand, I was chopping wood with a machete. My gimp hand got numb after a few chops, I dropped the blade, and this was the result."
Oscar Valiente, San Salvador, El Salvador

4. HONKER CHOMPER
"I got in a fight, and the guy bit through my nose and the cartilage. It got infected and almost lost the end of my nose."
Joe Rogers, Weatherford, OK

5. CRAZY PYRO CANUCKS
"I lost our annual fire-jumping competition. Don't ask why we hold annual fire-jumping competitions."
Mike Praught, Kitchener, Ontario

6. BULLET SPONGE
"During a carjacking, I got shot twice, losing my spleen along with parts of my stomach and liver. I have two bullet holes and 34 staples holding my midsection together."
Anonymous

MAXIM ONLINE

E-mail your scar pics and the story to **scarface@maximmag.com.** Remember, kids, cough syrup and power tools never, ever mix.

ROBOSAPIEN™ V2

HUMANOID, INTERACTIVE, WAY COOL

Built on the foundation of Robosapien™—the bestselling robot of all time—Robosapien V2 is the next generation in consumer robotics.

Towering over your living room floor at a remarkable 24" in height, Robosapien V2 offers more advanced dynamic motion, powerful interactive sensors, natural speech capability, and, of course, a unique personality. The only humanoid entertainment robot who can strut his stuff, Robosapien V2 uses fluid biomechanical movements for walking, bending, sitting, standing, lying down, standing up, and dancing. You can't cut up the rug without some special moves. And Robosapien V2's got all of the best moves covered. Armed with articulated shoulders and wrists, movable hands, and a flexible waist, Robosapien V2 can dance his way around your home.

Humanoid activity isn't restricted to this robot's movements, Robosapien V2 also has an interactive humanoid personality!

"GIMME, GIMME, GIMME"

Unlike other robots, Robosapien V2 can interact with his environment, autonomously. Whether filled with chairs, tables, pets, or people, this robot can see, hear, and walk his way around your house avoiding obstacles in his path. This is free roam mode.

Using a unique dual-range infrared (IR) vision system and elaborate touch sensors, Robosapien V2 will act like one of the family during these free roam strolls.

Bristling with a battery of sophisticated sight, sound and touch sensors, Robosapien V2 is capable of unprecedented multi-sensory environmental interaction with both humans and objects.

Equipped with a sensitive suite of tilt sensors, Robosapien V2 actually knows up from down. So if he has fallen, he can indeed get up. He'll inform you about this prone position, utter, "I need to be upright for this" and, in a few seconds, be back on his own two feet.

"LET ME SCAN THAT"

Make a sudden movement in Robosapien V2's line of vision and he will flinch and ask you to identify yourself. Once identified, you will be tracked with a sophisticated IR vision system.

But there is more than IR vision that meets this robot's eye. Robosapien V2 can see colors, too. Red, green, and blue objects can be recognized and tracked with his color vision camera.

What does that mean to you? Hold something blue in front of Robosapien V2's head and it will be recognized and grabbed. Now using his dual-range IR vision, Robosapien V2 will look for other blue objects, walk over to them, and drop his blue object. Just think, all of your blue socks can be sorted into a pile on your bedroom floor.

"GET YOUR OWN DRINK"

Remember that personality that you liked so much in Robosapien? Well, it's fully developed in Robosapien V2. Diabolical laughter, warning messages, and sharp-tongued robot wit are all dispensed in clear understandable natural speech. Packed with over 120 phrases, comments, reactions, and observations, Robosapien V2 is downright chatty.

"GROUP HUG"

If you don't like the way Robosapien V2 is acting or interacting, control him directly or program your own sequence of movements and animations.

Packed with 100 pre-programmed functions and 6 programming modes, this robot also has 2 demonstration programs for an instant "out-of-the-box" WOW.

A powerful multi-function controller is included with Robosapien V2. Use this controller to access all functions and features, as well as for creating program routines.

Oh, you don't like programming? That's OK. Robosapien V2 includes a revolutionary, interactive "puppet" programming feature that enables you to create a customized routine. Just move his body into different positions while Robosapien V2 automatically records and remembers each position.

"WHAT WAS THAT?"

If you set him into Guard Mode, Robosapien V2 won't sleep on duty. Guarding your most valued possessions, he'll alarm intruders and give you a final head count of all intrusions.

If some of your family members are robots, too, like Roboraptor™ and Robopet™, Robosapien V2 is capable of interacting with these fellow Robo companions.

All of this interactivity can be tiring. This robot knows when enough is enough with a battery-saving auto-shut off function or by catching some quick "Zs" in sleep mode. You see, Robosapien V2 is more than a robot, he's a fusion of technology and personality.

Available NOW at:
Best Buy Circuit City Discovery Stores Fry's Electronics
Radio Shack The Sharper Image

Visit us on the web at www.wowwee.com or for more info please call toll free 1 800 310 3133

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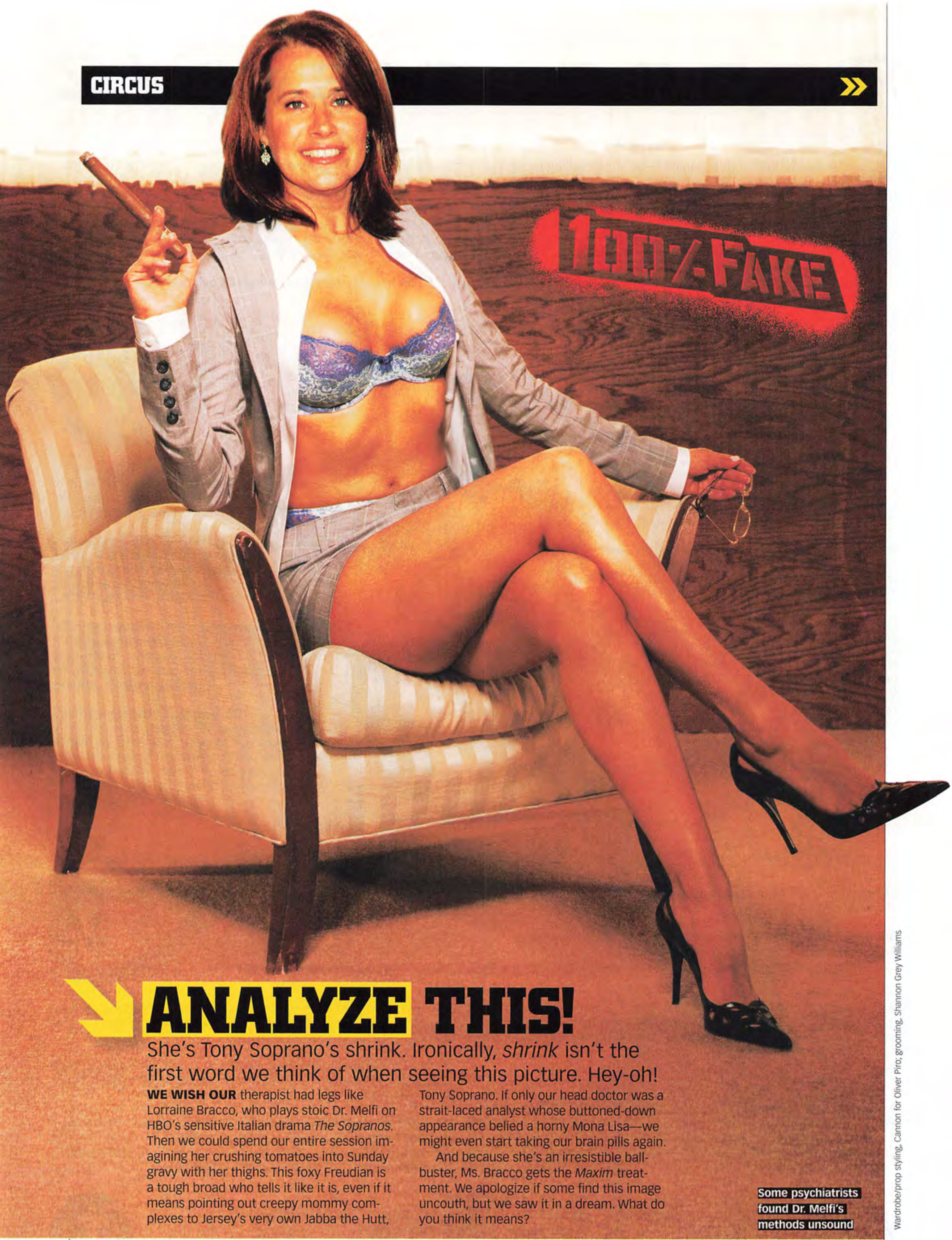

ANALYZE THIS!

She's Tony Soprano's shrink. Ironically, *shrink* isn't the first word we think of when seeing this picture. Hey-oh!

WE WISH OUR therapist had legs like Lorraine Bracco, who plays stoic Dr. Melfi on HBO's sensitive Italian drama *The Sopranos.* Then we could spend our entire session imagining her crushing tomatoes into Sunday gravy with her thighs. This foxy Freudian is a tough broad who tells it like it is, even if it means pointing out creepy mommy complexes to Jersey's very own Jabba the Hutt, Tony Soprano. If only our head doctor was a strait-laced analyst whose buttoned-down appearance belied a horny Mona Lisa—we might even start taking our brain pills again.

And because she's an irresistible ballbuster, Ms. Bracco gets the *Maxim* treatment. We apologize if some find this image uncouth, but we saw it in a dream. What do you think it means?

Some psychiatrists found Dr. Melfi's methods unsound

Wardrobe/prop styling, Cannon for Oliver Piro; grooming, Shannon Grey Williams

Photograph by **Bradford Noble**

"I win! I win! Eat my ass, suckas!"

CREEPY CRAWLERS

Maybe it's just more comfortable. Did you ever think of that?

ACTUALLY, THEY'RE NOT walking like monkey gypsies by choice. This unique Turkish family can only trot on all fours and may hold the secrets to human evolution. These quadrupeds are unable to stroll upright due to a rare genetic abnormality, so the family happily gallops about using their palms as heels. Anthropologists claim these "missing links" could explain how our ancestors might have walked millions of years ago. Until then researchers are just trying to figure out how one saddles a Turk. Giddyup!

NICE HAND SHOE

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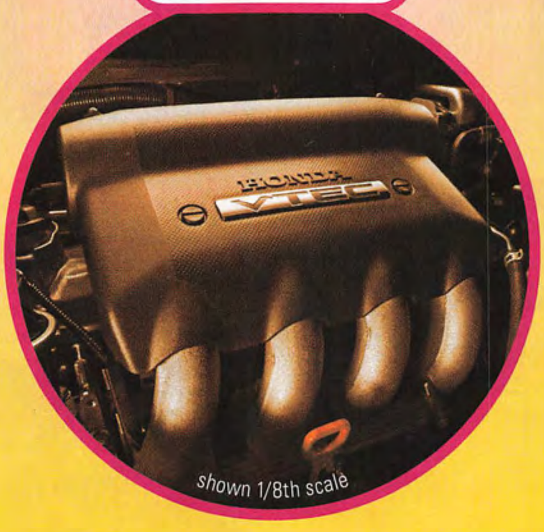
shown magnified 60X

Mighty!



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New from Honda Screamin' down the motorway! Here comes Fit Sport! Impetuous! Inspired by all things powerful beyond their size! Five doors! Five passengers! Five gears! Get your piston-pumpin' thrills from a gas-sippin', low-emission vehicle! VTEC® power! A mean, clean machine that delivers 38 miles per gallon† on the highway! Burn, baby, burn!

fit.honda.com

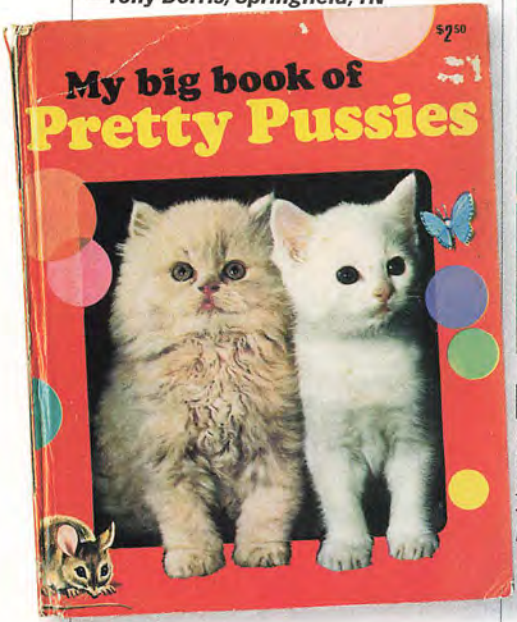
*Fit Sport with 5AT only. †Fit with MT. Based on 2007 EPA mileage estimates. Use for comparison purposes only. Actual mileage may vary. 1-800-33-Honda ©2006 American Honda Motor Co., Inc.

FOUND PORN

Somebody actually thought this stuff was innocent.

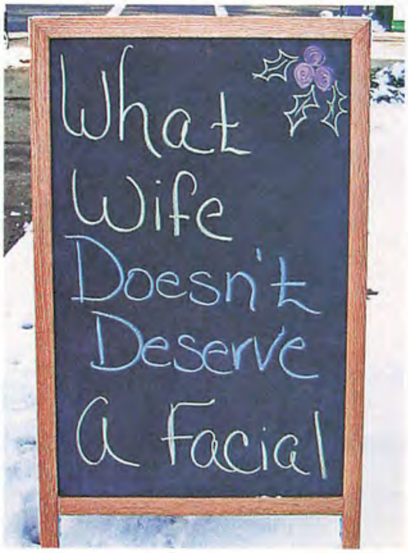
MUST READ

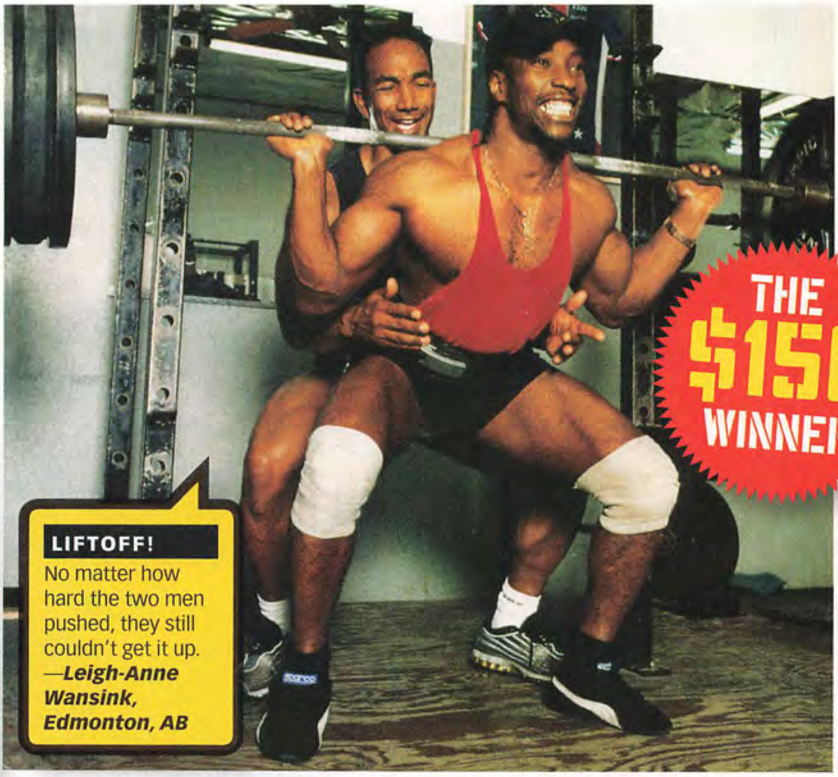
We're normally not the biggest fans of pets or literature, but this one really spoke to us.
—Tony Dorris, Springfield, TN


$2.50
My big book of
Pretty Pussies

IT'S A GIFT, BABY

See, it is better to give than to receive (just make sure you don't get it in her eyes).
—Paul Denato, via e-mail


What
Wife
Doesn't
Deserve
A Facial



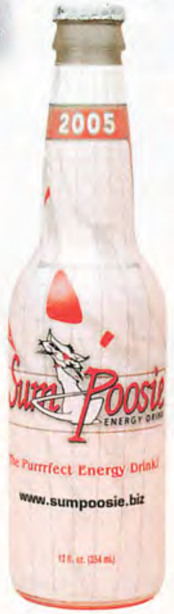
THE $150 WINNER

LIFTOFF!

No matter how hard the two men pushed, they still couldn't get it up.
—Leigh-Anne Wansink, Edmonton, AB

SUCK IT DOWN

It gets you going, but it'll make your jaw really sore.
—Brooke Sirchio, Liberty Twp, OH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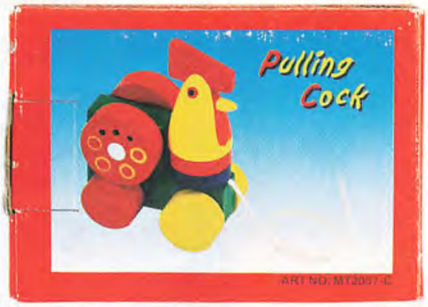
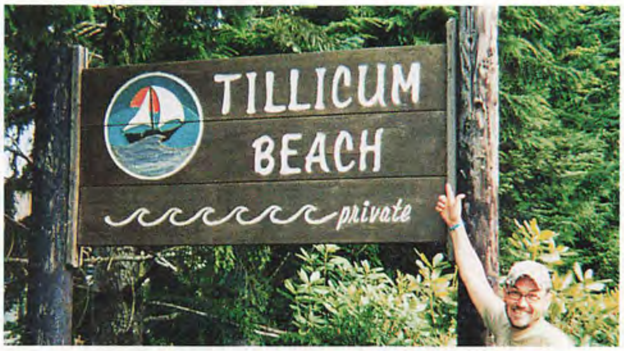

Pulling Cock

NO KIDDING!

It happens to be an educational *and* extremely fun playtime activity that every little boy is eventually going to need to discover in his life.
—Oleg Borukhin, Moscow, Russia

SURF'S UP!

A man needs a warm, safe place where he can make certain that the job is done right and it's done completely.
—Rick Haschel Jr., Winamac, IN

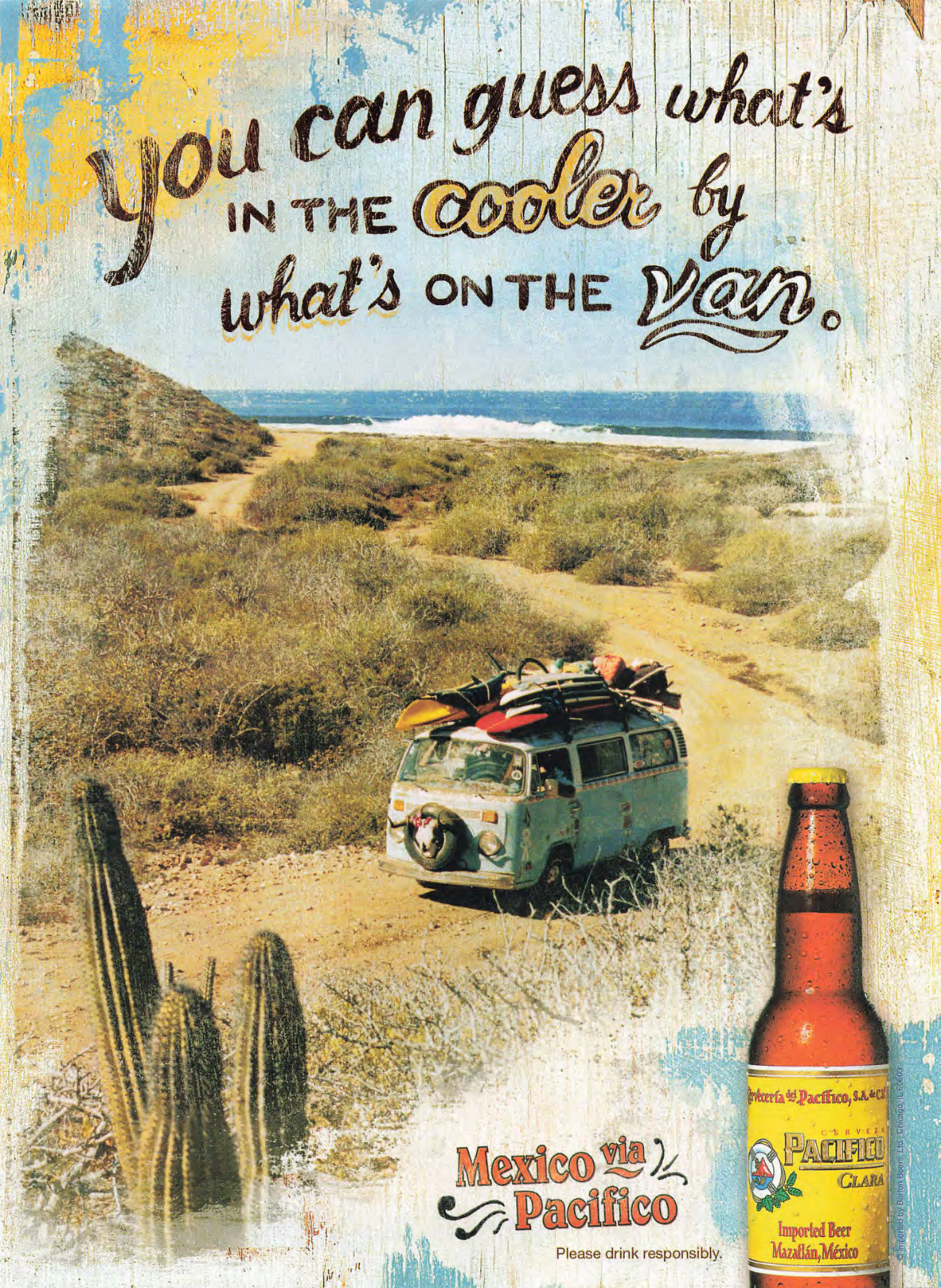

TILLICUM
BEACH
private

[HEY, PERV—SEEN ANY UNINTENTIONAL PORN LATELY?]

If it makes our eyes bleed, we'll send you a cool $150! Mail your entry to: Found Porn, *Maxim,* 1040 Avenue of the Americas, New York, NY 10018. Remember, winning means never again having to say, "I'm sorry for breathing."

WIN $150

Photographs, Jeremy Spink (Sum Poosie, Pulling Cock)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Betcee's a globetrotting 22-year-old artist. Can your girl one-up her?

	BETCEE'S OFFERINGS	YOUR GIRL
1	**SHE ROAD-TRIPS!** "My car has 250,000 miles on it. I'm going for a million."	👍 / 👎
2	**SHE DIGS NUDITY!** "I paint nude women. Women are very easy to work with."	👍 / 👎
3	**SHE AIN'T CHEAP!** "I got my ex, who was really into sports, a 55-inch flat-screen."	👍 / 👎
4	**SHE'S NOT FUSSY!** "I can live on five dollars a day, easily. I've slept in my car."	👍 / 👎
5	**SHE'S DATED WORSE!** "I had a boyfriend one time who gave me Slim-Fast."	👍 / 👎
6	**SHE'S SWEDISH!** "I'm Swedish!"	👍 / 👎

DECISION TIME!

Did Betcee KO your sweetheart? E-mail the new champ at sexybetcee@yahoo.com, and tell your new ex to return your DVDs.

SINGLE SINCE MAY 12!

Styling, Shinko Iura/therexagency.com; hair, Christophe Saluzzo for cloutieragency.com/Bumble & Bumble; makeup, Yugi/therexagency.com using Stila cosmetics; props, Stillsets

Photograph by **Garth Aikens**

LOCKED DOWN GETS LOOSENED UP.

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EXTRA STRONG

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GO AHEAD...

ASK US ANYTHING AUTO

Castrol
SYNTEC
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Only ten more miles and it's bikini time!

Q: All the cool kids keep talking about drifting. What is it, exactly?

A: Remember that time you hit an oil slick on the road, and your car started sliding sideways? Drifting is a lot like that, minus your girlish screams. The sport of drifting is all about the art of the powerslide. Technically, that involves making the rear end of the car lose traction so that it rotates toward the outside of the turn, all while the driver maintains control using the wheel and the throttle. But as far as spectators are concerned, drifting means watching professionals fishtail their suped-up rides around consecutive corners of a curvy track at speeds and angles that would make a fighter pilot nauseous. As a result, when judges crown a winner at a competition, he isn't the guy who got to the finish line first—he's the guy who looked the best on the way there.

NEXT 100 MILES

Q: What kind of rides do drifters drive?

A: Not your Grandma's station wagon, if that's what you're asking. The basic drift setup is a lightweight, well-handling, rear-wheel-drive car that's open to *Fast-and-the-Furious*-style engine modifications. Turbochargers and intercoolers are bolted on and other components are swapped out for high-performance replacements. It's in super-tuned engines like these—some of which crank out 500 horsepower or more—that Castrol SYNTEC motor oil shines. With advanced additives that prevent power steeling buildup of corrosive particles and provide superior engine protection and endurance under conditions that would have lesser lubes crying "Uncle," it absorbs all the abuse that a drifter can put his engine through. And that means Castrol SYNTEC won't have a problem guarding your powerplant—despite those thrice-daily trips to the nearest burrito joint.

CHEAP LUBE
500 HP ENGINE

Q: Where did drifting come from?

A: Not surprisingly, the same country that invented the video game developed an automotive sport that seems to defy the laws of physics. Back in the '70s, Japanese adrenaline junkies bored with just going fast began drifting through curvy mountain roads. Hanging tail remained underground until the late '80s, and didn't make its debut in the U.S. until a few kind drifters from overseas showed off their skills at a 1996 demonstration in California. Ten years later, tuners stateside are realizing there's more fun to be had getting lateral—a few have even organized competitive drifting series with pro drivers. And now Hollywood's getting in on the act with *The Fast and The Furious: Tokyo Drift* (hitting theatres June 16th), which is set in the sexy and colorful underground world of Japanese drift racing, where the newest and fastest customized rides go head-to-head on some of the most perilous courses in the world.

THE FAST AND THE FURIOUS TOKYO DRIFT

DRIFTS INTO THEATERS JUNE 16TH

THE FAST AND THE FURIOUS TOKYO DRIFT

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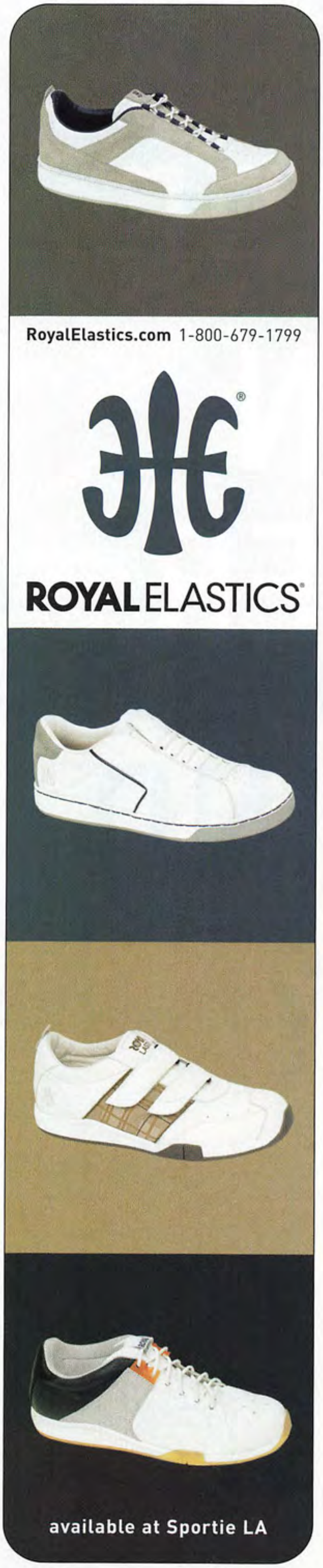
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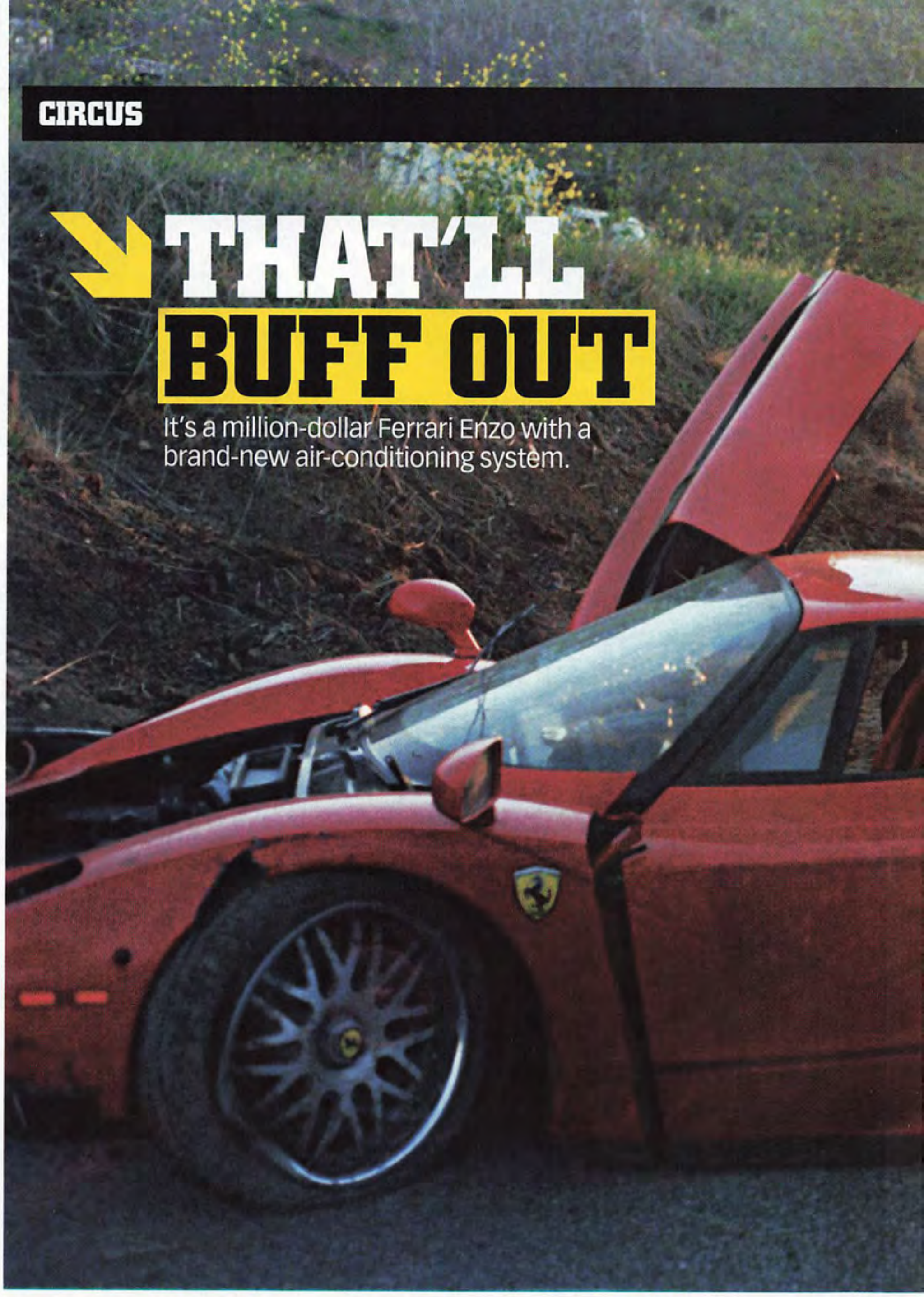


THAT'LL BUFF OUT

It's a million-dollar Ferrari Enzo with a brand-new air-conditioning system.

[RUBBERNECKING]

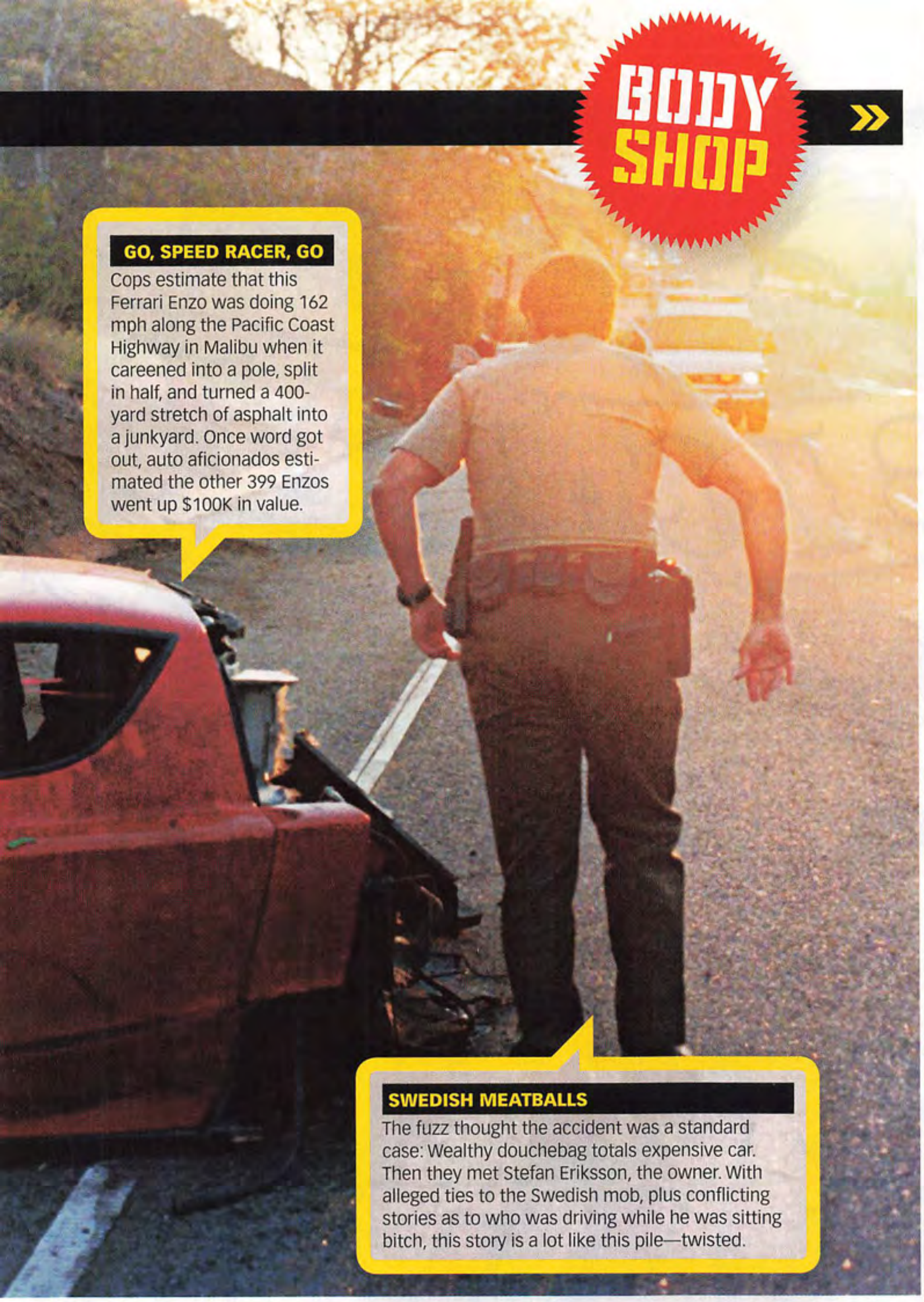
CRASHING WITH THE STARS

The only difference between us and them is that while we wrap our Hondas around trees, they do it with Mercedeses.

JACK NICHOLSON

The Joker nearly met his maker (who's a big fan, we hear) after this Mulholland Drive wreck.

BODY SHOP

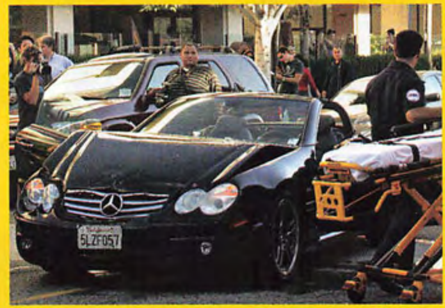


GO, SPEED RACER, GO

Cops estimate that this Ferrari Enzo was doing 162 mph along the Pacific Coast Highway in Malibu when it careened into a pole, split in half, and turned a 400-yard stretch of asphalt into a junkyard. Once word got out, auto aficionados estimated the other 399 Enzos went up $100K in value.

SWEDISH MEATBALLS

The fuzz thought the accident was a standard case: Wealthy douchebag totals expensive car. Then they met Stefan Eriksson, the owner. With alleged ties to the Swedish mob, plus conflicting stories as to who was driving while he was sitting bitch, this story is a lot like this pile—twisted.

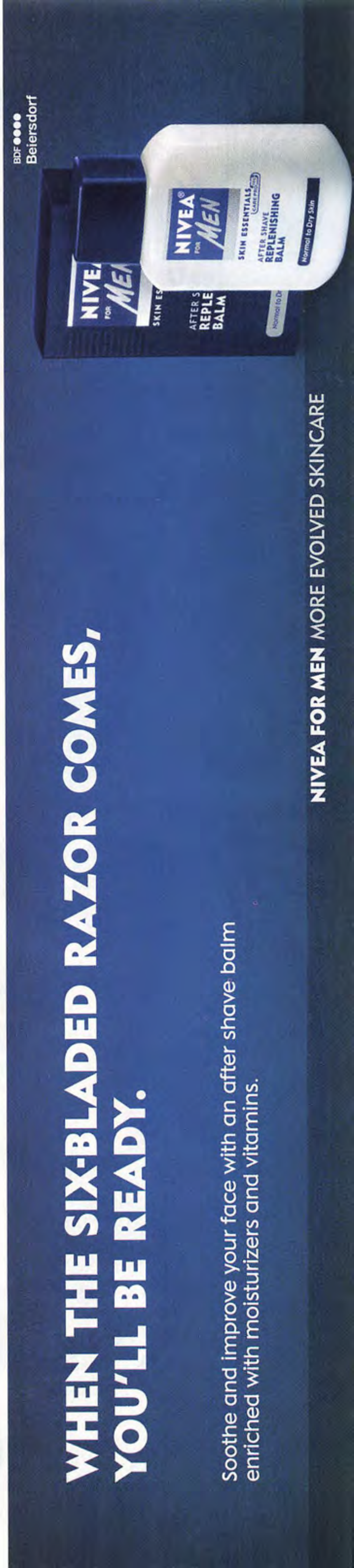


LINDSAY LOHAN

America's sweetheart got into this oopsie by gently bumping a minivan. Stupid minivan.

BRIDGET FONDA

This beautiful Jag was destroyed when Bridget lost control. She's OK. The car, not so much.



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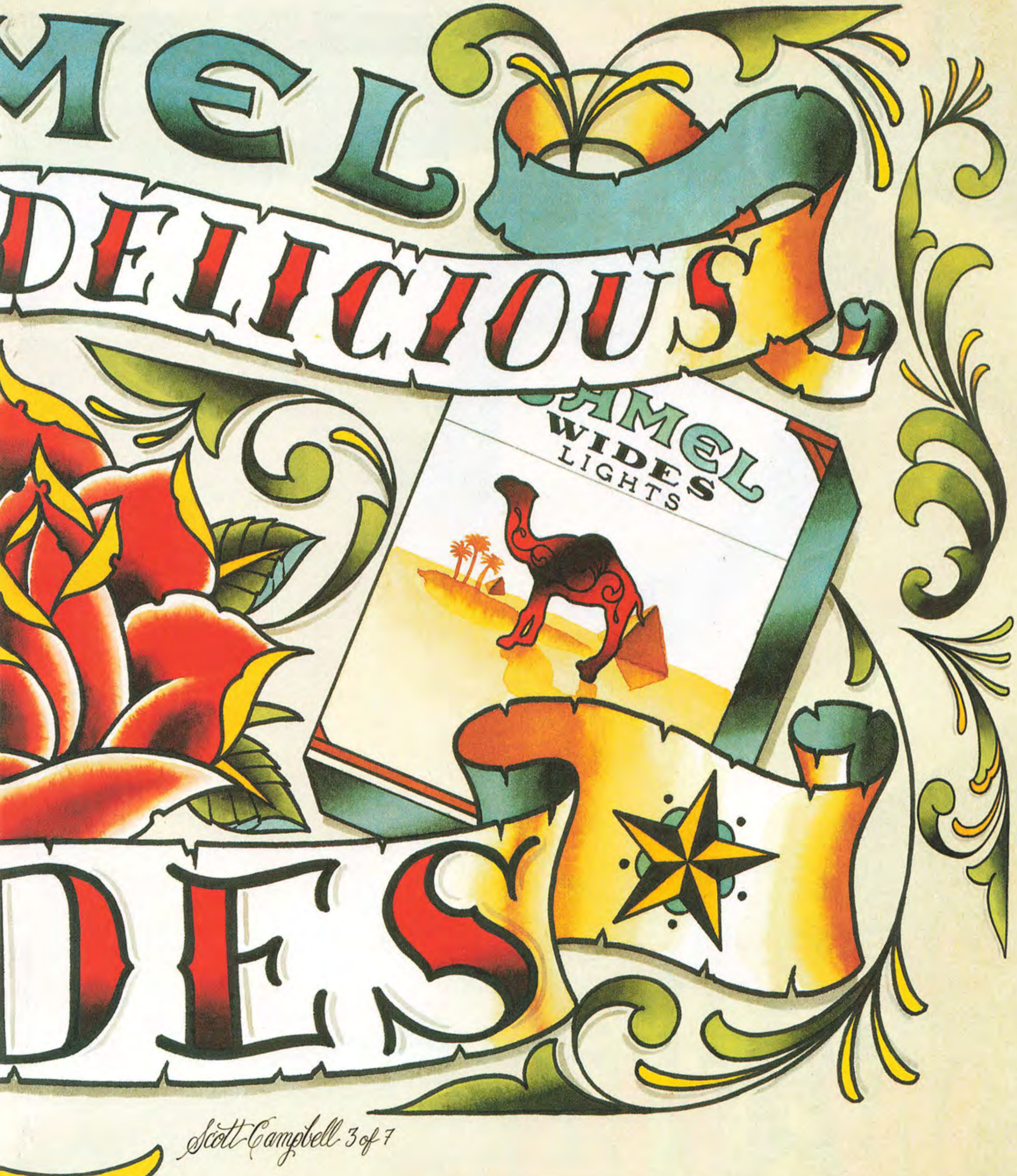
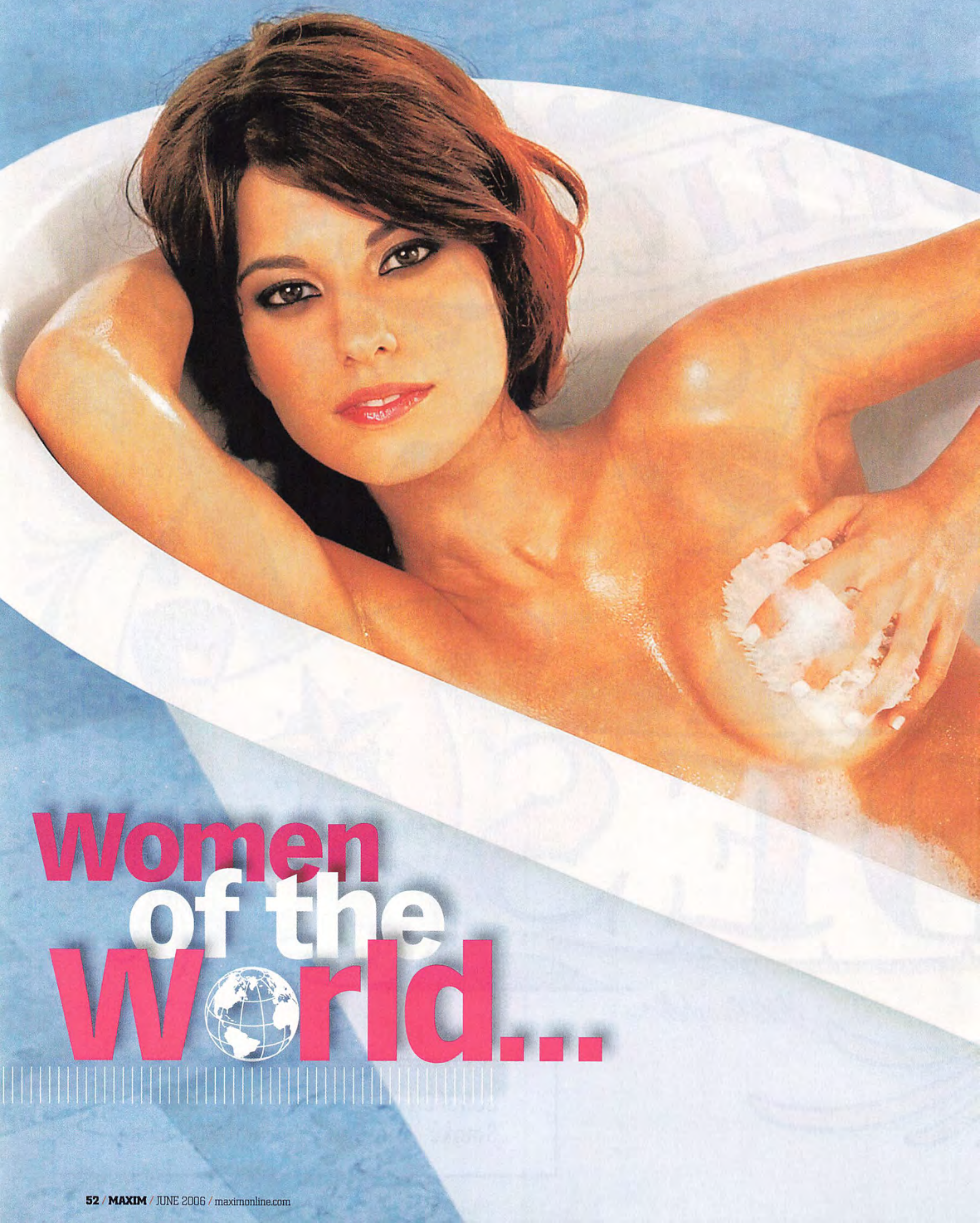


MEL
DELICIOUS,
AMEL
WIDES
LIGHTS
DES
Scott Campbell 3 of 7

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.



Women of the World...

Bathing Beauty

Brazilian soap star Joana Rodrigues doesn't even bother to watch herself on TV. Her loss!

HOLD ON TO YOUR LOOFAH! Brazil has one-upped us again. Not only are their bikinis smaller and their parties crazier, but their soap stars are *smoking*. Just look at 18-year-old Joana Rodrigues, who appears on the TV show *Morangos Com Açúcar.* (Nope, it's not the name of a cocktail that costs $17 at the local gentlemen's club. It actually means "strawberries with sugar" in Portuguese.)

This chestnut-haired honey first attracted attention after taking a modeling class in high school, but Joana quickly moved on to bigger and better things, namely, jumping into a sewer on a *Fear Factor*–esque show (luckily there was a mattress to catch her fall). Maybe that's why this beach beauty—who says she doesn't watch the soap opera she appears on—is considering trading in all this newfound fame for the fast-paced world of…dental school.

Hmm, forgetting to brush and floss in the morning may not be a bad idea after all…

HOT RIGHT NOW!

MICHELE MERKIN

Internet slower than Paris Hilton at a Sudoku tourney? That's 'cause everyone's on maximonline.com looking at our pics of this *Foody Call* host from November. The 21st century called—it's time to get DSL.

BIANCA KAJLICH

Still can't get into soccer? This *Halloween: Resurrection* hottie is engaged to U.S. team star Landon Donovan. *Goa-a-a-l!*

DULCE MARÍA

After this Mexican soap star fills *entire arenas* as part of the pop group RBD, she loves spending quality time with her lollipop collection. So sweet!

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SHOW US YOUR... Socks

Her sock fetish began when she was in Catholic school. Ours too!

SHAE NORRIS owns 100 pairs of socks, which, as the picture shows, are all she needs to make a killer outfit. "My feet get cold easily, so I'll just keep those on and wear nothing else," she says. "The rest of my body doesn't seem to mind the cold."

This California cutie even manages to keep her collection in use when her feet are already covered. "I once used a pair of socks to tie up a boyfriend," Shae says. "I think he appreciated my creativity!" And who are we to disagree?

NAUGHTY GIRL

"I always got detention for making my skirt shorter," Shae says. Ain't it just like a teacher to hog all the hot chicks?

MAXIM ONLINE

Shae shows us more than her sock drawer at **maximonline.com**.

Stylist, Shinko Iura for therexagency.com; makeup, Yugi for therexagency.com using Stila cosmetics; hair, Christophe Saluzzo for cloutieragency.com using Bumble+bumble; props, Stilsets

Photograph by **Garth Aikens**

Don't let your phone suck.

Mobizzo™

look what i got

mobizzo.com

"Who is going to feed me and protect me from the evil monkey that lives in my closet?"

PANIC! AT THE DISCO
A FEVER YOU CAN'T SWEAT OUT

"I don't want to feed grandma bacon while she's in the bathtub."

"Peter, did you read the fine print on this loan contract?"

"Um, if by read you mean imagined a naked lady, then yes."

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look what i got

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To get this "I Write Sins, Not Tragedies" Real Tone, text "Sin2" to 22722.

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2. **Fill in phone number**
3. **Keep a few in your wallet**
4. **Use to help make "friends"**

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To get this Screensaver, text "Scrat2" to 22722.

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To get this "Nasty Girl" Real Tone, text "Big2" to 22722.

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To get this Voice Tone, text "Rog2" to 22722.

Oh, and here's my digits:

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To get this Wallpaper, text "Suit2" to 22722.

Oh, and here's my digits:

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To get this Wallpaper, text "Dad2" to 22722.

Oh, and here's my digits:

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To get this Voice Tone, text "Milk2" to 22722.

Oh, and here's my digits:

mobizzo.com

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To get this Wallpaper, text "Lemon2" to 22722.

Oh, and here's my digits:

mobizzo.com

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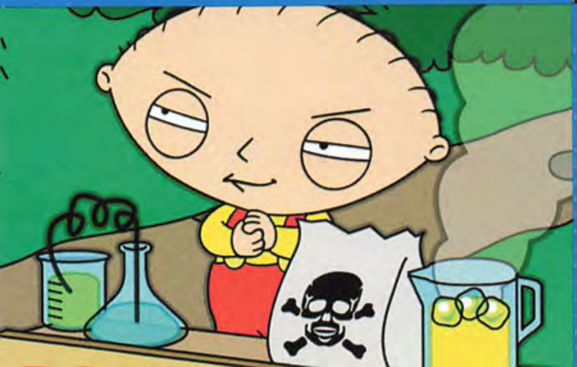
"What the deuce? Half-man, half-machine. Why with that technology, I could escape their wretched harridans! Go cyborg!"

"I see you're drinking 1%... is that 'cause you think you're fat? 'Cause you're not. You could be drinking whole if you wanted to."

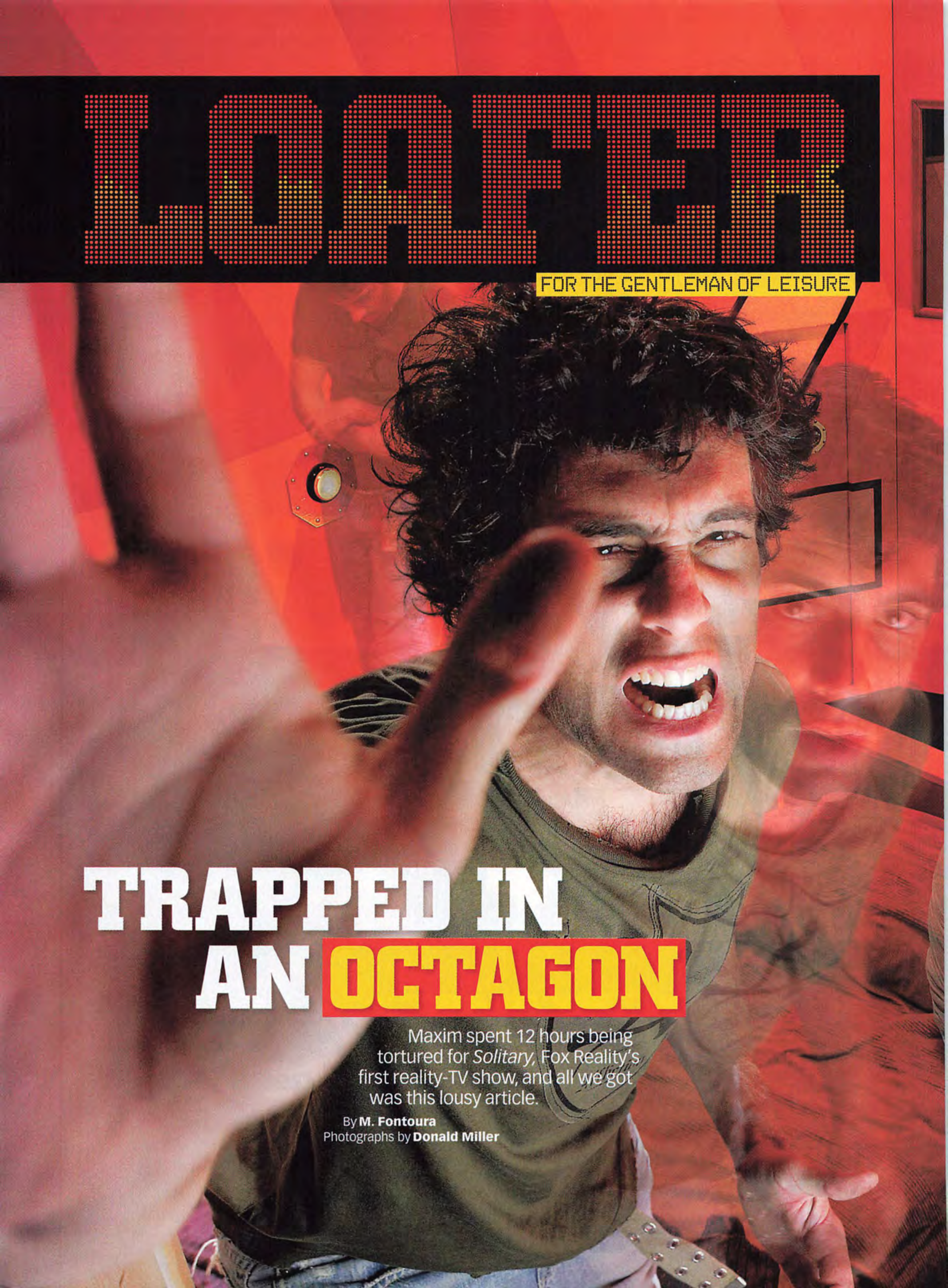
NOTORIOUS B.I.G.
DUETS
THE FINAL CHAPTER



"Ah, Steve, Jamaican me crazy! Sorry, I've had that one loaded up all day."

LOAFER

FOR THE GENTLEMAN OF LEISURE



TRAPPED IN AN OCTAGON

Maxim spent 12 hours being tortured for *Solitary*, Fox Reality's first reality-TV show, and all we got was this lousy article.

By **M. Fontoura**

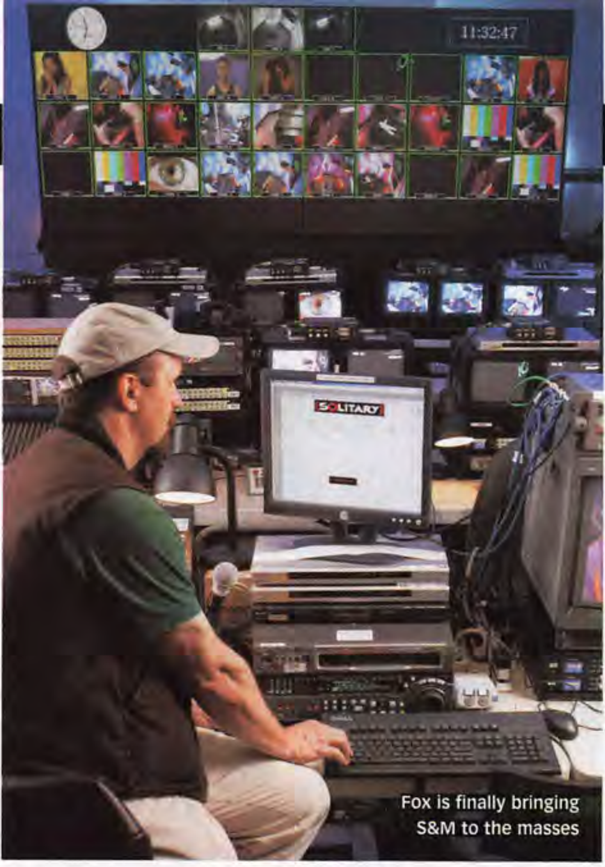
Photographs by **Donald Miller**

I'M IN A PITCH-BLACK room surrounded by balls. Literally, hundreds of them pouring into the room through a hole in the wall, covering the entire floor. My job: count them as fast as possible while a strobe light turns my hands into a live-action flip book and a booming voice says random numbers, trying to mess me up.

The voice belongs to "Val," my only connection to the outside world, who tells me when to eat, how long to sleep, and even what my name is. I'm now called Number Four. In another room is Number Six. Number Two? That goes in the tiny airplane bathroom down the hall…which I can only use when Val lets me.

This is *Solitary,* Fox Reality's new reality-TV torture test—part psych experiment, part game show—that drops contestants into their own personal Abu Ghraib. Shut off from all human contact and stored like veal in windowless "pods" where every aspect of their lives is controlled, contestants pass their time performing "tests" and "treatments," mental and physical challenges designed to capitalize on their weakness, exhaustion, and disorientation. The last person to quit wins a paltry $50,000 and [+]

a lifetime of therapy bills. Ethical? Not exactly. Entertaining? Hell, yes. What would you expect from the corporation that brought you *The Littlest Groom*?



Fox is finally bringing S&M to the masses

ONLY THE LONELY

My pod is small—an octagonal room smaller than a pitcher's mound—and eerily quiet. Still, *isolation* is an odd word to describe the confinement, since I'm surrounded by cameras. There's one behind each of the four one-way mirrors, two hanging from the ceiling. I'm being watched at all times, from every angle. It's like being in a porn star's bedroom.

Before I get a chance to rest, Val launches into a series of pointed personal questions—a quiz that seems designed to establish a kind of profile: "What are you most proud of?" "What three things do you most value in your life?"

Val scolds me. I'm not looking her in the "eye"—a green, digitized logo on a wall-mounted flat-screen TV. I'm an adult talking to a boob tube. She praises me for being "compliant." It's about this time my self-esteem starts crumbling.

I don't realize it at first, but I'm having a coughing fit. Val interrupts my hacking with orders to go to the meal slot. I slowly pull down the panel to find...Halls cherry cough drops? And a cup of...tea?

"Is that better, Number Four?" And suddenly I'm thanking her like Tina Turner after receiving an ice pack from Ike. Then the tests begin.

First Number Six and I are "reprogrammed," given dozens and dozens of nonsensical facts in rapid succession to memorize ("The prime minister of England is Britney Spears," "Two plus two equals five"). We can't hear each other's answers, so we don't know who's winning unless Val decides to tell us. (Of course, she doesn't.) An hour later we watch a 25-minute montage of disturbing images—cows being gutted at a slaughterhouse, hands emerging from graves—spliced with mathematical commands: "Multiply the number of rats you see by the number of burning dolls." Afterward we spin around in swivel chairs until we're dizzy and nauseated.

'I feel like I'm trapped in a porn star's bedroom.'

Utterly exhausted and in desperate need of sleep after 11 hours of idiotic tasks (or is it six hours?), I finally get a break. And right on cue, as if sensing my deepest innermost wish, Val stuffs a neatly folded blanket through the slot. Only it's a wet blanket. And it's half-frozen.

Evil bitch.

By the time Val asks me to start juggling, I'm ready to gouge her robotic eye out. But she's actually impressed with my skills, saying, "Have you done this before, Number Four? You're very good." I smile, feeling proud, finally lightening up.

"But Number Six is better."

ONE WAY OUT

But back to the balls. I have no way of knowing, but my gut says that if I manage to count them all correctly, this bullshit assignment will be all over. I decide to group the balls by 10s. A good plan, but a couple hundred groups in, the flashing lights screw me up and I have to start over. I want to give up, but I also want to win. Not that I'm winning anything, mind you.

I press on, but each time I set aside a pile of 10, one little goddamn motherfucker rolls back into the sea of the uncounted. I have to start over. Again. This time I'm putting them straight into the bucket, not on the floor. Finally, I summon Val with my answer: 704. I'm sure it's wrong, and I don't care. All I want is for it to be over.

After a few minutes, my bed is pushed into the room for the first (and only) time. It's a wooden box with a nailed-down pillow and a blanket so stiff it may as well have been made of wood, too. Shit. Even murderers and child molesters in prison get wool. As I lie in my coffin with a birch blanket, I learn why I don't have a mattress—the correct number of balls was 724.

God, I'm such a loser.

MAXIM ONLINE

Find tons more reviews and features at **maximonline.com.**

Styling, Justin Ducoty for Bardeen Agency; grooming, Elizabeth Ulloa for Bardeen Agency; retouching, Eric Heinz

[REALITY CHECK]

CRUEL AND UNUSUAL TV

Think Fox Reality crosses the line? These sick shows make *Solitary* look like *Trading Spaces*.

SUSUME DENPA SHONEN

This Japanese show (whose title means "Go for It, Electric Boy!") follows a naked 22-year-old man who is forced to subsist on magazine contest winnings. See page 24 to follow in his footsteps.

TOO POSH TO WASH

This English selection follows the "Queens of Clean" as they persuade foul yobs to bathe. (Visiting the dentist was out of the question.) Next up? France!

GOLOD

A dozen Russkies live together in a shipping container and scrounge around for food. A whopping $1,000 a month for life goes to the humiliated, half-starved winner.

SPERM RACE

Twelve German men donate sperm to a fertility clinic. Their offerings "race" to see which can reach the egg first. The winner gets the joy of fatherhood and, more important, a red Porsche.

GANA LA VERDE

Contestants on this Spanish-language show perform sick tasks to earn a year of legal advice from high-priced immigration lawyers to get a green card in the U.S. Hey, it beats being smuggled in eight to a trunk!

SPACE CADETS

Three lucky people get to fly to Russia for the experience of a lifetime—a trip into outer space! Sadly, it's all a cruel hoax perpetrated by evil producers. Boo-hoo!

C
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THE IDIOT BOX

They made you laugh, they made you cry, and now they're going bye-bye. Don't miss your favorite shows' season finales.

SEASON FINALES! BRING YOUR TISSUES

Four-bean chili day at CTU is always rough

24 **(FOX)** As if you're going to miss the two-hour finale on May 22 after watching 22 hours of TV.

Should we shoot him? Eh, I'm too fat to do it...

THE SOPRANOS **(HBO)**
Everyone's favorite Mob family does what they do best—go on *another* hiatus for the summer after the June 4 episode.

LOST **(ABC)**
No idea what's going on in *Lost* anymore? Join the club. The show's second season ends May 24.

WILL & GRACE **(NBC)** If you were a closet fan of this gay minstrel show, your shame finally ends on May 18.

BEGONE FOUL SITCOM!

CSI **(CBS)**
Last call for cameras zooming in on festering wounds, vile crime scenes, and William Petersen's face! Tune in on May 18.*

PRISON BREAK **(FOX)**
They'd better be out by the May 15 season finale—that tattoo is running out of tricks.

SCRUBS **(NBC)** Your last chance to see why this goofball hospital comedy is so great comes on its May 16 finale.

Dear Mr. Cheney, Iraq has no nuclear...

THE '70s END MAY 18

THAT '70s SHOW **(FOX)** Wow. This show lasted about 200 more episodes than anyone thought.

THE AMAZING RACE **(CBS)** Dear Lord, if those stinky hippies are still in the race on May 17, please kill Dave Matthews.

ALIAS **(ABC)** Wait. No more Jennifer Garner in skintight black costumes every week? Say it ain't so, ABC!

OVER 4EVA MAY 22

*We think. The *CSI* finale date was unclear at press time.

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VOIGHT ON VOIGHT

The only thing more impressive than Jon Voight's amazing career: He sired Angelina Jolie.

THE LEGEND OF SIMON CONJURER, *2006*
"My character eats candy bars throughout the film, so this guy designed some just for us. I thought they were quite good, actually. There were fruity ones, carob ones, chewy ones. They were called Choco-Jelly Dreams.If you want, I'll send you some."

ALI, *2001*
"I met Ali right after *Midnight Cowboy* opened, so he said, 'Show me your cowboy walk.' I refused, feeling shy. We said goodbye, and I walked away, putting a little hitch in my walk because I was self-conscious. Then I hear, 'You walk just like a cowboy!' He came back to see me walk away."

WIDE WORLD OF SPORTS

JON VOIGHT AS A 400 LB. NUTJOB

This is what you're gonna have in 20 years, Brad

MISSION: IMPOSSIBLE, *1996*
"My character was in a helicopter, so I designed a padded suit and hat for the stunt. I'm 12 feet in the air, and I see Brian [De Palma] complaining, 'It doesn't look rough enough.' All of a sudden I jerk forward, hit the cement floor, and get knocked out. When I came to I had a bruise right where the padding was. I was almost killed."

HEAT, *1995*
"Bobby [De Niro] is very quiet, doesn't want to get too chummy. But after I filmed my final scene, he said, 'This is really the *last* scene for Jon? There's nothing after this?' It was the first time he'd spoken up. Then he turned to me and said, 'You *nailed* it! Wanna have a drink in the camper?' Then we went and had some fun."

DELIVERANCE, *1972*
"Every time I turned around, Burt Reynolds was sitting in my chair. This went on for a week and a half. Finally, I said, 'Burt, we have our names on the chairs, but every time you use a chair, you go and use my chair. Why?' He says, 'Well, it's quite simple, Jon. When I sit in your chair, I can see my name on mine.'"

MIDNIGHT COWBOY, *1969*
"That cabby was an actor they'd hired, but there weren't any lines between him and Dustin prepared. He wasn't supposed to come that close to us, but he almost hit us. So Dusty hits the car and says, 'I'm walkin' here!' That was improvised, and all I'm saying in my head is, *Don't stop this take—this is the one.*"

Text by **Maria Fontoura**

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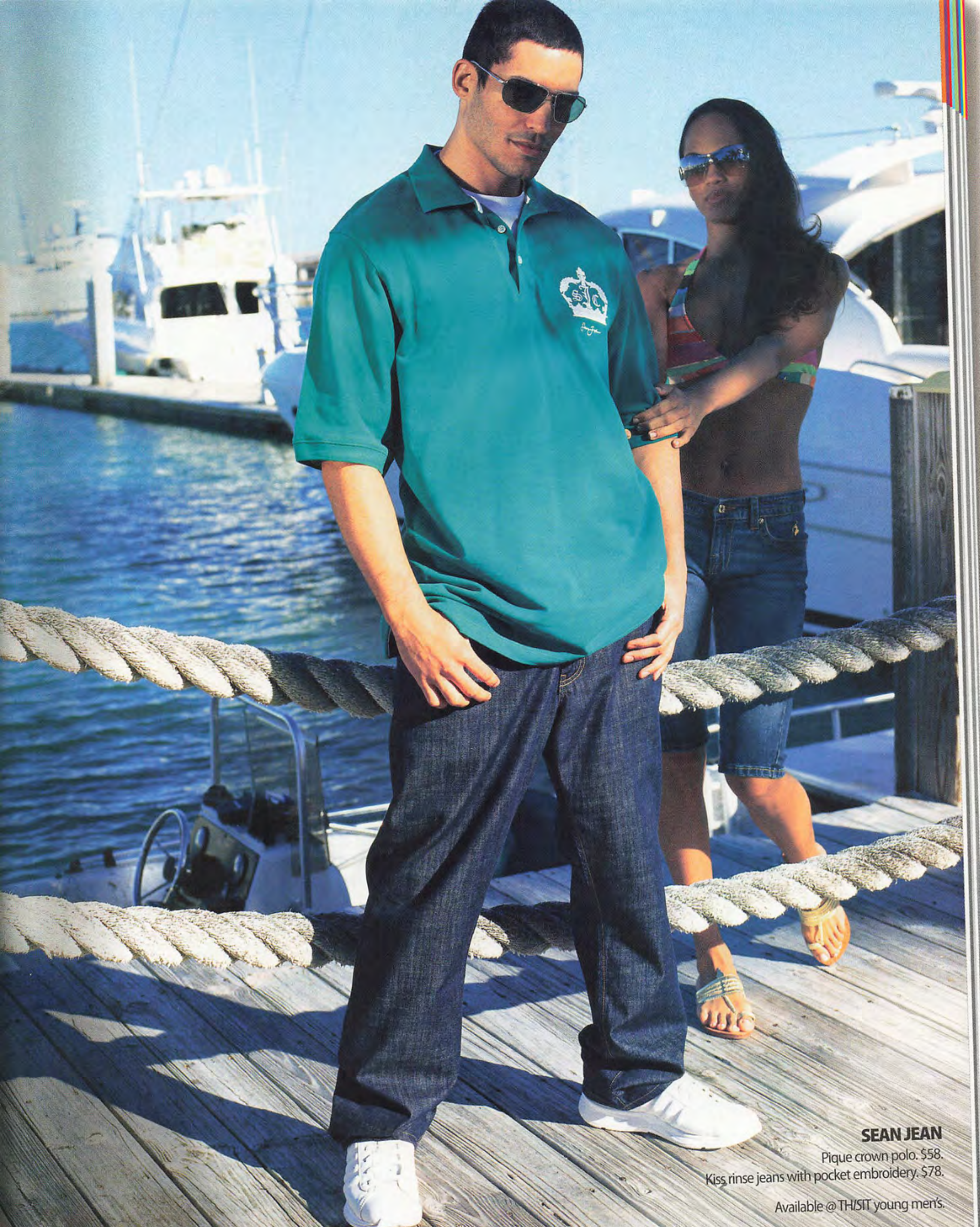

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BACK AND BETTER THAN EVER!

"Someone! Quick! Eddie's drowning in ennui!"

PEARL JAM

Yup, you're reading this right—the new Pearl Jam record kicks ass.

Pearl Jam **(J Records)**
Don't call this a comeback—Pearl Jam have been here for years, slowly solidifying their rep as this generation's Grateful Dead, touring their asses off and giving back to their fans without becoming corporate rock whores. (*Cough,* U2, *cough.*) Their self-titled eighth record comes on like a blitzkrieg, with four blistering rock'n'roll jams that are louder than anything they've done since Jeremy spoke in class. But this isn't an album for iPod-obsessed ADHD digital downloaders. This is an old-fashioned, capital-AOR record that grows on you as the blistering rock fades into mellower acoustic tunes. (Especially good is "Come Back," a warm, gruff ballad that recasts "Yellow Ledbetter" as vintage Memphis soul.) So what if you always thought Nirvana was better and haven't listened to a Pearl Jam record since flannel shirts were popular? Put away those pathetic white earbuds and crank up your hi-fi, broseph. [● ○ ○]

[REVIEWS IN HAIKU]

What we think, in just 17 syllables.

DAMONE
Out Here All Night
(Island)
Turn Go-Go's pop tunes / Into raging metal rock / And you get this stuff.

THE STILLS
Without Feathers
(Vice)
Like the last record? / Well, this sounds nothing like that. / It totally sucks.

WHITESTARR
Luv Machine
(Contango)
If the Black Crowes had / A designer impostor / Version, it's this band.

[MORE TUNES]

THE RACONTEURS

Broken Boy Soldiers

(Third Man/V2)

On this side project, Jack White's chocolaty riffs get stuck into Brendan Benson's peanut-buttery pop—and the two great tastes taste great together. The 10-track debut ranges between straight-ahead rockers ("Steady, as She Goes"), Led Zep psychedelic wailers ("Broken Boy Soldier"), and the kind of bluesy stompers ("Level") that made the White Stripes famous. Clocking in at a tight 34 minutes, this is one record you'll keep on repeat. [● ○ ○]

GNARLS BARKLEY

St. Elsewhere

(Downtown/Atlantic)

It takes talent to turn songs about suicide and feng shui (not to mention a Violent Femmes cover) into groovy summer jams, and there are few talents more peculiar than Gorillaz' beat master, Danger Mouse, and ex–Goodie Mob soul fiend Cee-Lo. On their dynamic collabo as Gnarls Barkley, DM conjures warmly warped soul for the raspy-voiced Cee-Lo to have his way with. The end result? Sly and the Family Stone covering OutKast after bong hits. [● ○ ○]

ICE CUBE

Laugh Now, Cry Later

(Lench Mob Records)

It wasn't so long ago that Ice Cube was one of the most hated men in America, a hardhearted N.W.A 'banger accused of hating Jews, women, and puppies. (Well, maybe not puppies.) Today Cube makes kid-friendly movies like *Are We There Yet?,* so the fact that he's still rapping about asses, weed, and bling makes you want to call "bullshit" already. Sure, Cube's still one hell of a rapper, but at this point he's about as gangsta as Bill Cosby in a bulletproof vest. [○ ● ○]

"Mom, just five more minutes, OK?"

THURSDAY

A City by the Light Divided

(Island)

Emo was once little more than a catchy name for amplified whining, but the teen-friendly genre is starting to grow up. (No more tape on those eyeglasses, nerds!) On Thursday's latest offering, a collection of fiery tracks that will keep the last row of the arena rockin' all night long, the band doesn't aim every angry riff and piercing howl at all the girls who ignored them in high school. Now they're complaining about social injustice, death, and war! [○ ● ○]

THE WALKMEN *A Hundred Miles Off* **(Record Collection)** Their artsy Strokes rip/Is never as engaging/As it ought to be.

TOOL *10,000 Days* **(Volcano)** Metal prog rockers/Return to bludgeon your ears/With songs about pot.

RED HOT CHILI PEPPERS *Stadium Arcadium* **(Warner Bros.)** Two discs of funk rock:/One tight and smooth; the other /Feels like leftovers.

PHOENIX *It's Never Been Like That* **(Astralwerks)** Sadly overlooked/ Pop act makes more catchy songs/That you'll miss again.

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Deep Cleans, Smoothes and Invigorates
Normal Skin

A FISTFUL OF QUARTERS

Rob Zombie's personal jukebox is full of 45s from the '70s. Please, step into his time machine.

1 "BAD, BAD LEROY BROWN" *Jim Croce*

I remember getting this record. I was in second grade, and I had a new bicycle. I was speeding around, drove my bike into a parked van and smashed my face. I remember sitting in the emergency room next to a guy who had shot himself by accident with a shotgun. He had a towel wrapped around his head that was soaked with blood, and I was basically in the same condition. Anyway, on the way home, my mom swung by a record store and I bought the Jim Croce record. So I always associate this song with having my face smashed in.

2 "THEME FROM *JAWS*" *John Williams*

Jaws ruined any beach plans I had for the next 30 years. I still go to the beach, but it's very difficult to enjoy. I feel like I'm cheating death every time I survive. I do want to go down in a shark cage, though. Because if I have a fear of anything, I will then kill that fear.

3 "SPACE RACE" *Billy Preston*

I thought Preston was so fucking cool because he had this enormous Afro. At the time I had the classic bowl cut that every third grader has—my parents wouldn't let me grow an Afro. Well, I wouldn't have been able to grow one. But had I been able to, I would have rocked that Afro hard.

4 "*STAR WARS* THEME/CANTINA BAND" *Meco*

I love this. It's just one guy, and he put out this album called *Star Wars and Other Galactic Funk* that's disco versions of *Star Wars* songs. It's the same exact music, but set to a disco beat. The man's a genius.

5 "LIVE AND LET DIE" *Wings*

McCartney said that when they finished the song and handed it in to the studio for the James Bond movie, the producers were like, "Um, this is the rough demo, right?" And he was like, "No, that's the finished song." And of course it becomes this giant megasmash. But that's just so typical.

6 "BENNIE AND THE JETS" *Elton John*

When people whine that they can't understand the lyrics, I go, "Look, I've been listening to 'Bennie and the Jets' for 32 years, and I still can't fucking understand all the lyrics." That's what's cool about it.

7 "COVER OF THE ROLLING STONE" *Dr. Hook & the Medicine Show*

The whole band is a bunch of fucking freaks. They look like insane hippies that rolled out of a car wreck. You can tell they're always drunk or out of their minds when they perform. I'm going to open every show on my tour with this song.

MUSIC FOR EVERYONE
Seeburg

'My parents wouldn't let me grow an Afro.'

Digital imaging, Eric Heintz; photograph, Justin Stephens

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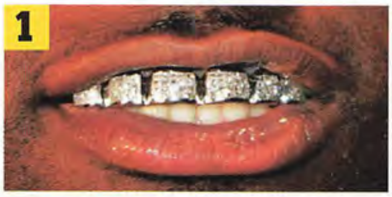
HOT OFF THE GRILLZ

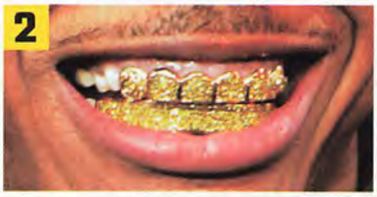
Make like a coroner and identify these 12 rappers by their thousand-dollar dental work.

1



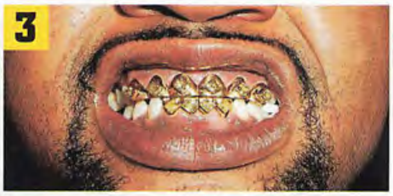
HINT: Mississippi's favorite son isn't related to the guy who transforms into the Hulk, but he's just as big down south.

2



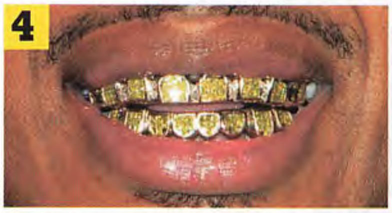
HINT: It's good this multiplatinum superstar rapper changed his name, because MC "Cornell Haynes Jr." is kinda wack.

3



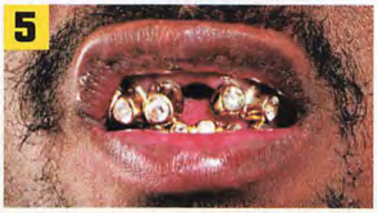
HINT: He's got gold teeth, *ungh.* And none of his songs rhyme, *ungh.* Except for when he rhymes *ungh* with *ungh, ungh.*

4



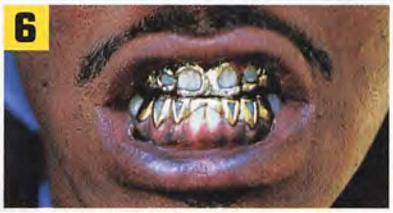
HINT: Having a tough time identifying this St. Louis rapper? Well, the answer is "Right Thurr" at the bottom of the page.

5



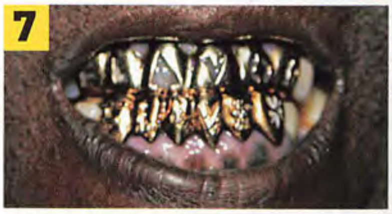
HINT: This picture is proof that rappers who were on welfare can afford shiny new teeth—just not a complete set.

6



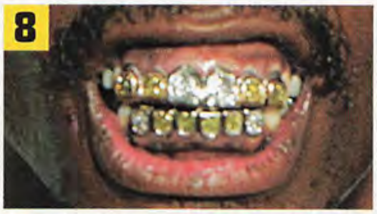
HINT: In his only major hit, he had people taking off their shirts and twisting 'em round their heads like helicopters.

7



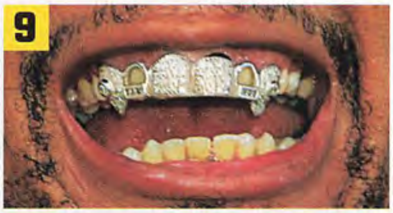
HINT: The man with these terrifying teeth also has a string of terrifying reality TV shows on which he tries to find love.

8



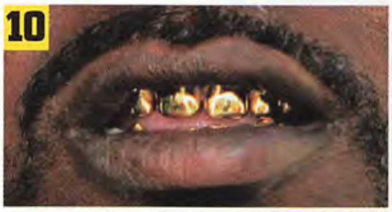
HINT: If you can name one member of the Ying Yang Twins, then you've got a 50-50 shot of getting this one right.

9



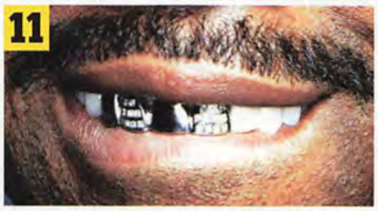
HINT: Unlike your deaf grandpappy, this silver-fanged Southerner makes millions when he sits around screaming, "What?"

10



HINT: With records like *Thugs Are Us, Thug Holiday,* and *www.thug.com,* this guy ain't exactly the neighborhood baby-sitter.

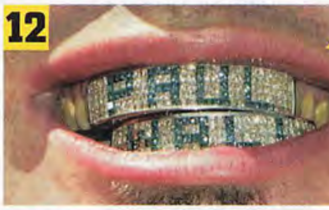
11



HINT: When he's not being deported, this old-school British MC will tuck you in with his raunchy "Children's Story."

12

EXTRA CRACKER CREDIT



HINT: This Houston-based rapper has a first name that rhymes with his last. If that's not obvious enough, read his teeth.

CHOOSE FROM THESE SMILEY FACES

David Banner

Chingy

Nelly

Ol' Dirty Bastard

Flavor Flav

Juvenile

Paul Wall

Trick Daddy

Petey Pablo

Slick Rick

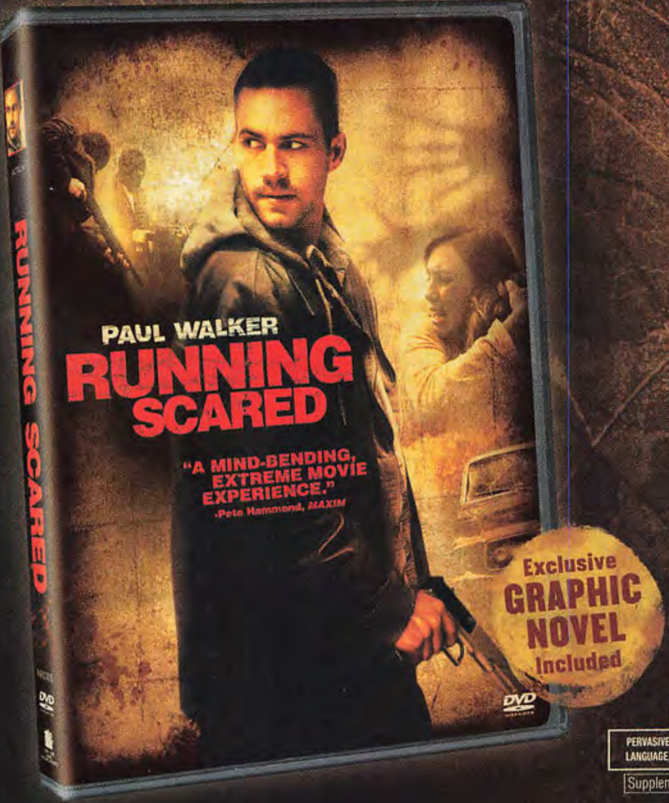
Lil Jon

D-Roc

1. David Banner 2. Nelly 3. Juvenile 4. Chingy 5. Ol' Dirty Bastard 6. Petey Pablo 7. Flavor Flav 8. D-Roc 9. Lil Jon 10. Trick Daddy 11. Slick Rick 12. Paul Wall

"MAKES KILL BILL LOOK LIKE SESAME STREET."

– PETE HAMMOND, *MAXIM*


PAUL WALKER
RUNNING SCARED
"A MIND-BENDING, EXTREME MOVIE EXPERIENCE."
-Pete Hammond, MAXIM
RUNNING SCARED
DVD
Exclusive GRAPHIC NOVEL Included

OWN IT ON DVD JUNE 6TH

NEW LINE CINEMA [illegible] MEDIA 8 ENTERTAINMENT [illegible] MEDIA 8 ENTERTAINMENT / TRUE GRIT PRODUCTION [illegible] VIP MEDIENFONDS 1&2 / MDP FILMPRODUKTION [illegible]
PAUL WALKER "RUNNING SCARED" CAMERON BRIGHT VERA FARMIGA [illegible] CHAZZ PALMINTERI [illegible] ANNE McCARTHY [illegible] JAY SCULLY [illegible] MARK ISHAM [illegible] KEVAN VAN THOMPSON [illegible] KRISTIN BURKE
[illegible] ARTHUR COBURN A.C.E. [illegible] TOBY CORBETT [illegible] JAMES WHITAKER [illegible] ANDREW PFEFFER ANDREAS GROSCH ANDREAS SCHMID MATT LUBER STEWART HALL
[illegible] MICHAEL PIERCE BRETT RATNER SAMMY LEE [illegible] WAYNE KRAMER

R

PERVASIVE STRONG BRUTAL VIOLENCE AND LANGUAGE, SEXUALITY AND DRUG CONTENT

Supplemental material not rated.

VIP Medienfonds

media8entertainment

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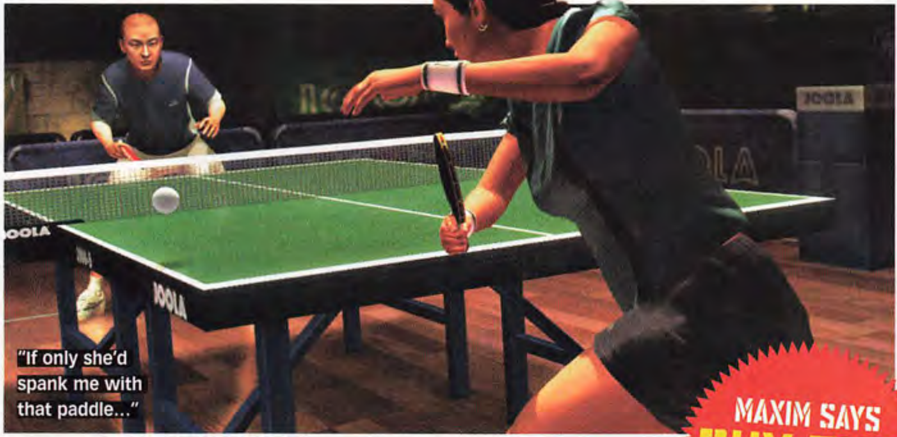


MAXIM SAYS
BUY THIS GAME!

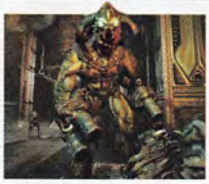
ROCKSTAR GAMES PRESENTS

TABLE TENNIS

Just like Ping-Pong, without all that pesky moving.

Rockstar Games **[Xbox 360]**
If the only buddies you have are on an Instant Messenger list and your idea of fun is spending hours alone in a dark room, this game will feel like the locker room after gym class. But for those people who believe video games go best with a 12-pack and a gang of friends, Rockstar's next-gen table tennis simulator is the best thing to happen to one-on-one competition since shit talking. While you'd expect the company that gave us *Grand Theft Auto* and nearly every hooker-shooting, F-bomb-riddled game of the past decade to pack this jammy with enough nudity to make Tommy Lee blush, they went and created a lightning-fast, family-friendly version of the basement game you played at your uncle's when you were eight. You know what time it is? Time to make some friends. [● ○ ○]

[MORE GAMES]



PREY
2K Games **[Xbox 360]**
Haven't Native Americans suffered enough? After being shuffled onto reservations and turned into cartoonish collegiate mascots, now they're forced to fight gravity-shifting biomechanical aliens and shrieking, pulsing slug-beasts with just a wrench. [● ○ ○]

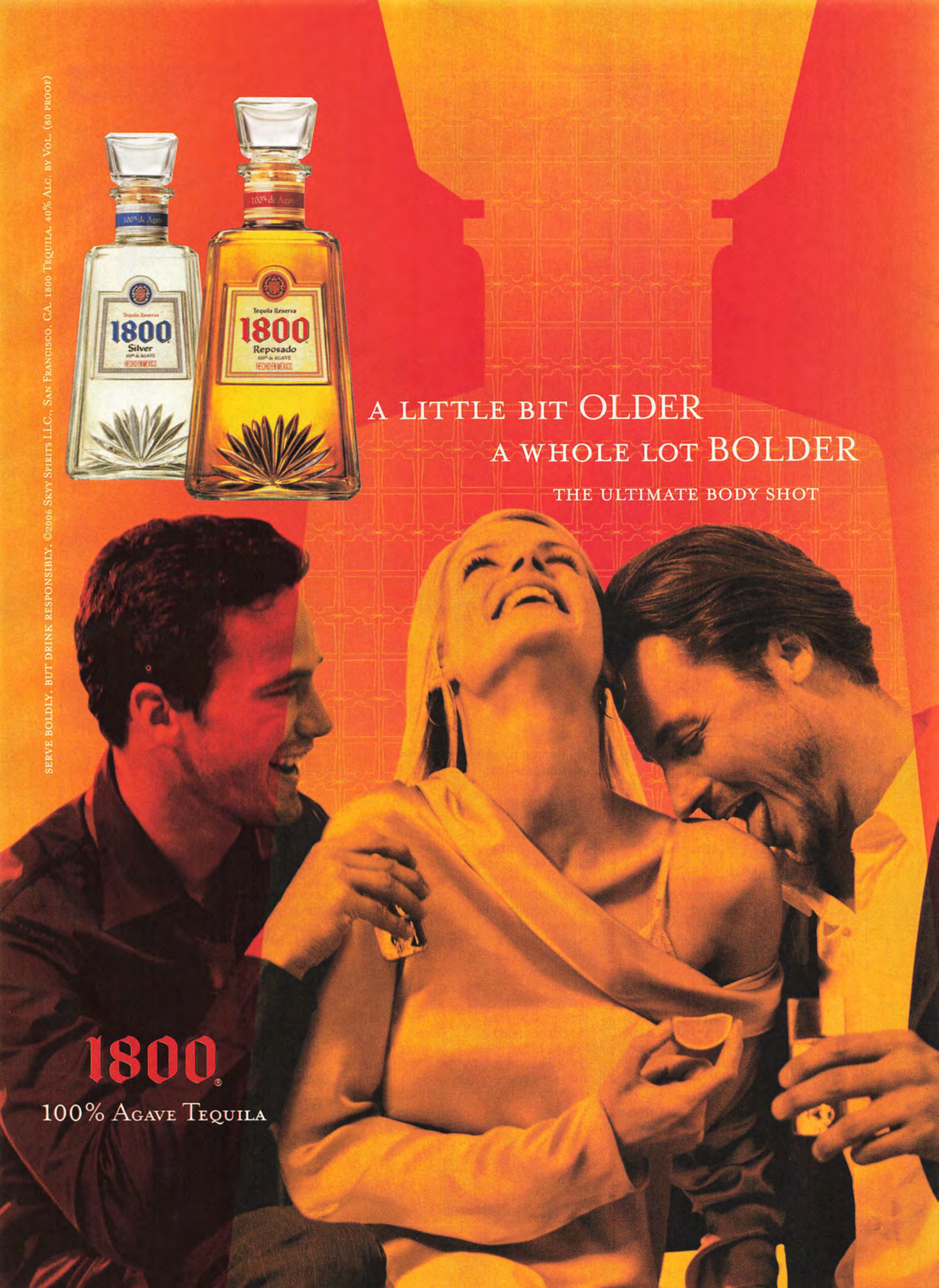
RUMBLE ROSES XX
Konami **[Xbox 360]**
Oiled-up female wrestlers in outfits that look like they were lifted from a Dallas stripper's overnight bag get their leg lock on in the middle of a desert. The game play ain't exactly smooth, but these *Roses* are better at pushing a different set of buttons. [○ ● ○]

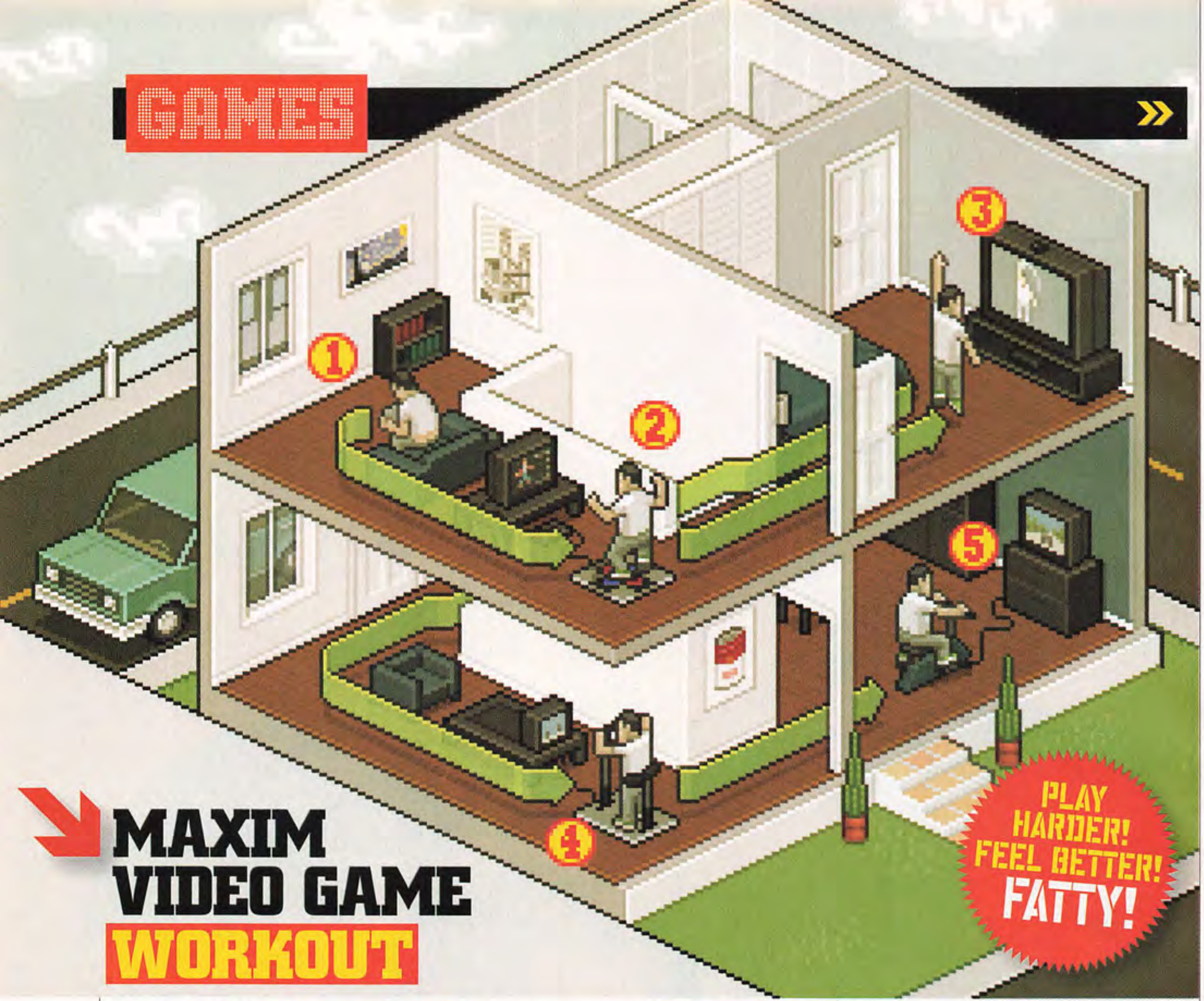
NEW SUPER MARIO BROS.
Nintendo **[Nintendo DS]**
Sick of walking a fat Italian plumber through 3-D universes filled with wandering mushrooms? This game kicks it old school, returning the Bros. to the retro 2-D awesomeness that got you hooked on games in the first place. [○ ● ○]

TOMB RAIDER: LEGEND
Eidos **[PS2, PSP, Xbox, Xbox 360]**
The last *Tomb Raider* game was so bad it made Boggle night at Grandma's seem exciting. But Lara Croft reclaims her crown in the latest, which takes her back to basics—wandering around actual *tombs*! [● ○ ○]

[HANDHELD GAME OF THE MONTH]

METROID PRIME HUNTERS
Nintendo **[Nintendo DS]**
In this game you get to touch Samus Aran, Nintendo's superhot alien-slaying bounty huntress! Granted, you have to use a stylus instead of your open palm (Psst...Samus isn't a *real* girl), but it's still a good time. [● ○ ○]


Tequila Reserva
1800
Silver
100% de AGAVE
HECHO EN MEXICO
Tequila Reserva
1800
Reposado
100% de AGAVE
HECHO EN MEXICO
A LITTLE BIT OLDER
A WHOLE LOT BOLDER
THE ULTIMATE BODY SHOT
1800®
100% AGAVE TEQUILA
SERVE BOLDLY. BUT DRINK RESPONSIBLY. ©2006 SKYY SPIRITS LLC., SAN FRANCISCO, CA. 1800 TEQUILA. 40% ALC. BY VOL. (80 PROOF)


①
②
③
④
⑤
PLAY HARDER! FEEL BETTER! FATTY!

MAXIM VIDEO GAME WORKOUT

Haven't seen the inside of a gym since elementary school? Swap those dumbbells for joysticks and get yourself in a shape other than "potato."

1 BRAIN AGE

$20, Nintendo (Nintendo DS)

Your reps: 10 mini-games, 20 minutes total.

The burn: Stumble your way through a series of math, counting, and memorization puzzles to exercise your puny gray matter, or take a test to find out your "brain age." Just don't cry when it turns out your four-year-old cousin is a whole lot smarter.

2 DANCE DANCE REVOLUTION

$65, Konami (PS1)

Your reps: Three songs on medium level, or 15 minutes.

The burn: Don't believe video games can help you beat the blubber? The West Virginia school system has incorporated Konami's arcade addiction into its phys ed curriculum, so all those husky kids can dance dance away the pounds pounds. Hey, it's better than being hit in the head with a red dodge ball for a solid hour.

3 EYETOY KINETIC

$50, SCEA (PS2)

Your reps: 15-minute workout.

The burn: The camera-equipped program, designed with help from Nike, tracks your body's movements so that you can watch yourself exercise on TV. What's on? You play virtual hardball or let the game's virtual personal trainer guilt you into a workout that's even goofier.

4 EXER-STATION

$200, Powergrid Fitness (Xbox, PS2, GameCube)

Your reps: 30-minute workout.

The burn: Just as rock beats scissors, muscle burns fat—so beef up while getting your game on with the Exer-Station. Part isometric fitness machine, part video game controller, it plugs into your system, transforming your physical exertion into video game moves, putting that old Nintendo Power Glove to shame.

5 GAMEBIKE

$139, CatEye Fitness (Xbox, PS2, PS3, GameCube)

Your reps: 15 minutes on *Gran Turismo.*

The burn: Time to do what you do best: sit on your ass. Boot up your favorite racing game and jump on the GameBike—the harder you pedal, the faster your digital ride cruises along. Crashing into a tree at 40 mph never felt more invigorating.

Text, Scott Stein; illustration, www.pixelfreak.com

We Love You # 85
#1
We're
NEW
Old Spice
RED ZONE
CLEAR GEL
after hours
IF YOU STINK, IT WOULDN'T MATTER IF YOU WERE THE LAST GUY ON EARTH.
Next time, use the strongest Old Spice clear gel on the planet.
New Red Zone Clear Gel.

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[1] 2007 EPA-estimated highway mileage with manual transmission. Actual mileage may vary. [2] MSRP includes delivery, processing and handling fee. Excludes taxes, license, title and other available or regionally required equipment. Dealer price may vary. ©2006 Toyota Motor Sales, U.S.A., Inc.

the 40 mpg-rated[1] yaris sedan. starting at $12,405.[2]
TOYOTA | moving forward

THE CRAZINESS STARTS JUNE 6 $20!

KOMIAT PÄRJÄÄ AINA
DUUDSONIT
ELOKUVA

THE DUDESONS

Four Finns with a death wish.

YOU THINK BAM MARGERA is tough? Over the course of this 100-minute DVD, the Dudesons—four Finnish daredevils, one of whom lost his thumb after wrestling a wild Arctic bear and another who has been blacklisted by virtually every health insurance company in Finland—out-jackass the *Jackass* crew. They wake up their pal by mashing his crotch with a baseball bat, jump over a stack of flaming cars while blindfolded, and burn down their own house with an "indoor bonfire." Time to change the Kotex, Bam. [● ● ●]

[TO BUY OR NOT TO BUY?]

NAPOLEON DYNAMITE

You already own the original DVD. Is the new "Like, the Best Special Edition Ever!" edition *really* the best ever?

OUT MAY 16 $27

NAPOLEON DYNAMITE
Like, the Best Special Edition, Ever!

What this DVD is missing: A lot. The new one doesn't have the making-of featurette or the short film *Peluca*. But they kept the commentary and deleted scenes.

What's new: Four deleted scenes, a piece on the movie's director, and footage from when the film was crammed down our throats, including clips from *SNL* and the 2005 *Teen Choice Awards*.

Verdict: Go find the old version, unless you really like the *Teen Choice Awards*. Flippin' loser.

VOTE FOR PEDRO

"I wish I knew how to quit you."

[MORE DVDs]

OUT JUNE 6 $40

ENTOURAGE SEASON TWO

Two Andrew Jacksons gets you seven hours of nonstop fun as these Hollywood pals chase tail and bust each other's balls. Just like you and your friends, but not. [● ● ●]

OUT MAY 2 $30

HOODWINKED

If the Brothers Grimm (*Little Red Riding Hood*) teamed up with the Zucker brothers (*Airplane!*) to write an animated *Pulp Fiction*, they'd make this hilarious gem. [● ● ●]

OUT JUNE 13 $27

THE WORLD'S FASTEST INDIAN

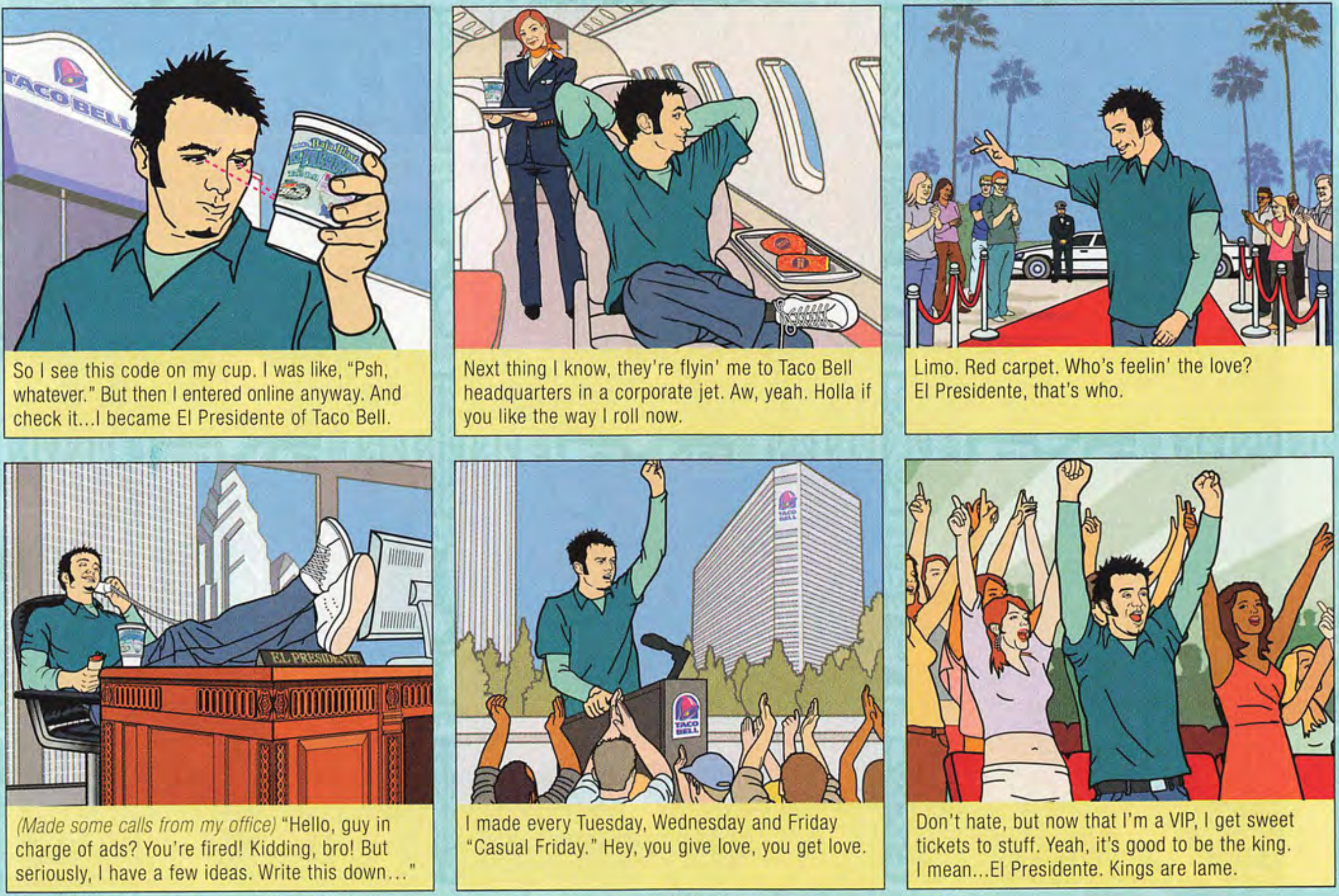
A crusty old New Zealander (Anthony Hopkins) takes his busted-ass Indian motorcycle and breaks records. No, not for shotgunning cans of Ensure—for racing the bike. [● ● ●]

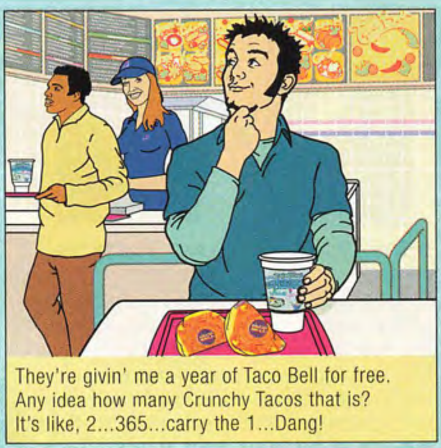
OUT JUNE 6 $28

RUNNING SCARED

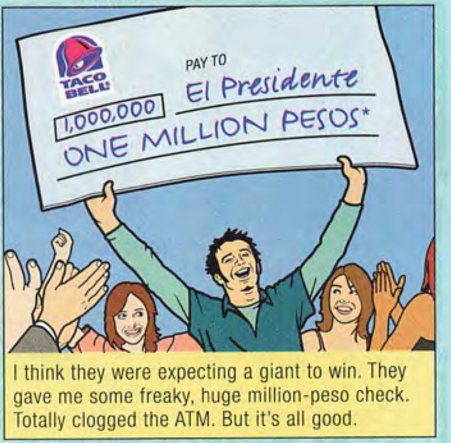
This Day-Glo Tarantino-esque orgy of sex, drugs, and violence also happens to be Paul Walker's best movie. Which isn't saying a whole lot, but still—it's worth a rental. [● ● ●]

Livin' "El Presidente" Large


TACO BELL
Baja Blast
So I see this code on my cup. I was like, "Psh, whatever." But then I entered online anyway. And check it...I became El Presidente of Taco Bell.
Next thing I know, they're flyin' me to Taco Bell headquarters in a corporate jet. Aw, yeah. Holla if you like the way I roll now.
Limo. Red carpet. Who's feelin' the love? El Presidente, that's who.
EL PRESIDENTE
(Made some calls from my office) "Hello, guy in charge of ads? You're fired! Kidding, bro! But seriously, I have a few ideas. Write this down..."
TACO BELL
I made every Tuesday, Wednesday and Friday "Casual Friday." Hey, you give love, you get love.
Don't hate, but now that I'm a VIP, I get sweet tickets to stuff. Yeah, it's good to be the king. I mean...El Presidente. Kings are lame.


They're givin' me a year of Taco Bell for free. Any idea how many Crunchy Tacos that is? It's like, 2...365...carry the 1...Dang!

Drink · Play · Win
Mountain Dew
Baja Blast
You Could Become
EL PRESIDENTE
of Taco Bell®


TACO BELL
PAY TO
El Presidente
1,000,000
ONE MILLION PESOS*
I think they were expecting a giant to win. They gave me some freaky, huge million-peso check. Totally clogged the ATM. But it's all good.

Drink Baja Blast, available only at Taco Bell®. Thousands will win cash instantly. One will become El Presidente† and win One Million Pesos. That's $93,000, amigo.*

Get a code off a Large or X Large cup. Enter it online. You could win cash instantly. Or become eligible to win a check for one million pesos and become El Presidente of Taco Bell®. With corporate jet and limo privileges for you and a friend, and a whole lot more.

THINK OUTSIDE THE BUN. TACO BELL

Enter at: www.BecomeElPresidente.com

NO PURCHASE NECESSARY. Internet access and registration required. Game subject to official rules posted at www.BecomeElPresidente.com and at participating stores. Game starts online 4/6/06, 6 p.m. (ET), and ends 7/17/06, 6 p.m. (ET). To enter without purchase or for a copy of official rules, send a SASE postmarked by 6/26/06 to MDBB Game Code/Rules, P.O. Box 5318, Young America, MN 55558-5318. VT residents may omit return postage. Void where prohibited. *Approximate Dollar Value. Pesos calculated as of 11/15/05. †"El Presidente" assumes no official duties and is used for promotional purposes only. MOUNTAIN DEW BAJA BLAST and A TROPICAL LIME STORM are registered trademarks of PepsiCo, Inc. ©2006 TACO BELL CORP.

DVD

THEY'LL MAKE YOU PUKE!

Eli Roth, blowtorch-wielding director of *Hostel,* talks about the nastiest movies ever made.

"Sorry, Mom, dinner won't be ready for another five minutes."

NOW ON DVD!

QUENTIN TARANTINO
HOSTEL
ELI ROTH
UNRATED

HOSTEL *2005*
"The eye-gasm scene is sick. A girl gets her face burned with a blowtorch, then someone performs impromptu surgery with rusty scissors. Then white pus oozes out of her face. I shot thinking the ratings board would say it was too disgusting. I got to keep it."

ICHI THE KILLER

ICHI THE KILLER *2001*
"In the opening scene, a Japanese mobster beats a prostitute into a bloody pulp, then jerks off into a potted plant. The credits rise out of his come. And from there it gets worse. In another scene a woman's breasts are put through holes, and her nipples are sliced off."

COLLECTORS EDITION
PIECES
CHRISTOPHER GEORGE • LINDA DAY-GEORGE

PIECES *1983*
"This guy tries to make a jigsaw puzzle out of body parts. The tag line said it all: '*Pieces,* it's exactly what you think it is.' There are full-on shots of people getting sawed in half with chain saws. It's a pet movie that only horror fans love—just pure exploitation with no artistic merit whatsoever."

Grindhouse Releasing Deluxe Edition
CANNIBAL HOLOCAUST
THE MOST CONTROVERSIAL MOVIE EVER MADE.

CANNIBAL HOLOCAUST *1979*
"*The Blair Witch Project* took its formula from this movie. There's a shot of this girl impaled on a pole, and it goes up her crotch and out her mouth. The shot goes on forever. It was so bad the director had to go to court and bring in the woman to show she was still alive."

ULTIMATE EDITION
DAWN OF THE DEAD

DAWN OF THE DEAD *1978*
"It's the most graphic American film ever made. It's just nonstop violence, guts spilling out while people are still alive, decapitations…There are amazing shots of exploding heads, like that great shotgun blast to the head, which has become a classic scene."

THE LAST HOUSE ON THE LEFT

LAST HOUSE ON THE LEFT *1972*
"A girl is raped, killed, and dismembered, then her guts are ripped out. It's so low-budget, it looks like a snuff film. The movie looks like they *really* killed people while making it. It's not fun to watch, but that didn't stop me from using five songs from it in my movie *Cabin Fever.*"

By **Eric Gillin**

UNRATED SPECIAL EDITION
THE BOONDOCK SAINTS
THE BOONDOCK SAINTS

THE CULT PHENOMENON LIKE YOU'VE NEVER SEEN IT BEFORE!

NEW 2-DISC UNRATED SPECIAL EDITION WITH COLLECTIBLE STEELBOOK™ PACKAGING!

- DIGITALLY REMASTERED HIGH DEFINITION PICTURE
- EXPLODING IN 5.1 DOLBY SURROUND SOUND
- 2 DISC SET INCLUDES AWESOME DELETED SCENES AND OUTTAKES

OWN THE BOONDOCK SAINTS ON DVD MAY 23!

INTERWEB

CAN YOU CLICK IT?
YES YOU CAN

GIRLS
VIDEOS
SPORTS
JOKES
PUPPIES

→ WWW.MAXIMONLINE.COM

MAXIM ONLINE

"Behold the power of American soccer! (And Photoshop.)"

Are YOU Ready for Some Fútbol?

Beginning June 9, Germany will host the World Cup—the biggest sporting event in the world—and the U.S. might even win. Here's your guide to the most fun you can have without using your hands!

By **Steve Mazzucchi** Photograph by **Mark Mann**

[PLAYERS CLUB]

Can We Win?

Scoring studs Landon Donovan, Brian McBride, and Eddie Johnson explain what it'll take for the U.S.—ranked fifth in the world by FIFA—to piss off the rest of the planet even more.

DONOVAN

McBRIDE

JOHNSON

We got stuck in an opening-round group with #2 Czech Republic and #12 Italy. Did we get screwed or what?

EJ: We respect those teams, but it's the World Cup, and it's any man's game.

BM: The balls came out wrong, how about that? But we can't focus on that.

LD: As much as you want to cry about it, we got what we got, and we have to make the most of it.

What's the craziest thing you've seen from international fans?

LD: When we played in Korea in the 2002 World Cup, it completely shut down the country. You couldn't get a sandwich.

EJ: We played Mexico in Olympic qualifying, and guys dressed up like Bin Laden. They knew that would get to us.

Mexico wasn't thrilled that we beat them in the last Cup. How ballsy would a guy have to be to wear a U.S. flag to a game down there?

BM: Depends how big he is.

EJ: I thank God they have lots of security, because those people are crazy. When you put your jersey on against a great team like that, it's a wonderful feeling—it's like going to war.

Which country has the hottest fans?

LD: I'd probably say Brazil. A lot of times you're trying to focus, you see a hot girl, and it's like, *Jesus.* You wanna go and say hi, but you've got to warm up.

EJ: Brazil. That's a no-brainer. Any of those South American countries—Argentina, Brazil, Venezuela, Colombia.

If soccer's America's fastest-growing sport, shouldn't it be bigger by now?

LD: No. It takes quite a long time before leagues are popular. The MLS is 10 years old, we have a decent share of the market, and we're growing.

EJ: I'm from the inner city, and I used to watch Vince Carter and dream about that kind of success. Hopefully we can do well in the World Cup and blow up—and kids will be wearing *my* jersey.

Could we go all the way this year?

EJ: This team has the bite and the fight to go out and get a win against anybody. There are going to be upsets, and I'm confident, with the players I have behind me, that we're going to get results.

LD: If we come out of our group and get Brazil, maybe it's not gonna happen. But we have a chance. We're good enough.

BM: Anything's possible, especially in the World Cup. It would be very difficult, but, yes, there's a chance.

How much will the rest of the world hate us if we pull it off?

LD: That would be the end-all be-all. We've come a long way, and people still don't want to recognize it. People won't believe it until we win it, and then it'll still be, "Well, maybe they were lucky."

EJ: Everyone's going to hate America anyway. We're thought of as arrogant and cocky and having everything. Win or lose, they're always going to hate us.

BM: There will definitely be some unhappy people, but so what?

Roger Daltrey

"Considering America's competitive spirit, they may even win the World Cup!"

"Never a bridesmaid, always a McBride!"

[LAWS OF THE GAME]

What the Hell Is Offside?

Because it'd be awful if soccer were really high scoring.

FOR REASONS WE Yanks will never understand, soccer forbids the magic of cherry picking. Hence, the bloody offside rule, the main reason there's more scoring at your family reunion than in a typical game. The gist? When Team A passes the ball, no Team A player can be closer to Team B's goal than both the ball and the second-to-last Team B defender...*if* he gains an advantage by being there.

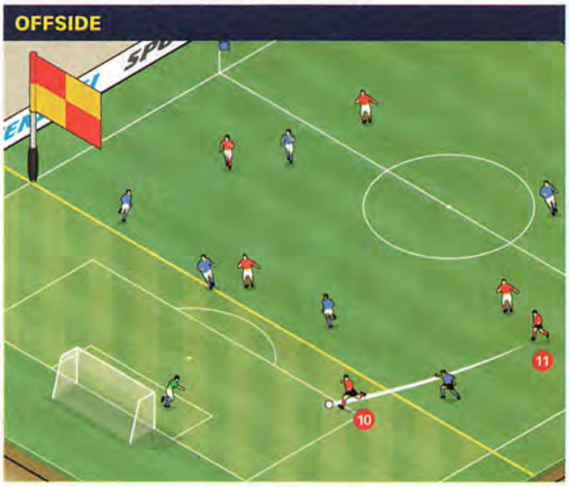
Offside

Team A's #10 is offside because only Team B's goalie is in front of him when #11 passes the ball. He's been nailed by the infamous "offside trap." Bollocks!

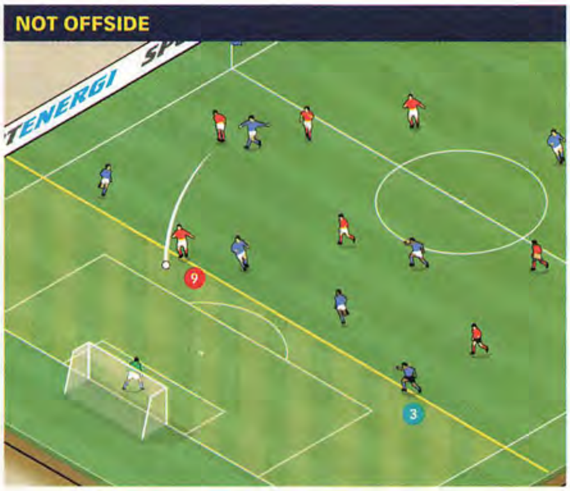
Not Offside

Team A's #9 is onside because he's even with the second-to-last Team B defender (#3). Somewhere an obnoxious commentator is about to scream, *"Go-o-o-o-o-o-o-al!"*

OFFSIDE



NOT OFFSIDE



The Rock
"Right now I'm going with Brazil. In bold letters. Because the food is tremendous."

[FOOT IN MOUTH]

Snappy Soccer Comebacks

Clip these quips to convert the masses!

Crack: So what if soccer's popular in the rest of the world? Since when was that a reason to do anything?
Comeback: Good luck picking up hot Spanish chicks when you don't know a 4-4-2 from a 34-24-34.

Crack: Youth soccer has grown because it shields kids from on-field humiliation. It's part of the wussification of American sports.
Comeback: Tell that to the five-year-old fullback who just got nutmegged. Twice.

Crack: Every game ends the same, 1-0.
Comeback: Totally untrue! Some end 0-0.

Crack: Soccer players are a bunch of drama queens.
Comeback: Yes. And Terrell Owens, Ron Artest, and Barry Bonds are mature, well-adjusted individuals.

Crack: Run-kick-run-kick-run-kick-run-kick...Has a more boring concept ever been forced on sports fans?
Comeback: Yeah. Golf.

[CHEER UP]

Super Groupies

Let's hear it for hot fans. The Brazilian ones, anyway.

Our new favorite color? Yellow!

Hello, Cleveland! Er, Lisbon?

Patriotism? Check! Dignity? Not so much.

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[DOUBLE STANDARD]

Goon Squad

Bored by the on-field action? These Cup-chasin' cretins are bad enough to light up foreign tabloids but good enough to stay on the team.

Anthony LaPaglia, *Without a Trace* "Italy. It's their time. They have a tight squad, and Luca Toni is hitting his prime."

#9 WAYNE ROONEY

FORWARD, ENGLAND

He's bad: A jones for hookers (including a granny nicknamed Auld Slapper) and on-field loutishness make "Roonaldo" a U.K. gossip-rag fixture. He's bitched at Beckham, gotten ejected for applauding a yellow card, and been sent to anger counseling after spewing 10 expletives at a ref in under 60 seconds. **But it's all good:** At age 17 Rooney became the youngest wanker to score a goal for England. In 28 games since, he's knocked in 10 more.

#16 FABIEN BARTHEZ

GOALKEEPER, FRANCE

He's bad: In 2003 Fabulous Fab left a Premiership match due to injury, then got caught puffing away in a nonsmoking area—the office of the opposing team's manager. In 2004 he peed on the pitch at Marseille's Velodrome stadium in front of 60,000 fans. And in 2005 he was suspended six months for spitting on a ref. **But it's all good:** Barthez surrendered just two goals during his homeland's glorious '98 World Cup championship run.

#17 CRISTIANO RONALDO

MIDFIELDER, PORTUGAL

He's bad: This 21-year-old whiz drives both groupies and refs crazy. He's been busted for everything from dirty play to flipping off opposing fans to excessive celebrating. Last year he tied Kobe with one rape allegation (later dropped). **But it's all good:** The "other Ronaldo" has already notched 26 goals for Man United and 11 for Portugal. If he scores in Germany, count on his jersey coming off. And your girl's panties getting wet.

#10 FRANCESCO TOTTI

FORWARD, ITALY

He's bad: At the 2002 World Cup, Totti was red-carded during Italy's pathetic loss to South Korea. Then at the Euro 2004 tourney, he opted to spit in a Danish opponent's face in his first match and was banned for three games. **But it's all good:** Totti could tear up the Cup with his sick playmaking and free-kick-taking skills. And if he gets ejected, keep your eyes on the stands—his wife, ex-model Ilary Blasi, is wicked hot.

#2 CAFU

DEFENDER, BRAZIL

He's bad: The face-stomping fullback (real name: Marcos Evangelista de Moraes) was whistled for 16 fouls in the last World Cup. Two years later he and his wife ended up in court on charges of forging an Italian passport. **But it's all good:** Brazil's captain has been playing forever and is the only footballer in history to have played in *three* World Cup final matches (not even Pele did that). His team won two of 'em.

[OUT OF BOUNDS]

The Worst Team in the World

Here's one squad you won't see in the Cup. Ever.

OUR ODDS MAY be long, but at least the U.S. is not American Samoa. What makes them so awful?

>> The group of five Polynesian islands (population: 58,000) fields FIFA's lowest-ranked national team, #205.

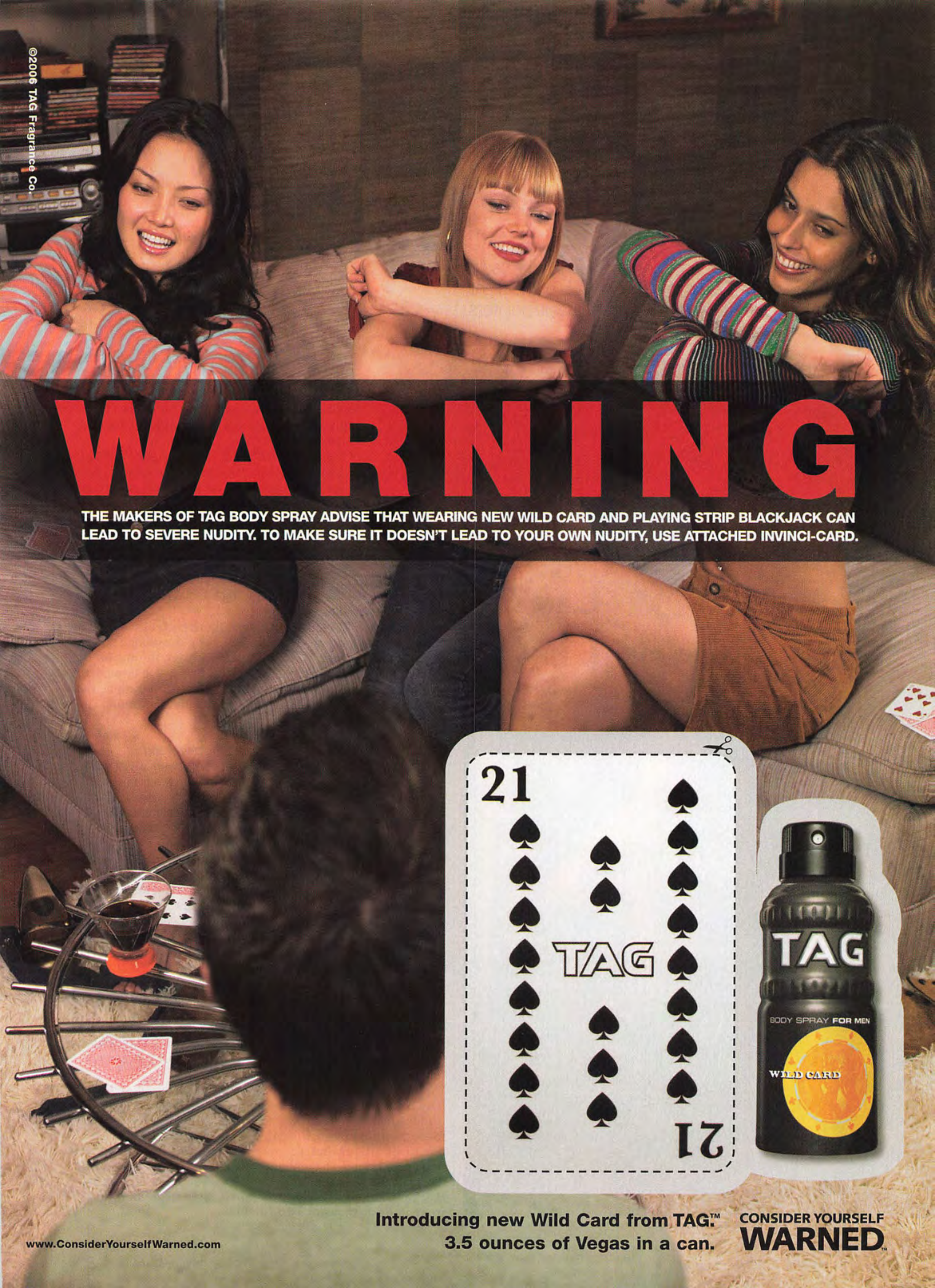
>> In 2001 Australia beat them so badly the scorekeeper lost track of the goals. At 31-0 (or 32-0), it was the most lopsided game ever in world competition. Said Aussie striker Archie Thompson, who upped his goal total from one to 13 (or 14), "I think their one attack consisted of getting over the halfway line."

>> At 0-24, AS has yet to win a single FIFA-sanctioned match.

>> When *Maxim* tried to inquire about the organization's mind-boggling streak of futility, we got slide-tackled. "At this stage American Samoa has no national team or coach," explained David Brand, president of the American Samoa Football Association. "I feel it would be expedient to delay an article at this stage." So the pickup game's off, then?

—Jared Zwerling

Luckily, their goalie was great at dodge ball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HOT NEW COLUMN

SHE KNOWS A THING OR TWO!

Ask Heidi

Need some help becoming an expert in the sack? Let Maxim's very own lady of the night, **Heidi Fleiss,** give you some valuable pointers.

She's also a load-bearing wall.

I got a blow job from a girl my buddies hired for my bachelor party. I didn't ask for it, but I did enjoy it. Is that considered cheating?—*Thomas, 31, Little Rock, AR*

Of course it's cheating. If you're in a serious relationship with someone, you don't fuck around. When you're in love, you don't run off with some girl and do her in the bathroom just because she happens to be nearby. If you don't think it's cheating, remember that when your girlfriend says, "Oh, I just gave him a BJ—it doesn't count."

My friend's little sister is superhot and always coming on to me. Should I nail her even though my buddy would probably kill me?—*Felipe,29, Jupiter, FL*

Is it worth your life? If it is, sure, do it. It's important to weigh the consequences ahead of any action, but if you're asking if there are pieces of ass out there worth losing a friend over, the answer is, "Absolutely." Because a lot of friends will turn out to be pieces of shit, anyway. Who knows, you may fall in love with the girl. Then you can write back and ask me how to deal with the homicidal brother-in-law.

> 'Is it worth your life to do your friend's sister? Maybe.'

I read my boyfriend's *Maxim* every month. I'm not a radical feminist, but I have to admit, I don't like seeing him slobbering over hot young girls every month.—*Monica, 29, Seminole, OK*

If you think like that, you're going to have problems your whole life, because no matter who you are, there's always going to be someone younger and prettier than you. Same goes for guys. You can't worry about some guy's dick being bigger than yours or get bummed about girls who go straight for the black guys or something. Some dude is always, and I mean always, going to have more money, a bigger dick, and better looks than you. You just have to come to terms with it and you'll be happier.

I've been hearing about guys in their teens using Viagra for fun, as a recreational drug. What do you think about young guys taking this stuff?—*Bernie, 36, Fall River, MA*

Young guys experimenting with Viagra is dangerous and stupid. It's a drug and not something you want to get addicted to. Plus, it's murder for a girl. I had a boyfriend on it, and he was on me for eight straight hours. Guys might think that's cool, but it's not. No girl wants that. You take it for erectile dysfunction, you don't take it for sexual enhancement. If you have a hard-on all day long and it's so painful that you have to screw everything that comes along, fine. But I definitely discourage young guys from doing it. That shit's for Bob Dole. [+]

Photographs by **Charlie Langella**

THE BODOG POKER INTERFACE
IT'S ALWAYS BEEN SURVIVAL OF THE FITTEST

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- Bodog.net Founder and CEO Calvin Ayre

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THE FIRST LADY OF SEX!

"Not bad. But I was supposed to get a chocolate on my pillow."

My buddy and I have a $100 bet on this one: What's a more popular request among guys who pay for sex—a threesome or an Asian chick?—*Sal, 20, New York City*

I would say it's 50-50. Asians are really hot right now. The standard thinking about Asian women is that they're great because they're submissive and they do anything, and there might be something to that. But beyond the whole submissive stereotype—and I know plenty of Asian women who don't fit that profile at all—Asian women always seem to have really great skin. That's part of the attraction. They look very clean and presentable in public. Guys want a girl they can bring to a charity function, then take home and get her down on all fours and do the nastiest things they ever thought of. Classy on the town and a porno star in the bedroom—that's what guys are after.

> 'Don't ever ask her, "Did you come?" No girl wants to hear that.'

Is there any way to find out for sure if a girl is faking an orgasm?—*Mel, 29, Burley, ID*

If she's good, there's no way of telling. A lot of women fall asleep right after they come. But orgasms do give some girls energy. If you think she's faking it with you, try something different to shake things up in the bedroom and see how she reacts. Whatever you do, don't ask her, "Did you come?" No girl wants to hear that shit. Don't ask her—just make her come. Stay down there and do what you gotta do till she finishes. The worst is when a guy says, "How can I make you happy?" You want to make sure she comes? Get down and do it like you've done it forever. Do your job, be a man, take control, make us happy.

I heard you're opening up a male-prostitute brothel for women. Are you going to personally road-test the guys?—*Alan, 19, Santa Ana, CA*

It's going to be called Heidi's Stud Farm, and I'm still looking for a few good men. At this point I have more than 3,000 applicants, and some of them are very fine. But I don't think I'll test them out personally. Then again, I'm not ashamed of anything I do, so you never know. When I was a madam, I didn't test out the girls. All I wanted was my 40 percent and to make sure the girls were requested again and got big tips.

I recently started dating a woman who has a reputation for being a skank. She seems like a sweet girl, but I can't help believing the rumors. What can you say that'll make me feel better about her?—*Grant, 24, Los Angeles*

It obviously turns you on or you wouldn't be with her. A lot of guys get off on thinking they're with a girl so hot she's boned every guy on Earth. My advice is quit lying to yourself and enjoy her for who she is, not who you think she should be.

My random one-night stand located my phone number and won't stop calling. She's even started contacting my office. What's the best way to get rid of her?—*Steve, 21, Kokomo, IN*

If you really want to stop someone from calling, c'mon, you know exactly what to do: Just don't respond. Or tell her you're in a bind and really need to borrow $10,000. Then pray to God she doesn't give it to you.

ASK HEIDI

Need Heidi's help? Reach out to her at **heidifleiss@maximmag.com** and she'll answer the best questions, free of charge.

Styling, Jennifer Green for Oliver Piro; prop styling, Manny Norena at Donnie Myers Studio for De Facto;hair, Neil Harris; makeup, Ingeborg for Ford Artists

DRAG RACING FOR PINK SLIPS. BALLS-OUT TV.

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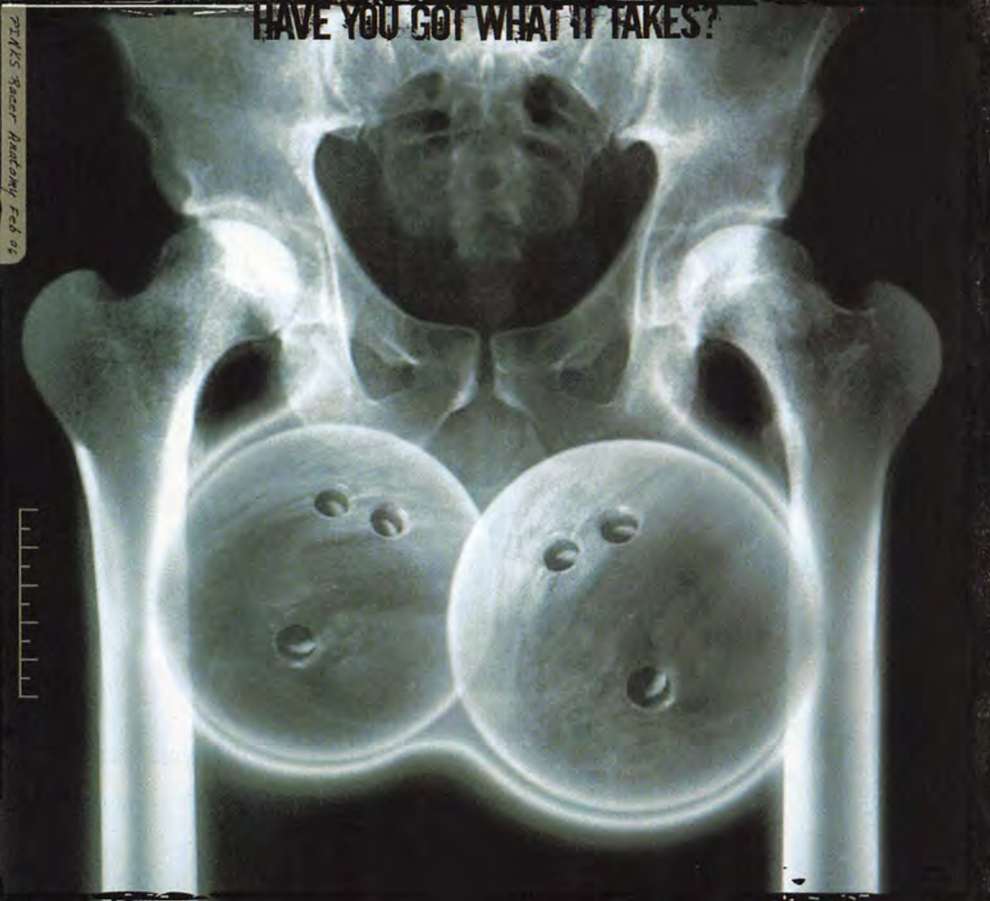
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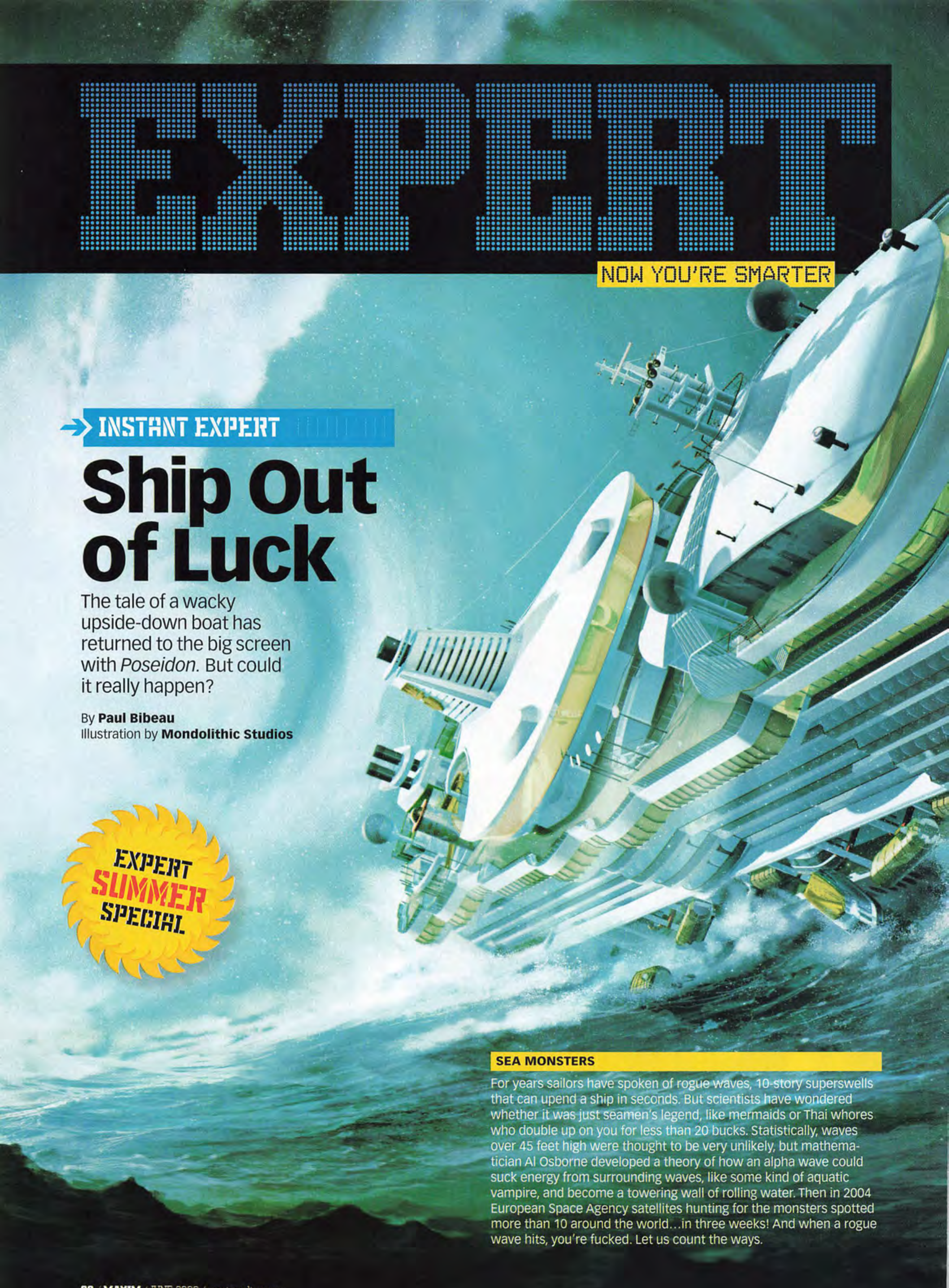


INSTANT EXPERT

Ship Out of Luck

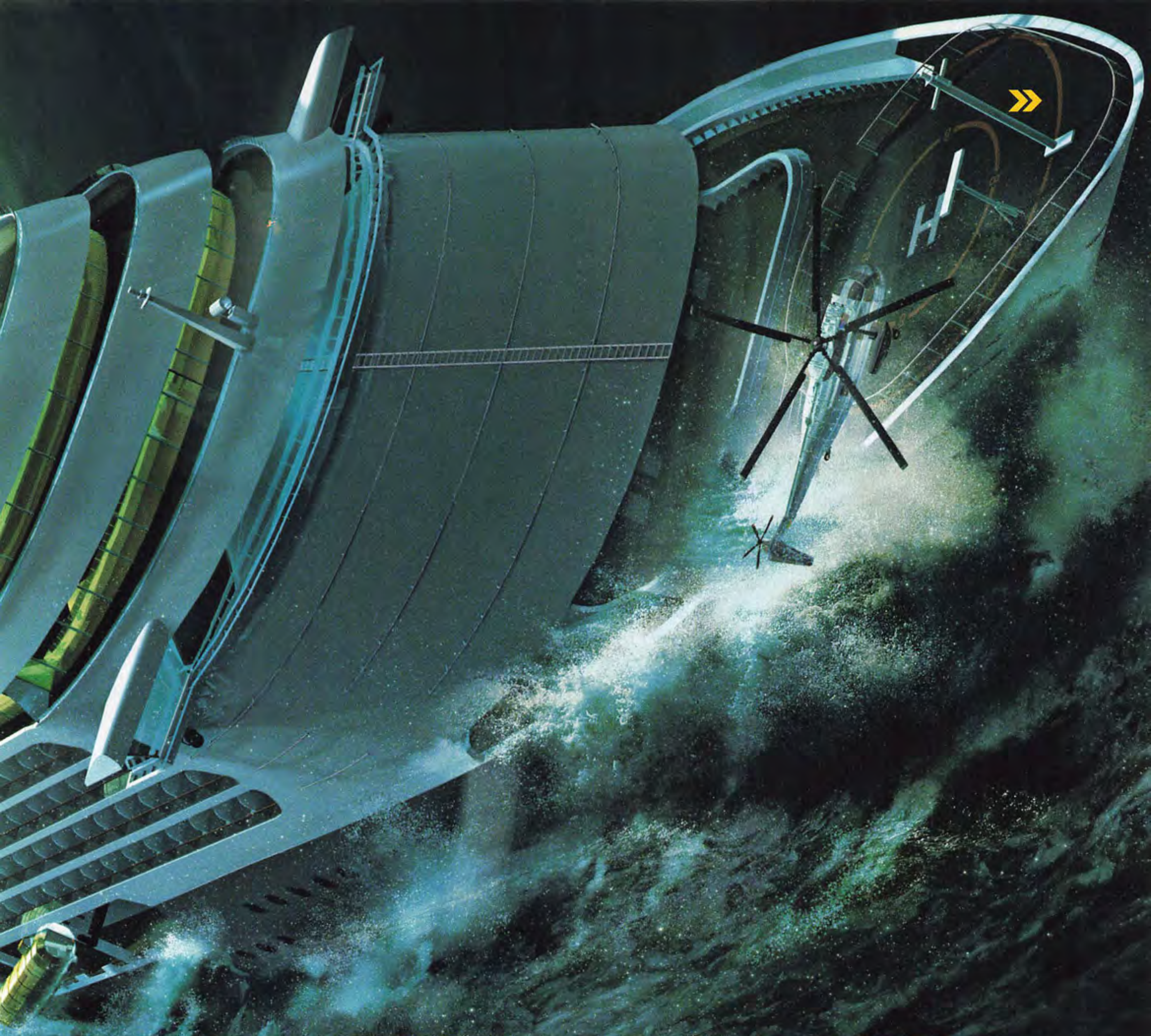
The tale of a wacky upside-down boat has returned to the big screen with *Poseidon*. But could it really happen?

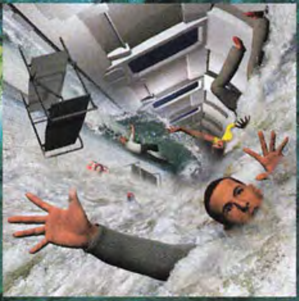
By **Paul Bibeau**
Illustration by **Mondolithic Studios**

EXPERT SUMMER SPECIAL

SEA MONSTERS

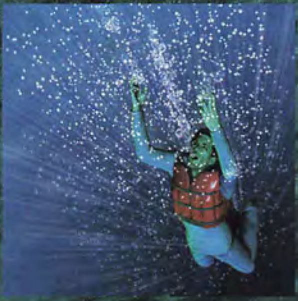
For years sailors have spoken of rogue waves, 10-story superswells that can upend a ship in seconds. But scientists have wondered whether it was just seamen's legend, like mermaids or Thai whores who double up on you for less than 20 bucks. Statistically, waves over 45 feet high were thought to be very unlikely, but mathematician Al Osborne developed a theory of how an alpha wave could suck energy from surrounding waves, like some kind of aquatic vampire, and become a towering wall of rolling water. Then in 2004 European Space Agency satellites hunting for the monsters spotted more than 10 around the world...in three weeks! And when a rogue wave hits, you're fucked. Let us count the ways.





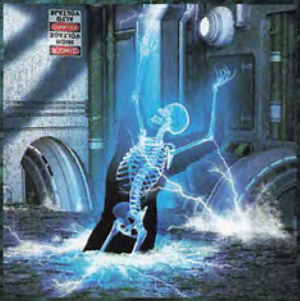
GNARLY GEOMETRY

When a ship receives a catastrophic punking, passengers see hallways turned into bottomless chasms, doorways near the ceiling, and stairwells gone wrongside up. Capsized boat victims have been known to somersault down halls before the lights go out and water rushes into every bulkhead. Three-hour tour, anyone?



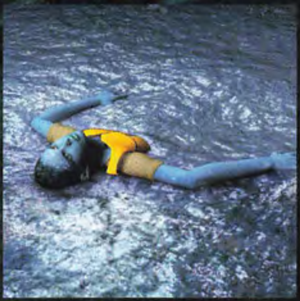
BUBBLES OF DEATH

Sinking ocean liners displace, well, boatloads of water, but it's not suction that pulls people under—the bubbles coming out from the ship create a column of air above it, and passengers actually plunge through an air/water chute. By the time water closes over them and makes them buoyant again, they're too deep to make it out alive.



SHOCK ATTACK

Fishermen are always wary of water rushing into a ship's hull, shorting out wiring, and electrocuting crew. And an upside-down engine doesn't help matters any. Even before water gets in, busted old ship batteries, at 35 percent sulfuric acid, are another potentially disfiguring hazard. (Maybe drowning's not so bad, after all.)



COLD KILLER

Out of the boat, you need a life raft fast—frigid water sucks body heat 25 times faster than cold air. Wet clothes lose 90 percent of their insulating value, and once your body temp's below 90 degrees, hypothermia screws your breathing and heart rhythm. But relax—"cold shock" will paralyze your limbs long before that. Happy floating!

"I'm not only the owner—I'm also a client."

OPEN A CLUB MAKE BANK!

→ LET'S GET RICH

Creature of the Night

Club owner Noah Tepperberg parties with hot celebs, makes millions.

DON'T **WORK FOR A CHECK**

"When my buddy Jason Strauss and I were in college, clubs hired us to bring in hot young crowds," says Tepperberg (who, with Strauss, is *Nightclub & Bar* mag's 2005 Operator of the Year). "Then we started Strategic Hospitality Group and opened our own places."

DO **WHAT YOU DO BEST**

"We own Marquee in New York and Tao in Vegas. We also run Strategic Marketing Group with a third partner, Seth Rodsky. Each of us is good at something. For example, Jason picks up on lighting and sound, whereas I focus on the vibe and whether people are having fun."

DON'T **ONLY BUDGET GREEN**

"It's also about budgeting time: how much you need to get a business going, how much to run it, and if it doesn't go well, how much to save it or get out of it. From the time we signed the Marquee lease to the time we opened was 51 weeks."

DO **PICK UP THE BUTTS**

"Everything starts at the rope. The customer's impression of a club happens there, so we make sure the ropes are straight, the carpet's clean, the entrance is dramatic, it smells good, and the people at the door are pleasant. We take it over the top."

DON'T **RUN HOME CRYING**

"The first lounge we opened lost money, but we learned from our mistakes. I told Jason, 'Let's just write this off as grad school.'"

DO **STEAL FROM THE BEST**

"Before opening Marquee, we traveled to Ibiza, Paris, London, Vegas, and Miami, and studied what was out there. We had 11 floor plans, and we built a scale model with little people, so we could study, 'If you're standing here, what do you see?'"

DON'T **THINK IT'S EASY**

"We work 17-hour days—in the office from 10 to 10, then out at night from 11 to 4. But I like it. It comes with the territory."

Text, Steve Mazzucchi. Styling/prop styling, Lyani Powers; hair, Dennis Gotsoulos at De Facto Inc. for Redken; makeup, Shannon Grey Williams; manicure, Honey for MAC Pro at De Facto Inc.

Photograph by **F Scott Schafer**

EXPERT SUMMER SPECIAL

→ THE BASICS

Beach Muscle Magic

Work smarter, not harder, to be Speedo-ready this summer.

DON'T BENCH-PRESS

Flat bench presses only work your lower pecs. Says pro bodybuilder Bob Cicherillo: "They're terrific if your goal is to be a better bench presser. Otherwise, skip 'em."

DO INCLINE-PRESS

Use a 30-degree incline and dumbbells to spread the exercise across your entire pec region. You'll sculpt a squared-off "shelf" of muscle—instead of droopy man-boobs.

DON'T KILL YOUR ARMS

Ease up there, jocko. According to Jim Stoppani, Ph.D., author of *Encyclopedia of Muscle & Strength*, only eight to 15 quality reps are needed per set to induce hypertrophy, a.k.a. massive guns.

DO WORK THEM TOGETHER

WIFFLE BALL
LEGEND

For size, training opposing muscle groups one after the other (what gym rats call supersetting) beats blasting 'em separately. Example: Do biceps curls, then triceps extensions.

DON'T TRY TO SPOT-REDUCE

G'head, do 1,000 ab crunches a day. You'll build a killer six-pack...completely obscured under the surface of your bowl-o'-jelly gut.

DO LEAN OUT ALL OVER

Cut out 300 carb and fat calories per day and add 20 minutes on the treadmill to drop a pound of fat a week. Bonus: A pound of muscle burns 35 to 45 calories a day!

DON'T EAT HUGE MEALS

Your digestive system can handle only so much grub at a time. Gorging causes insulin spikes, which result in fat stores being fed, a debilitating condition known as Vince Neil syndrome.

DO SNACK LIKE A FIEND

Small meals keep fuel flowing into your body. Daily, aim for a gram of protein per pound of body weight, two grams of carbs and 2/3 of a gram of fat. And 12 pounds of mayo, of course.

[LESS THAN EXPERT]

American Idiots

Human stupidity in action, as captured by author Leland Gregory.

Bookstore employee: "It sounds like you're looking for an atlas." **Customer:** "I don't want an atlas. I want a book of maps."

Customer on phone: "I got this DVD last week, and it doesn't work. Can I come back and get another?" **Best Buy employee:** "Sure, just bring your receipt, and we will exchange it." **Customer on phone:** "I stole it—I don't have a receipt. Can I still exchange it?"

Wendy's employee: "Can I help you?" **Customer:** "Yeah, is the grilled chicken grilled or fried?"

Text, Shawn Perine; photographs, Edward Smith; clothing for fit guy provided by Reebok; gym equipment provided by gymsource.com; grooming by Doug Martucci

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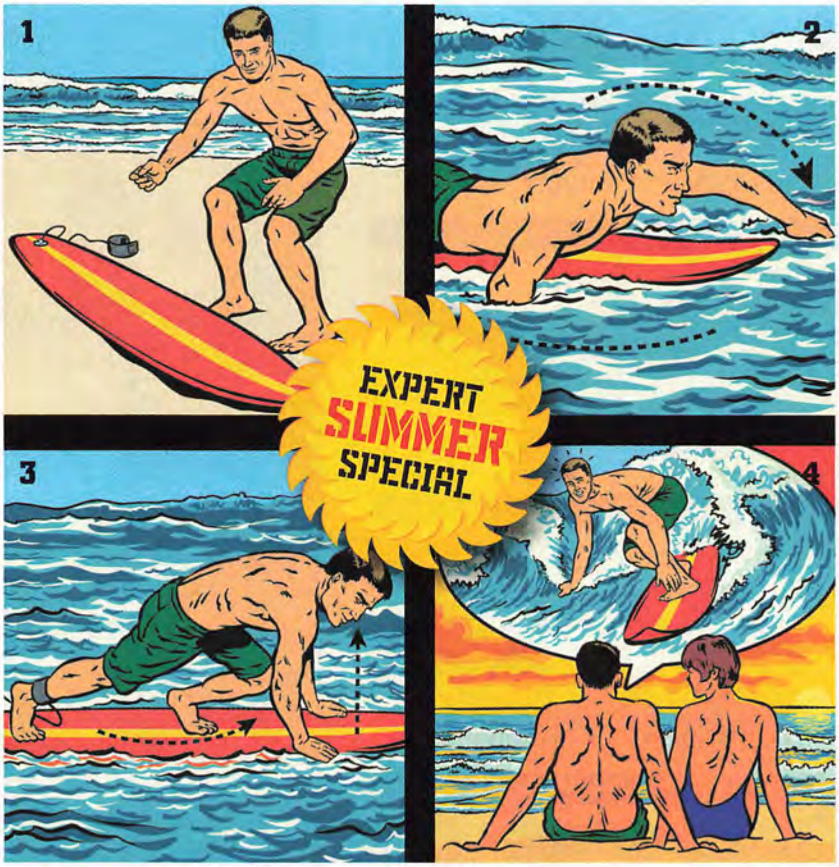

→ SURFING

Catch a Wave

Hawaii's hottest wahine, Lila Metzger, tells you how to ride a swell.

1 LEARN TO STAND Next to the board, assume a stance similar to the one you take on a snowboard or skateboard: feet shoulder width apart, a little bend in the knees. Assess how you're most comfortable—as a "regular foot," with your right foot back, or a "goofy foot," the opposite. Generally, the foot that steps forward when your girl gets belligerently drunk and shoves you from behind for no reason will be in back. (Let us know when we should step in, OK?)

2 HIT THE SURF Make sure the leash is on your back foot so it doesn't get in your way, and wade into the water up to your waist. Then lie down and cruise out to where the waves are breaking. Don't get so excited that you tire yourself out paddling—after all, you're gonna need a lot of practice—and for self-preservation's sake, stay out of the way of the brahs who know what they're doing. You won't impress anyone with a broken board…or face.

3 PREPARE TO MOUNT Look for a wave that has already broken, since the ability to identify which swells are surfable comes with experience. Start paddling with the wave, and once it begins to carry you, get ready to stand. Grab the sides of the board, a.k.a. the rails, and push up on both feet, bringing your body into a low triangle. Quickly shift your nonleashed foot forward, then settle your back foot into your stance. Look at you!

4 RIDE THE TRAIN Keep your concentration, focus your eyes on the shore, and ride the wave right toward it. Bail off your board when you hit shallow water. Don't get discouraged; learning balance will take more than a few tries, but you should have it within a day. Once you've mastered surfing straight to the beach, try riding the wall of the wave, surfing it at an angle so your trip lasts longer. Regale bettys with your rad tales at sundown.

[NEW KNOWLEDGE]

Pop Smarts

Because celebrities know more than regular people!

"Sticks and stones may break my bones, but words will hurt forever."
—JD Dorian (Zach Braff), *Scrubs*

"I always thought a fraternity was just a bunch of old guys riding little bikes in a parade, but this is way cooler than that!"**—Randy (Ethan Suplee), *My Name Is Earl***

"Being in Washington is more fictional than being in Hollywood."
—George Lucas (George Lucas)

"Sometimes we all need a vacuous, commercially driven diversion."
—Sandy Cohen (Peter Gallagher), *The O.C.*

"I am the Jesus Christ of politics."
—Silvio Berlusconi, Italy's longest serving prime minister

Text, Amelia McDonell-Parry (Surf); illustration, Eric Larsen

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EXPERT SUMMER SPECIAL

TEQUILA

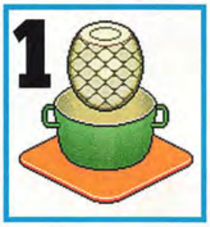
Beyond Shots

There's more to Mexico's tastiest export than its power to make you marry a burro.

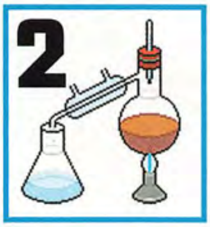
DON'T BE FOOLED BY IMITATIONS

The area around Tequila in Jalisco, Mexico is where authentic tequila is made; it's the only place the main ingredient, blue weber agave, grows. Agave has 136 species, but only blue weber goes into tequila, explains Josh Woodward, owner of L Scorpion, an L.A. bar serving some 160 varieties of the stuff. And forget that crap your uncle told you about old-time tequilas having a worm in the bottle. "That's a marketing gimmick from the 1940s," says Woodward. Try the pearl test: Real tequila makes perfect bubbles—"pearls"—on the surface when shaken. (Just make sure the cap's on, hombre.)

THE BEAUTIFUL CRAFT



Workers lop off the blue agave's tall, spiky leaves, then cut out the hearts. These are then slow-cooked to release their sugars...which later go on to release your inner stupid.



Distillation turns what would have been a pile of fermenting mush into booze worth savoring; all tequilas are double-distilled, and some are aged in wood barrels.

White tequila goes straight from distillation to the bottle. *Reposado* is aged up to a year; *anejo* is aged one to three years; *reserva* can be aged longer, and costs *mucho pesos*.

DRINKS FOR EVERY OCCASION

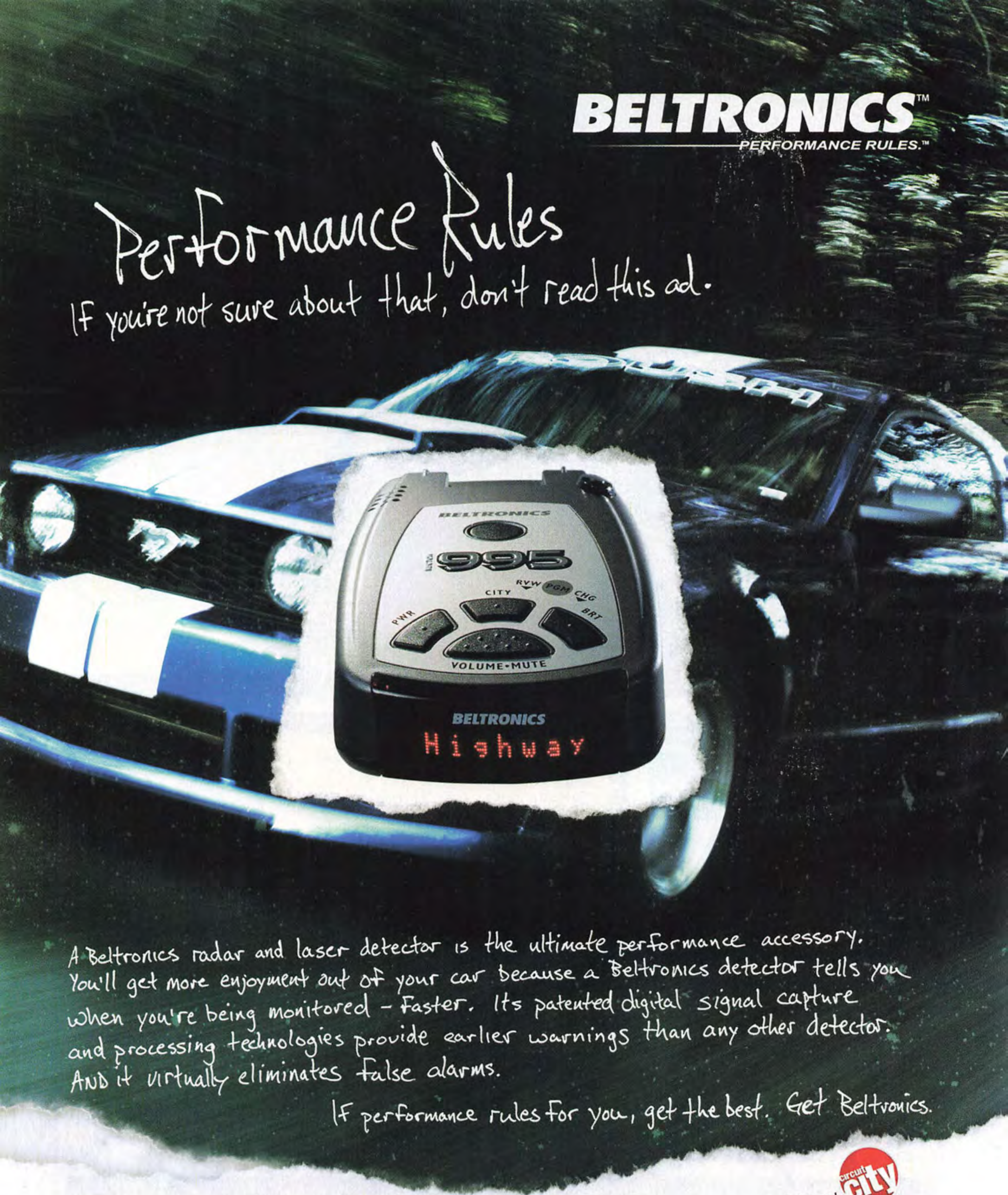
Check labels for "100 percent agave," not *mixto,* a cheap combo that's 51 percent agave and 49 percent Rio Grande urinal water. "Once you add sugars into the spirit, you're looking at hangovers," says Woodward. For margaritas, save your scratch: gold or silver (also called *blanco* or white) tequila is perfect. For fine sippin' tequila in a bar, ask for a quality *reposado* or *anejo*—Jose Cuervo's Reserva de la Familia and 1800 Reserva Antigua Anejo are *Maxim* favorites. That stuff Tijuana barmaids pour down their cleavage onto your face ain't bad, neither!

Whoever hires greeters at Wal-Mart—hello!

TILA TEQUILA

Hometown: Houston
Height and weight: 4'11", 97 pounds
MySpace hits: 31 million
Ambition: Rock star
Favorite drink: None. She's allergic to alcohol... but not hotness. (Oh, a lay-up joke—two points!)

Text, Scott Stein; photograph, Charlie Langella; styling, Megan Offner and Tanya Barr; hair, William Williams at Bernstein & Andriulli for Arroyo Studio; makeup, Sacha Harford for aartistloft.com using Armani Cosmetics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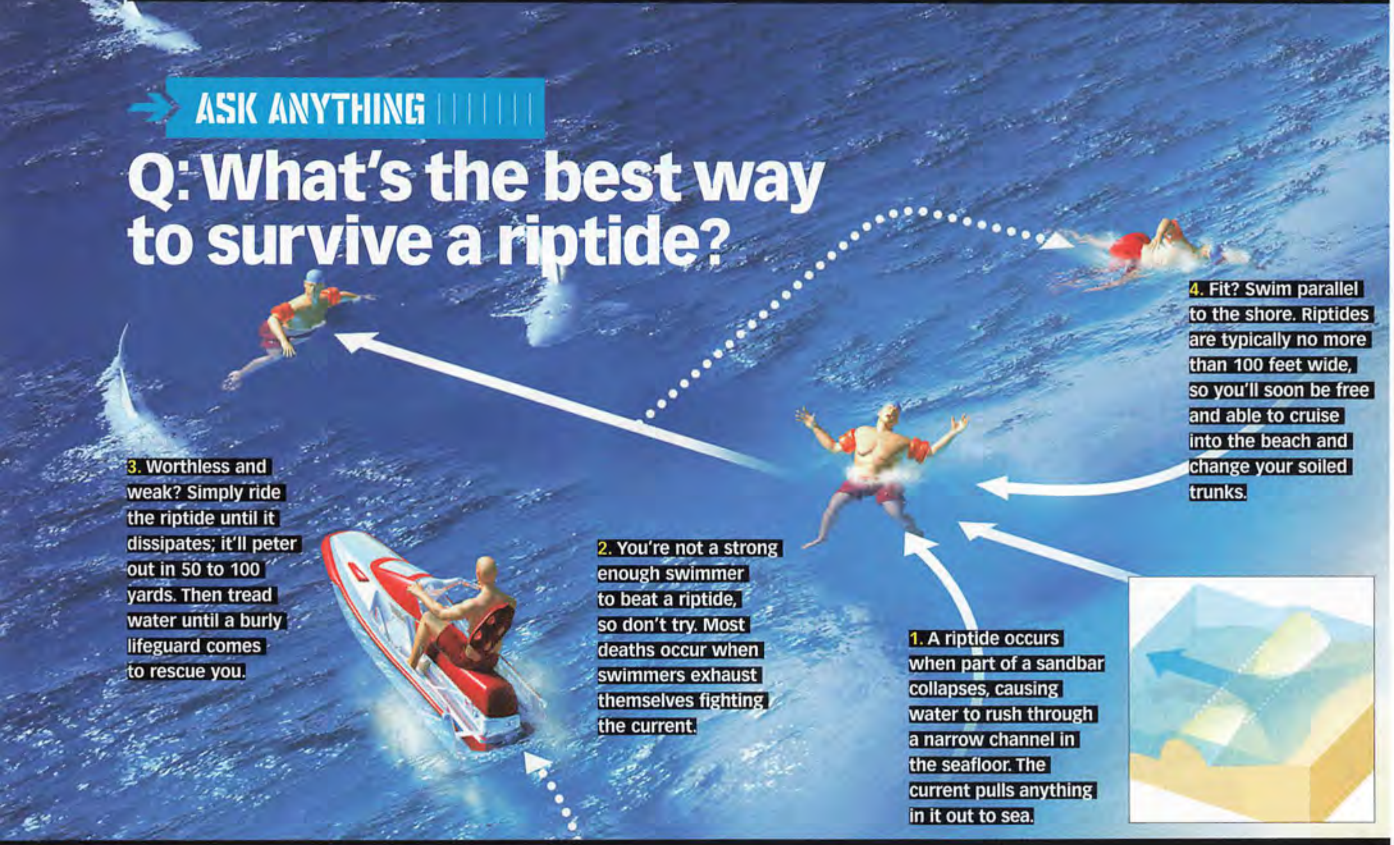
ASK ANYTHING

Q: What's the best way to survive a riptide?



1. A riptide occurs when part of a sandbar collapses, causing water to rush through a narrow channel in the seafloor. The current pulls anything in it out to sea.

2. You're not a strong enough swimmer to beat a riptide, so don't try. Most deaths occur when swimmers exhaust themselves fighting the current.

3. Worthless and weak? Simply ride the riptide until it dissipates; it'll peter out in 50 to 100 yards. Then tread water until a burly lifeguard comes to rescue you.

4. Fit? Swim parallel to the shore. Riptides are typically no more than 100 feet wide, so you'll soon be free and able to cruise into the beach and change your soiled trunks.

Q: Which pro sports team has retired the most numbers?

A: The Montreal Canadiens lead the NHL with nine, and the NFL's Chicago Bears have retired 13. Excluding the MLB-wide retirement of Jackie Robinson's 42, the Yankees come in at 15. But with 21, the Boston Celtics top the list. Could the team run out of numbers? "Hey, if it happens, it happens," says Celtics spokesman Jeff Twiss. At least Raef LaFrentz's 45 is safe!

"See ya in the Hall, Barry! Oh, wait."

[STRAIGHT ANSWERS]

Is there such a thing as Siamese triplets? **YES**

Is masturbation forbidden by the Bible? **NO**

Is it illegal to display the swastika in Germany? **YES**

[FEAR FACTOR]

Q: Can a person be scared to death?

A: Case studies suggest most people who die after a bad scare either had heart disease, were old, or both. So they're just as likely to die from extreme joy, anger, or anything else that strains their fat-clogged tickers. Still, there's anecdotal evidence. In 1936 a blindfolded prisoner in India was told he was being bled to death. Instead, he was given harmless scratches, and water was dripped into buckets; as the dripping stopped, so did his heart. More reliably, a 2001 study found Chinese- and Japanese-Americans were 13 percent more likely to die on the fourth of each month (four is an unlucky number in their cultures) than on any other day. In other words, they're so afraid of dying on the fourth, they actually do. To which we say, yikes!

Waxing's not for everyone

[KNOW THIS]

it's a FACT!

Pet Names

A group of frogs is called an army.

Early Evacuation

Britain and Zanzibar fought the shortest war in history in 1896, when Zanzibar surrendered after 45 minutes. Pussies.

Pro-Choice

Judy Garland had at least three abortions.

Life Span

The average NBA ball lasts 10,000 bounces—or one Stephon Marbury possession.

Expense Report

The war in Iraq costs some $5.6 billion every damn month (not including booze and hookers).

Text, Ky Henderson

Curve lets you choose your own personal fragrance.

Now Curve lets you personalize your own fragrance ad!

Curve

Just turn the page to get started!

Choose from the stickers below to create the fragrance ad of your dreams.

1. Pick the bottle of Curve that suits you best.
2. Select a model to star in your ad.
3. Add sidekicks and lifestyle accessories.
4. Complete your ad with the headline of your choice.

Curve for her

Curve for him

Crush for her

Crush for him

Chill for her

Chill for him

Vintage Soul by Curve for her

Soul by Curve for him

perfume girl

improbably hot nerd girl

franglish:

Le parfum de totally awesome

straightforward:

PEOPLE WILL WANT TO SEE YOU NAKED

over-the-top/not english:

It's fragrance-rific!

cryptic:

LIFE. ESSENCE. FALAFEL. CURVE.

perfume guy

extreme chick

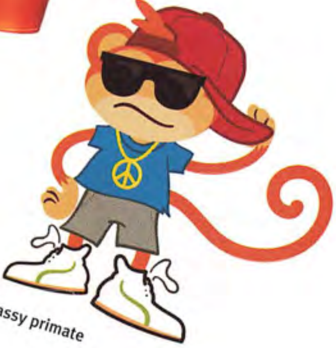
retro scooter

dope ride

culturally ambiguous girl

cactus

extreme dude


sassy primate

unrealistically diverse posse

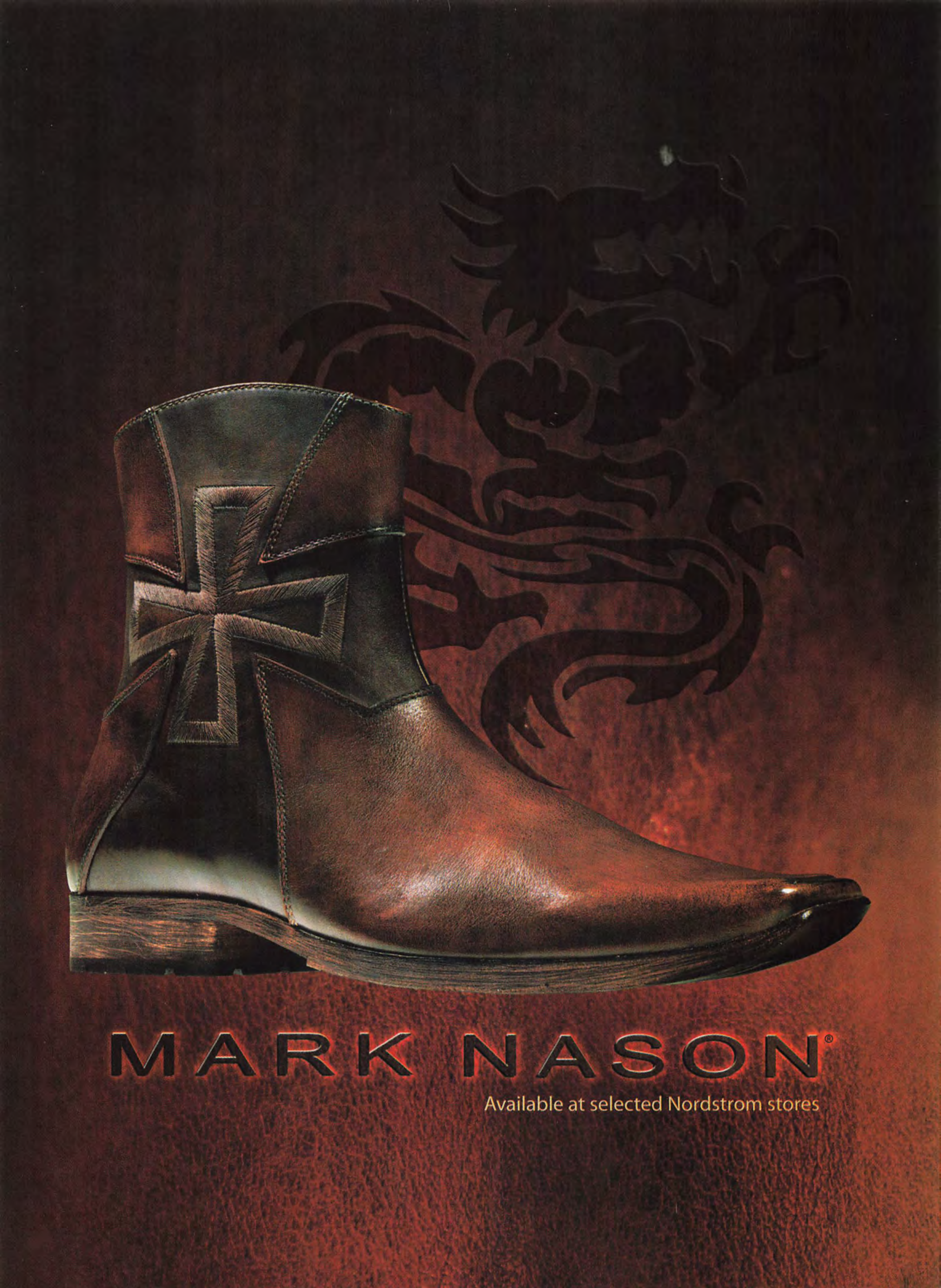
hip dj

proud sponsor of VH1 SAVE THE MUSIC FOUNDATION

unrealistically diverse posse says "yo!"

Curve

www.getcurve.com ©2006 Liz Claiborne Cosmetics


MARK NASON®
Available at selected Nordstrom stores

EXPERT SUMMER SPECIAL

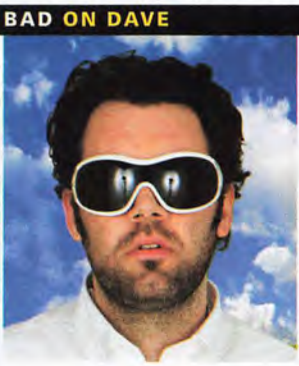
FRAME GAME

Specs Education

Sunglass Hut's Debbie Gidiuli explains how to match shades to your handsome mug.

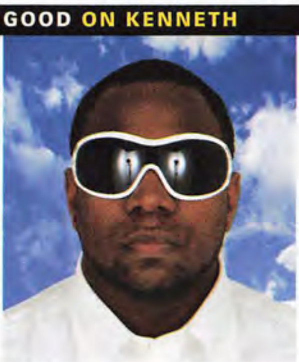
D&G
$170
Oversize plastics hide hazy, hungover eyes by day, and those wandering ones by night.

BAD ON DAVE



"These shields are way too big for Dave, leaving a gap between the glasses' arms and his temples and resting low along the base of his nose. Worse, the bright white color really washes out his complexion." Got that, Powder?

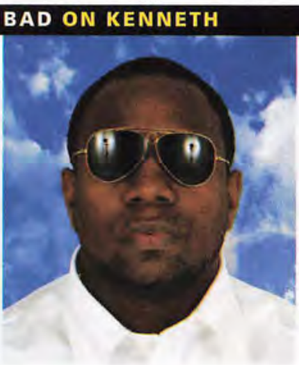
GOOD ON KENNETH



"But on Kenneth the white color stands out, complementing his skin tone. Plus, the plastics look great on his round face, providing the appropriate contrast in shape with a close fit." Lesson learned: Cool shades + good fit = money.

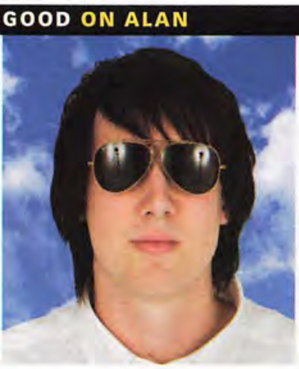
Ray-Ban
$120
Avant-garde aviators update the classic and go with everything (i.e. tough to screw up).

BAD ON KENNETH



"These frames sit too high on Kenneth's cheeks, and the arms pinch the sides of his face rather than fitting straight back." Same goes for buying swim trunks: If it pinches the package, it should stay on the rack.

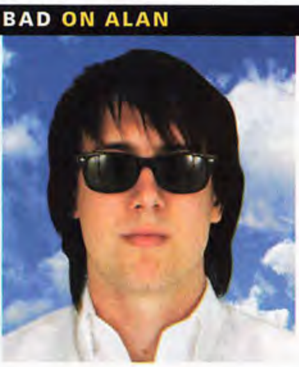
GOOD ON ALAN



"Their triangular shape makes Alan's oval face appear extra balanced, providing the height and width he needs to create a cohesive look." So lose the long face and watch the women swoon (until you take them off, anyway).

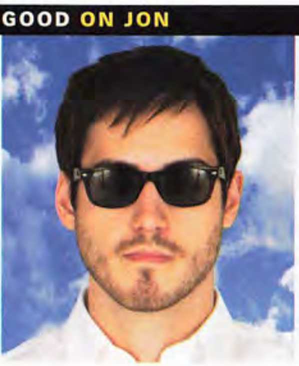
Ray-Ban
$90
Risky Business made Wayfarers famous; these days the cool kids are bringing them back.

BAD ON ALAN



"Heightwise, these shades are way too small. Widthwise, they're too long, extending past the sides of his face." In other words, like Rosie O'Donnell squeezing into a pair of pleather hot pants, they simply don't fit.

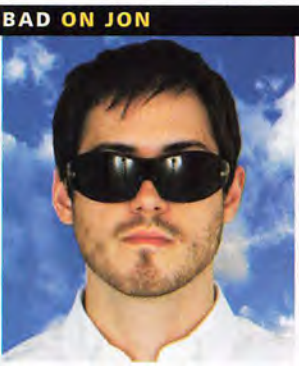
GOOD ON JON



"In contrast, the Wayfarer balances out Jon's heart-shaped face, fitting him in both proportion and size." Unfortunately, the same can't be said of his "I just hit puberty!" face stubble, but that's a problem for another day.

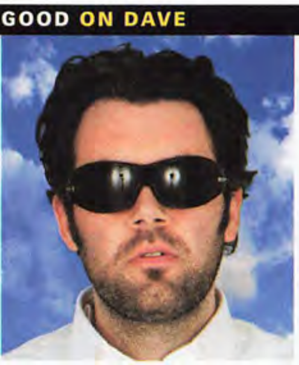
Prada
$200
Close fit is great for sports; celeb-inspired style shields the rich and famous from ...guys like you.

BAD ON JON



"These shields sit low on Jon's nose, revealing too much eyebrow and leaving a sizable space between the frame and his eye sockets." Shades should fit like condoms: snug yet comfortable. Not that *you'd* know, superdad.

GOOD ON DAVE



"Here, though, they contour to balance out Dave's square face. This way they provide just the right amount of stylish shielding." You're all set to game the shorties in da club. Or grab a mudslide and watch the real men do it!

Text, Carolyn Stein

Photographs by **Todd Selby**

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Sean Paul
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JUST LIKE YOU.
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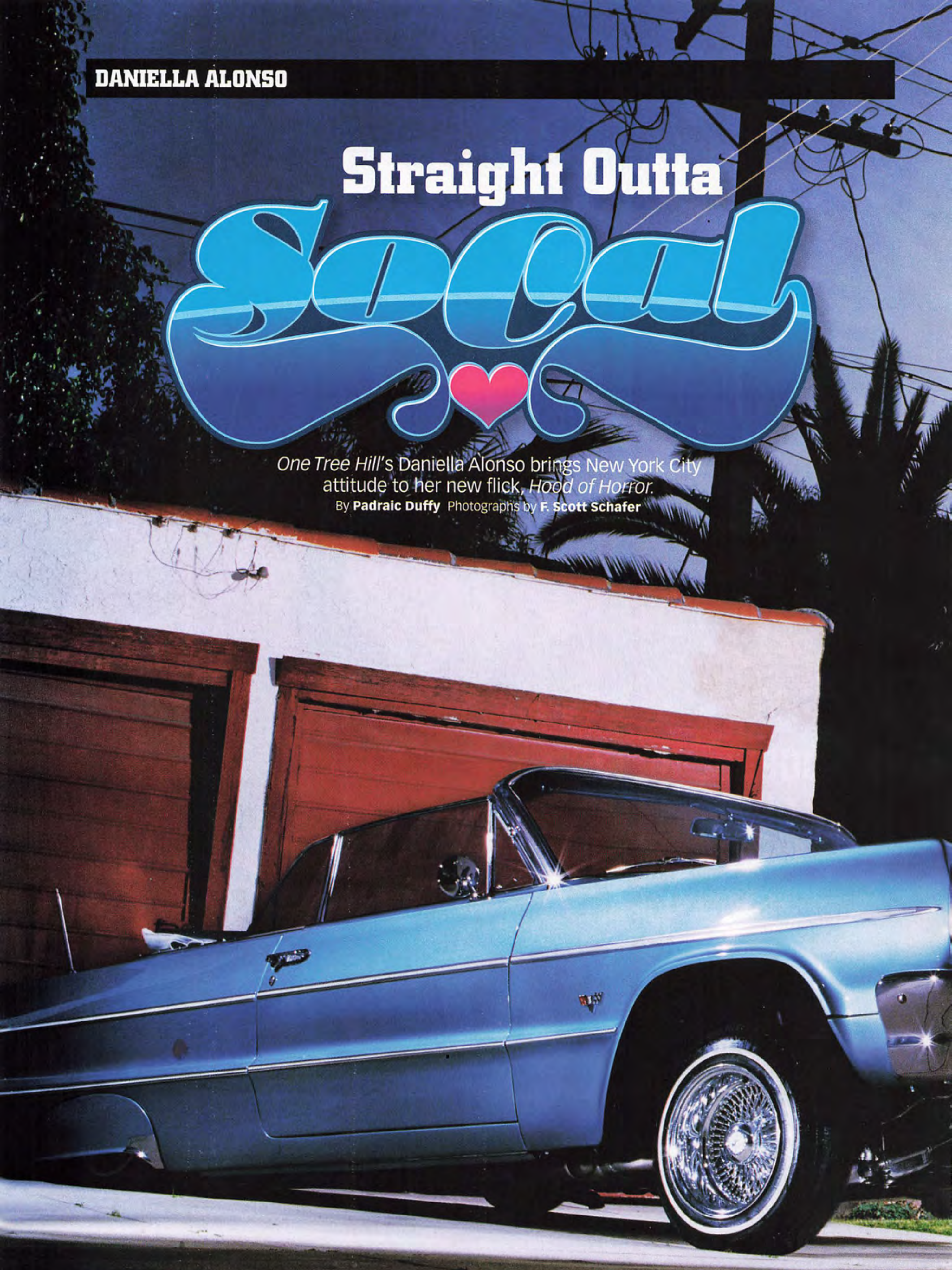
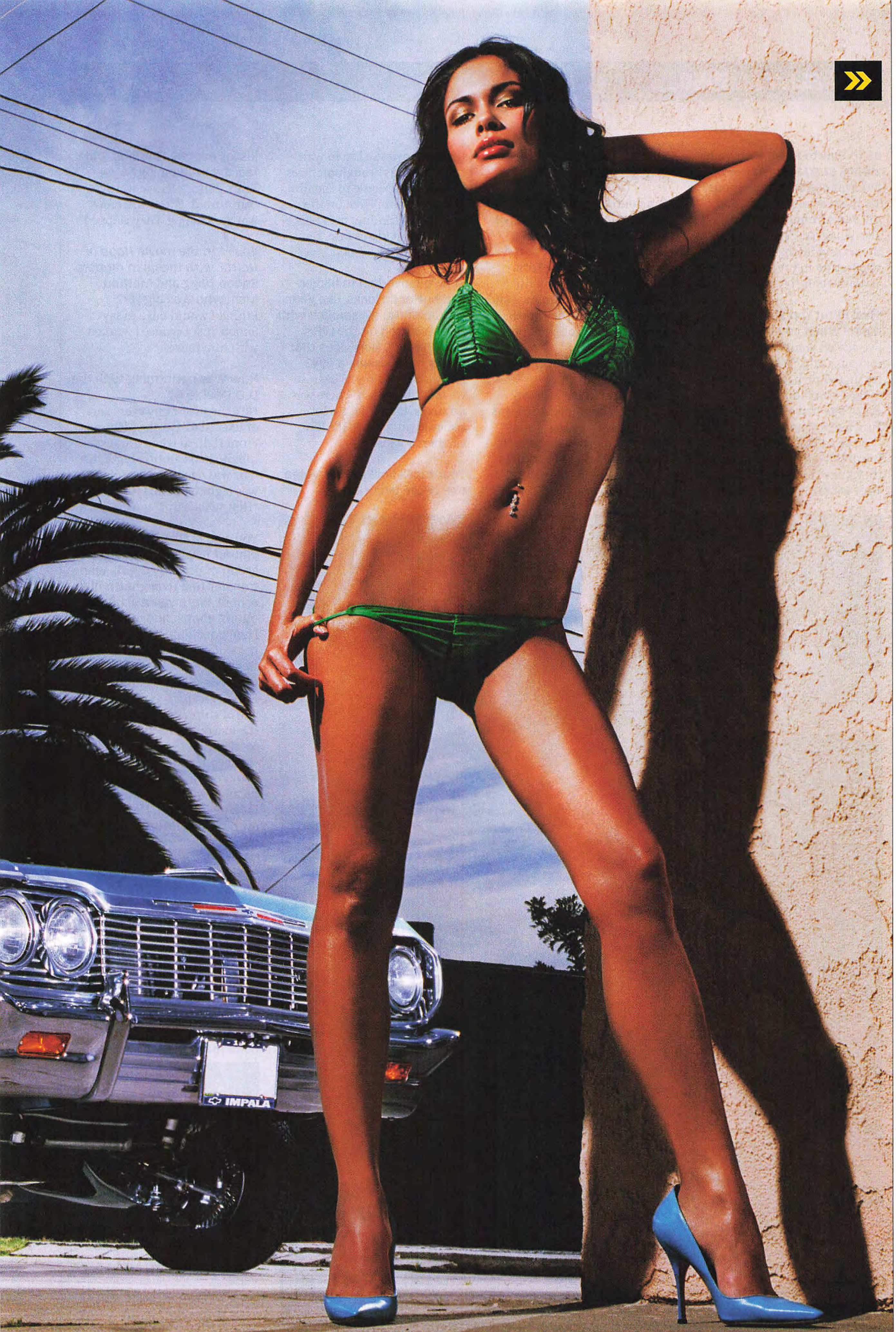


Straight Outta SoCal

One Tree Hill's Daniella Alonso brings New York City attitude to her new flick, *Hood of Horror.*

By **Padraic Duffy** Photographs by **F. Scott Schafer**



IMPALA

You're Puerto Rican, Peruvian Indian, and Japanese. How did that combo come about?
My mom's Puerto Rican and my dad's from Peru, but he's also Japanese. Peru possesses the second-largest Japanese population in the world, so it's actually really common.

Viva, Peru! You started to model when you were 15?
I've always wanted to act. My manager said, "You should try modeling because you can make extra money and it's easy." She had a friend at the Ford agency, and they told me, "You're a little short, but OK." It worked out perfectly because they knew acting came first. They weren't crazy with the calls, but they still gave me the really good ones.

As a young girl tossed into the fashion biz, did you have to deal with any creeps?
Not really. It's the way I carry myself. I'm from New York. People can't get away with anything with me. I'm nice and professional, but they know quickly it's not gonna happen.

What was the initial acting gig you scored?
It was a film called *Academy Boyz.* It was crazy because I was 16, and it was my first time leaving home. It was so much fun. When I was 11 I had the biggest crush on this teenybopper actor who was in some Disney movie. So I'm in wardrobe looking through pictures of the other people in the film, and he's there! Then on the first day of filming, my character almost kisses him. I'm thinking, *Are you kidding me?*

You've moved on to bigger and better lip locks, like your character Anna's smooch with Hilarie Burton on the WB's *One Tree Hill.* How does that compare to kissing a guy?
She is the coolest girl ever, so we had fun with it. There was no stress. It's actually a lot easier kissing a girl. It's like, OK, here's a kiss.

Your tonsil hockey was voted one of the best same-sex kisses ever by *TV Guide.* Did it feel award-winning?
Yeah, definitely. We were committed. The entire crew was very happy. They clapped.

You're in the movie *Hood of Horror* with thespian rappers Snoop Dogg and Method Man. Who was higher?
I think I would have to say Snoop. Just because I worked with him more.

How was performing with the D.O. Double G?
He's the nicest guy ever—sort of like a dad. He plays Hound From Hell, so when I first saw him he had vampire teeth, his hair was dyed blond, and he was eight feet tall. I just went, "Hey, what's up?"

You also star in the MTV film *All You've Got,* about a group of privileged girls who transfer to a rival ghetto high school. Were you a scrapper during your school days?
I had one fight—with a boy, not even a girl. In fourth grade this one boy had a crush on me, and I didn't like him. At a Halloween party, I was eating a bag of chips, and he slammed the bag out of my hands. I was so mad that I went into the classroom and threw all his books on the floor. He came in, and I was just sitting there looking innocent. He came over, picked me up with the chair, and threw me.

Besides throwing you, how do guys piss you off?
The biggest turnoff for me is people who can't hold their liquor. That's just not cool. And shirts with no sleeves. *Why?*

What do you like in a man?
I like people who are funny. Someone who's sweet, sincere, intelligent. And good looks don't hurt, you know? M

"Show us your butt tattoo. Now!"

MAXIM ONLINE

MAXIM TV
Watch video of Daniella at **maximonline.com.**

Styling, Karen Shapiro; props, Kyle Kannenberg; hair, Christophe Saluzzo for cloutieragency.com using Bumble & Bumble; makeup, Melanie for avantgroupe.com

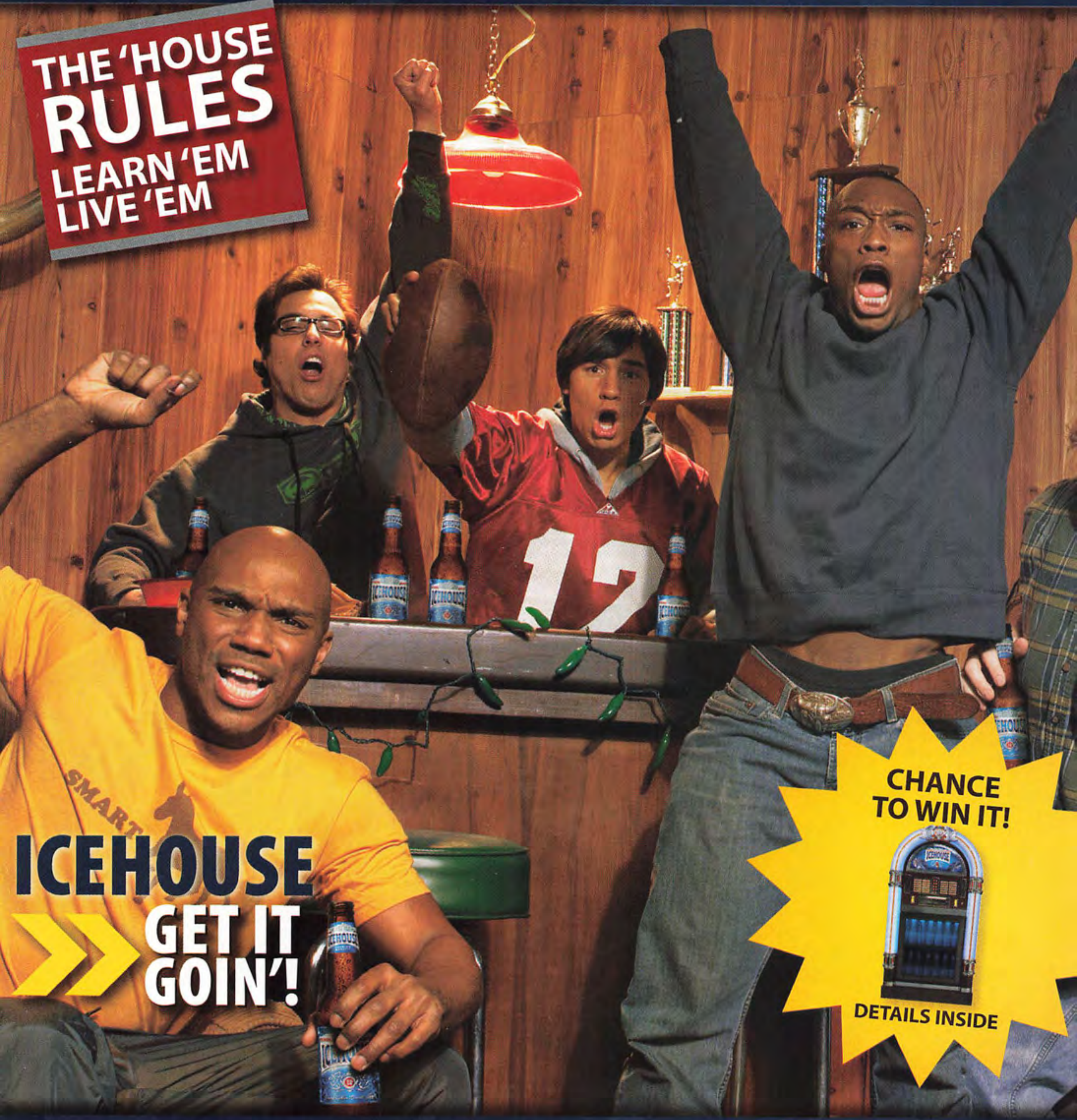
'The biggest turnoff for me is people who can't hold their liquor.'

'It's actually a lot easier kissing a girl. It's like, OK, here's a kiss.'

SPECIAL ADVERTISING SECTION

REVV

MAXIM'S ULTIMATE PRE-PARTY GUIDE



THE 'HOUSE RULES

LEARN 'EM
LIVE 'EM

ICEHOUSE
GET IT GOIN'!

CHANCE TO WIN IT!

DETAILS INSIDE

TURN THE PAGE TO THROW THE PERFECT PRE-PARTY

» A MESSAGE FROM MAXIM'S PARTY EDITORS

Is that the smell of BBQ and a reggae beat wafting through your window? Can it be? You peek outside and … whoa… the sidewalk is crawling with girls in belly-baring baby tees. And you can see thighs. Thighs! My friend, summer is here…

And summer means more than 15 hours of daylight and your pants sticking to your ass more than you would like. It heralds party season. The season when happy people get busy arranging group activities: the concert, the club, the ball game, the beach house, whatever. But your mission this summer is to leave the main event wrangling to someone else and focus on the warm-up, the pregame, the party BEFORE the party.

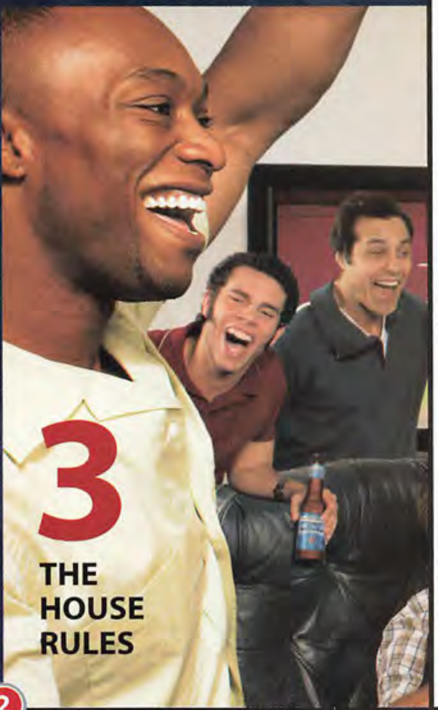
Fun is a serious business, and we are here to show you how to get a party started right. The night can be won or lost in those few hours when men gather and herd in order "to go somewhere else." It could be your apartment or a parking lot, a hotel room or a stretch limo, depending on what is to follow. Wherever you are, we call this preparatory period The Revv-Up.

We've thrown together our best advice, games, and gear to get your bang started. So read on, get revved and ready. And remember, the man who is the wizard of the wind-up is bestowed with great honor, respect, power and, yes, undeniably hot women.

Evan + Brian

Evan and Brian, Maxim Radio
SIRIUS Satellite Radio, Channel 108

» CONTENTS



3 THE HOUSE RULES

4 HOW TO THROW THE PERFECT PRE-PARTY

You can't just tap a keg and hang some speakers out the window. Our guide to revving up the action no matter the occasion.

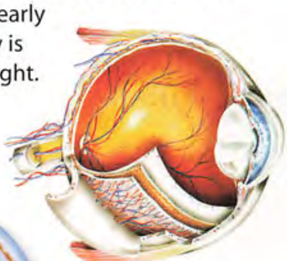
ICEHOUSE
ICEHOUSE
ICEHOUSE

5 WORTHY OR WIPEOUT?

You've got to know when to hold 'em—and when to fold 'em.

6 THE PRE-PARTY AND THE HUMAN FORM

How to read the early signs that a party is getting started right.



7 THE ROCK BOX COMETH

Under the hood of the meanest party machine on Earth.

The House Rules

Verily, we hereby proffer the Icehouse pre-party mandatories.

1. Tailgating out of a minivan is permissible if you remove the backseats and turn the car into a nine-foot cooler with Icehouse.
2. You are not called by your proper name of James Randolph Morrison the third. You are called by your nickname—Melonhead.
3. Coasters aren't to protect furniture. They're weapons for dumb and idiotic comments made during sporting events, movies or video game challenges.
4. You may elect to wear a crisp starched shirt and tie. Your buddies may elect to give you an incredibly painful wedgie.
5. A man suffering a 66-3 drubbing in the fourth quarter while playing football on the game system of choice will take his beating like a man.
6. The only permissible vegetables are potatoes in the chips and celery with the wings.
7. Man hugs may take place only in the event of a game-winning home run, goal, touchdown or gorilla dunk. And then only briefly.
8. When the pre-party is over, the host will never, ever say, "I'll meet you guys later—I've got to straighten up first."
9. When you're asked to throw in cash to pay the pizza delivery guy, the following are acceptable responses:
   - **a.** Anyone got change for a hundred?
   - **b.** I'll stop by the ATM and pay you back.
   - **c.** I left my wallet in the car.
10. Exaggeration to the point of bald-face lying is actively encouraged.

ICEHOUSE
PREMIUM QUALITY

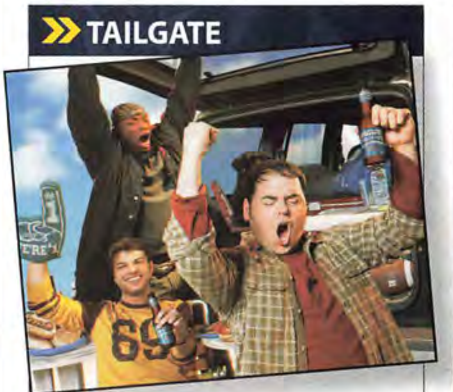
» YOU MAKE THE RULES!

If you have read this list and think, "Hey, I've got a couple more really cool ones to add," well, we'd like to know what they are! So send them to us at **icehouse.com.** If they make the cut, we'll add your pre-party mandatories to the list in a future issue so you can tell all your friends, "Hey, look, I'm in *Maxim*—and I'm wearing all my clothes." See www.icehouse.com for official rules and details.

REVVIN' UP SOME PRE-PARTY!

How do you transform a bunch of guys kicking back before the party starts into an adrenaline-fueled wind-up? Here are six ways to get it goin' on!

» TAILGATE



Football season isn't just an excuse to sit around on Sunday grilling meat, inhaling cheese puffs and downing ice-cold beer. It's an excuse to do it in a parking lot! To be the Pied Piper of the pregame, get all the necessities.

CHOOSE a parking spot at the end of a row so you'll be able to spread out.

FREEZE a few gallon jugs of water the night before; they'll keep the Icehouse cold in the cooler.

GRILL hot dogs, burgers, brats and chicken—nothing fancier.

PACK a TV and a gas-powered generator (or jumper cables if you're listening to the game on the car radio).

» BEACH BASH

The party may be happening at the shore club but the true pre-party professional never let's the ladies leave the beach.

BUILD a sandcastle with an ice moat full of beer.

COVER the ground in blankets.

BRING a shovel. Yes, a shovel. And dig a big hole, fill it with wood and…

IGNITE a bonfire.

Then break out a ukulele. You don't have to know how to play the thing. Once the sun sets and the women gather 'round, just hum the theme to your favorite song and pluck a few strings. Instant Big Kahuna!

» BACHELOR PAD

You've landed in the Cheapo Palace Motel, Las Vegas. You're way off the Strip, and it's up to you to turbocharge this send-off for your doomed buddy into a night of opportunity for the rest of you!

STOCK the mini-bar with Icehouse. Make sure you stop at the quikki-mart.

BUY cigars and a bottle of that body spray you think the girls love.

DIAL every old college friend in your little black book that moved to Vegas.

GRAB a jar of stripper glitter. Just remember to wash your face before you return to the airport.

» HIP-HOP HOP-UP

You've got plans at 11 to watch the show you paid good money to get into. But before that you're the opening act.

RENT a tricked-out stretch SUV limo with a driver (or get your Mormon cousin to chauffeur the limo).

INCREASE the interior heat and pump up the volume.

BUST OUT the bongo drums.

STOCK a bling-bling bucket (available at fine retailers) full of Icehouse.

Admission's free for your own private concert on wheels—so invite some groupies! Draft the driver to man the music, and take over the bongos yourself, big guy. All you need are ladies holding lighters during your big solo.

ICEHOUSE
ICEHOUSE
ICEHOUSE

» HOG PIT BBQ

Slow-cooking meat and a big old fire: two of the three basic necessities of *Homo erectus*. But the Sunday BBQ can be ho-hum—so you have to go with the whole hog!

FIND a giant cast-iron pig smoker or spit roaster (go online, dude).

BORROW an Algonquian bark canoe and fill it with ice and beer.

BUY horseshoes.

HIRE a mariachi band.

Marinate the pig in Icehouse overnight, chuck it on the BBQ, then play lawn horseshoes all day. Let those Mexican troubadours kick off a limbo party, and have the women go first.

» VIDEO GAME CHAMPIONSHIP

You have an hour before the cab arrives to take you clubbing. Plug in the controllers and get ready to lay down some serious smack.

BUY a giant HD projector and wireless controllers.

HAVE Icehouse at the right hand of each competitor.

LITTER snacks everywhere.

WARNING: No girls will set foot within 100 yards of this party. But who'd want them messing with your unbeaten record?

» IN DA APARTMENT

Before you hit the scene tonight, get things really happening in your own pad.

APPOINT your own personal DJ with all the hot new music.

SET UP an Icehouse open bar.

CONSTRUCT a dancer pole and platform.

INVEST in a bouncer and a velvet rope. Nothing attracts the fairer sex more than a big guy out front and a line to get into your house.

» LAST-MINUTE TIPS
HOW TO GET IT GOIN' ON!

GET FRIENDS
If you don't have some, make some—or just use puppets.

TEXT MESSAGE
"Yo Baby! It's goin' OFF!" to every girl you know in a five-mile radius.

CHUCK EVERYTHING
not bolted down into the closet.

STOCK UP
on ice-cold Icehouse (in case you forgot).

ADD SURPRISE GUESTS
Your buddies are on the way expecting you in your shorts. Now add a few ladies to the mix…

SPRUCE UP
the cushions (ladies love cushions). Oh, and hang a hammock!

TURN OFF
the TV and pump up the music.

LOOK AROUND
man—it's a party!

» WORTHY OR WIPEOUT?

Know what situations are worth kick-starting into a blowout and the warning signs of a snoozefest.

KUNG-FU MOVIE MARATHON

WORTHY!

CLEANING YOUR AUNT'S GARAGE

WIPEOUT!

YOU FOUND A TREASURE CHEST FULL OF GOLD!

WORTHY!

TAX AUDIT

WIPEOUT!

GARAGE-BAND BLOCK PARTY

WORTHY!

YOUR SISTER'S HARP RECITAL

WIPEOUT!

SWEDISH ICE HOTEL FULL OF SNOW BABES

WORTHY!

THE ICE AGE

WIPEOUT!

EIGHT PLAYER VIDEO GAME DEATH MATCH TOURNAMENT

WORTHY!

NAPPING ON THE SOFA

WIPEOUT!

DJ SPIN-OFF

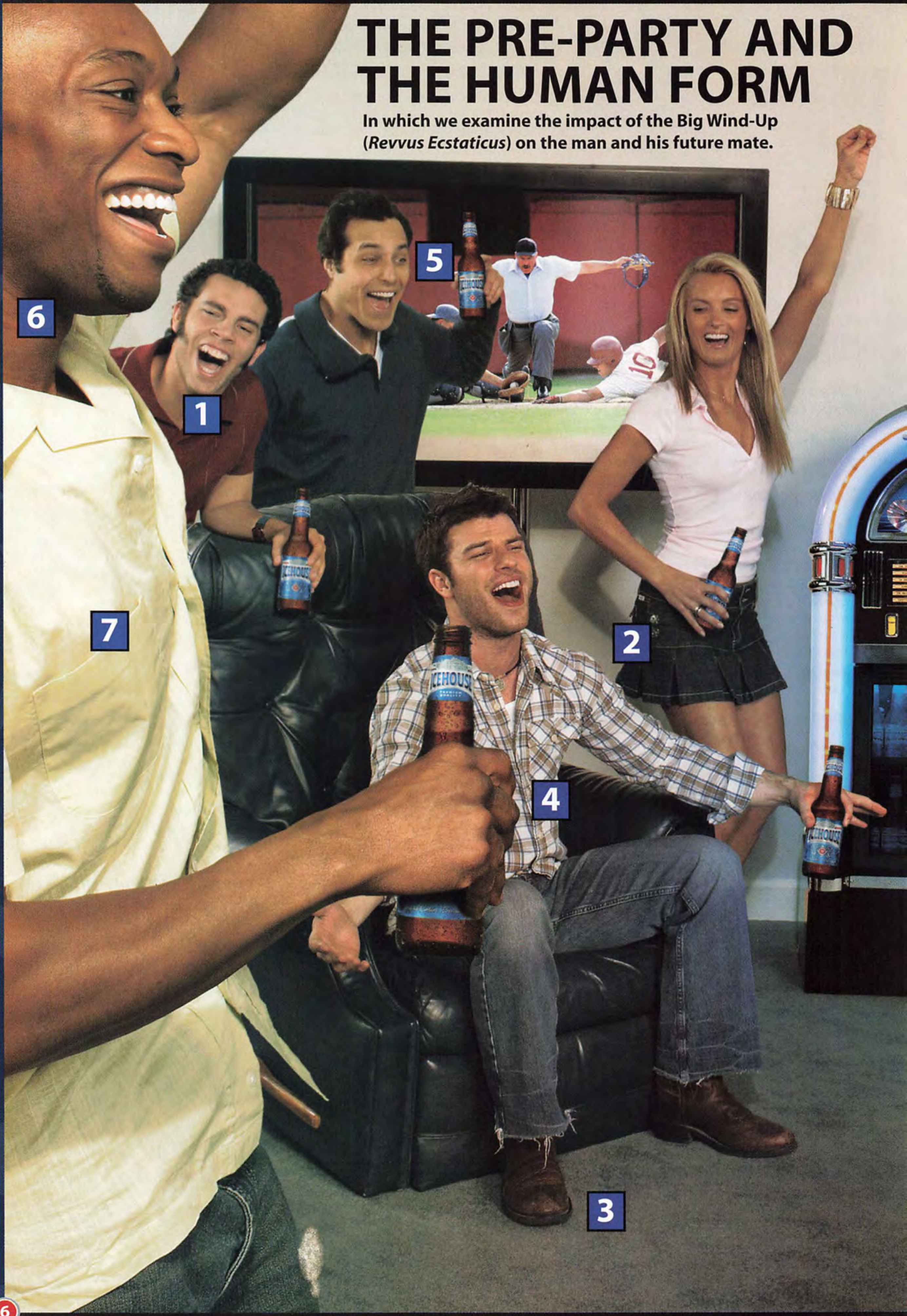
WORTHY!

TERRY CLOTH WRISTBAND KNITTING CONTEST

WIPEOUT!

THE PRE-PARTY AND THE HUMAN FORM

In which we examine the impact of the Big Wind-Up (*Revvus Ecstaticus*) on the man and his future mate.


5
6
1
7
2
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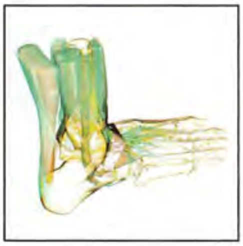
3
ICEHOUSE

1 » DRY MOUTH

In the pre-party heat, the tongue and lips lose their moisture—and yet you want the mouth to stay slick and smooth. Feed the dryness with ice-cold beverages until everything's A-OK.

2 » GLUTEUS GYRATEOUS

(More commonly referred to as Shaky Ass) Vibrations felt throughout the legs, arms and rear as the beat keeps playing can only mean one thing—it's time to rattle the rump roast.

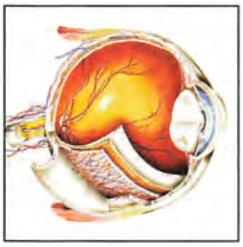


3 » INFECTIOUS FEET

Warning: this malady is highly contagious. It could lead to the shoes coming off and even dancing. In rare cases, your foot may touch hers. Infectious Feet can be cured instantly by putting on some Heavy Metal.

4 » ABDOMEN ACHES

Stomach grumblings and a strong desire to chow down: these are the primal calls of the ancient belly walls. The belly wall must be lined with wings, chips, burgers, ribs and others things found in the refrigerated cabinet.



5 » WIDE EYES

The visual nature of activities at the pre-party causes heightened interest in the peepers in anticipation of the action to come.

6 » PG EXCRETION

The Party Gland is located somewhere near the neck. When the action heats up above 98 degrees, *Aqueous crunkus* is released which gets the body preened.

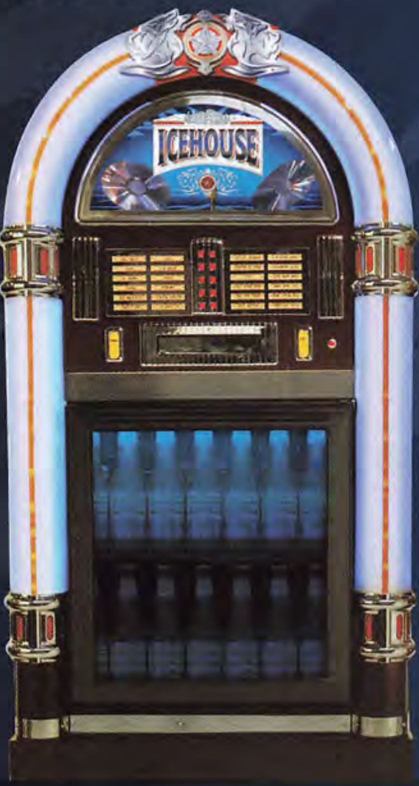
7 » THE BEAT

Can you feel it? A steady pulse quickening with heightened blood flow to the extremities means your body's been given a taste of the party life and is ready to get it goin'.

» THE ROCK BOX COMETH

You dialed all the peeps in your phone, and they're all coming over in an hour.

All you need now is music, style, a bucket of attitude and a place to store the cold ones. Look no further than the Rock Box, a futuristic MP3 player disguised as a jukebox and the perfect antidote to a polite social gathering. Turn it up; your neighbors already hate you.



» MAD MEDIA

Under the customized Icehouse crest and cool-glow old-skool neon and bubble tubes lies the secret stash: a media center beamed from the future that plays, records or stores MP3s and videos. Stock it with over 40 hours of your party anthems, your collection of gangster movies, or a network full of hip-hop vids.

» LAZY BOY

Set yourself up for a good time, the easy way: hidden out of view lies a 15-inch touchscreen panel that calls everything up at your fickle fingertips. Want to switch seamlessly from calypso to dirty south? Set up the tunes, whip out an easy chair, and let your magical musical machine do the rest.

» BAR BUDDY

Getting thirsty? Crack open the built-in refrigerator, which holds 24 cans or bottles of Icehouse in its own smooth, refreshing blue environment. Top tip: make sure you keep it well stocked with Icehouse, because it will insure your guests find you more interesting.

» TAKEOUT TUNES

Party moving from the pool to the roof deck? Pop out the MP3 player hidden inside for some go tunes. Just remember to load it up with some hip-hop; hard rock is OK, but girls need a little dance music if they are gonna stay around.

» NOW WIN IT!

How much does this instant party beast cost?

Nothing at all if you're smart and lucky. All you have to do is go to **www.icehouse.com** and enter to win.

No purchase necessary. Open to U.S. residents (except CA) who are of legal drinking age or older at time of entry. Void in CA & where prohibited. Online entries must be received by 11:59:59 PM (ET) on 8/15/06; mailed entries must be received by 8/22/06. To enter and for complete Official Rules, go to www.icehouse.com or visit participating retailers.

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Mad Foosball Before the Party in Philly

Murph whines about his ex like he's a chick. But a few games of foosball and a twelve pack shared with the guys helped get him back in the saddle. And gave us just enough time to head out and make last call.

Hoopin' it up in Clutch City

After a couple of beers, Sas learned quickly foam basketball is less about shooting and more about tackling. Like talking to girls at the bar is less about opening and more about closing.

To find out how your boys can score your pre-party pics and stories in Maxim, **go to icehouse.com for details.**

Icehouse is brewed colder and longer for the premium quality and taste you need when you're cranking it up a notch with the guys. **Icehouse. Get it Goin'!**

ICEHOUSE

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Old Spice
26
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Goodyear
Powerade

ACTION!

MAXIM'S SUMMER MOVIE PREVIEW

Movies based on comic books, sequels no one demanded, Owen and Luke Wilson get paychecks... Yup, summer is here!

By **Josh Abraham, Nick Jezarian,** and **Geoff Wolinetz**

Illustration by **Joe College**

"But I already told you, I don't date tall guys!"

X-Men: The Last Stand

STARS: **Hugh Jackman, Halle Berry, Patrick Stewart** **DIRECTOR:** **Brett Ratner**

In the supposed final movie of the *X-Men* franchise, the mutant community must deal with a newfound cure for the genetic differences that give them those rad powers. (And by "deal with" we mean "fight to the death.") That's right. Marvel's merry mutants return for a catastrophic all-out *Braveheart*-style brawl with even more characters joining the fray, including fan boy faves Angel, Juggernaut, and a blue-skinned Dr. Frasier Crane as Beast. As an added bonus, Jean Grey (Famke Janssen), who died in *X2*, returns from the dead—and she's *pissed.* But not as pissed as the comic book nerds are gonna be when they discover the filmmakers are playing it a bit fast and loose with Marvel Universe continuity as established by *Uncanny X-Men* Issue 101, where Jean dies in a return flight from the moon, to be replaced by an all-powerful cosmic doppelgänger called the Phoenix Force, which eventually turns evil and dies. Sigh. Stupid Hollywood can't get anything right.

SEE MY MOVIE BECAUSE...

"It's the last in the trilogy, it's an epic with at least 525,600 mutants, and it triggers the war to end all wars in the mutant universe. Also, Halle Berry, Famke Janssen, and Rebecca Romijn are hot as hell."—Brett Ratner

"This thing weighs more than Gordon."

Talladega Nights: The Ballad of Ricky Bobby

STARS: **Will Ferrell, John C. Reilly**
DIRECTOR: **Adam McKay**

Recipe for comedic gold? Two hours of Will Ferrell driving around in circles. Reunited with *Anchorman* director Adam McKay, Ferrell suits up in the coat of many logos as stock car driver Ricky Bobby, NASCAR's number one racing sensation. John C. Reilly plays his wingman Cal, while Sacha Baron Cohen (a.k.a. Ali G), always eager to try out a new ridiculous accent, appears as Ricky's rival, the French Formula One racer Jean Girard. The only thing that sucks about this movie is that you have to wait an entire month to see it.

SEE MY MOVIE BECAUSE...

"Who doesn't want to see a racecar flip into the air six times and spontaneously catch fire? That, and you should see my movie because you'll laugh your silly ass off."
—John C. Reilly

[MORE MOVIES]

FILM FRENZY

Hate the sun? Here are 17 more reasons to stay indoors this summer.

THE BREAK-UP

Stars: Jennifer Aniston, Vince Vaughn

When Brooke (Aniston) ends her relationship with Jeremy (Vaughn), a battle of wills ensues over their condo. Think *War of the Roses,* minus a mannish Kathleen Turner.

THE FAST AND THE FURIOUS: TOKYO DRIFT

Stars: Lucas Black, Bow Wow

In the third *Fast and the Furious* flick, cars are driven in an extremely fast manner by men who are furious after learning they were cast in the third *Fast and the Furious* flick.

YOU, ME AND DUPREE

Stars: Owen Wilson, Matt Dillon, Kate Hudson

After Dupree (Wilson) loses his job and apartment for taking a week off to attend a wedding, he moves in with the once-happy couple. Yet another reason not to marry.

NACHO LIBRE

Stars: Jack Black, Efren Ramirez

Ay, Dios mío! Teaming up with the writer-director of *Napoleon Dynamite,* Jack Black plays a Mexican holy man who moonlights as a masked wrestler to help save an orphanage. This is casting at its best.

CARS

Stars: Owen Wilson, Paul Newman

In Pixar's latest, a young racecar detours through a small town and discovers there's more to life than speed and winning. Good luck figuring out what that is. We'll be in the bathroom.

"No, no. The gay pirates are next door. We're just jolly."

Pirates of the Caribbean: Dead Man's Chest

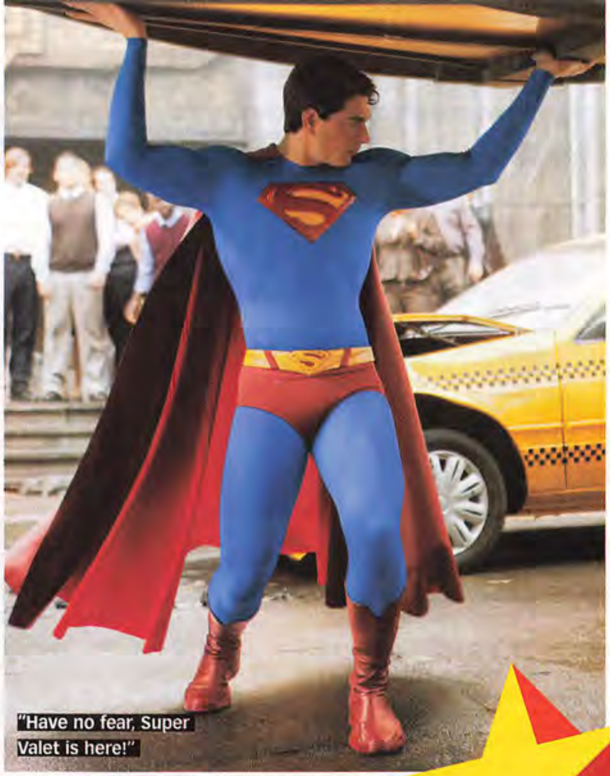
STARS: Johnny Depp, Orlando Bloom, Keira Knightley, Bill Nighy
DIRECTOR: Gore Verbinski

Normally, a cantankerous pirate with an affinity for eyeliner who makes blood pacts with rotten scoundrels is the life of the party. This time, though, Depp's Jack Sparrow owes a blood debt to Davy Jones, the legendary badass of high seas lore. Yikes! Sure to be packed with adventure, action, and smarmy one-liners from Sparrow, this is the perfect summer date movie. She gets Orlando Bloom and Johnny Depp; you get a soaking-wet Keira Knightley sword fighting.

SEE MY MOVIE BECAUSE...
"It's a funky, adventurous thriller. And you get to see me play a character the likes of which you'll have never laid eyes on before, and who should put the fear of God into you."—Bill Nighy

[WHAT THE?]

SNAKES ON A PLANE
Star: Samuel L. Jackson
With a title this ridiculous, we have to ask: Someone actually green-lighted this? But *Snakes on a Plane* is exactly what it sounds like: An FBI agent (Jackson) has to try to save a witness and a plane full of passengers from deadly snakes released by a ruthless assassin. An idea this dumb is either going to be the best thing you'll see all summer... or the worst.



"Have no fear, Super Valet is here!"

Superman Returns

STARS: Brandon Routh, Kate Bosworth, Kevin Spacey, James Marsden
DIRECTOR: Bryan Singer

After a lengthy sabbatical from Earth (or "vacation," as the Bush administration calls it), Superman returns to discover... *gasp!*...the world doesn't revolve around him. His woman has moved on, and the rest of the planet is over him. Like Grandma used to say, that's when an evil nemesis comes in handy. As Superman struggles to cope with being super in an un-super world, Luthor (Spacey) is up to his old tricks, trying to render Superman powerless. Outfitted with the iconic red cape, the *S* on the chest, and a mane full of product, rookie Routh is poised to save a studio from the cataclysmic destruction of a potentially lucrative movie franchise.

SEE MY MOVIE BECAUSE...
"I'm in it, and that's all you need to know. Just kidding."
—James Marsden

OVER THE HEDGE
Stars: Bruce Willis, Steve Carell
Another cutesy animated adventure, it's about a turtle and a raccoon that team up to save their untouched woodland home and sell loads of stuffed turtles and raccoon-themed bedsheets next Christmas.

ACCEPTED
Stars: Justin Long, Blake Lively
In this *Weird Science* meets *PCU* teenybopper comedy, a burnout loser creates his own college after he discovers he didn't get accepted anywhere. And that was how Harvard University got its start.

PATHFINDER
Star: Karl Urban
A Viking family takes a trip to the New World to rape, loot, and pillage, but when they set sail for home, they realize with head-slapping humiliation they've accidentally left their son behind with the Native Americans. *Ha, ha!*

THE LAKE HOUSE
Stars: Keanu Reeves, Sandra Bullock
In this thriller-slash-love story, Reeves and Bullock live in the same house and fall in love through letters sent via a mailbox that bridges time...Oh, God, please make the pain stop.

LADY IN THE WATER
Stars: Paul Giamatti, Bryce Dallas Howard
M. Night Shyamalan's latest stars Giamatti as a lonely man who falls for a fairy tale character. The walk of shame ensues as he helps her make the dangerous trek home.

MISSION: IMPOSSIBLE III
Stars: Tom Cruise, Philip Seymour Hoffman
How do you make people forget you're a couch-jumping crazy who turned Katie Holmes into a zombie? Blow up a freeway full of cars. Explosions are distracting like that. [+]

"Hey, you want to go hit that Sunglass Hut over there?"

Miami Vice

STARS: Jamie Foxx, Colin Farrell
DIRECTOR: Michael Mann

There have been a lot of rumors about what happened on the set of *Miami Vice,* which was hit by a hurricane and saw Colin Farrell enter rehab. All we know is that this new-school Tubbs and Crockett features heart-pumping chase scenes and half-naked chicks. That sounds good enough.

"Jesus! When is *Law & Order* not on, anyway?"

Click

STARS: Adam Sandler, Kate Beckinsale, Christopher Walken
DIRECTOR: Frank Coraci

After being given a magical universal remote by an eccentric store employee (Walken), workaholic Michael (Sandler) can fast-forward through fights with wife Donna (Beckinsale), mute the dog, and watch a busty babe jog in slo-mo. Now, that's one remote you don't wanna lose.

[WHAT THE?]

APOCALYPTO

Director: Mel Gibson

Nothing says "summer blockbuster" like an action-adventure flick that's set against the rise and fall of the ancient Mayan empire with dialogue spoken almost entirely in an obscure Mayan dialect. Why on Earth is Disney releasing this smack-dab in the middle of a season devoted to pure crap? Oh, right. Money. After all, *The Passion of the Christ* made $371 million.

[COMING ATTRACTIONS]

2007 SUMMER MOVIE PREVIEW!

Don't like 2006? There's always next year.

HALO
Universal & 20th Century Fox

Master Chief battles the legendary forces of the Covenant army in this movie make of everyone's favorite Xbox game. Pizza-faced teenage boys, rejoice!

FOODFIGHT!
Lions Gate

In this animated *Toy Story* wannabe, brand-name mascots like Mr. Clean, Charlie the Tuna, and Twinkie the Kid band together to fight the evil Brand X. Note to self: Stop brainstorming movie ideas at 7-Eleven.

TRANSFORMERS
DreamWorks

Crime-fighting robots in disguise—live-action style! Try not to soil yourself in anticipation. This is going to be huge.

SHREK 3
DreamWorks

Fiona's daddy dies, leaving Shrek and the posse to find a replacement king… Oh, you know you're gonna see it.

PIRATES OF THE CARIBBEAN 3
Disney

Johnny Depp, Keira Knightley, and Orlando Bloom return to get their pirate on for the second-straight summer.

SPIDER-MAN 3
Sony

Rumor has it Topher Grace will play Venom, while Thomas Hayden Church steps in as Sandman …and what's that we hear about an appearance by Hobgoblin? It's still too early to say for sure, but after seeing Spidey in his black costume, we're getting in line now.

THE SIMPSONS MOVIE
20th Century Fox

America's favorite animated family hits the big screen. Sure, you haven't watched it since college, but you'll be checking this one in theaters.

[MORE MOVIES]

THE DA VINCI CODE
Star: Tom Hanks

Ron Howard's blockbuster recipe: Take one part best-selling book and one part mega-superstar (Hanks). Mix liberally with stunts and hype, then garnish with critical acclaim. Serves $300 million at the box office.

WORLD TRADE CENTER
Stars: Nicolas Cage, Maggie Gyllenhaal

It takes beanbag-size *cojones* to release a movie about September 11 in the summer. Then again, this is an Oliver Stone movie. What else would you expect?

PULSE
Stars: Kristen Bell, Christina Milian

In this remake of an Asian horror flick, people log on to a Web site and then start succumbing to all kinds of supernatural scary stuff. If that sounds like a cheap ripoff of *The Ring,* well, that's because it is.

A SCANNER DARKLY
Stars: Keanu Reeves, Woody Harrelson

Philip K. Dick's paranoid sci-fi mind-fuck comes to life in this stylishly animated flick, proving all you need is a team of digital animators to get a lively performance from Keanu.

MY SUPER EX-GIRLFRIEND
Stars: Uma Thurman, Luke Wilson, Anna Faris

A dumped superheroine (Thurman) uses her powers to torment her ex (Wilson). Girls—first they stomp on your heart, then they go out and revenge-fuck Aquaman.

CLERKS II
Stars: Jay, Silent Bob, Ben Affleck

Remember that asshole video store clerk Randal and his whiny convenience store pal, Dante? Well, in this sequel both are still minimum-wage slaves. Look for director Kevin Smith to join them if this tanks. ■

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WE WANT ANSWERS!

Wilmer Valderrama

Breaking up with Lindsay Lohan. Eating cow eyeballs. Being pleasured by an Irish setter. Leaving a million-dollar job. With the end of *That '70s Show,* Wilmer Valderrama is finally ready to speak in plain English.

After eight years *That '70s Show* is going off the air. What was day one like?
I'd never seen a soundstage that big in my whole life. All of us were scared shitless—none of us knew how to hit a mark. So we learned it together. Back then we were just happy to have a job.

And you barely spoke English, right?
Yeah, my accent was *so* strong. One time we were screwing around, and the director was getting mad. So I told everybody, "Fuck-ass people! Fuck-ass!" Everybody cracked up, but no one told me I was pronouncing "focus" wrong for four weeks. I was like, "You guys are dicks. That's awful. Picking on the poor foreign kid."

How sick are you of wearing polyester?
Oh, my God. Everyone else looks supercool and hip...and I got that sweater vest. I got screwed. I can't do it anymore, dude.

So that means no Fez spin-off?
Some people from Fox brought up the idea, but we closed that chapter. If Fez did have a spin-off, he'd still be working in the beauty salon, and at night he'd be a superhero. With disco moves.

Now you've got a new show—*Yo Momma*—on MTV. What's the secret to a really good "yo momma" bust?
You need to have that sting that makes the crowd go, "Oh, shit!" Be original. You can't just say, "Yo momma's so fat her blood type is Ragú." That doesn't work.

Pop quiz time! Complete the following sentence: "Yo momma is so_____."
Your momma's so black she gets her tattoos done in chalk.

You're also doing a remake of *CHiPs.* Have people always told you that you look like Erik Estrada?
It's been a running joke for most of my life. When I was 14 I was in Venezuela watching *CHiPs* in Spanish, and I thought if there's any superhero I would like to play, it's Ponch.

Uhh, Ponch isn't exactly a superhero.
Look, Ponch is a superhero to me, OK?

What's your next movie, *The Darwin Awards,* about?
There's a Web site that gives awards to the weirdest deaths. Joseph Fiennes plays a detective, Winona Ryder plays an insurance agent, and I play a cameraman who follows their investigation of the deaths.

What's your favorite Darwin Award?
Well, this guy was trying to get his Irish setter to give him a blow job and...

Ah, the peanut butter on the dick trick.
Exactly! And the dog rips it off, and then the guy bleeds to death. Why would someone do that, dude? How little game do you have to have?

You certainly appear to have some game.
[laughs] I knew that was coming!

Well, you once picked up a magazine and read that Lindsay Lohan and Ashlee Simpson were fighting...over you.
It was flattering, man! But it wasn't true. When I broke up with Lindsay, there were all these rumors that I was making out with Ashlee—but we weren't. We dated each other years ago.

Why'd you break up with Lindsay Lohan?
It was things every couple goes through—we were young, and it was bad timing. But we still talk. I'm there if she needs me.

Did starring in the upcoming *Fast Food Nation* change your diet?
I'm not fazed by that—I grew up on a farm in Venezuela, man. When I was 10 years old, we'd pick out a cow and *boom!* They'd hit it in the head with a hammer, lift it up by the back legs, and skin it in front of us. Then I'd take the head home to make soup.

Why the head?
Well, you use the eyes. The soup is good! It's got protein and vitamins, and there are crazy minerals in there. When you're really poor, you gotta eat everything.

So you were really poor in Venezuela?
We were middle class in Venezuela, but we sold everything we had to come to America. We struggled a lot. There were five of us in a two-bedroom house, so I thank the Lord *That '70s Show* came along. Now we can afford dinner every night, instead of every other night.

But now you make six figures an episode and own Chuck Norris' old house. Give us one reason we shouldn't hate you.
It's simple—I never had any of this before. I'm doing everything anyone in my position would do. I'm self-made, man. I can take that to my grave. I did this on my own.

***Newsweek* determined that 74 percent of your fame was due to your love life. Does that piss you off?**
No. Everybody thought I was Fez until people started to care about who I was dating. If anything, my career blossomed because of the tabloids. Now I'm able to make a transition from being a Screech or Urkel type into a leading man. When was the last time you saw that?

How do you pull all those chicks?
Be different. Everyone wants to be the cool guy, especially in this town, where half of the business is about who is wearing the latest this or the latest that. I ain't about any of that shit. I don't take myself very seriously. Like if there are 10 people in front of me and only two people laugh at my joke? Then that's who I'm targeting. Everyone always says, "Oh, no, just be yourself." But it's so true, man.

Having a giant wang can't hurt, either.
There's no way this won't sound cocky in print, but, hey, my nickname *is* Big Wil.

Styling, Justin Ducoty for Bardeen Agency; prop styling, Kyle Kannenberg; grooming, Marc Bautista; hair and makeup, Jacqueline Sheppard

Interview by **Eric Gillin** Photograph by **Mark Mann**

'I was watching *CHiPs*, and I thought if there's any superhero I'd like to play, it's Ponch.'

the LIVING LEGENDS of SEX

While the late NBA man-whore Wilt Chamberlain set the standard with 20,000 booty calls, a number of up-and-comers are making a run at the record. Check out the living contenders.

By **Sean Cunningham** Photograph by **Joe Toreno**

10

BILL WYMAN

CONQUESTS: 1,000-PLUS

In 1965 the Rolling Stones calculated that in a two-year period, Mick Jagger had mounted 30 different women, Keith Richards six, rhythm guitarist Brian Jones 130, drummer Charlie Watts none, and bassist Bill Wyman 278. "You used to have three or four a night sometimes," Wyman said recently. "You'd spend a couple of hours with them and say bye. Then about half an hour later you'd say, 'That one in the red dress.'"

9

EARVIN "MAGIC" JOHNSON

CONQUESTS: 1,000-PLUS

The 1,000-plus number for the hard-court wizard who led the Los Angeles Lakers to five championships is a conservative estimate. One report puts the total at up to 500 shtups a year for a dozen years—much of it done, as we all know, without the benefit of condoms. Still, Magic has stayed strong in the face of adversity and proved that an HIV-positive man can survive and even host the worst talk show of all time.

8

LEMMY KILMISTER

CONQUESTS: 1,200

Most guys on this list can be described as handsome. Not Mötorhead frontman Lemmy—unless you have a thing for James Gandolfini–size facial warts. Yet this rock god is pure catnip to the ladies. His secret? Maybe it's his technique: "I like stroking rather than banging." Thirty years after founding Mötorhead, he has 1,200 conquests and a Grammy, proving that music lessons are a tremendous investment. [+]

Styling, Ligia Morris for therexagency.com; prop styling, Kyle Kannenberg; hair and makeup, Kim Goodwin for cloutieragency.com

[DIRTY TALK]

The Master **Speaks**

Mötorhead singer Lemmy Kilmister explains what makes him irresistible to women.

You popped your cherry when you were 18. How'd it happen?
On a beach. In the rain. It was miserable, and that sand gets everywhere, you know.

And since then you've scored 2,000 women...
I never said 2,000. I said 1,000. It's probably 1,200 or so now. I've been at it a long time and I was never married, so there hasn't been any time off.

Does a guy have to be good looking to impress the gals?
It's not so much looks as it is making them laugh. Chicks don't give a fuck about handsome in the final analysis. It's because they take the makeup off every day, and they know how deep handsome is.

You have a reputation for being considerate with the ladies, which isn't the case with many rock stars. What's the most unchivalrous thing you've observed?
I saw the whole Ozzy Osbourne crew go through a chick once. But she was up for it, so what the fuck do you do? If a guy fucks nine women in an evening, you'd say he was a hero. But if a chick does it, you'd say she was a slut. I don't believe it, and it's not fair. Women have multiple orgasms, which we don't have. And yet we're the ones tomcatting all over the place just so we can have our moment.

Have you regretted any of your conquests after the deed was done?
It's like the saying: I've never gone to bed with an ugly chick, but I've woken up with a few. Our lighting guy has a funny one. There were these two chicks who followed us around in Germany. We called them the Monsters of Rock. One of them had three teeth, the other one was bald, and they were both fat. One night he called one of them, desperate and drunk, and he went to bed with her. When he woke up he hid in the bathroom until she'd gone.

Who's your perfect woman, and have you done her yet?
Raquel Welch, Halle Berry, and no and no. Oh, and Janet Jackson. I haven't slept with her either.

7

JACK NICHOLSON

CONQUESTS: 2,000-PLUS

He's one of the few people to win multiple Oscars and also *do* multiple Oscar winners. Kim Basinger described Jack as "the most highly sexed individual I ever met." He also showed his Oscar to Academy Award–winning actresses Anjelica Huston, Faye Dunaway, and his *One Flew Over the Cuckoo's Nest* costar Louise Fletcher. And he's plowed through a number of Oscarless celebrities, too, like Michelle Phillips, Candice Bergen, and Lara Flynn Boyle, not to mention hundreds and hundreds of regular gals for good measure.

6

ILIE NASTASE

CONQUESTS: 2,500

This Romanian was a good tennis player (he won two grand slam titles in the '70s) who would've been forgotten (the man played frickin' *tennis*) if not for his wicked behavior. "Nasty," as he was called, had a real knack for gaining access to the ladies' love shacks, as 2,500 chicas can attest. Recently, he mused, "A lot of sex in those days was like taking a shower. You take one, it feels nice, then you forget it." Let's hear it for cleanliness! [+]

[SEDUCER'S DIARY]

"Hey, Let's Party?"

Think becoming a legend of sex is a walk in the park? Think again, Casanova.

By **Jake Bronstein**

A recent study showed that the average person has 10 sexual partners in a lifetime. That doesn't seem like an awful lot of variety, but it does beg the question: How hard is it to score with 5,000 different ladies? We gave a writer a week to find out.

"I don't show my cleavage to just anyone."

MONDAY »

6 A.M.

I e-mailed every hot local girl within my myspace.com network. Straight off, there were 34 women I was interested in rubbing bellies with; I sent them all the same note. This was going to be easy.

2 P.M.

I made a lunch date with Holly, a hot 25-year-old former intern from a past life, whom I'd bumped into the week before. I soon realized the only way this date was going to end in sex was if I forced the idea into her head. I got optimistic when she told me she was a late bloomer but made up for it in college. Then, just as I was sure I was going to get lucky, she said she had somewhere to be. We agreed to meet again later in the week.

11 P.M.

At a bar around the corner from my house, I met Lila, a 22-year-old with the most incredible breasts I'd ever seen. After some meaningless chatter, she told me she was going to meet a friend and that I should come. I decided to risk it. A few hours later, I got her back to my house, where she told me she doesn't have sex...Instead we had the kind of sex some presidents don't consider sex at all. I'm giving myself a half-point for this one.

YEAH BABY!

DAY 1: The search begins

TUESDAY »

11 A.M.

Hardly slept last night—Lila's a snorer—and she didn't leave until almost lunchtime. Maybe if I had a job I could've forced her out, but I didn't have the heart.

11 P.M.

One of my MySpace girls invited me to a party. She was stunning. Five-ten. Dark hair. Blue eyes. A model named Piper.

Figuring I'd only ruin it, I kept my mouth shut. It must've come across as bored, because she called the place lame and suggested we go to my place.

After dancing to Guns n' Roses and spilling vodka on my floor, she looked bored again. I leaned in for a kiss. Nothing.

Suddenly, another MySpace girl, Paullina, texted me.

"Can I come over?" she asked.

Plans made after 2 A.M. are always booty calls. Always.

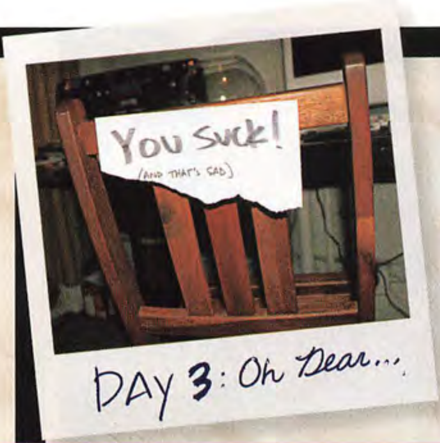
3 A.M.

Told Piper she had to go, and I hid in the bathroom while she collected her things. About 20 minutes after she left, Paullina entered my home. And 20 minutes after that, I entered her.

YEAH BABY!

Afterward, for some reason, I told her about this article. She wasn't happy. She went to sleep, and I went to the living room to watch TV.

DAY 2: Promising



DAY 3: Oh Dear...

WEDNESDAY

10 A.M.
Woke up on the couch and Paullina was gone. I was pleased with myself until I noticed a note taped to the back of my chair. In large letters it read: YOU SUCK! Then, smaller: AND THAT'S SAD.

3 P.M.
A girl on the subway made eyes at me. I followed her off the train, five stops before my own, to introduce myself. Turns out she hadn't been looking at me at all. She was checking her reflection in the window.

10 P.M.
Crashed a friend's office party. Met a girl named Emily, who confessed she had a profile on JDate, a Web site for Jewish people to meet other Jewish people for romance. Though I'm Jewish myself, I couldn't have been more turned off. Still, I suppose real playboys like Charlie Sheen answer when opportunity knocks, so I asked if she wanted to go to my place for another drink. I think we both knew the deal.

She wasn't exactly my type. It wasn't exactly inspired. It didn't exactly make me happy. But it happened. Luckily, she didn't spend the night, as I wasn't having the best track record with morning-after stuff.

YEAH BABY!

DAY4: SUCCESS!

THURSDAY

2 P.M.
Shannon, a curvaceous hair colorist, had a day off, so we went to lunch. I started the sex talk from the door, and we hit the sheets before the workday was over.

YEAH BABY!

Unfortunately, her lady bits were doing lady things. Neither of us noticed until she got up to leave. She was hardly apologetic. I was stunned.

10 P.M.
Dinner with Julie, a TV writer. We'd dated once before, and she pretty much made it clear she'd like to do the deed, except she'd just run the New York Marathon. Now that her piggies had healed, it was time for pork. That's four and a half if you're counting.

YEAH BABY!

DAY 5: Reality sets in...

FRIDAY

1 P.M.
Bumped into one of my exes on the street. She told me about how happy she was with her new boyfriend...then there were tears and something about missing me. I considered trying to convert this into another notch on the bedpost, but I was feeling dirty enough from the previous day's exploits (two girls in one day wasn't nearly as glorious as I'd hoped), and it only made me feel worse that I'd actually considered taking advantage of this situation.

10 P.M.
Decided to go out with Holly again. She was, after all, the closest thing to girlfriend material I'd come across since this whole thing started. I could imagine developing feelings for her and sleeping with her without feeling compelled to kick her out after.

Everything was going fine until I felt a zit on my forehead. I went to the bathroom to check it out, but in my drunken haze I'd wandered into the wrong bathroom. A girl stumbled out of a stall.

"What are you doing in here?" she asked.

"Sorry. I was just about to pop a zit."

"Let me get that for you."

"No. Gross. Really, don't."

We ended up kissing.

Now I was feeling really dirty. I told Holly that I was going home and left empty-handed.

EPILOGUE

I had two days left on my cock clock, but I'd had enough. For all my efforts, all I really had to show for it was a nasty note, a nasty set of sheets, and a nagging feeling I'd probably caught something nasty. I wonder if Engelbert ever felt like this?

TOTAL SCORE: 4½

Where the magic happens

HAIL TO THE CONQUERORS!

5

ENGELBERT HUMPERDINCK

CONQUESTS: 3,000

Who knew? The strangely named soft-rock sensation has had more ladies than Kid Rock and Chris Rock combined. Born in 1936 as Arnold Dorsey, he switched to the stage name Engelbert Humperdinck and achieved an endless supply of hoochies with the hit song "Release Me" in 1967. His memoir, *What's in a Name?*, includes a chapter where his wife of over 40 years discusses how his many betrayals made her feel (not good), to which Engelbert replied, "Forgiveness is one of the greatest things you can give."

4

JULIO IGLESIAS

CONQUESTS: 3,000-PLUS

Enrique's randy old dad set out to be a soccer goalie, but when a car accident damaged his spinal cord he needed to find a new line of work. He settled on music and intercourse. After winning a Spanish singing contest in 1968, he went on to sell 200 million records and boink nearly as many ladies. Iglesias is usually credited with 3,000 notches on his bedpost, but in 2004 he called the number into question, musing, "That probably was until 1976, so they didn't count the other women."

3

GENE SIMMONS

CONQUESTS: 4,600

In 1973 Gene started his band Kiss with two goals: make tons of money and score hordes of foxy tail. "I was a 24-hour whore," he once said. "All I ever thought about was sex." The long-tongued man-slut has led his group to cash in on all possible merchandising angles (get a Kiss-themed coffin!), while still tagging everything within reach. "The male species manufactures billions of sperm," he declared. "The only problem with women is they think all those sperm we make are just for them." Way to share, Gene!

2

CHARLIE SHEEN

CONQUESTS: 5,000

The son of Martin and brother of Emilio Estevez has an infamous lust for hookers. The irony is, of course, that Charlie's also quite capable of getting ladies who'll do the deed gratis. It's how he managed to rack up 5,000 pairs of boots knocked—including those of porn star Ginger Lynn and stunning soon-to-be ex-wife Denise Richards. Denise and Charlie have split, allegedly because she failed to take his observation, "You're definitely one of the hottest 1,000 or so women I've banged, baby," as a compliment (that's top 20 percent, missy).

1

UMBERTO BILLO

CONQUESTS: 8,000

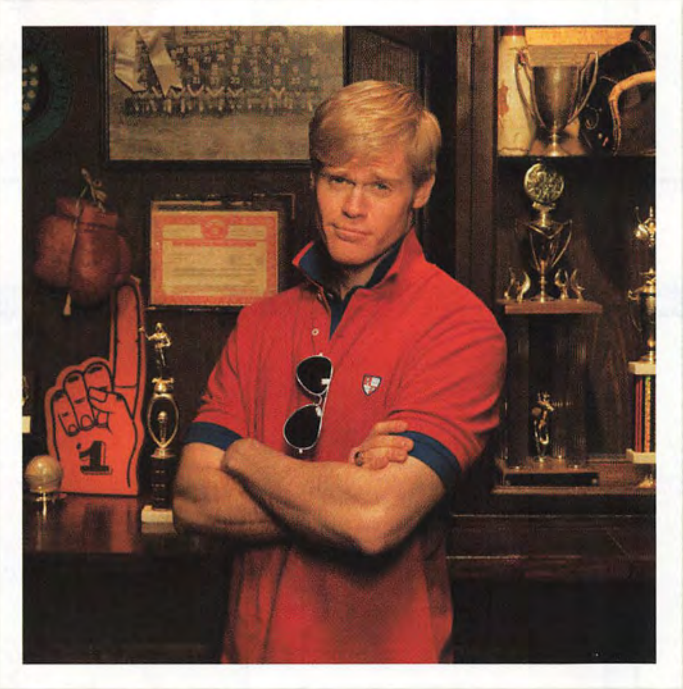
Despite lacking fame, wealth, and U.S. citizenship, this Italian hotel porter insists he's "made around 8,000 women happy," sometimes entertaining four tourists a night. Umberto, whose talents came to worldwide attention when he appeared on the British TV show *Eurotrash,* claims he inspired tremendous brand loyalty—"They crossed oceans to see me"—as the ladies repeatedly returned to sample his services. Indeed, after his Venetian employer axed him from his porterly duties, an American businesswoman rushed to Billo's defense: "I must have spent thousands in the hotel because of him!" His ex-boss remained unimpressed, complaining, "Sometimes he was too exhausted to carry the guests' luggage." Hey, the man's not a machine. ■

THE GAMEKILLERS

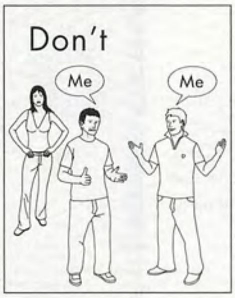
There are people out there whose sole mission in life is to cause you to blow your cool and lose the girl. They are, The Gamekillers.

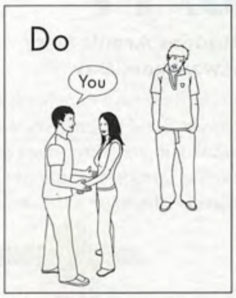
THE ONE UPPER

Anything you can do, he can do better.



With his uncanny ability to take what you said and do you one better, The One Upper can kill your game faster than any other Gamekiller, or so he would lead you to believe. If you've got one, he's got two. If you ran a 10K, he just finished his third marathon. If you went mountain climbing, he's summited Everest—without a Sherpa. While his boastful tales are enough to make a man's blood boil, The Axe Dry wearer keeps his cool by letting The One Upper's arrogance talk himself out of the picture. Silence is not only golden, it also gets the girl.





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Sex Holidays

This Summer, Throw a Party in Your Pants!

JUNE 2006

6/21

Summer Sausage Solstice

It's the longest day of the year. And longer is better when it gives your man man more time to play outside. In a tuxedo. Oh, it'll be sweaty all right. What's your point?

SUNDAY	MONDAY	TUESDAY	HUMPDAY	THURSDAY	FRIDAY	SATURDAY
4						
11 AVANTI® DAY	12 TROPICAL DAY	13	14	15	16 PLEASUREMAX WARMING DAY	17
18	19 ULTIMATE FEELING DAY	20	21 	22	23 HER SENSATION DAY	24
25 HER SENSATION DAY	26	27	28	29 PLEASURE PACK DAY	30	

JULY 2006

7/4

Happy Girthday, America!

When our forefathers beat the British, it's said that they danced pantless. That's just silly. Unless their man muskets were all buff. Nothing in the history books about that, strangely.

SUNDAY	MONDAY	TUESDAY	HUMPDAY	THURSDAY	FRIDAY	SATURDAY
						1 PLEASUREMAX WARMING DAY
2	3 TROPICAL DAY	4 	5	6	7	8
9 AVANTI® DAY	10	11	12 PLEASURE DAY			
16 ULTIMATE FEELING DAY	17	18 HER SENSATION DAY	19			
23	24 AVANTI® DAY	25	26			
30 PLEASUREMAX WARMING DAY	31					

AUGUST 2006

8/11

Rodeos Aren't Sexy Awareness Day

Rodeos do have benefits. Namely, panicky clowns. But if it's the sexy she seeks, she won't find it in a dirt ring covered in bull dookie. So saddle up, partner. The only sexy rodeo in this town is the one in your pants.

SUNDAY	MONDAY	TUESDAY	HUMPDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 ULTIMATE FEELING DAY	5
6					11 	12 HER SENSATION DAY
13					18	19 AVANTI® DAY
20 AV					25 PLEASURE PACK DAY	26
27				REMAX MING AY		

SEPTEMBER 2006

9/22

National Take Your Penis to Work Day

Have you ever explained your job to your penis? Well today's the day. But sometimes a penis can be shy in an office environment. By wearing a championship belt, he'll have all the confidence he needs around the water cooler.

durex
CHAMPION

SUNDAY	MONDAY	TUESDAY	HUMPDAY	THURSDAY	FRIDAY	SATURDAY
					1	2 PLEASUREMAX DAY
3	4	5	6	7 AVANTI® DAY	8	9
1				14 ULTIMATE FEELING DAY	15	16 PLEASUREMAX DAY
1				21	22 	23
2 SE				28	29 ULTIMATE FEELING DAY	30 HER SENSATION DAY

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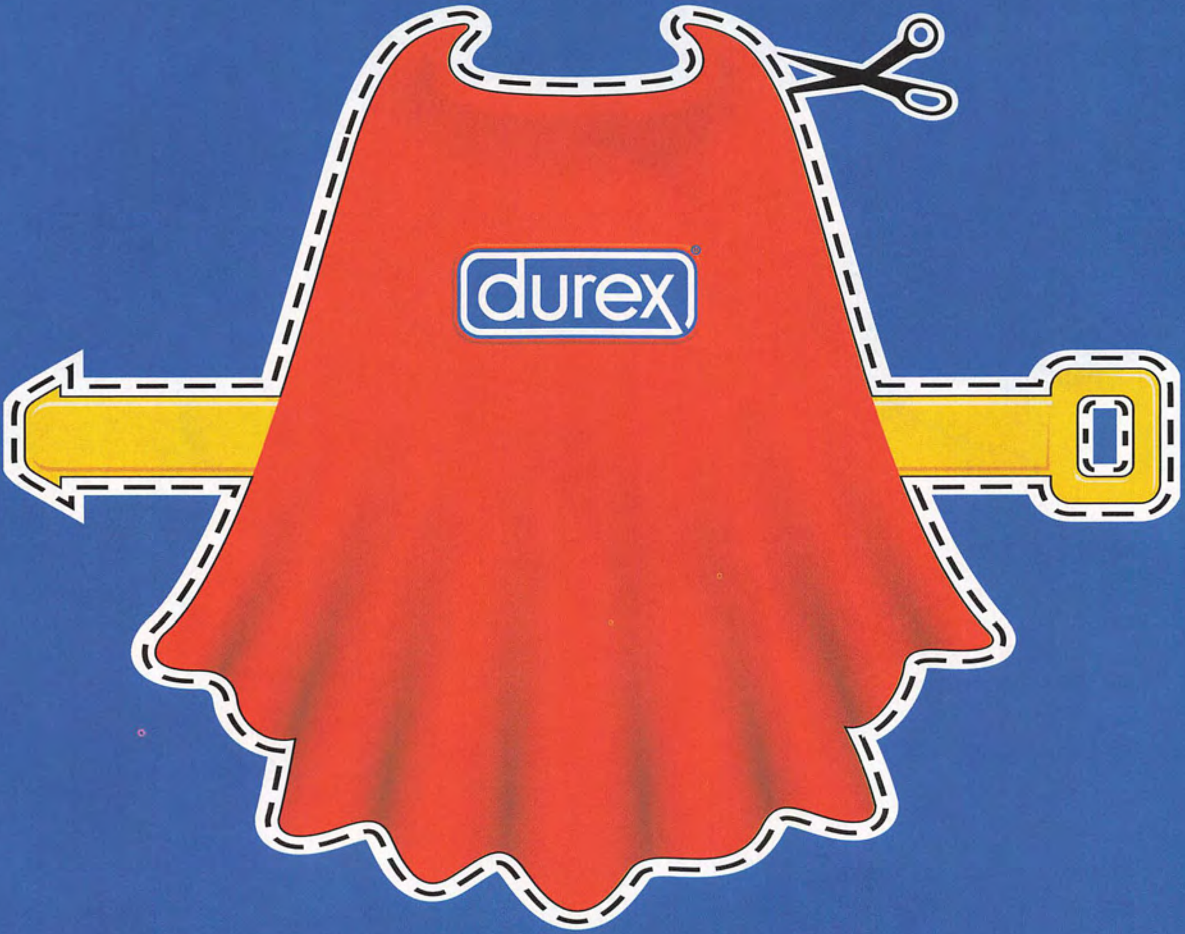

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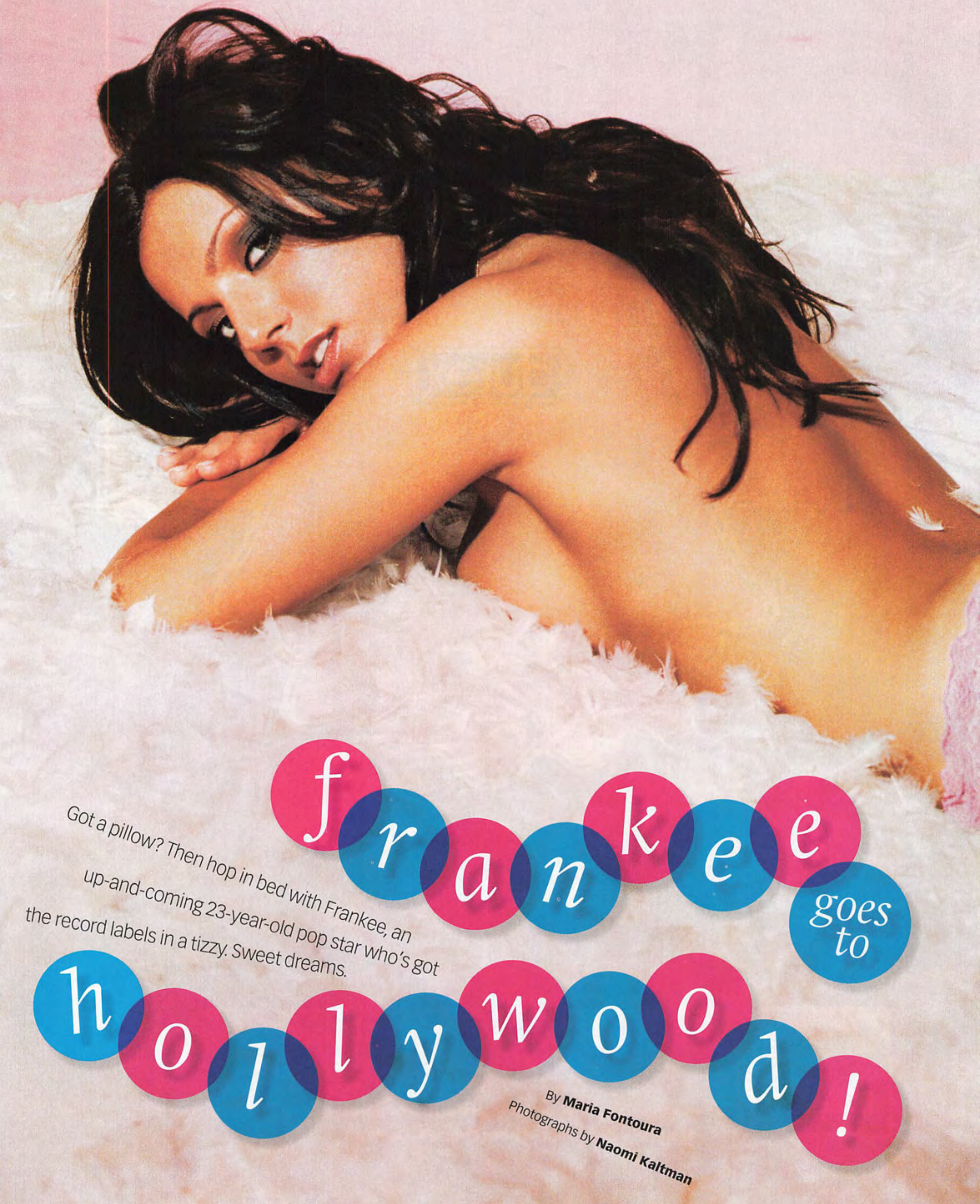


frankee goes to hollywood!

Got a pillow? Then hop in bed with Frankee, an up-and-coming 23-year-old pop star who's got the record labels in a tizzy. Sweet dreams.

By **Maria Fontoura**
Photographs by **Naomi Kaltman**

Your first hit was 2004's "F.U.R.B.," where you call your ex a bitch and say you faked your orgasms. What the...
Everyone took the song seriously, but I was just being funny. I didn't mean anything by it. Everyone goes through that angry "I hate men" phase because some guy broke their heart, but now I'm looking at the good side of life—having fun, being sexy.

We like the line "Watch me grab my ankles" from your new dance single, "Watch Me." Do you use that move on the, er, dance floor?
I'm not going to say I don't use it...I just don't use it on the dance floor. I'm sure your readers will understand.

Aren't you a nice Catholic girl?
I went to Catholic school, but believe me, that uniform means nothing. It makes you feel naughty! And I still fit into it.

We hear there's a bidding war over your new album.
I'm grateful people are giving me a second chance, because the music deserves it this time. It's a lot more fun—not so hateful. I've calmed down a lot.

Yeah, don't you live with your parents in Staten Island now?
I got into a lot of trouble when I was younger. When I was 15, my mom used to call up clubs in Manhattan and give the bouncers the name on my fake ID so they wouldn't let me in.

Any run-ins with the law?
Yeah. For fighting. I got jumped by six girls at a club when I was 16 years old. After that, I was like, *I can fight anybody!*

How many times have you been hauled down to the station?
At least three in the past couple of years. OK, five. I've probably been in 20 fights.

The cops know you pretty well, then.
Oh, yeah. I got into a huge brawl on Cinco de Mayo. When I left I thought it was over, but then I got called down to the precinct. I asked the cop, "How'd the girl know it was me?" And he said, "She pointed at the picture of you on my wall." I'd been there a few times before and some cop liked me, so he had one of my posters up.

What's your go-to move? Shin kick?
Right hook. I don't bother with hair-pulling and scratching. I took boxing lessons for a few months when I was 19.

You're only 5'1". Is it true that little dogs have more bite?
Smaller people always feel like they have to prove they're not afraid of anyone, and that worked for me when I got to high school. After my first fight, I didn't take any shit from anybody. They were like, "This bitch is crazy!"

Ever been knocked out?
I had a black eye once. I didn't think it was bad until my friend asked, "Did you get hit in the face with a Snapple bottle?"

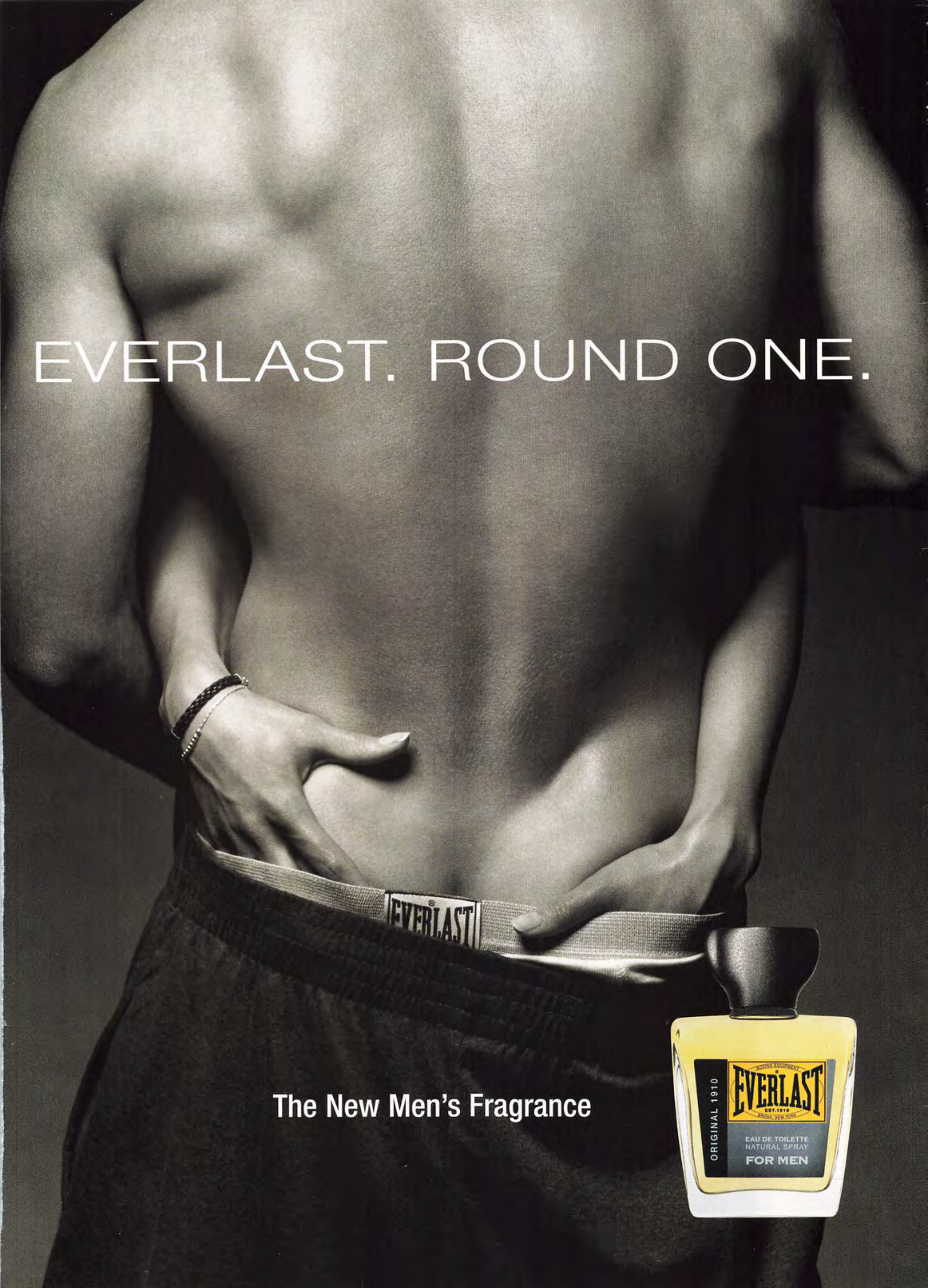
When you're not punching people, what do you do for fun?
I just went to my first Jets game. I loved it—all the aggression, the roughhousing. I like watching people beat each other up.

Go figure. Yankees or Mets?
I'm a huge Mets fan. I cried when they lost the World Series to the Yankees.

What if Derek Jeter asked you out?
He wouldn't have a shot. I saw him once in a tanning salon in Tampa. He's very cute, but I couldn't betray my Mets like that.

A tanning salon?
Yeah. I don't want to know if you wax your chest. I like a scruffy man—except for his shoes. Once I broke up with a guy because his sneakers were filthy. Look, if I'm going to walk around in five-inch heels, you can at least clean your shoes. M

MAXIM VIDEOS
Watch this Staten Island stunner shake it up at **maximonline.com.**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FRANKEE

'I got jumped by six girls at a club when I was 16 years old. After that I was like, I can fight anybody!'

The Salesman, the Robot, and $10 Billion in Gold

Bernard Keiser has poured a fortune into a hole in the ground. He plans to pull one of the world's greatest unfound treasures back out.

By **Robert Barton** Illustrations by **Big Sesh Studios**

Every morning for the past seven years, Bernard Keiser, a millionaire businessman who made his fortune by helping imprison Americans in office cubicles, wakes up and tells himself, Today is the day. That is, the day he finds $10 billion in buried gold and treasure. To look at him, you'd never guess Keiser was a born-again treasure hunter. There's no leather jacket, no weathered good looks, no whip. He looks more like a middle-aged, gregarious salesman—the kind you'd want to avoid sitting next to on a plane.

And that's exactly who the 56-year-old Chicago native is. But unlike the banal meanderings that strangers often inflict on others, Keiser has a genuinely interesting story to share. In fact, an incredible story that begins 300 hundred years ago on a remote island in the South Pacific. The way Keiser tells it, the story is one chapter short of being finished.

Located some 400 miles off the coast of Chile, Robinson Crusoe Island is a forlorn mass of jagged peaks and exotic plant life, often shrouded in low, hanging clouds. Upon approach, first-time visitors often experience déja vu, recalling the eerie images of King Kong's Skull Island. When Bernard Keiser set off on his seventh trip to Crusoe last fall, he knew something he'd never encountered before would be waiting there for him—not a giant beast, not untold fortune, but a tiny robot. [+]

Raised in Chicago by Dutch-Jewish immigrant parents, Bernard Keiser's typical Midwest upbringing didn't foreshadow a manic quest. He grew his hair long, listened to Chicago blues music, and drove muscle cars. While attending college in Florida, he noticed the ongoing efforts of legendary treasure hunter Mel Fisher, among the team to first discover the Spanish plate fleet in the 1960s. Fisher's expeditions yielded millions of dollars in gold and made him famous. Like many in Florida, Keiser read treasure books, dived, and dreamed about sunken riches. But reality eventually intervened. Young Bernie returned to Chicago and, with a loan from his father, founded a textiles company, Architex International.

"He fit the profile of an entrepreneurial type," says Michael Brill, a close friend who worked with Keiser for more than 15 years and is still an executive vice president at Architex. "Very driven, very creative."

The timing was perfect—an ambitious son of immigrants, coinciding with the growth of office cubicle culture. Businesses were adding employees, demand was high for fabric-covered furniture and room dividers. Architex pushed textiles to companies such as Steelcase, and eventually it operated a 50,000-square-foot warehouse. The money was good, and Keiser worked hard. But there was a problem: He was bored. "Once the company was up and running, he started looking for something else to do," Brill says.

Keiser has yet to find any Spanish loot (right) or a decent rain coat.

And then one day in 1996, Keiser turned on the television and was captivated by a documentary called *The Hunt for Amazing Treasures.* He watched as the program revealed copies of three letters that described a treasure on a remote island off Chile connected to a Spanish mariner named Ubilla. Two letters had turned up in England, and another was found in Chile. This last letter hooked Keiser.

"Something hit me very funny about the document," Keiser remembers. "Only someone from that time period would've known how to write it." He traveled to England, researching the letters in libraries, maritime logs, and newspaper archives. "There wasn't anything more I could find—only so much was written. Like a detective, you can only go so far." So after long days of rummaging, he returned to Chicago. But his brain continued to churn with facts and nagging questions. He was in too deep, and there was only one thing to do: go to Robinson Crusoe Island to find his treasure.

RIDICULED AT FIRST, KEISER'S CRITICISM OF THE ROBOT WAS VINDICATED. BUT HE'S STILL CALLED *GRINGO LOCO.*

BLOOD MONEY

In the early 18th century, a Spanish captain named Ubilla was in charge of ferrying booty from Mexican and South American colonies back to Spain. Along the route of a journey in 1713–1714, Ubilla stole and hid some eight million pesos' worth of his cargo in a cave on a Chilean island, at the time called Más a Tierra, now Robinson Crusoe Island. He carved an S-shaped map of South America into the cave wall. To hide his theft, Ubilla doctored the ship's manifest, lowballing the total. But before he could return to retrieve the treasure, Ubilla was killed in the Florida plate fleet storm, a 1715 hurricane that sank a group of about 12 ships off the Florida coast.

The Spanish empire that Ubilla served was built on blood—and fueled by treasure. The Spaniards enslaved conquered natives, forcing them to dig up mother lodes like the legendary mines at Potosí, Bolivia. They looted Aztec palaces and Inca temples for gold and jewels. To get the fortunes home, they sent galleons—the largest carried 1,000 tons—from Manila to Acapulco, Havana to Spain. Many sailed through the waters around Más a Tierra.

Nearly 50 years after Ubilla went down in the Florida plate fleet storm, English first lord of the admiralty George Anson ordered a sailor named Cornelius Webb to leave Britain on a secret mission: to bring back Ubilla's Spanish treasure in the name of the crown. In 1761 Webb found Ubilla's gold hidden inside a tunnel of mountain rock. Webb carved the name ANSON into the wall and added a rose shape because the treasure contained a jewel-encrusted rose.

Webb's ship set out for England, encountered a storm, broke a mast, and was forced to return to the island. Webb's men off-loaded the treasure and reburied it at a location near the original cave. Webb then sailed to Valparaiso, the nearest Chilean port, for repairs. When alerted to a mutiny brewing, he blew up his own ship, killing the crew, and rowed away on a small boat. He was the only survivor.

Webb then wrote two letters describing the Ubilla treasure to Lord Anson, but Anson died before receiving the letters, and Webb died the same year.

The Ubilla story—and treasure, if there is any—sat dormant until 1950, when the letters came into the hands of Luis Cousiño, at that time reputedly the richest man in Chile. He passed the letters down to a woman named Maria Brum, who still lives on the island today, perhaps the last living link to an 18th-century stash of gold possibly worth up to $10 billion.

That's Keiser's story. But not everyone's convinced.

"I guarantee it's bullshit," says Robert Marx, a gruff Floridian and legend in the treasure-hunting trade. ("I'm not a fucking treasure hunter," he says. "I'm a treasure finder.") He's written dozens of books on the subject, claims he reads 12 different languages, and was even knighted by

Spain for duplicating Columbus' voyage to the New World.

"I know everything that's going on," Marx says. "The number of bona fide treasure projects in South America you can count on one hand. There's nothing on Robinson Crusoe Island. This shit has been going around for years."

But then, last fall, news came that someone had found Ubilla's treasure. Or rather, something—a high-tech robot.

MAN VS. MACHINE

Arturito is a four-wheeled, remote-controlled gizmo adorned with a rotating orange light. Because the robot sort of resembles *Star Wars'* R2-D2, it was nicknamed Arturito, or "little Arthur." Its ground-penetrating sensor is supposed to identify objects buried up to 50 meters. Its owner, Wagner Tecnologías, claimed previous successes: Arturito had located a cache of illegal weapons and found the corpse of a missing businessman.

In two days of work on Robinson Crusoe Island, Arturito discovered three separate treasure locations. Media immediately fell in love with the cute robot that found the gold for Chile. There was no love for Keiser, though, who returned to the island when the story broke and was immediately besieged by the press. Reporters picked up on his local *gringo loco* nickname and made fun of his remedial Spanish. Chile's national newspaper, *El Mercurio*, screamed the headline, BERNARD KEISER: ¿EL GRAN PERDEDOR? ("The Great Loser?"). All without anyone so much as sticking a shovel into the dirt to verify the claim.

Keiser dismissed Arturito as absurd, and sure enough, the robot story quickly unraveled. Scientific experts expressed doubts as to the robot's reported "gamma-ray impulses" and "antiplasma reactor" technology. Arturito's inventor, Manuel Salinas, gave a speech at a technical university in Valparaiso and was unable to explain how the robot even worked. The professor abruptly ended Salinas' presentation, to a rousing ovation from students.

Arturito was soon shamed into oblivion. Robinson Crusoe Island returned to its leisurely prerobot pace. And Bernard Keiser went back to excavating.

MEETING THE GRINGO LOCO

A fishing boat takes me to the rocky coast of Puerto Inglés (English Port), on the north side of the island. Since 1999 this small valley is where Keiser has been digging for Ubilla's treasure. I don't know what he looks like, but Americans aren't hard to find. Only 600 people live here.

I walk past a group of Chilean excavators working with hand trowels and come to Selkirk's cave, a jagged hole in the hillside about 10 feet high. This cave was named for Alexander Selkirk, a Scottish sailor who was marooned on the island from 1704-1709. His experience formed the basis for Daniel Defoe's classic novel *Robinson Crusoe.* In 1966 the Chilean government renamed Más a Tierra (part of the Juan Fernández archipelago) Robinson Crusoe Island to promote tourism.

A small bearded man sits inside the cave on a portable stool, sipping instant coffee and smoking a Kent. It's Bernard Keiser, wearing a blue raincoat and a large, floppy hat with one side pinned up. His jeans are grubby with soil.

"Is this Selkirk's cave?" I ask.

"Well, it's called Selkirk's cave," he smiles. "But he never lived here. They just say that for the tourists."

We talk, and the subject of Arturito comes up. Keiser doesn't want to talk about Arturito. But he can't not talk about it. Because of the wired-up trash can, everyone knows about him—he's even listed on the island's tourism Web site.

"The newspapers here got it wrong, wrong, wrong," Keiser says evenly, somewhat exasperated at having to explain it all over again. "The general public is stupid. Name me one high-tech innovation that came from Chile. There's none. I told them, 'I don't want to have anything to do with that company, that machine with the little light on top."

We examine the walls of the cave, covered with names and dates and odd petraglyphs. This room is where Keiser began his research, and he believes the treasure was once hidden right here, where we stand. He points out each carving. The name ANSON. A carving of a rose. An "AB" surrounded by a diamond. "Man has a reason for doing everything he does," he tells me. "Especially in the olden days." [+]

[SPOILS OF WAR]

GENERAL ABUSE

"Yamashita's gold" is the sweetest urban legend since pulling out was foolproof.

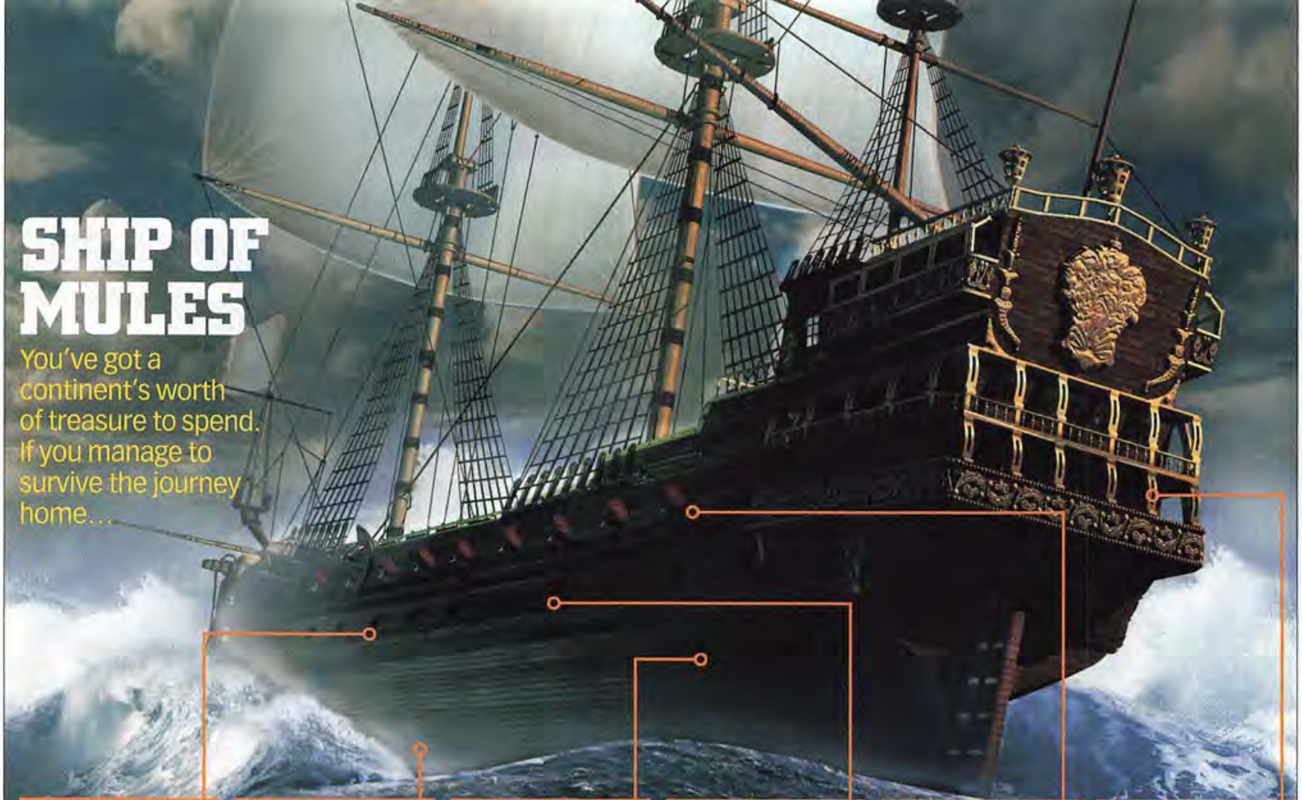
IN 1946 JAPAN'S General Tomoyuki Yamashita was hanged for allowing his troops to rape, torture, and kill thousands of civilians during World War II. But the end of one cruel legend gave birth to another. The tale of Yamashita's gold claims the "Tiger of Malaya" shipped an estimated $900 billion in plundered riches from 12 Asian countries to the Philippines after he was sent to command Japanese troops there in 1943.

Despite rumors of poisoned waterfalls, tripwires, and cursed burial sites —soldiers who hid the treasure were supposedly buried alive alongside it—fortune hunters have searched for the Tiger's treasure since his demise. In 1988 former Green Beret Charles McDougald lost two men when a section of a cave collapsed on his expedition. In 2002 a Filipino man was killed and four others were injured when a tunnel collapsed during another fruitless search.

It's not all misery and mayhem. Allegedly buried in 172 locations, there could be billions left to unearth. Several hunters have reported finding gold bars, and one lucky digger supposedly found a three-foot-tall, jewel-encrusted, solid-gold Buddha. Just keep in mind when you inevitably stumble upon Golden Buddha 2.0, the rotting skeleton clinging to its pudgy neck is all that remains of the foot soldier who died a slow and terrifying death guarding its secret. Happy curse-breaking!—*Carolyn Kylstra*

SHIP OF MULES

You've got a continent's worth of treasure to spend. If you manage to survive the journey home...



COOKING PIT

Typical daily rations consisted of wheat flour, chickpeas, beans, a few pints of wine, and boiled salted beef. You gonna eat that gruel?

BILGE

The bottom of the ship became a toxic stew of fermented human waste from sailors too lazy or cold to go in a bucket or launch over the side.

TREASURE HOLD

Silver ingots, coins, and gold bars packed galleons' guts. The king got 20 percent—which encouraged the likes of Captain Ubilla to stash contraband.

SEAMEN'S BERTHS

Sailors lived in repulsive conditions, with tiny sleeping space. On the plus side, there was no shortage of sodomy, floggings, and rats.

GUN DECK

Rifle-toting soldiers did a lot of the necessary killing, but the largest of these doom-prone treasure beasts carried as many as 40 cannons.

CAPT.'S QUARTERS

Many privileged galleon captains knew nothing about the sea, relying on lower-ranking old salts to actually run the ship. Blimey!

LOST CLUES

I drop by Keiser's room at his *hostería* to see some of his artifacts. On the door is a sign that reads, BIENVENIDO, BERNARD KEISER, with a little cartoon of a treasure chest and pirate flag. Fox News blares loudly from a TV. There's a bed, a closet, and a bathroom. This is Bernard Keiser's life. During excavation season, he lives in this room, keeping in touch with family through e-mail and phone calls. The rest of the year he lives in Santiago, processing the artifacts and having them analyzed.

We look at photos of his Chinese porcelain fragments. A lab test determined them to be 880 years old. Other fragments date from the 1600s, pieces of bottles and ceramic vessels. As he says, it's very odd to find these specific items on such an obscure island.

It's time for the big news. Keiser hands over a page with drawings of various sailor buttons. He points out a button from 1715, the same that was found among the plate fleet in Florida. He pulls out a circular tin and opens it. Inside is a small metal button resting in a pile of dirt. It's identical to the plate fleet button.

Keiser stabs at it with a finger. "Now, how the fuck did that button get here on the island? It's not just a button; it's a very particular button. Finding something that exists in one other spot in the world—the odds are a zillion to one." This is one of about 20 identical buttons, all found at the same location. His theory is that in 1713 and 1714, as Ubilla's sailors were working hard to hide the treasure, the buttons popped off their jackets.

Each button and sliver of ceramic connects to his theories. He's pretty much alone out here, but he enjoys the patience, the detective work. And he has no intention of leaving empty-handed. "Mel Fisher didn't give up," he says quickly. For 16 years Fisher searched for the wreck of one ship, the *Atocha*, off Key West. "He passed over the wreck site a number of times," Keiser continues softly. "Every morning he would say those famous words, 'Today's the day.' And one day he found the cannons. He found the silver, gold, strewn over the floor of the ocean. They're still finding things today."

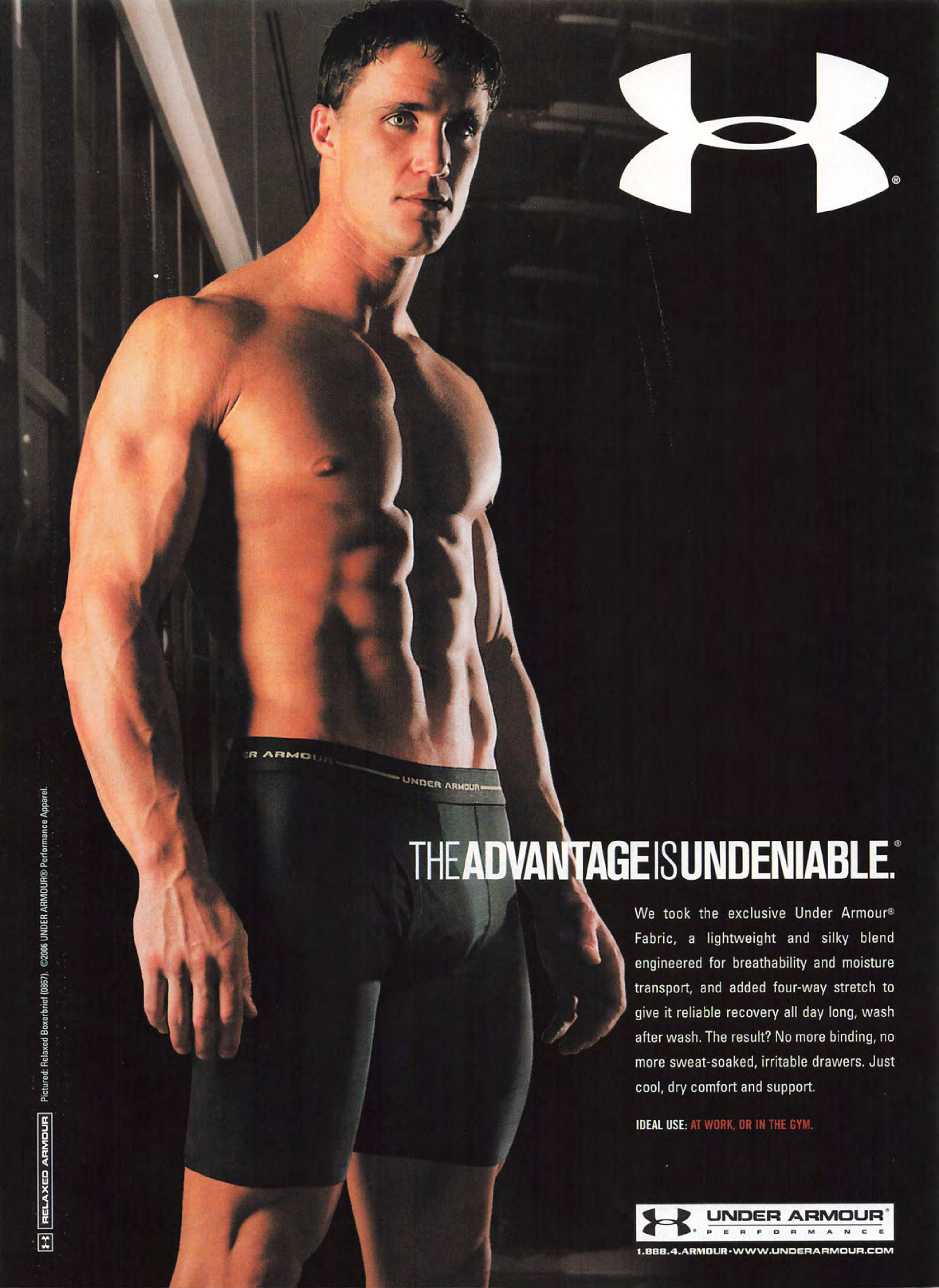
THE LAST CONQUISTADOR

There might still be a treasure here, who knows, but after the Arturito excitement, the story has receded back into forgotten mystery. When asked about Keiser, villagers mutter to each other in Spanish, without translating. It's a small community. Nobody wants to be too critical.

On a boisterous night at the Aldea Daniel Defoe bar, a group of sailors are celebrating their voyage, in 30-knot winds, from Valparaiso. Out of six sailboats, two were forced to turn back, their crews vomiting in the rough seas. So, of course, the crews who survived the trip are flush with victory and mad with alcohol. Four rowdies are downing pisco sours and pounding their fists on the bar, shouting in unison, "Juan Fernández! Juan Fernández!"

Keiser is the topic of discussion at a table of yachtistas. One of them relights his stubby Cohiba and leans into my face. "Bernard eez a nice guy," he slurs loudly. "But I theenk sometime...he believe too much, you know?"

A scant 100 yards down the dirt road, Bernard Keiser sits on the bed in his room, e-mailing as Bill O'Reilly yammers on the TV. The treasure hunter opens another pack of Kents. As his head tilts back, he exhales, and a chute of smoke fills the room—maybe tomorrow will be the day.



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Pictured: Relaxed Boxerbrief (0867). ©2006 UNDER ARMOUR® Performance Apparel.

THE HOME DEPOT
Carl's Jr.
DUNKIN' DONUTS
VICTORIA'S SECRET
Bass Pro Shops
STARBUCKS COFFEE

CHAIN STORE HEAVEN!

Sure, they've destroyed regional culture. (Did Texas and Maine always seem so strangely alike?) But they ain't going nowhere, so we've learned to love 'em. Maxim salutes America's 20 finest commercial empires.

By **Zach Dundas** Photograph by **Don Miller**

MOTEL 6
MOTEL 6
7 ELEVEN
POPEYES
SixFlags
YANKEE CANDLE company
YANKEE CANDLE
Dairy Queen
PIGGLY WIGGLY
BARNES & NOBLE BOOKSELLERS
STARBUCKS COFFEE
Denny's
jiffy lube
TACO BELL
Dairy Queen
POLICE

BASS PRO SHOPS

20

Service to humanity: Redneck fantasyland.
World domination: More than 50 locations either open or planned.
Why it rules: Because weaponry is awesome. And America's dangerously high populations of antelope, deer, elk, rabbit, trout, bear, and snipe need thinning.
Franchise fact: True to its demo, BPS is a loud and proud NASCAR sponsor.
Dark side: After visiting, you'll have the theme song to *The Dukes of Hazzard* twanging through your head for days.

STARBUCKS

19

Service to humanity: Galaxy-wide purveyor of cinnamon dolce frappuccinos.
World domination: 10,800 stores rake in more than $1.9 billion. Quarterly.
Why it rules: Self-righteous hipsters hate it. But would anyone pay more than $1 for coffee anywhere if Howard Schultz's empire hadn't taught America the difference between a latte and a lotto ticket?
Franchise fact: The chain opens over 100 new stores every month.
Dark side: What happened to the mermaid's nipples?

CARL'S JR.

18

Service to humanity: A classier version of fast food. They even deliver the grub to your table!
World domination: 1,020 locations and counting, including 50 coming in Russia.
Why it rules: Double Western Bacon Cheeseburger. And plenty of napkins.
Franchise fact: Paris Hilton's notorious car-wash ad generated so much attention it crashed CJ's Web site.
Dark side: Not all viewers found Paris in good taste, which led to boycotts of the company for putting out "hamburger porn." Aren't angry protesters adorable?

SIX FLAGS

Service to humanity: Separating you and your lunch, nationwide!
World domination: 29 amusement parks in North America.
Why it rules: Thanks to Six Flags' ubiquity, you're never far from whiplash.
Franchise fact: The name comes from the six different "countries" (if you count Texas…twice!) forced to put up with the Lone Star State during its long history of being totally annoying.
Dark side: After a takeover battle last year, stumpy Washington Redskins owner Dan Snyder is now king of the kiddielands.

CINNABON

16

Service to humanity: Disgustingly good cinnamon rolls.
World domination: Over 600 stores fatten world with sides of extra frosting.
Why it rules: No airport visit would be complete without a Minibon and Chillatta.
Franchise fact: Launched in Seattle in 1985, Cinnabon once served only one product: its "classic" roll.
Dark side: Chillatta? Just how dumb do they think we are? Oh.

POPEYES CHICKEN & BISCUITS

15

Service to humanity: Challenges Colonel with spicier, even-more-Southern-fried poultry heart stoppage.
World domination: 1,818 restaurants.
Why it rules: Wraps *etouffée* and jambalaya into a standard fast-food format.
Franchise fact: Chain named for Popeye Doyle, Gene Hackman's character in *The French Connection*.
Dark side: The dreaded PopAss phenomenon.

BARNES & NOBLE

14

Service to humanity: Gargantuan geek paradise.
World domination: Sells 445 million books a year. Some actually get read.
Why it rules: Another magnet for purist rage. But how many soulless burbs wouldn't even have a freakin' bookstore without B&N?
Franchise fact: Traces its origins all the way back to 1873. That's, like, historical!
Dark side: Entering the store involves wading past piles of New Age tracts, lame coffee table books, and unsold Anne Rice novels.

CAPTAIN HOOK'S FISH AND CHIPS

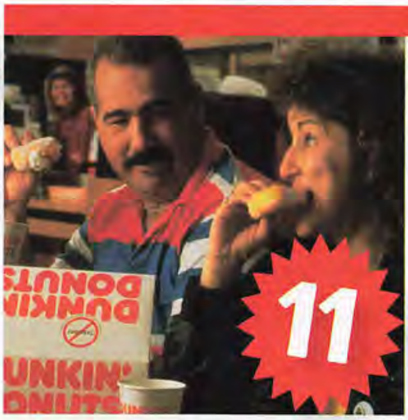
13

Service to humanity: The fictional *Fast Times at Ridgemont High* drive-through captured chain-ruled suburbia.
World domination: Very possibly more locations than even All-American Burger.
Why it rules: Hitting on girls while wearing a pirate costume, Brad gave Arby's employees someone to look down on.
Franchise fact: *Fast Times* author Cameron Crowe posed as a high school student for research. Anyone who saw *Elizabethtown* wishes he'd stayed there.
Dark side: Never hired Spicoli.

PANDA EXPRESS

12

Service to humanity: Lightning-speed generic Chinese.
World domination: More than 800 locations in North America and Japan. (Cute logo ensures Japanese patronage.)
Why it rules: Surprisingly zesty kung pao chicken spices up mall food courts across the land.
Franchise fact: Founder Andrew Cherng actually comes from China. And you thought this stuff wasn't authentic!
Dark side: What is that gelatinous goo all over the mixed veggies? And did the panda itself have any role in making it?



DUNKIN' DONUTS

Service to humanity: Fried dough and coffee—only two of the finest things on the planet.
World domination: Over 6,000 places to ingest honey-dipped power circles.
Why it rules: DD's secret weapon: surprisingly good coffee.
Franchise fact: Founded in Quincy, Mass. as "Open Kettle," Dunks is now attacking Starbucks with faster, cheaper coffee.
Dark side: Any coffee drinker west of Worchester considers the cream-and-sugar-contaminated Dunkin' cup an abomination.

PIGGLY WIGGLY

10

Service to humanity: Porky-faced Southern grocery king.
World domination: The Pig is down to about 600 stores. But…
Why it rules: This chain invented the grocery store as you know it. Thanks to *Driving Miss Daisy*, the hyper-annoying demand "Take me to the Piggly Wiggly!" is God's gift to backseat passengers.
Franchise fact: PW founder Clarence Saunders patented the aisle-cart-checkout system we know and shoplifters love.
Dark side: Saunders' other grocery gimmicks, like "Keedoozle," flopped.

DAIRY QUEEN

9

Service to humanity: Home of the Blizzard and other gems of small-town civilization.
World domination: Many of the 5,900 outlets are coupled with gas stations!
Why it rules: Cheap date for Midwestern teenagers who have nowhere else to go.
Dark side: DQ eighty-sixed longtime symbol Dennis the Menace and now mimics KFC's corpo initials-only branding.

JIFFY LUBE

8

Service to humanity: Ended the drudgery of changing your own oil.
World domination: More than 2,200 locations that make suburban guys feel just a little less manly.
Why it rules: With all these joints ready to cheaply change your oil, there's one less useful skill you have to master.
Franchise fact: Services a car every two seconds. That's a lot of oral-sex innuendo!
Dark side: You'll never be able to shake the suspicion that the grease monkeys working on your car secretly call you a chick while you're waiting in the lobby.

VICTORIA'S SECRET

7

Service to humanity: Laetitia. Gisele. Karolina. Et cetera.
World domination: Frilly goodness in 1,000-plus U.S. stores.
Why it rules: Legendary catalog delivers sweet relief into millions of sweaty teenage hands.
Franchise fact: Despite faux Britishness, Vic's Secret is headquartered in Ohio.
Dark side: Roy Raymond, who launched the company on a borrowed $80,000 stake, committed suicide by jumping off the Golden Gate Bridge in 1993. Victoria's Secret was a lot darker than we expected.

THE HOME DEPOT

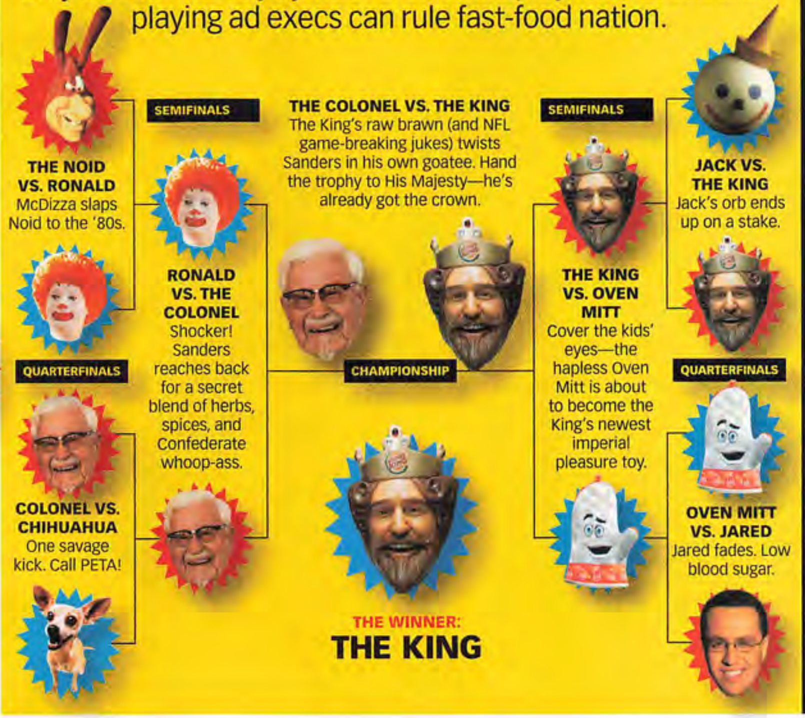
6

Service to humanity: Instant equity for slum dwellers.
World domination: 2,000-plus stores and 325,000 orange-clad minions.
Why it rules: Prime lesbian-spotting opportunities.
Franchise fact: Cofounders Bernie Marcus and Arthur Blank sketched out plans on a napkin after being fired from the questionably named chain Handy Dan.
Dark side: If you've ever had an "associate" sell you the wrong widget, you've cursed this superchain's name.

[FOOD FIGHT]

Mascot Melee

Only one TV-friendly symbol dreamed up by Nerf-basketball-playing ad execs can rule fast-food nation.



THE NOID VS. RONALD
McDizza slaps Noid to the '80s.

COLONEL VS. CHIHUAHUA
One savage kick. Call PETA!

RONALD VS. THE COLONEL
Shocker! Sanders reaches back for a secret blend of herbs, spices, and Confederate whoop-ass.

THE COLONEL VS. THE KING
The King's raw brawn (and NFL game-breaking jukes) twists Sanders in his own goatee. Hand the trophy to His Majesty—he's already got the crown.

THE KING VS. OVEN MITT
Cover the kids' eyes—the hapless Oven Mitt is about to become the King's newest imperial pleasure toy.

JACK VS. THE KING
Jack's orb ends up on a stake.

OVEN MITT VS. JARED
Jared fades. Low blood sugar.

THE WINNER:
THE KING

McDONALD'S

5

Service to humanity: Served billions. That's more than your mom!
World domination: With over 30,000 locations, Ronald McDonald lords over Earth with an iron, yellow-gloved fist.
Why it rules: Blazed path for everyone from Yankee Candle to T. Bell chihuahua.
Franchise fact: Translation technology at the chain's Hamburger University allows "professors" to teach in 22 languages...at the same time!
Dark side: As *Super Size Me* proves, if you don't control that Big Mac jones, it will destroy you (it's totally worth it, though).

DENNY'S

4

Service to humanity: America's largest "family restaurant" chain.
World domination: Over 1,600 hangouts for angst-ridden suburban Goths.
Why it rules: Brings hangover-conquering Lumberjack Slams to every strip mall.
Franchise fact: Founded in 1953 as Danny's Donuts.
Dark side: Accused of mistreating black patrons, settled $46 mil lawsuit in '94.

MOTEL 6

3

Service to humanity: Dirt-cheap interstate crash pad.
World domination: 840 outlets—you and the missus can honeymoon anywhere!
Why it rules: Makes trysts with bi-curious strippers just a little cheaper. Lets six road-tripping dudes sleep—and more important, shower—for under $10 a piece.
Franchise fact: Original Motel 6 opened in Santa Barbara, California in 1962 (it's still operational). Rooms were, yes, just $6.
Dark side: Sleeping here makes you feel like a traveling salesman or a $50 whore.

7-ELEVEN

2

Service to humanity: World's convenience-chain king makes it impossible to imagine a universe without Slurpees and Big Gulps.
World domination: 27,900 global outlets.
Why it rules: Before the Sevvy, you just couldn't get beer and condoms in, say, Tulsa after 9 P.M.
Franchise fact: Originally a Dallas mart called Tote'em, it switched to 7-Eleven after the then-shocking decision to stay open after dark!
Dark side: Sold off Midwest stores, which now bear the genteel name Kum & Go.

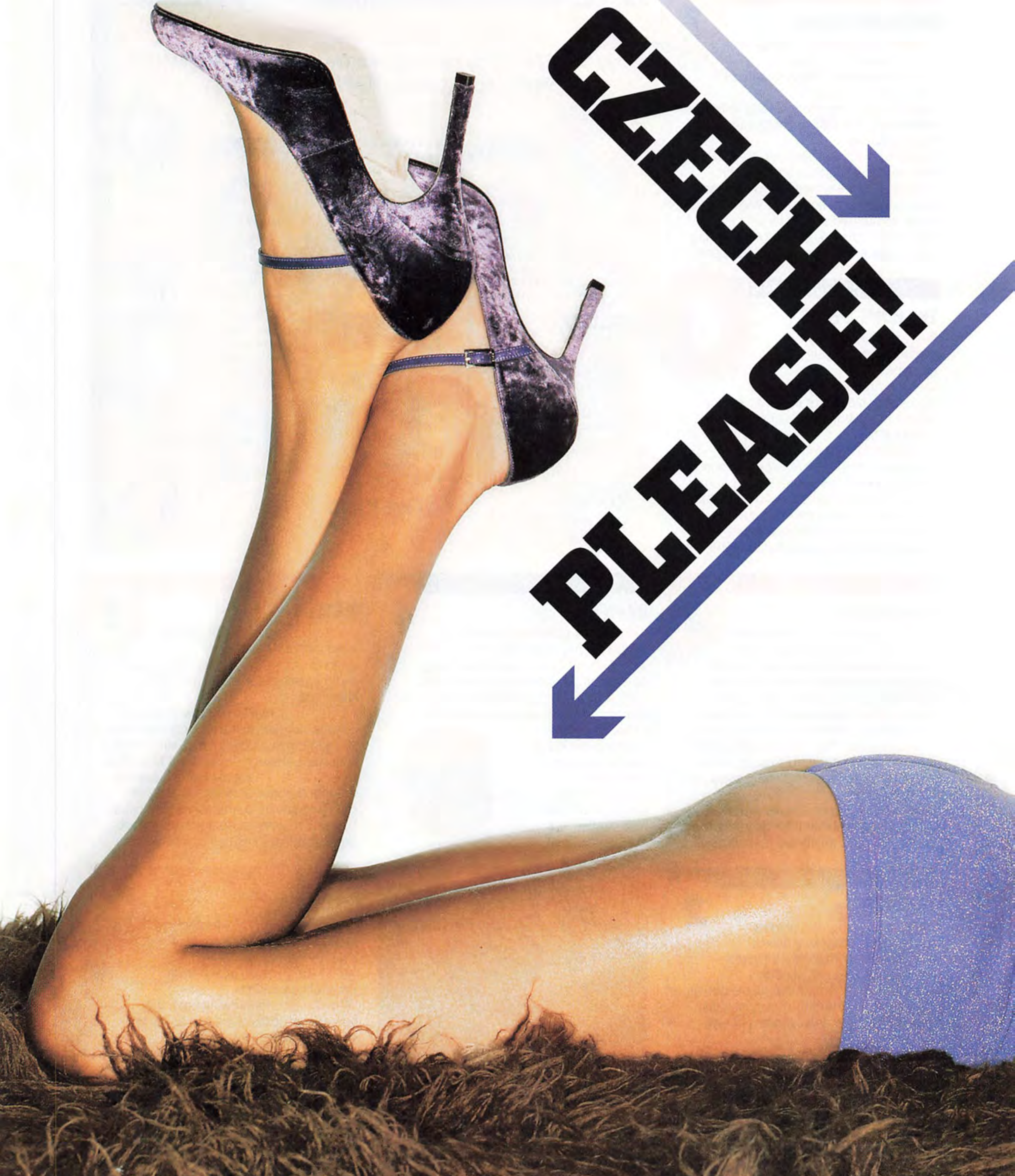
TACO BELL

Service to humanity: Promoting Mexican culture, one gordita at a time.
World domination: 6,500 Norte Americano locations.
Why it rules: For blowing open the burger-centric fast-food world. For the late-night munch. For gorditas.
Franchise fact: Glen Bell opened his first shop in a Hispanic barrio so potential gringo competitors wouldn't notice.
Dark side: Last year the Bell caved to a boycott and agreed to pay tomato pickers a generous one cent more per pound. ■

Wardrobe, Deana Anais; prop styling, Gabrael Wilson at In Clover; hair, John Francis at soloartists.com/Redken; makeup, Amy Chance at soloartists.com/Stila; assistant, Ashley Baclesse

VERONICA VAREKOVA

CZECH! PLEASE!



What's on the menu? Supermodel Veronica Varekova, the best-looking dish to come out of Eastern Europe since Grandma's spicy goulash.

Photographs by **Michael Williams**

Veronica escaped her mother's womb in June 1977 to become the newest citizen of Olomouc, Czechoslovakia. The town features all the old-world charm of Prague—cobblestone streets, sculpted fountains, Gothic cathedrals—with far fewer annoying American exchange students perpetually sloshed on 10¢ Czech beers.

FINDERS, KEEPERS
Most 19-year-olds spend their days stocking shelves at Blockbuster, but at that age Veronica ditched her home for New York City. She intended to study at Parsons School for Design, but like any woman with a perfect physique in the Big Apple, took to modeling.

BODY OF WORK
Guess, Chanel, Nivea, and porn-to-the-adolescent-masses Victoria's Secret have all asked the 5'10" stunner to shill for them. But while modeling all-stars like Jamie King and Rebecca Romijn parlay their careers into big-screen roles, Veronica knows that with great looks does not always come great acting ability. "I have respect for the craft," she once explained, "but you can't be an artist if it's just not in you."

OUT OF HIS LEAGUE
Unfortunately for men everywhere, Veronica is off the market. In 2004 she married hockey player Petr Nedved, a center for the Philadelphia Flyers. The lucky pucker proposed to her on Prague's stately Charles Bridge, but not before putting in some serious work to make the score. "I didn't really like him at first," Veronica once said, "but he was persistent to get my number, and little by little..."

SPEAKING IN TONGUES
Despite spending the past 10 years fulfilling her role as the best reason to endorse human cloning, Veronica found enough time to obtain degrees in psychology and education. She's also trilingual, giving her several options when explaining to her stalkers how adept her husband is at lodging a hockey stick in a human cranium. ■

'I didn't really like him at first,' Veronica once said about her husband. 'But he was persistent to get my number, and little by little…'

OPEC SCHMOPEC.

MINI COOPER S

MINI

25$^{\text{city}}$/32$^{\text{hwy}}$ MPG*

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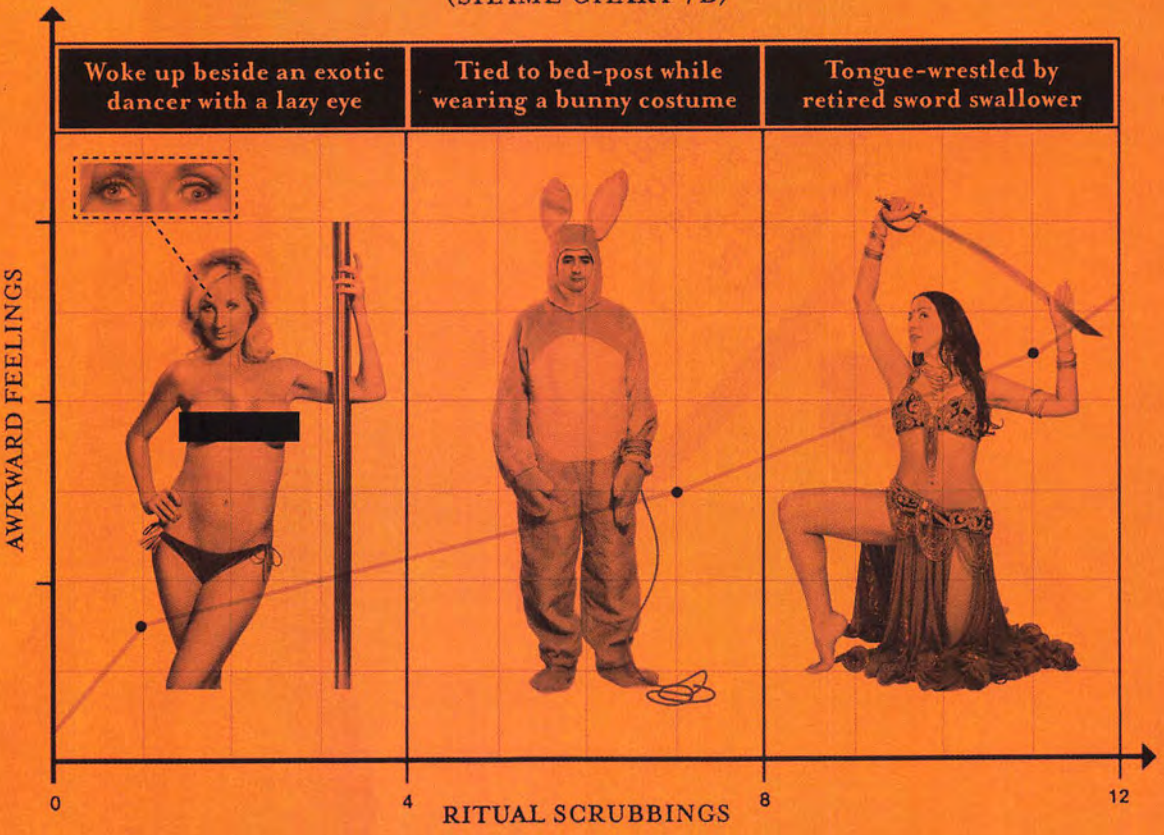
The always honest Veronica has said of acting: 'I have respect for the craft, but you can't be an artist if it's just not in you.'

Scrub Away The Shame

The Order of The Serpentine can help you get over a questionable hook-up.

(SHAME CHART 7B)



Using Axe Snake Peel as part of The Daily Scrubbing Ritual will wash away shame caused by a questionable hook-up. In rare instances when an extremely questionable hook-up (illustrated above) occurs, several scrubbings may be required. Remember, rinse and repeatus.

For further info, or to join, visit www.orderoftheserpentine.com

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axe snake peel

CLEAN BODY.
CLEAN CONSCIENCE.

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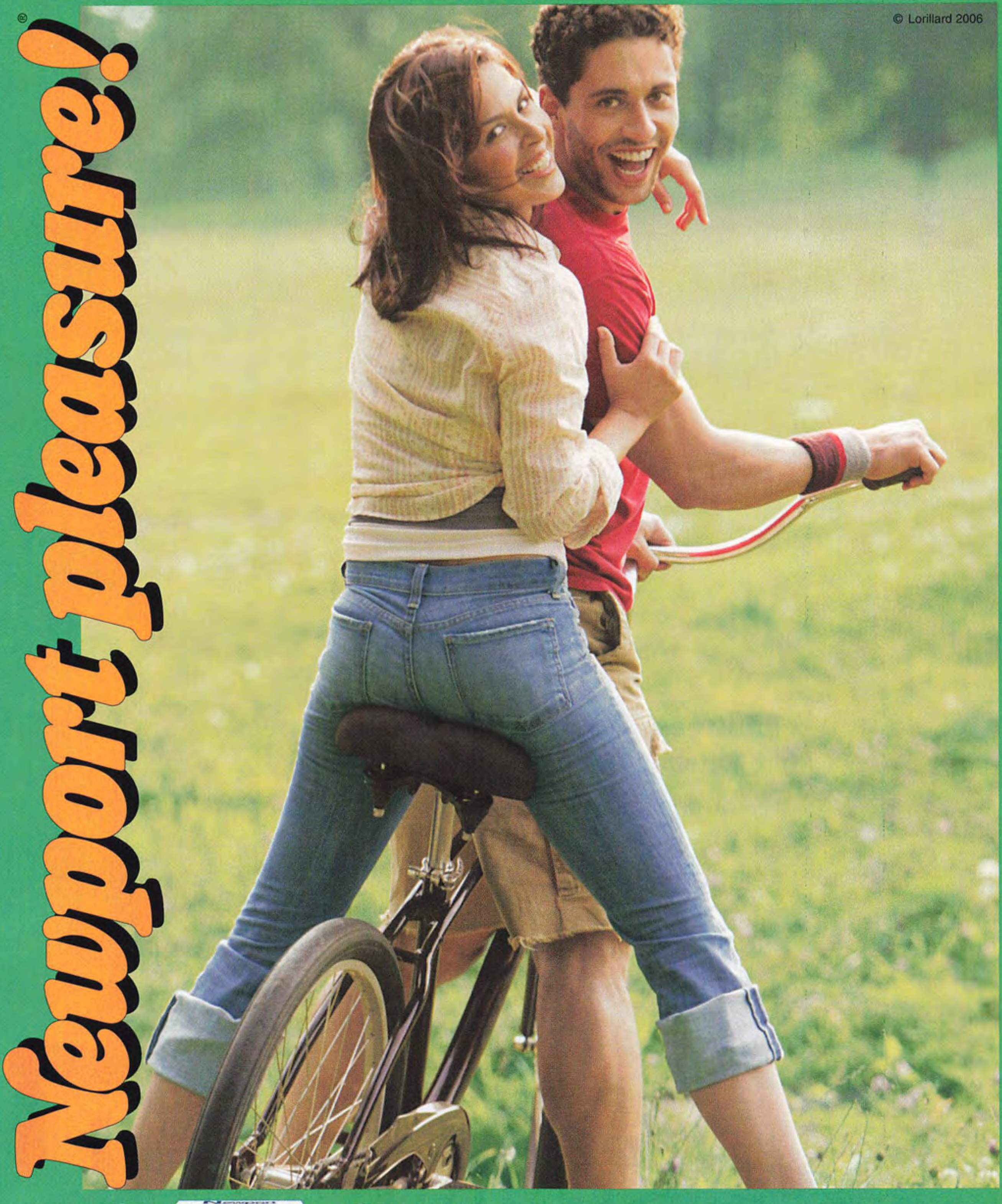
Veronica owns degrees in both psychology and education and is trilingual, too. Of course, she won't want to talk to you in any of the three languages.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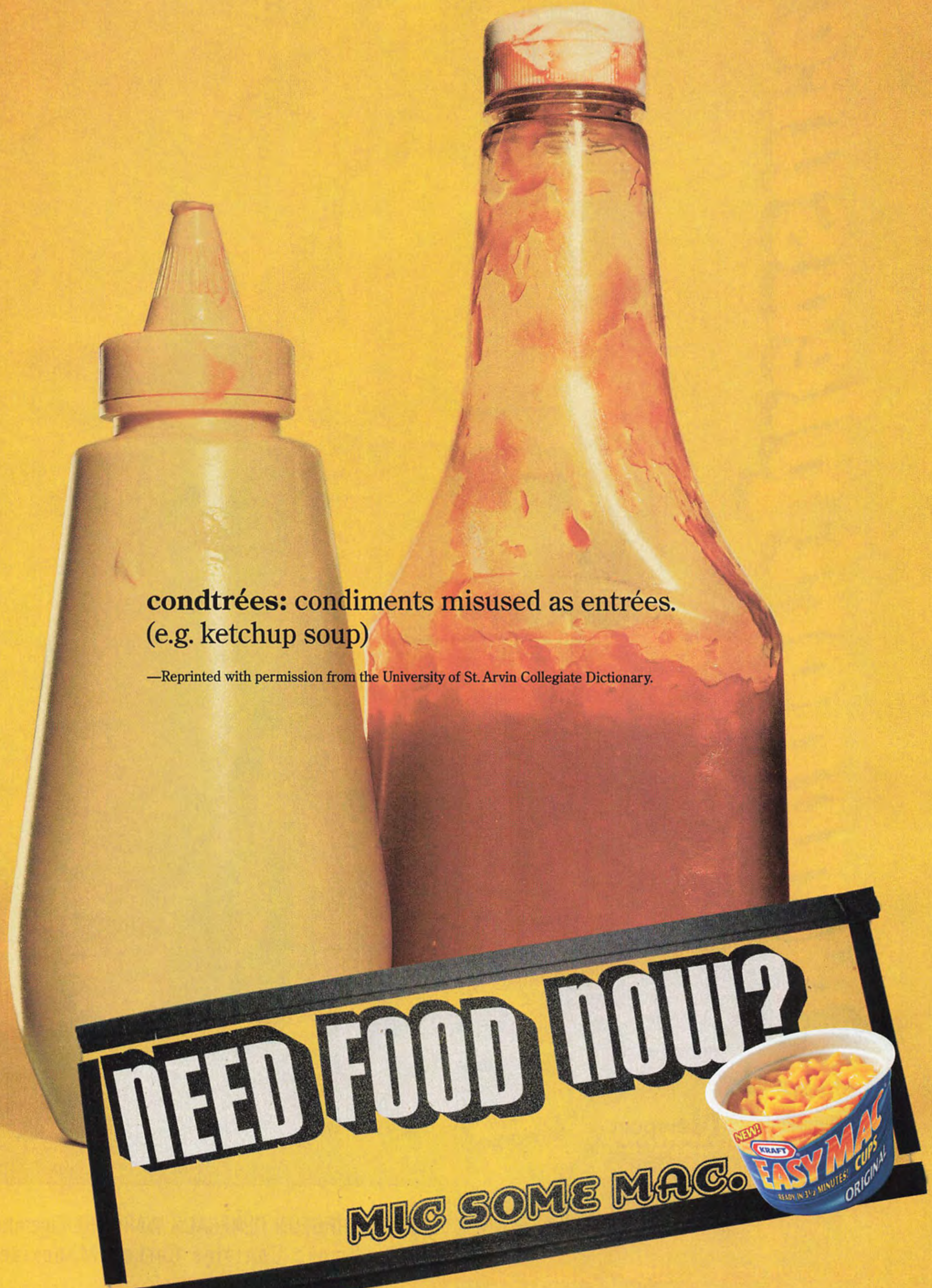

condtrées: condiments misused as entrées.
(e.g. ketchup soup)

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NEED FOOD NOW?
MIC SOME MAC.
NEW!
KRAFT
EASY MAC
CUPS
READY IN 3½ MINUTES!
ORIGINAL

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UPGRADE

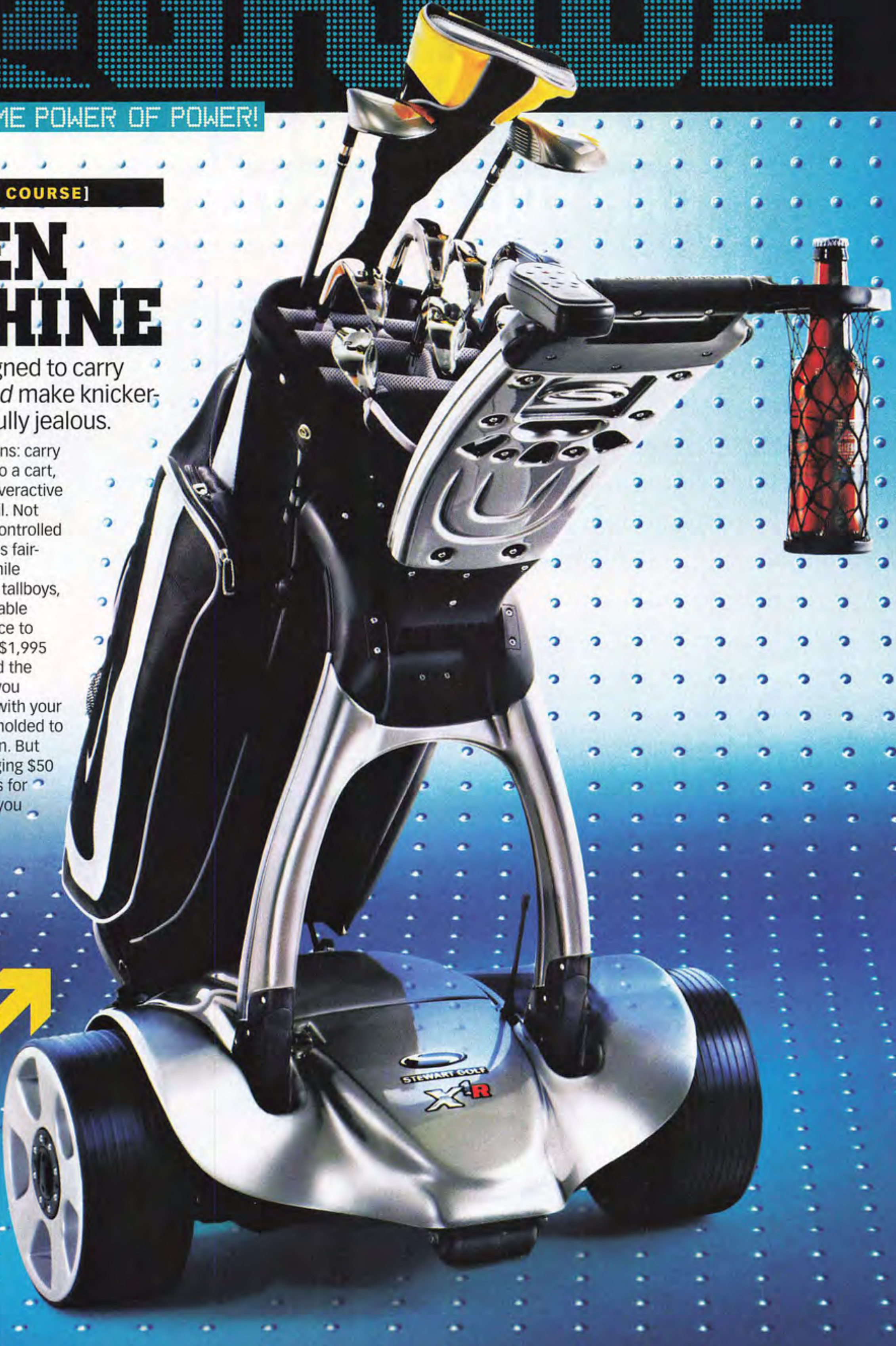
THE AWESOME POWER OF POWER!

[PARTS FOR THE COURSE]

GREEN MACHINE

It's a robot designed to carry your golf gear *and* make knicker-clad geeks painfully jealous.

A golfer has three options: carry his own bag, cram it into a cart, or let some teen with overactive glands coat it in body oil. Not anymore. The remote-controlled Stewart Golf X1R cruises fairways at up to 6 mph while lugging clubs, tees, and tallboys, powered by a rechargeable battery with enough juice to reach the 19th hole. At $1,995 the X1R isn't cheap, and the price tag only grows if you customize the chassis with your family crest or have it molded to resemble a luxury sedan. But with caddie fees averaging $50 per round, the X1R pays for itself in 720 holes. Can you afford *not* to own one? *(stewartgolfusa.com)*



[I NEED A JOB]

- Can carry things
- Good with numbers
- Soft, gentle voice

Photograph, Edwin Ho; prop styling, Caroline Higgs

THE MOST »BADASS CAR YOU'VE NEVER HEARD OF

The **Panoz Esperante GTLM** is a chest-thumping American-built muscle car that redefines exclusive. Leasing options absolutely not available.

Photograph by **Olaf Hauschulz**

[UNDERSTANDING THE BEAST]

FAMILY HISTORY

Since 1989 Georgia-based Panoz (pronounced "pay-nose") has been building cars to humiliate effete European automakers. And that's not a gratuitous insult. Panoz runs the 24 Hours of Le Mans every year, leaving Ferrari and Porsche drivers soiling their well-tailored Nomex. And to prove they can handle business on their home turf, Panoz founded the American Le Mans Series in 1999. A souped-up Esperante GTLM rumbled to victory in the GT2 division of this past spring's 12 Hours of Sebring, showing that American racecars can kick ass off an oval course, too.

THIRST FOR POWER

Esperante GTLM owners crush stoplight dragster punks with a 4.6-liter V-8 cribbed from the last-generation Ford Cobra. It's gussied up with both the signatures of the two factory workers who built it and a supercharger that boosts output to 420 horsepower and 420 lb-ft of tarmac-twisting torque. Those numbers endow the Panoz with a 180 mph top speed and push it from stoplight to 60 in less than 4.2 ticks of the clock. Remember—speed traps only work if the cops can catch you.

DESIGN STANDARD

Panoz brags that its $121,325 Esperante is an "aluminum-intensive vehicle," but that doesn't mean it crumples in a crash like a beer can on a frat guy's forehead. The chassis is all aluminum, while the body panels are a superplastic-formed alloy of aluminum and magnesium. A NASA scientist designed the superplastic process in order to create a slick coating for supersonic planes, but Panoz co-opted the method to make a skin that's as light as aluminum but as strong as steel. And those body panels are completely swappable, meaning a 2002 Esperante can be made to look like a 2006 in under two hours.

ATTENTION TO DETAILS

For each GTLM, Panoz sacrifices five bovines to the gods of luxury, then enlists the father-son team of Art and Tony Dominguez to slather those supple pelts throughout the cabin—the owner just chooses the leather's color. And the options list goes on: custom exterior hues, six wheel packages, three Blaupunkt stereos, and a slew of other mods. Spendy tweaks like that keep new Esperante sales at fewer than 200 per year—making the cars even more special than your rust-encrusted '89 Accord with the bungee-cord-attached bumper.

TURN THE PAGE TO
GET YOUR LEGAL
'ROID RAGE ON!

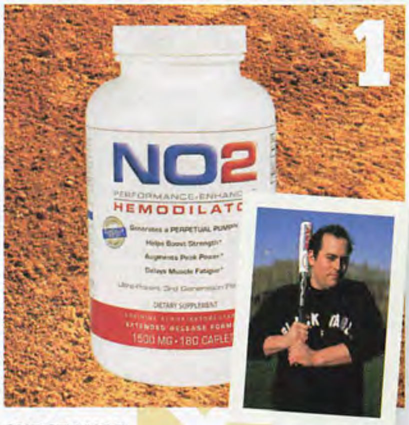
[DRUG TEST]

DO PERFORMANCE ENHANCERS WORK?

We ran BP with three drug-free staffers, doled out some chemicals, then hit the field again six weeks later to see how the (legal) juice affects the long ball.

NO2 HEMODILATOR

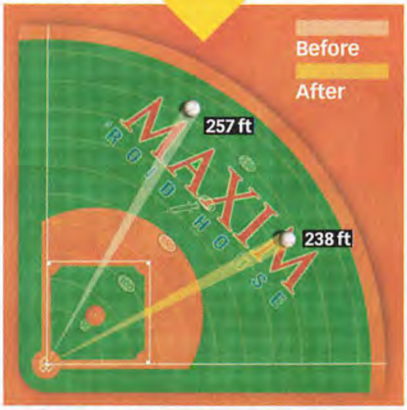
ERIC "BALL KILLIN'" GILLIN



SUBSTANCE
This performance enhancer claims to boost strength and "peak power," as well as hold off muscle fatigue.

PERFORMANCE
After juicing, Gillin's numbers took a Sosa-esque dive, decreasing by almost 20 feet per blast. His cleanup spot on the *Maxim* softball team would be in jeopardy if anyone else could hit farther than Gillin can throw.

POSTGAME WRAP-UP
"Swallowing eight pills a day for six weeks left me too tired to actually work out and made me feel like a geriatric toting around a plastic bag full of meds."



COACH'S ASSESSMENT: **"Gillin will remain our cleanup hitter until someone better comes along. Soon, hopefully."**

ENERGY DRINK & SPORT BEANS

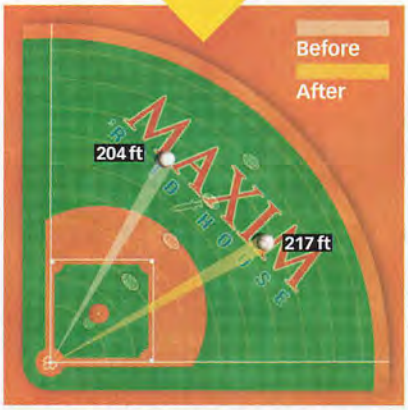
JON "GOING BUCK" WILDE

2
STEVEN SEAGAL
LIGHTNING BOLT
SPORT BEANS
LEMON LIME
NET WT 1 OZ

SUBSTANCE
Wilde remained pure until round two, when, to simulate a major-league "greenie" experience, he downed a cocktail of Jelly Belly's electrolyte-infused Sport Beans and Steven Seagal's Lightning Bolt energy drink.

PERFORMANCE
The career line-drive hitter boosted his average swat by 13 feet and added enough loft to clear the shortstop's head—if that shortstop were, say, Dakota Fanning.

POSTGAME WRAP-UP
"The bean and energy drink combo left me twitchy, but when I harnessed the muscle spasms, I could tell I hit harder."



COACH'S ASSESSMENT: **"An extra can of Seagal juice could make him a solid .220 hitter. Or make his heart collapse."**

GAKIC MUSCLE TOXIN REDUCER

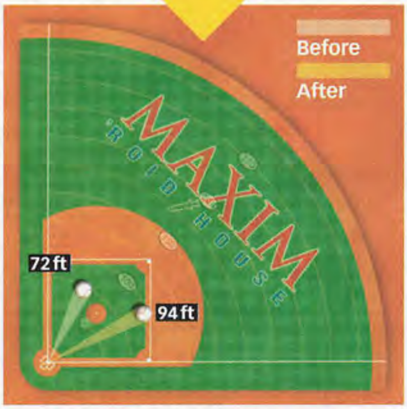
CODY "HOOSIER DADDY" SCHNEIDER

3
MUSCLETECH
GAKIC
NEW!

SUBSTANCE
Gakic advanced muscle fatigue toxin reducer says it will provide an "immediate 10.5 percent increase in strength" and "more explosive performance." No mention of "hitting ability," though.

PERFORMANCE
Our Ichiro-like slap hitter made the biggest strides, spraying balls all over the grass and bumping his average distance by 23 percent.

POSTGAME WRAP-UP
"Gakic's Glacier Punch flavor had the pleasing aftertaste of Randy Johnson's jockstrap, but I will admit that I felt a bit stronger when I worked out."



COACH'S ASSESSMENT: **"Like I always tell the kid, an infield single's just as good as a hit-by-pitch."**

Photographs, Jeremy Spink (products), Chuck Thompson (batsmen); illustrations, Trevor Johnston

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VQ5A
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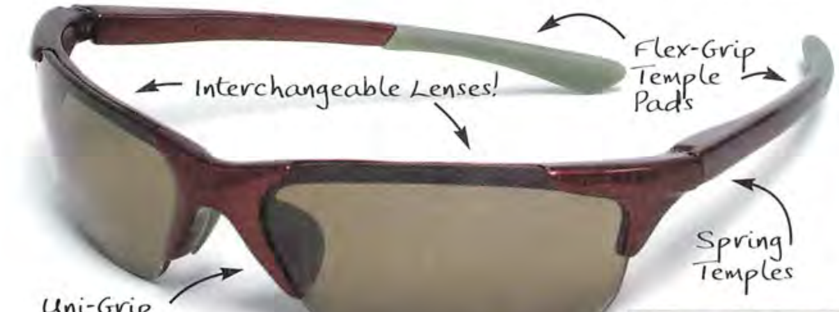

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–Peter Hammond, Maxim

Brace yourself for the DVD June 6th.
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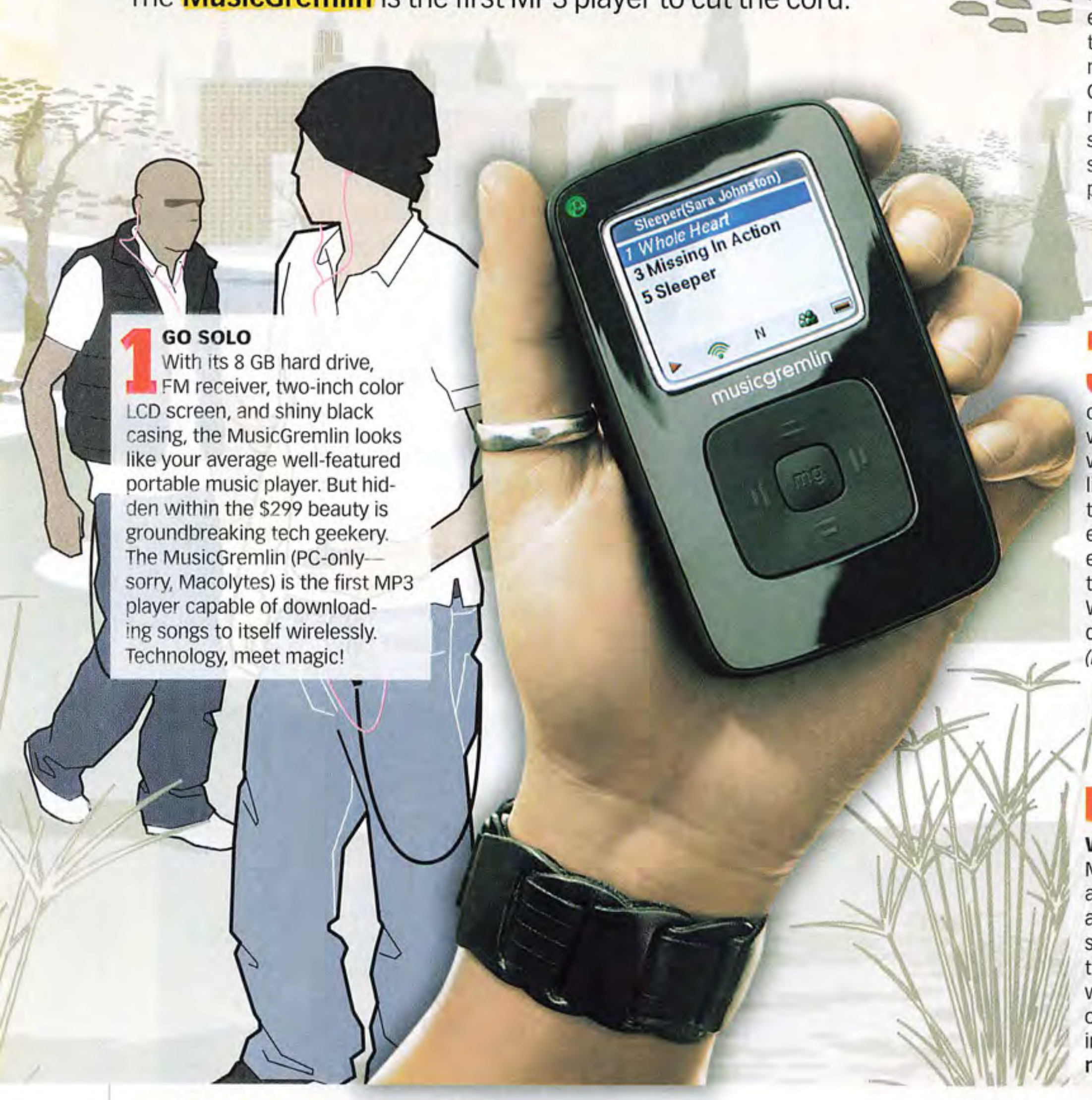
[AYE, TUNES!]

MUSIC IN THE AIR

The **MusicGremlin** is the first MP3 player to cut the cord.



1 GO SOLO

With its 8 GB hard drive, FM receiver, two-inch color LCD screen, and shiny black casing, the MusicGremlin looks like your average well-featured portable music player. But hidden within the $299 beauty is groundbreaking tech geekery. The MusicGremlin (PC-only—sorry, Macolytes) is the first MP3 player capable of downloading songs to itself wirelessly. Technology, meet magic!

2 RAID THE BACKLIST

While other players need to suckle at your computer's teat, the MusicGremlin can connect to any available wi-fi network and pull songs from the ether. Owners can either pay $14.99 per month to download an unlimited number of tunes from the Gremlin's built-in, over-two-million-song catalog (though songs disappear when the subscription is canceled) or purchase tracks for 99¢ each.

3 CROWD SURF

Even if a wi-fi network isn't available, it can still connect with other Gremlins within range, letting you see what other owners are listening to and swap playlists, too. Of course, the feature also exposes what's hitting your ears, so consider shutting off the option when grooving to Wham! That's nobody's goddamn business but your own. *(musicgremlin.com)*

[SCHWAG CENTRAL]

We're giving 10 readers a MusicGremlin, complete with a two-month subscription and an iKey. To enter, tell us which song you use to get a lady in the mood and why it works, in 50 words or less, by e-mailing **sealthedeal@maximmag.com**.*

WIN!

[THE FIX IS IN]

Tech Support

Life made you obsolete? Let technology make it all better.

iKEY
REC
SEL

Sadly, it's useless for keying the boss' car

PROBLEM

Getting your vast collection of polka-funk LPs onto your MP3 player means spending thousands buying CDs or digital copies—if they're even available.

SOLUTION

Digitize the tracks directly with the iKey recorder. Link any old-school analog machine (turntable, eight-track, cassette) to the $230, paperback-size box, then connect any USB storage device (computer, iPod, flash drive). Voilà! The iKey can pump out an MP3 or WAV file of those Molly Hatchet B-sides. You have to start and stop the recording process to separate tracks, then edit each file's ID info, but it's a small price to pay to maintain your music snobbery. *(ikey-audio.com)*

Now Playing
3 of 12
Little Creatures
Talking Heads
Little Creatures
1:06
3:09
MENU

Illustration, Jamie Sneddon; photographs, Edwin Ho (Gremlin), Chris Stein (iKey); prop styling, Caroline Higgs.

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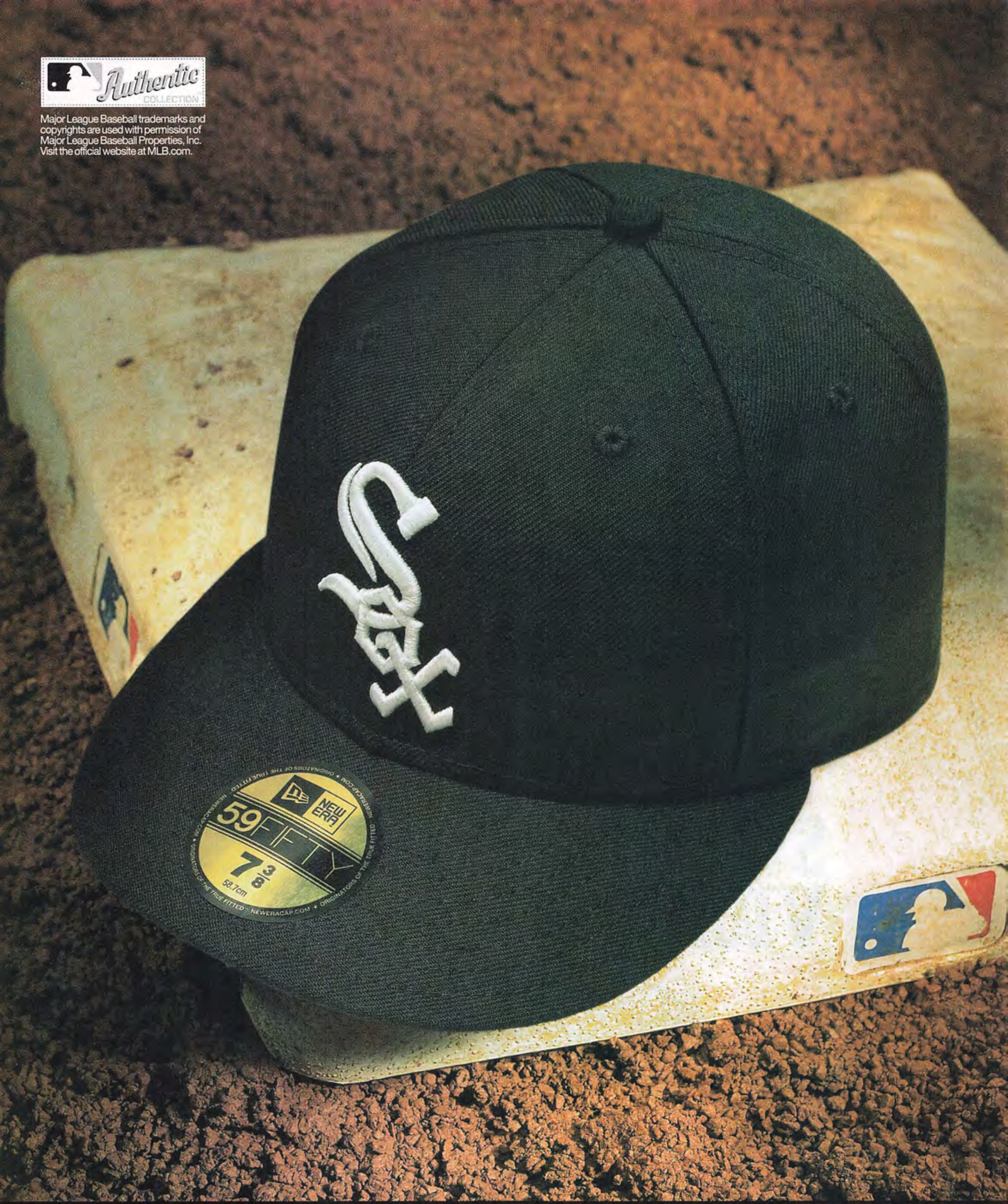
*For official rules, go to maximonline.com.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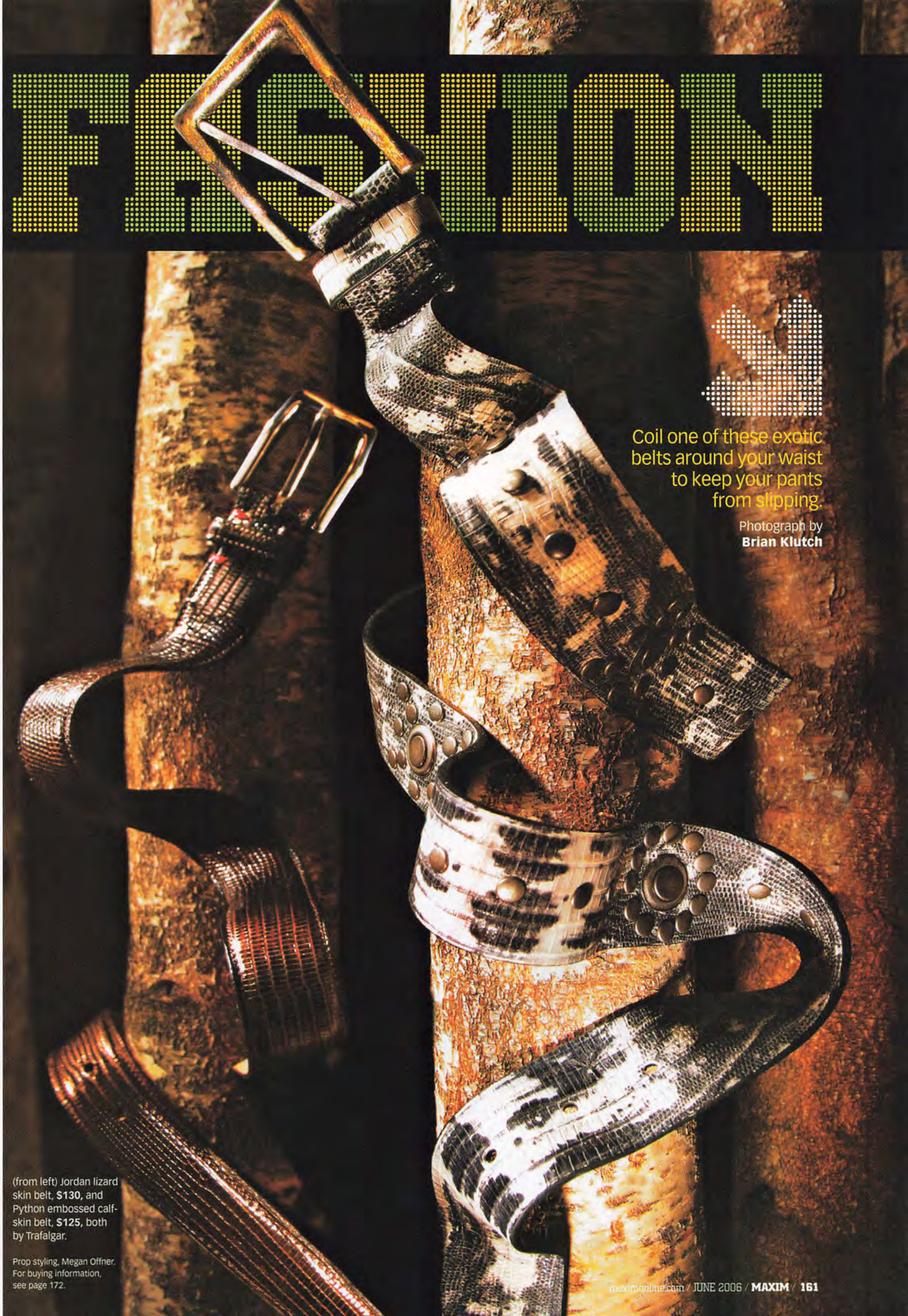


FASHION

Coil one of these exotic belts around your waist to keep your pants from slipping.

Photograph by
Brian Klutch

(from left) Jordan lizard skin belt, **$130,** and Python embossed calfskin belt, **$125,** both by Trafalgar.

Prop styling, Megan Offner.

For buying information, see page 172.

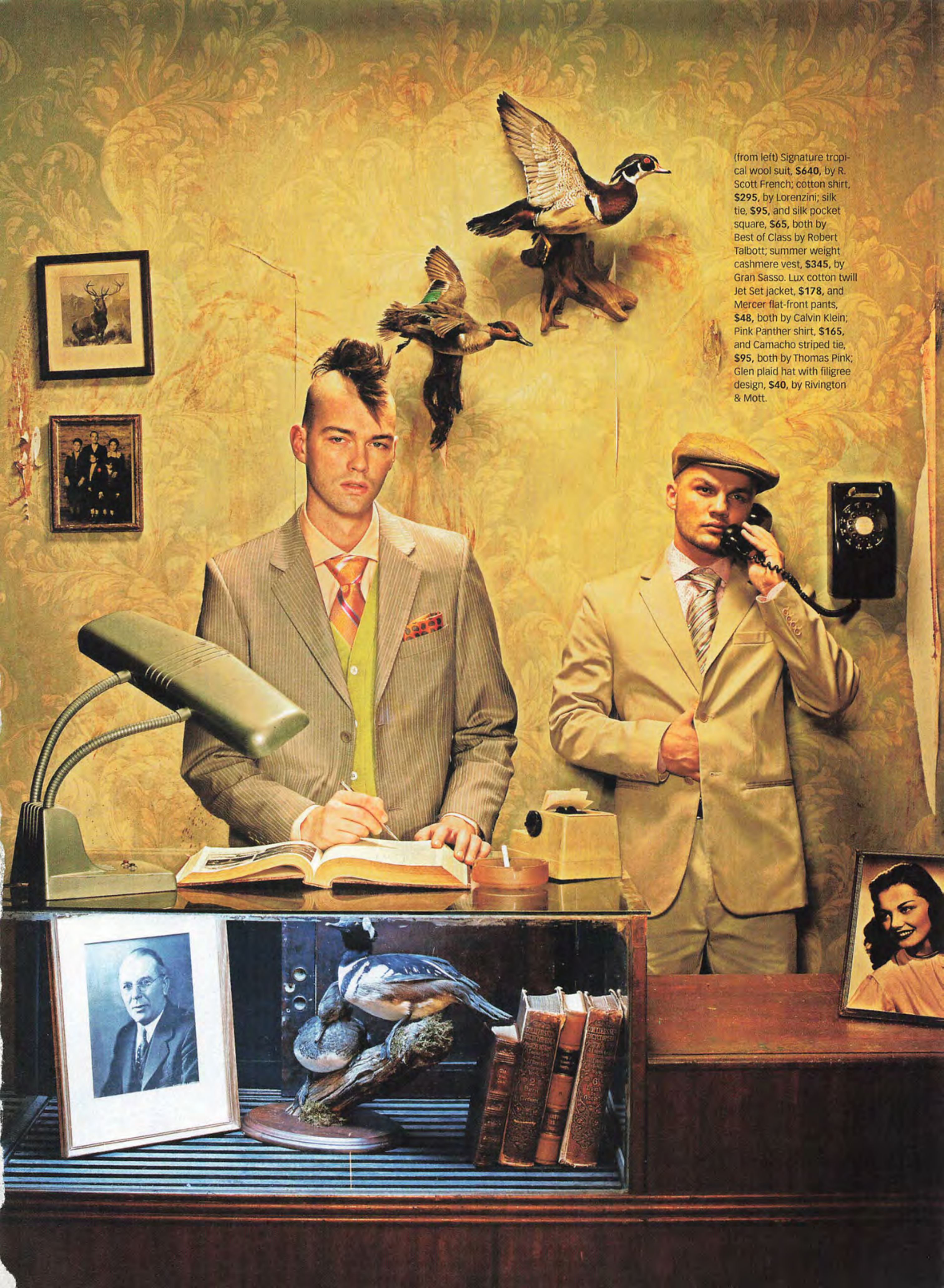
STUFFED SUITS

Take aim at a killer summer suit that won't stiff your budget.

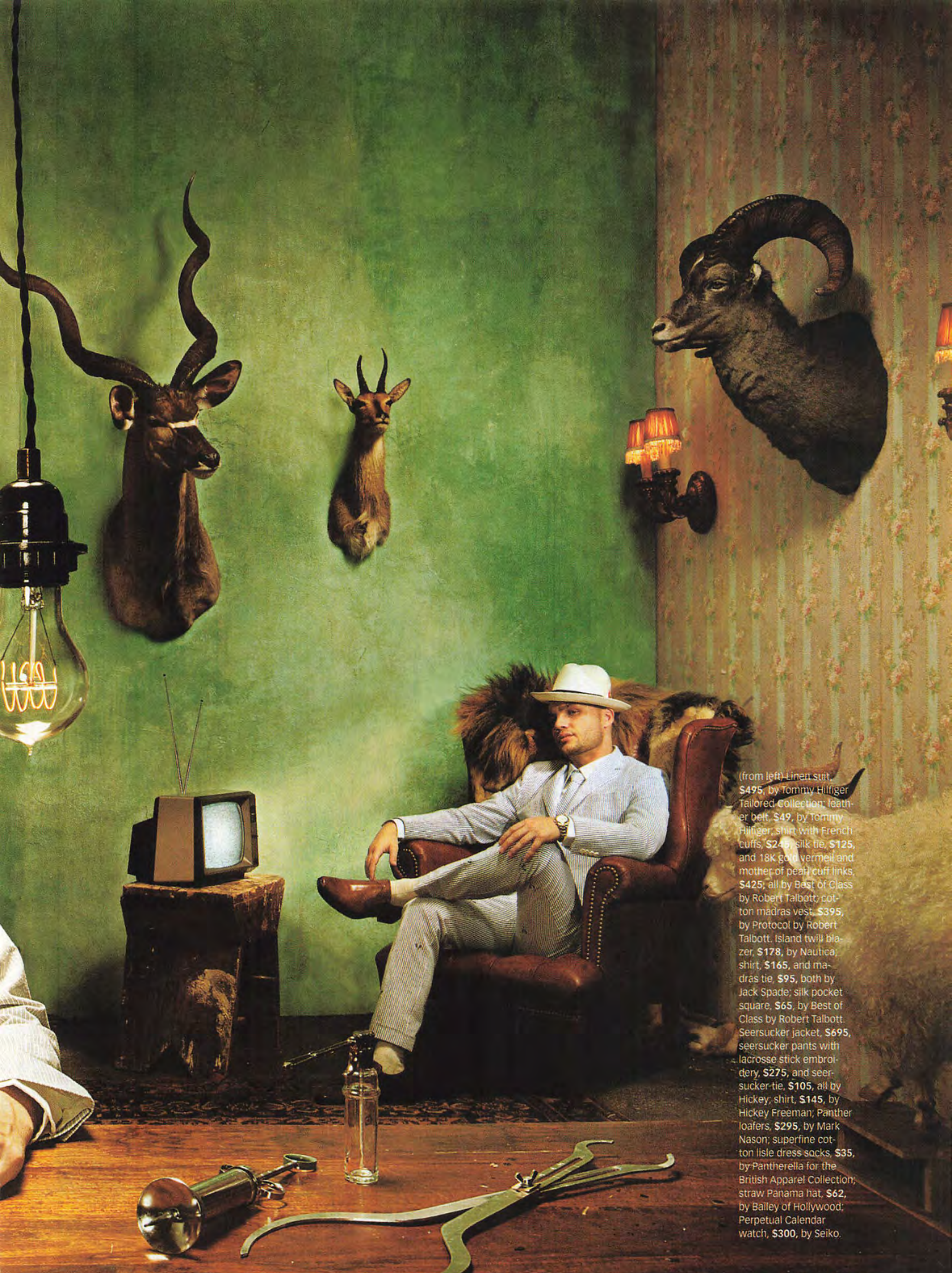
Photographs by **Lyndon Wade**
Styling by **Stan Williams**

(from left) Jacket, **$595,** by Nat Nast; satin ombre striped shirt, **$59,** by I-N-C International Concepts for Macy's; Ribbon Degrade tie, **$33,** by Alfani for Macy's. Herringbone jacket, **$325,** by Rufus; Easy Care dress shirt, **$36,** by Arrow; and G.N.H. silk paisley tie, **$85,** by Gant

Wash-and-dry wool jacket, **$200,** by Bagir for Stafford at JCPenney; shirt, **$36,** by Arrow; tie, **$35,** by Izod; linen vest, **$795,** by Protocol by Robert Talbott; linen pocket square, **$75,** by Best of Class by Robert Talbott.



(from left) Signature tropical wool suit, **$640,** by R. Scott French; cotton shirt, **$295,** by Lorenzini; silk tie, **$95,** and silk pocket square, **$65,** both by Best of Class by Robert Talbott; summer weight cashmere vest, **$345,** by Gran Sasso. Lux cotton twill Jet Set jacket, **$178,** and Mercer flat-front pants, **$48,** both by Calvin Klein; Pink Panther shirt, **$165,** and Camacho striped tie, **$95,** both by Thomas Pink; Glen plaid hat with filigree design, **$40,** by Rivington & Mott.



(from left) Linen suit, **$495**, by Tommy Hilfiger Tailored Collection; leather belt, **$49**, by Tommy Hilfiger; shirt with French cuffs, **$245**; silk tie, **$125**, and 18K gold vermeil and mother of pearl cuff links, **$425**; all by Best of Class by Robert Talbott; cotton madras vest, **$395**, by Protocol by Robert Talbott. Island twill blazer, **$178**, by Nautica; shirt, **$165**, and madras tie, **$95**, both by Jack Spade; silk pocket square, **$65**, by Best of Class by Robert Talbott. Seersucker jacket, **$695**, seersucker pants with lacrosse stick embroidery, **$275**, and seersucker tie, **$105**, all by Hickey; shirt, **$145**, by Hickey Freeman; Panther loafers, **$295**, by Mark Nason; superfine cotton lisle dress socks, **$35**, by Pantherella for the British Apparel Collection; straw Panama hat, **$62**, by Bailey of Hollywood; Perpetual Calendar watch, **$300**, by Seiko.

Linen/wool blend suit, **$695,** by Ben Sherman; cotton French-cuff shirt, **$275,** by Massimo Bizzocchi; silk tie, **$90,** by Façonnable; 18K gold vermeil and mother-of-pearl cuff links, **$425,** and silk pocket square, **$65,** both by Best of Class by Robert Talbott; summer weight cashmere vest, **$345,** by Gran Sasso.

Set design, Matthew Engelbert; prop assistance, Caroline Higgs; grooming, Diego Americo for Redken at De Facto. Taxidermy provided by Frank J. Zirz & Co. For buying information, see page 172.

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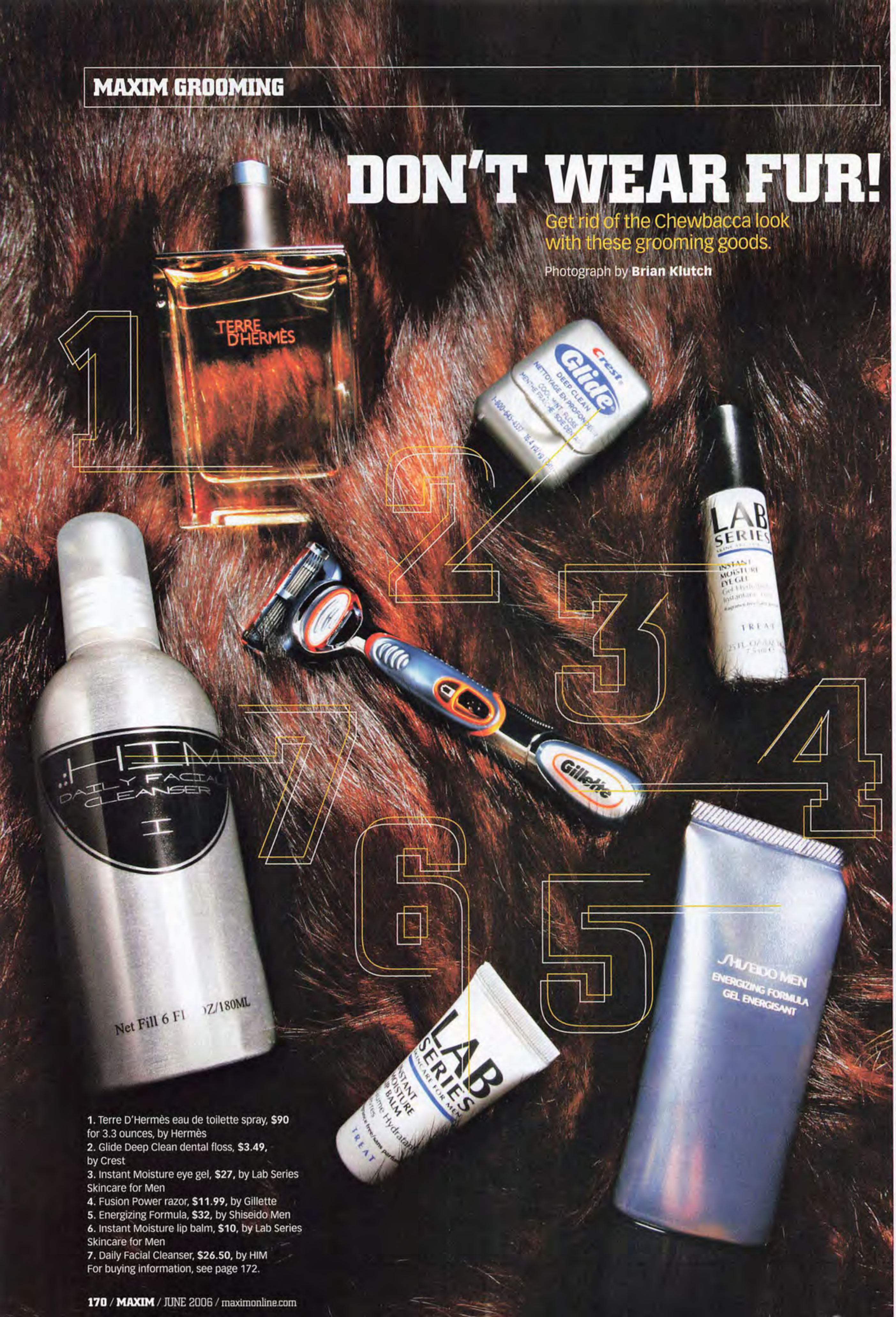
Get rid of the Chewbacca look with these grooming goods.

Photograph by **Brian Klutch**


1
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3
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TREAT
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Gillette
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3. Instant Moisture eye gel, **$27**, by Lab Series Skincare for Men
4. Fusion Power razor, **$11.99**, by Gillette
5. Energizing Formula, **$32**, by Shiseido Men
6. Instant Moisture lip balm, **$10**, by Lab Series Skincare for Men
7. Daily Facial Cleanser, **$26.50**, by HIM

For buying information, see page 172.

Prop styling, Megan Offner

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35680	Arctic Monkeys - *I Bet You Look Good*
35627	Big Punisher - *Still Not A Player*
35648	Black Eyed Peas - *My Humps*
35681	Bubba Sparxxx - *Ms. New Booty*
35649	Chris Brown - *Run It*
35660	Fall Out Boy - *Dance Dance*
35661	Gavin De Graw - *I Don't Wanna Be*
35651	Goo Goo Dolls - *Better Days*
35668	Jamie Foxx - *Unpredictable*
35644	Kanye West - *Gold Digger*
35626	Luniz - *I Got Five On It*
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BUYING GUIDE

FASHION OPENER

Page 161: (from left) Belt, $130, and belt, $135, both by Trafalgar, at specialty stores, or call 800-223-0975.

STUFFED SUITS

Pages 162–163: (from left) Jacket, $595 by Nat Nast; call 800-NAT-NASTI or visit natnast.com; shirt, $59, by I-N-C International Concepts for Macy's, at select Macy's stores; tie, $33, by Alfani for Macy's; at select Macy's stores. Jacket, $325, and pants, $175, both by Rufus, at Fred Segal; or visit rufus.com; shirt, $36, by Arrow, at select Kohl's stores; select Sears stores; and select Mervyns stores; tie, $85, and belt, $115, both by Gant, at Gant stores, N.Y.C.; and Bal Harbour, FL.

Pages 164–165: (from left) Suit, $495, and belt, $49, both by Tommy Hilfiger; cuff links, $425, by Best of Class by Robert Talbott, at Robert Talbott stores; Hubert White, Minneapolis; Mario's, Seattle; or call 800-747-8778; or visit roberttalbott.com; vest, $395, by Protocol by Robert Talbott, at Robert Talbott stores; Gary's, New Port Beach, CA; Granger Owings, Columbia, SC; or call 800-747-8778; or visit roberttalbott.com. Blazer, $178, by Nautica, at select Macy's stores; or call 877-NAUTICA; or visit nautica.com; shirt, $165, and tie, $95, both by Jack Spade, at Jack Spade store, N.Y.C.; or call 212-265-1820; pocket square, $65, by Best of Class by Robert Talbott, at Robert Talbott stores; The Ascot Shop, La Jolla, CA; Malouf's, Lubbock, TX; or call 800-747-8778; or visit roberttalbott.com. Jacket, $695, pants, $275, and seersucker tie, $105, all by Hickey; visit hickeystyle.com; shirt, $145, by Hickey Freeman; call 888-603-8968, or visit hickeyfreeman.com; shoes, by Mark Nason; socks, $35, by Pantherella for The British Apparel Collection, at Neiman Marcus; Bergdorf Goodman; Barneys New York; or call 800-451-3985; or visit britishapparel.com; hat, $62, by Bailey of Hollywood, visit baileyhats.com; watch, $300, by Seiko, call 800-782-2510; or visit seikousa.com.

Page 166: Jacket, $200, by Bagir for Stafford, at JC Penney stores; shirt, $35, by Arrow, at select Kohl's stores; select Sears stores; and select Mervyns stores; tie, $35, by Izod, at Filene's; Foleys; Famous Barr; Hecht's; Robinson May; pocket square, $75, by Best of Class by Robert Talbott; at Robert Talbott stores; Khaki's Carmel, CA; James Davis, Memphis; or call 800-747-8778; visit roberttalbott.com.

Page 167: (from left) Suit, $640, by R. Scott French, at M.A.C., San Francisco, or visit rscottfrench.com; shirt, $295, by Lorenzini, at Barneys New York; select Saks Fifth Avenue stores; select Neiman Marcus stores; or visit lorenzini.com; tie, $95, at Robert Talbott stores; Khaki's Carmel, CA; James Davis, Memphis; or call 800-747-8778; or visit roberttalbott.com. pocket square, $65, by Best of Class by Robert Talbott, at Robert Talbott stores; The Ascot Shop, La Jolla, CA; Malouf's, Lubbock, TX; or call 800-747-8778; or visit roberttalbott.com; vest, $345, by Gran Sasso, at Gary's, Newport Beach, CA; Boyd's, Philadelphia; Kilgore, Cleveland; or visit gransasso.com. Jacket, $178, and pants, $48, both by Calvin Klein, at Macy's, and Lord & Taylor; or call 888-222-1213; shirt, $165, and tie, $95, both by Thomas Pink, at Thomas Pink flagship; N.Y.C.; or call 212-838-1928. Hat $40, by Rivington & Mott; call 877-233-9535; or visit concept1eaccessories.com.

Page 168: Suit, $695, by Ben Sherman, at Nordstrom; shirt, $275, by Massimo Bizzocchi, at Massimo Bizzocchi store, N.Y.C.; LouisBoston, Boston; Taylor Richards and Conger, Charlotte; or visit massimobizzocchi.com; tie, $90, by Façonnable, at Nordstrom; and Façonnable store, N.Y.C.; cuff links, $425, by Best of Class by Robert Talbott, at Robert Talbott stores; Hubert White, Minneapolis; Mario's, Seattle; or call 800-747-8778; or visit roberttalbott.com; pocket square, $65, by Best of Class by Robert Talbott, at Robert Talbott stores; G.B/Harb, Beverly Hills; Andrison Morton, Denver; or call 800-747-8778; or visit roberttalbott.com; vest, $345, by Gran Sasso, Gary's, Newport Beach, CA; Boyd's, Philadelphia; Kilgore, Cleveland; or visit gransasso.com.

BEAR ESSENTIALS

Page 170: (clockwise from top left) Eau de toilette, $90, by Terre D'Hermès, at Hermès stores; Neiman Marcus; Saks Fifth Avenue; Bergdorf Goodman; Barneys New York; Nordstrom; Sephora. Glide Deep Clean dental floss, $3.99, by Crest, at mass retailers. Eye gel, $26, by Lab Series Skincare for Men; visit labseriesformen. Razor, $11.99 by Gillette, at mass retailers. Energizing formula, $60, by Shiseido, at select Shiseido stores, and Nordstrom, or visit sca.shiseido.com. Lip balm, $10, by Lab Series Skincare for Men; visit labseriesformen. Daily Facial Cleanser, $16.50, by HIM, visit ShopHim.com.

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Steffanie S. is a
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ACROSS THE USA

Has your state disgraced itself this month?

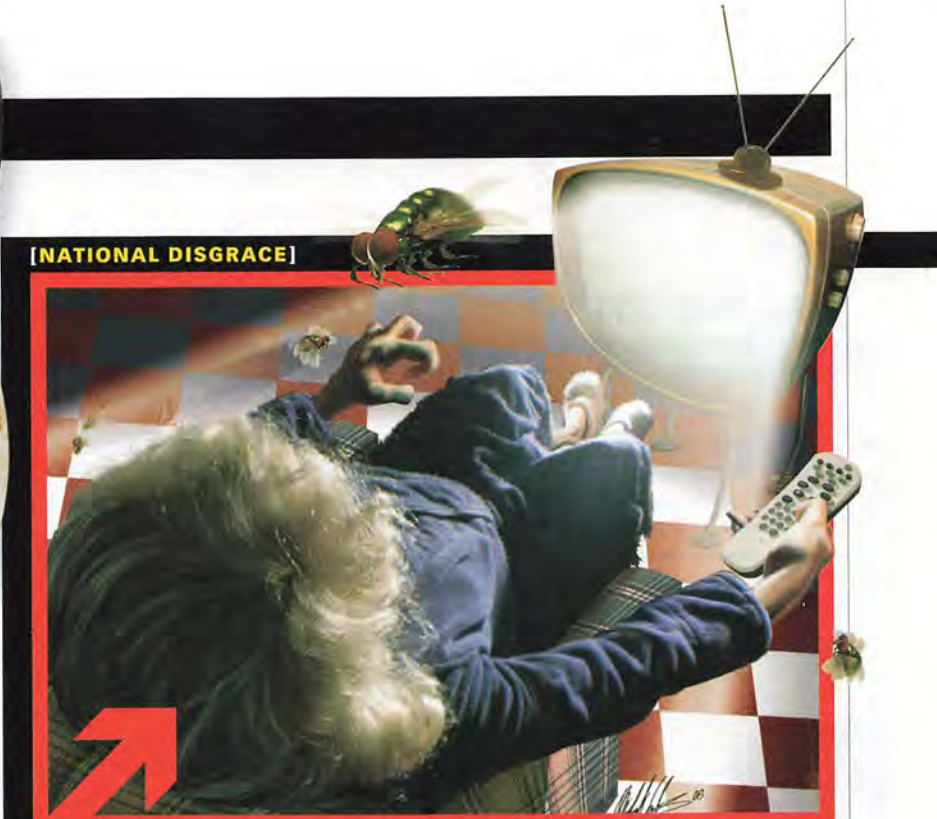
MICHIGAN

A 12-year-old boy visiting a Detroit art museum stuck his chewing gum on a $1.5 million painting. The 1963 abstract work, *The Bay* by Helen Frankenthaler (which looks like a gigantic wad of gum), was hanging on the wall when the boy—who was no doubt pissed off that he had to spend the day in a museum with a school group—took the gum out of his mouth and stuck it on the lower left-hand corner of the painting. The work didn't suffer permanent damage, which means the most shocking thing to come to light from this story is that there's actually a museum in Detroit.

IOWA

A 36-year-old woman allegedly faked her own death to avoid having to pay some traffic tickets. According to police, Kimberly Du wrote a phony obituary and forged her mom's signature on a letter sent to the courthouse to help sell the whole "people taking dirt naps can't pay tickets" ruse. The scheme fell to pieces when Du was stopped for a traffic violation a month after she didn't die. The road warrior had faced a fine of $500 for the misdemeanor tickets; she now faces two years in jail for felony forgery. Ha, ha!

[NATIONAL DISGRACE]



A Madisonville, Ohio woman's corpse was left sitting in front of a television for two and a half years because she planned on being resurrected. Before 61-year-old Johannas Pope kicked the bucket, she told her equally batty caregiver not to bother holding a funeral because she planned on returning to this world. So the nurse positioned the corpse in an upstairs room with the TV and air conditioner on, and Pope proceeded to mummify—and stink—for years. The cause of death appeared to be natural, which means that Pope was likely watching *Two and a Half Men* when she checked out.

FLORIDA

According to police, two roommates were arguing about their pad's lack of toilet paper, when 58-year-old Kenneth Matthews grabbed a rifle to settle the disagreement. That prompted 56-year-old Franklin Crow to go to work on Matthews with a claw hammer and a sledgehammer handle. Matthews was so badly beaten that he had to be identified by his fingerprints. If convicted, Crow will be devastated to find that Florida prisons don't use the quilted two-ply kind of toilet tissue his delicate tushy requires.

PENNSYLVANIA

A clerk at a convenience store near Pittsburgh says she called police when she thought Leslye Creighton and Vince Bostic were in the store in order to microwave a severed penis. In reality, it was really nothing all that bizarre—the dickwads were merely trying to microwave a fake penis filled with urine. Police say the couple wanted the urine to be warm enough to appear as though it had just exited the body, as the woman was about to take a drug test. How'd she plan to explain having a penis? Ask your mom.

[BEASTLY BROTHERS]

Police found a hungry goat in a storage room at a Western Kentucky University fraternity house standing in its own filth. Apparently, the animal was going to be presented to pledges, who'd be made to think they had to get freaky-deaky with the barnyard beast. Not surprisingly, the frat was closed down—a sad indictment of not just Western Kentucky U. or the whole fraternity system, but of our entire American society.

NEW YORK

Police recently dropped disorderly conduct charges against a transgendered phone repair… chick/dude who'd been arrested three times over a six month period for using the women's bathroom at Grand Central Terminal in New York City. Helena Stone, who's undergone years of "gender reassignment" therapy, complained that one officer had called her "a freak, a weirdo, and the ugliest woman in the world." The former Mr. McGuinness, who is 70 years old, convinced a judge that that was no way to speak to a lady.

Illustration, Mick Coulas

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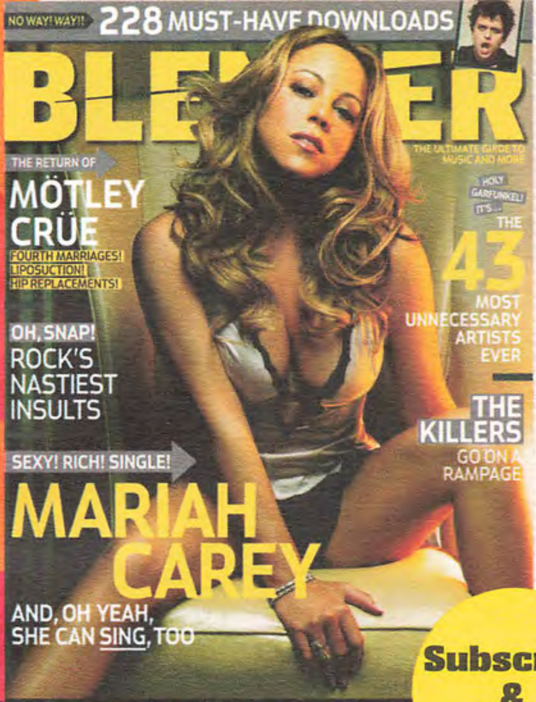
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